

— PROMTPRESS PUBLIC REPORT

Channel audit

Grodno leaks - Grodno news



@grodnosliv

All about Grodno: news, insights, rumors, investigations. Share your news @grodnoplumbot

SUBSCRIBERS

10 393

-1086 per month

ERR (% SEE POSTS)

8.0%

daily 7.6%

REACH/POST

942

ad reach 794/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 10 393 —	 SUBSCRIBER REACH 9.07% avg % subs see post	 VIEWS/POST 942 median 998 · 29 days	 POSTS/DAY 14.9 ~104 per week
 7D TREND -0.9% vs previous week	 REACTIONS/POST 6.8 3,026 reactions, 1,490 reposts, 93 comments	 POST LENGTH 527 chars median 522 · 29 days	 POSTS ANALYZED 446 29 days
 AD REACH 794 24h avg	 CHURN / MONTH -1086 last month	 CITATION RATE 307 citation index · 998 channels mentioned ever	 CHANNEL AGE 7 years 11 days created 29.05.2019

AI EDITOR SUMMARY

Channel «Grodno leaks - Grodno news» — 10 393 subs. Avg views per post: 942 people (9% subs), low reach — need to grow audience. Publishes 104 posts/week (~15/day) — very active. Week of May 25–31 reach stable (-0.9% vs week 18–24 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 446 posts in 29 days.
- 02 Dominant format – Photo (232/446 posts).
- 03 Avg post length – 527 chars (median 522).
- 04 Audience peak activity – Friday, 09:00 MSK.
- 05 Top posts get 4× More views than weakest (2.1K avg top vs 530 worst) – across 446 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 15.05 · 06:08 PHOTO YouTube permanently blocked channels of the international radio «Belarus». The video hosting completely closed access to official...		VIEWS 2 484 REPOSTS 7	REACTIONS 14 ER 23.9%
Nº2 12.05 · 14:53 PHOTO While the Ukrainian people suffer losses, Kyiv is busy with «important» matters: NABU and SAP reported uncovering a scheme to launder 460 million hryvnias...		VIEWS 1 975 REPOSTS 4	REACTIONS 5 ER 19.0%
Nº3 17.05 · 12:16 VIDEO Famous blogger Dmitry Mataev, who suffered for truth in Latvia, is pleasantly impressed by our Grodno. 😊		VIEWS 1 835 REPOSTS 9	REACTIONS 10 ER 17.7%

Nº4 05.06 • 16:09 VIDEO Grodno. Large-scale theatrical procession with over 800 representatives of various diasporas living in Belarus.	VIEWS 1 761 REPOSTS 9 REACTIONS 12 ER 16.9%
Nº5 30.05 • 15:16 PHOTO On May 31, «Гарадзенскі маёнтак «Каробчыцы» turns into a massive childhood territory! ☒ On the eve of International Children's Day...	VIEWS 1 726 REPOSTS 5 REACTIONS 2 ER 16.6%

WORST 3

↓ 05.06 • 16:42 PHOTO ☒ From grateful medical workers of Grodno region in commemoration of the opening of Grodno Regional Clinical Hospital to Alexander...	VIEWS 574 REPOSTS 1 REACTIONS 8 ER 5.5%
↓ 05.06 • 15:30 PHOTO ☒ Over 800 participants and 43 nationalities: grand procession of the 15th Festival of National Cultures has begun We've been waiting for this for two years! Right...	VIEWS 564 REPOSTS 1 REACTIONS 7 ER 5.4%
↓ 05.06 • 17:20 VIDEO ! ? What 'gift' did Perviy bring to Grodno. ☒ 'You asked - I delivered.'	VIEWS 452 REPOSTS 6 REACTIONS 10 ER 4.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

