

PUBLIC REPORT PROMTPRESS

Channel audit

Graphics & Design | IT



@graphic_and_design

One of the hottest channels on graphics & design. Link:
@Portal_v_IT Collaboration, copyright: @oleginc, @tatiana_inc
Channel on exchange: telega.in/c/graphic_and_design RKN:...

SUBS

23 581

-165 per month

ERR (% WHO SEE
POSTS)

4.0%

per day 1.7%

REACH/POST

797

ad reach 394/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 23 581 —	 SUB REACH 3.38% avg % of subs see post	 VIEWS/POST 797 median 795 · 28 days	 POSTS/WEEK 11.1 over period
 7D TREND -9.7% vs previous week	 REACTIONS/POST 1.0 only 45 reactions, 288 reposts, 0 comments	 POST LENGTH 178 chars median 142 · 28 days	 POSTS ANALYZED 46 28 days
 AD REACH 394 24h avg	 CHURN / MONTH -165 last month	 CITATION RATE 105 citation index · 324 channels mentioned all time	 CHANNEL AGE 4 years 8 months created 11.11.2021

AI EDITOR SUMMARY

Channel «Graphics & Design | IT» – 23 581 subs. Each post averages 797 people (3% of subs), reach is low – consider expanding audience. Publishes 11 posts per week (~2/day) – regular schedule. For week Jul 6–12 reach dropped by -9.7% by week of Jun 29 – Jul 5 – worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **46** posts over 28 days.
- 02 Dominant format — **Video** (41/46 posts).
- 03 Avg post length — **178** chars (median 142).
- 04 Peak audience activity — **Saturday**, 14:00 MSK.
- 05 Top posts get **2x** more views than the weakest (1K avg top vs 594 worst) — among 46 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 08:35 VIDEO Using textured light sources Great way to add more realism to renders, making them less CGI-like 😊...	VIEWS 1 067 REPOSTS 6	REACTIONS — ER 4.5%
Nº2 22.06 · 12:34 PHOTO Quick Real Ocean Blender addon to create realistic oceans in a few clicks 🧐 Download 😊 Graphics...	VIEWS 1 045 REPOSTS 9	REACTIONS 2 ER 4.4%
Nº3 27.06 · 11:33 VIDEO Flash FX Titles Set of vibrant text animation templates for After Effects projects Instructions included...	VIEWS 1 037 REPOSTS 6	REACTIONS 1 ER 4.4%

Nº4 25.06 · 08:44 VIDEO PolyDamage Handy tool for adding damage to Blender models for realism 🙄 Download 😊...	VIEWS 1 020 REPOSTS 9	REACTIONS 3 ER 4.3%
Nº5 29.06 · 11:20 VIDEO Motion 4 Plugin New version of the popular After Effects plugin simplifying animation creation 🙄 Download 😊 Graphics & Design & Max	VIEWS 984 REPOSTS 9	REACTIONS 1 ER 4.2%