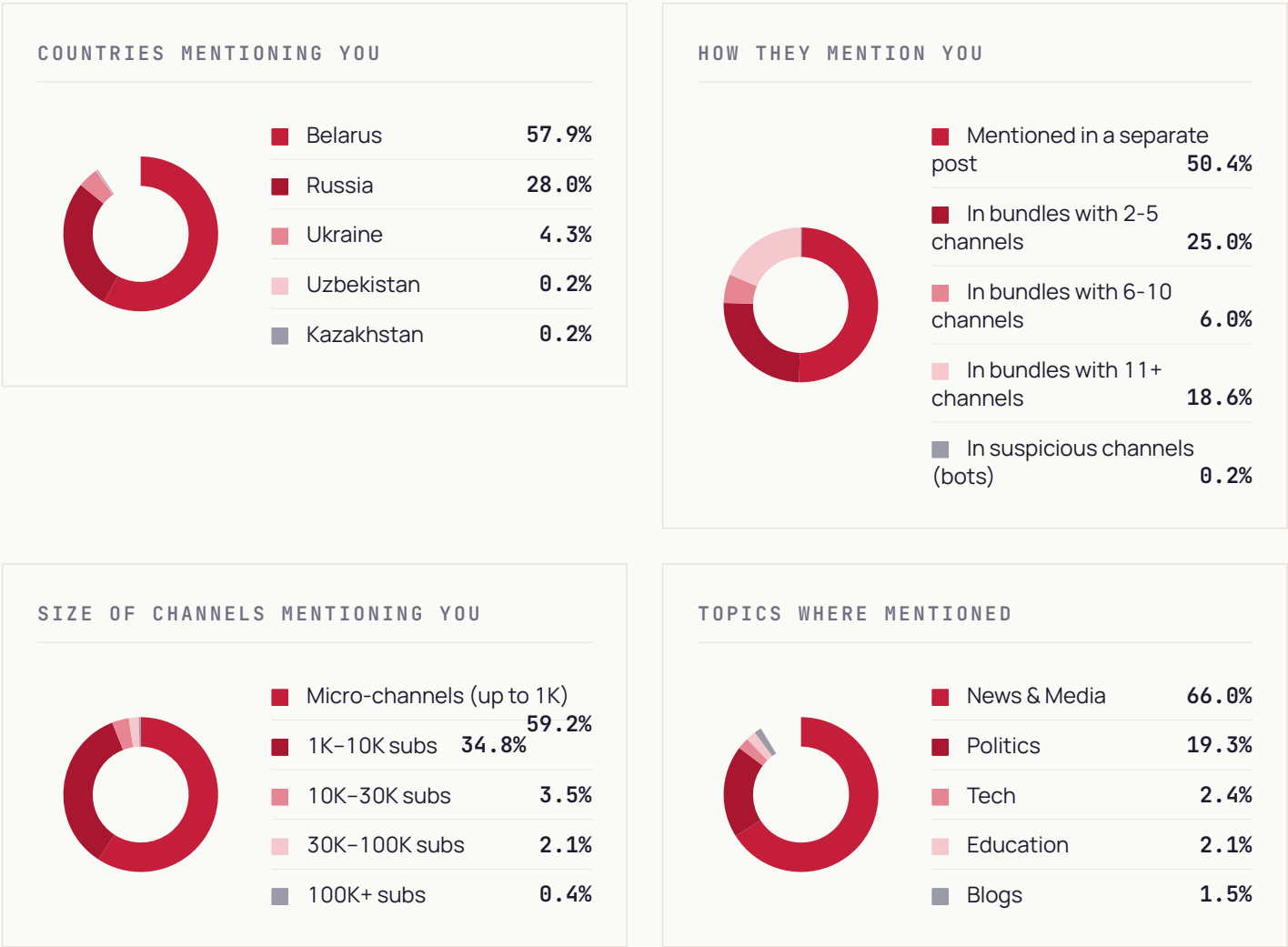
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. churn.