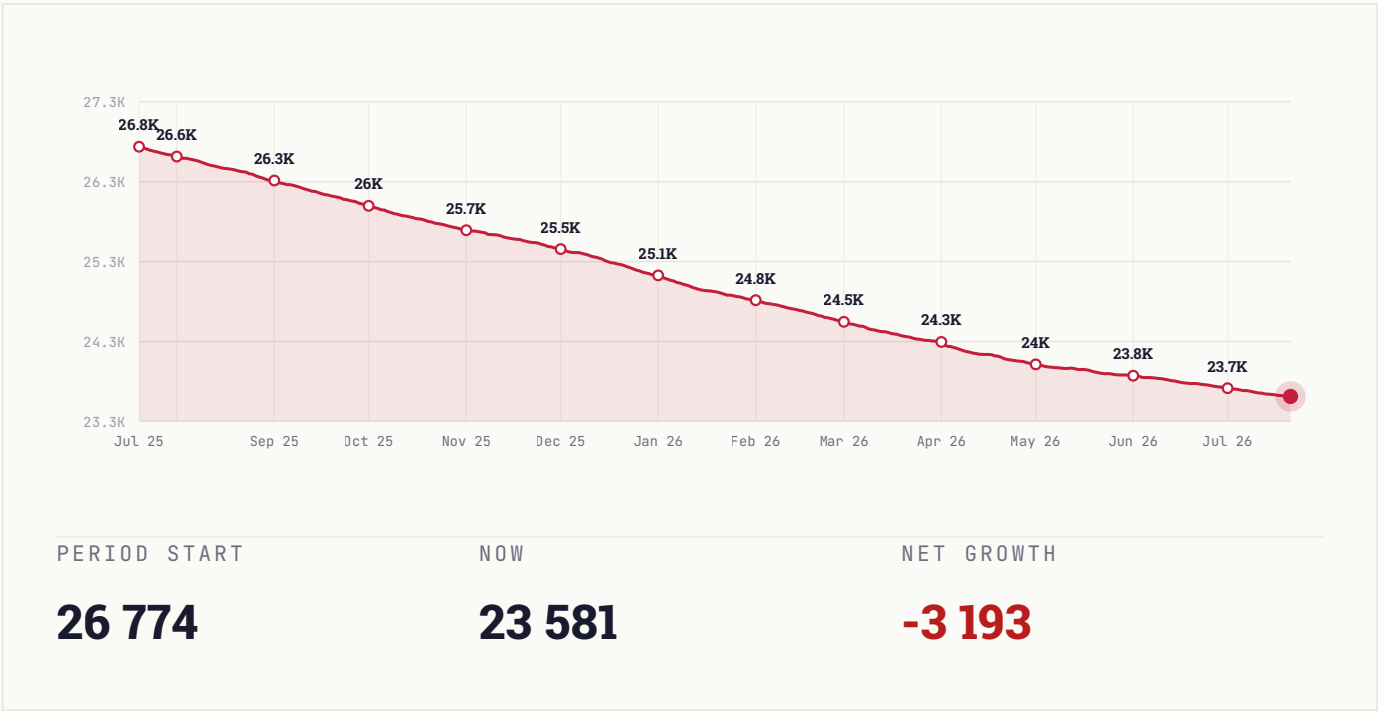
WORST 3

↓ 17.07 · 16:07 VIDEO Making pillows in Blender 😊 Graphics & Design & Max	VIEWS 609 REPOSTS 9	REACTIONS — ER 2.6%
↓ 17.07 · 11:58 VIDEO ESCO – CRT Emulator Plugin for After Effects to create CRT monitor effect, fully customizable...	VIEWS 601 REPOSTS 5	REACTIONS — ER 2.5%
↓ 18.07 · 12:07 VIDEO Organic liquid metal effect in Blender 5.0 In this tutorial we'll use new SDF volume nodes in Blender 5.0 to...	VIEWS 573 REPOSTS 7	REACTIONS — ER 2.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which lost subs.

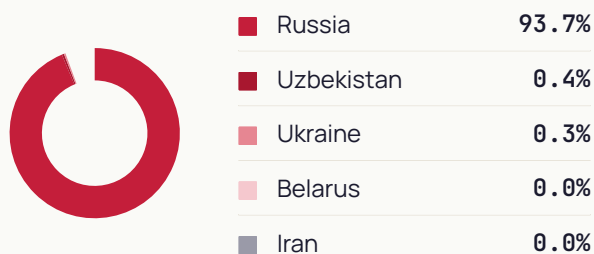


SECTION 04 • MENTIONS

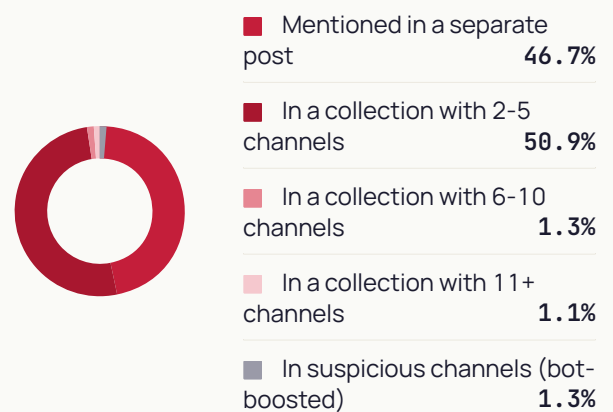
Who mentions the channel and how

Citation index **105** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **324** different channels.

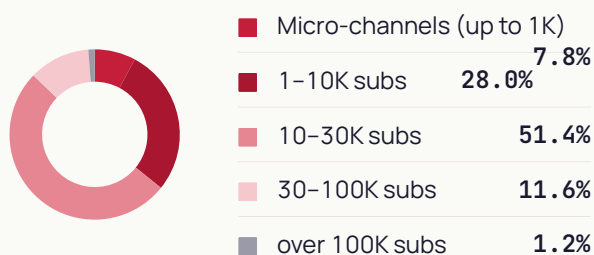
COUNTRIES MENTIONING



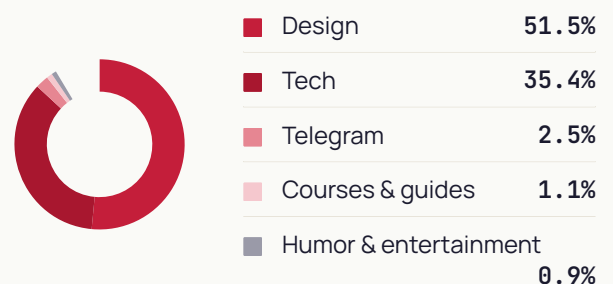
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