SECTION 04 · MENTIONS

Who mentions the channel and how

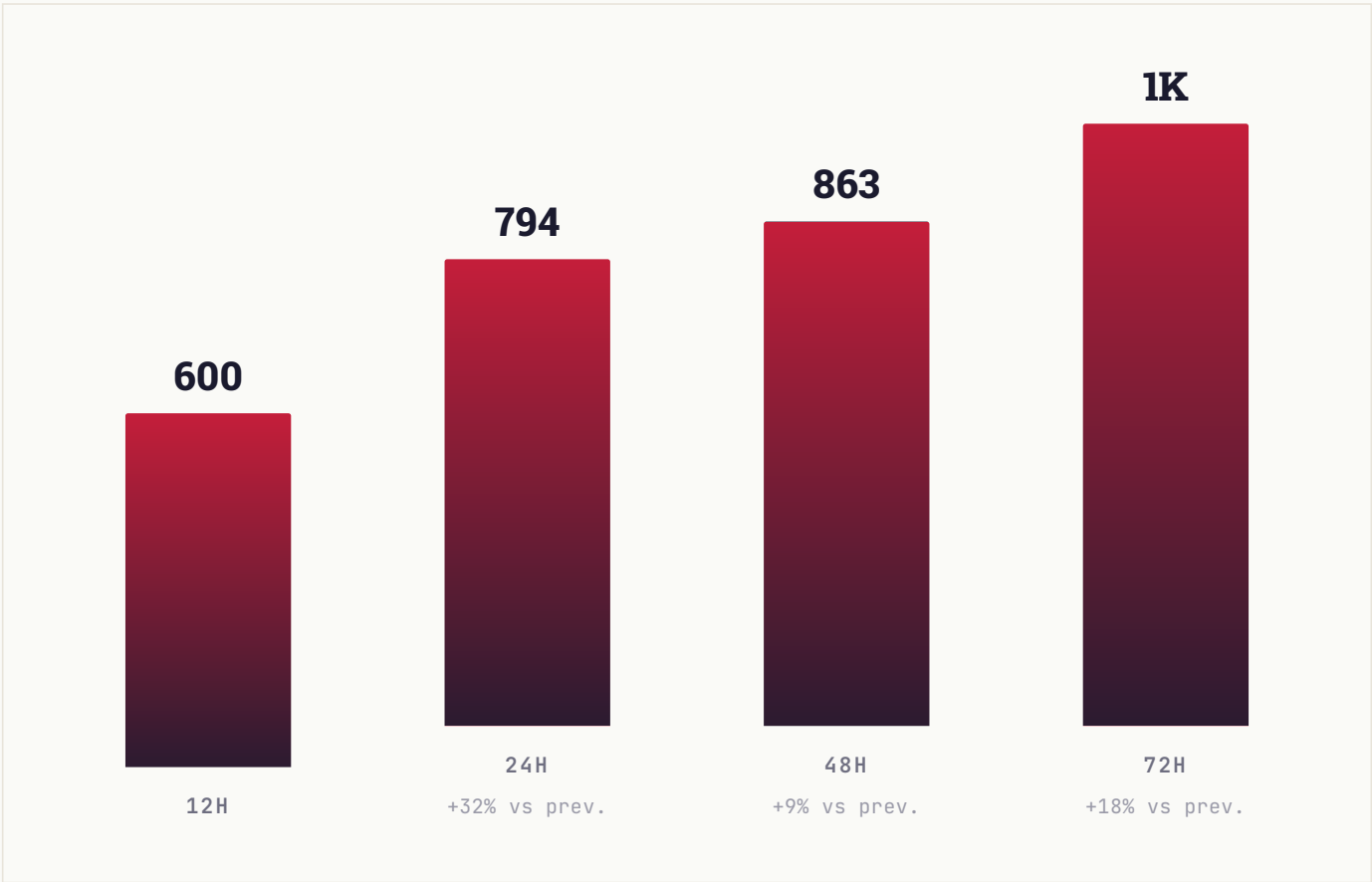
Citation index **307** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **998** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 Nearby channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
NL NEXTA Live	764.9K
MG Minsk. Main!	216.4K
ON Onliner	148.4K
ZI Mirror News	108.6K
BE BELTA	80.5K
B&W Emergency Belarus What's Happening?	75K
ML Minsk Live	72.8K
PB Overheard Belarus	58.2K
BG Belarus Главное	56.8K
GG Gomel. Main!	56K
GS Grodno leaks - Grodno news	10.4K