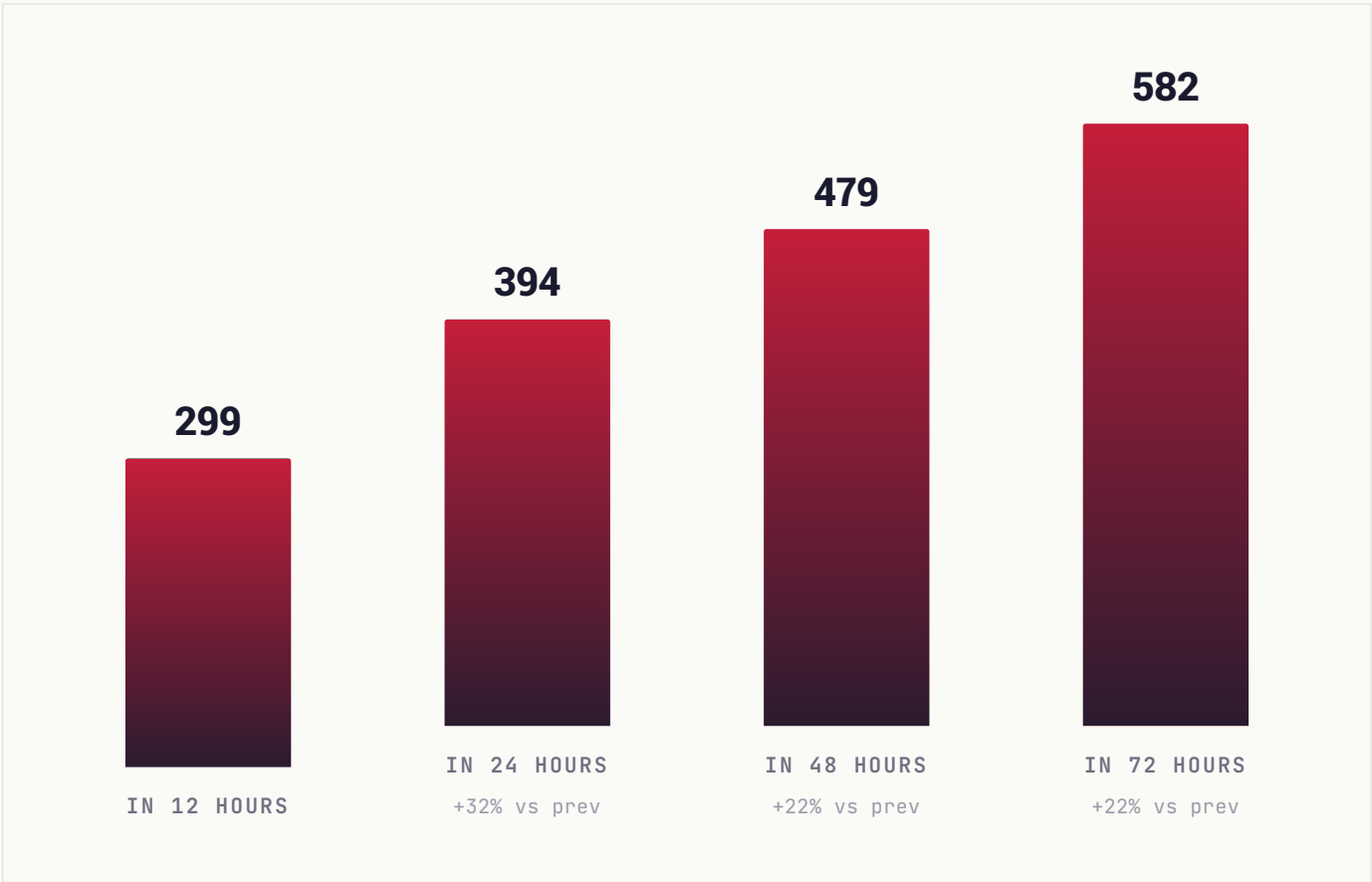
TOPICS OF MENTIONS



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
6 66Lottery 🏆🏆 CRYPTO	387.4K
缅甸 缅甸缅北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang 👉	147.1K
TC template canva gratis 😄🐱	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
ER Sexy font. Cyrillic	134.7K
GI Graphics & Design IT YOU	23.6K

COMPARATIVE INSIGHT

Channel is still outside top 99 of niche — early growth stage. Niche leader — 66Lottery

🏆🏆

CRYPTO (387.4K), top-99 median: 65.4K. First goal — enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **137**, they brought **2** new subs.

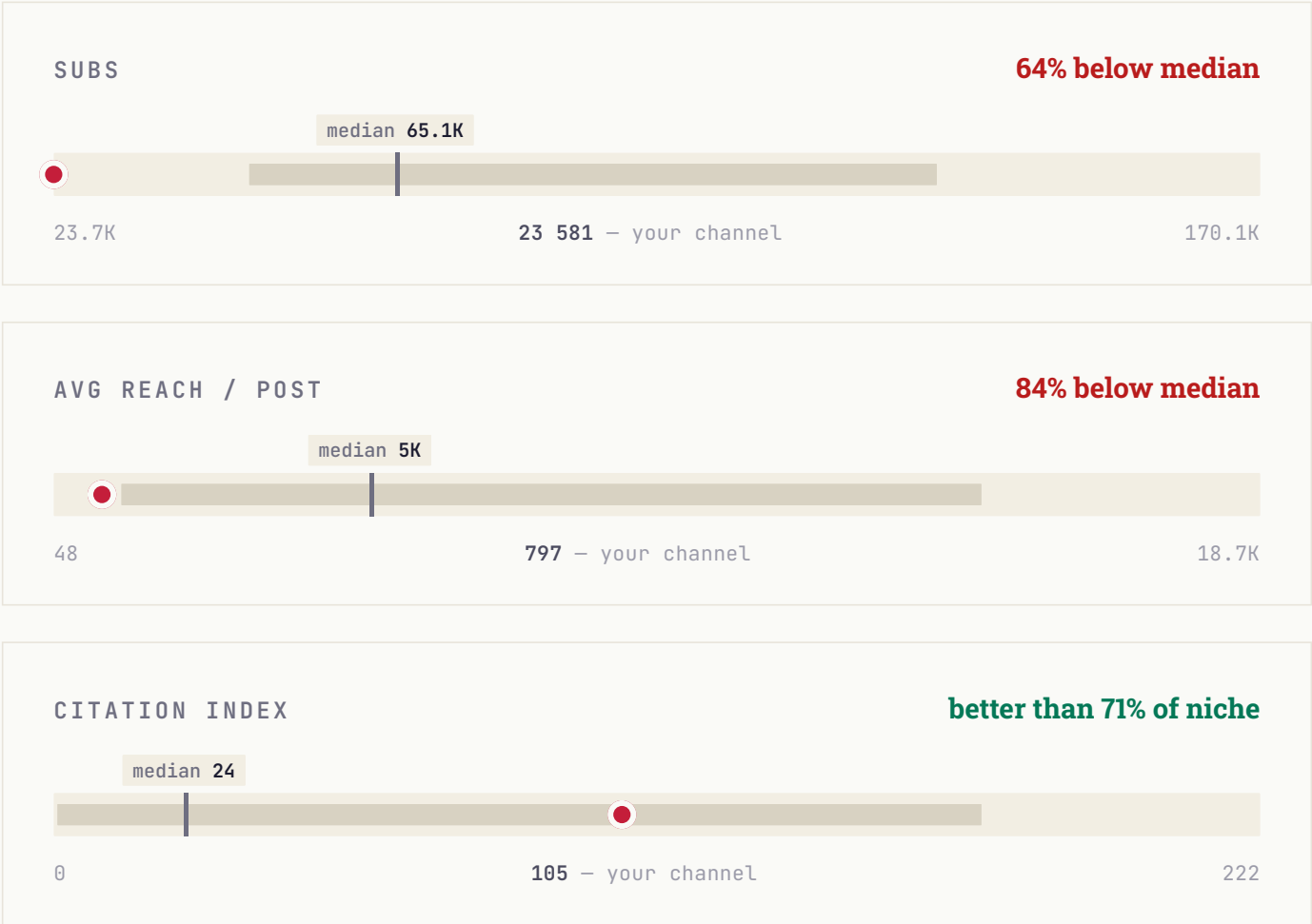
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	21	4	2	
December 2025	25	3	0	
Nov 2025	27	4	0	
Oct 2025	14	3	0	
Sep 2025	25	3	0	
August 2025	25	4	0	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
137	6	2

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Design» (Russia) and compared your channel.
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Top post of the week — on Saturday**

On this day at 14:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 3.38% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+2.1pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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