COMPARATIVE CONCLUSION

Channel in bottom half of niche top-100 (#87 of 97). Niche median — 19.8K subs. First growth KPI — reach the median. Leader: NEXTA Live (764.9K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions: **318**, they brought **19 791** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	47	12	3 449	
November 2025	36	16	725	
October 2025	58	22	4 363	
Sep 2025	62	22	3 544	
August 2025	42	15	4 585	
July 2025	73	12	3 125	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
318	6	19 791

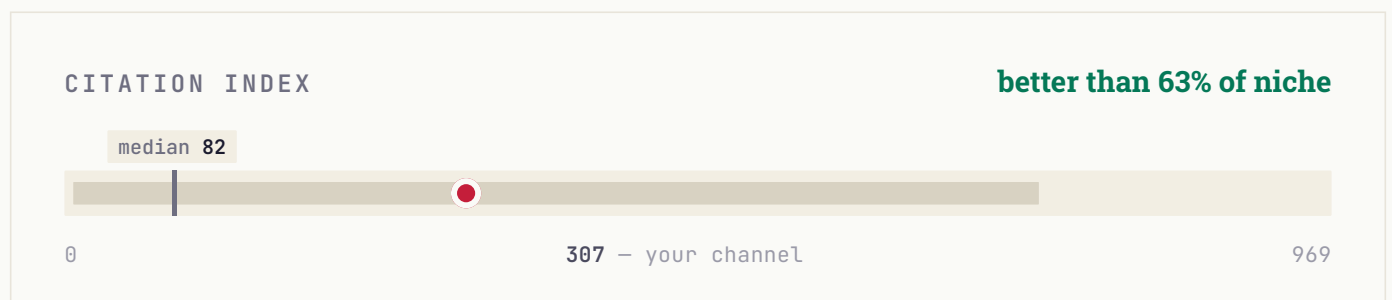
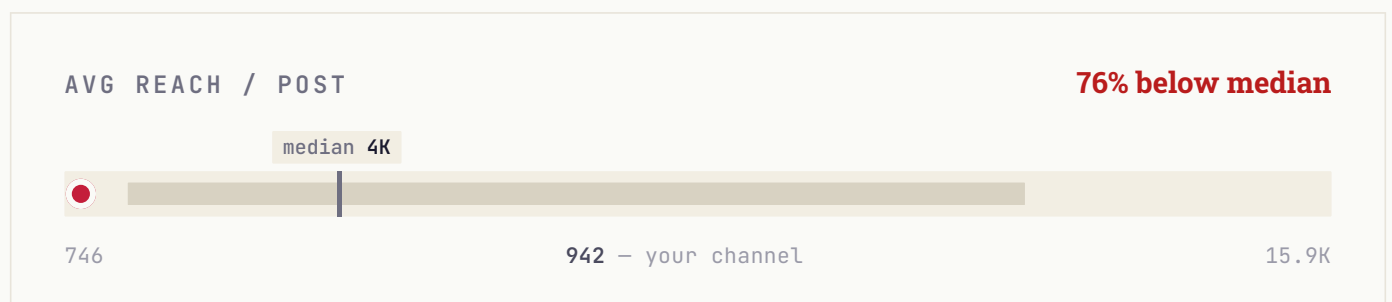
— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News & Media» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#87 /100

POSITION IN NICHE
Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Friday

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best window
for important
posts**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with nearby channels

Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search looks at descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and close your growth plan in a month.

01 **Launch Telegram ads** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
