

PUBLIC REPORT BY PROMTPRESS

Channel audit

Belarus-EU border (Poland- Lithuania-Latvia)



@granica_polsha

Feedback via channel Support the work www.buymeacoffee.com/granicabypl

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
23 230	60.0%	14.3K
+469 per month 03.07.2026	last day 33.2%	ad reach 7.7K/24h

[HTTPS://PROMTPRESS.COM/AUDIT/GRANICA-POLSHA](https://promptpress.com/audit/granica-polsha)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it was calculated for.

 SUBSCRIBERS 23 230 —	 SUBS REACH 61.68% avg % subs see post	 VIEWS/POST 14.3K median 14.3K · —	 POSTS/WEEK 1.0 for period
 7D TREND — no data for period	 REACTIONS/POST 93.0 total 93 reactions, 503 reposts, 0 comments	 POST LENGTH 1,000 chars median 1000 · —	 POSTS ANALYZED 1 —
 AD REACH 7.7K 24h avg	 CHURN / MONTH +469 last month	 CITATION RATE 2 citation index · 15 channels mentioned all time	 CHANNEL AGE 4 years 2 days created 01.07.2022

AI EDITOR SUMMARY

Channel «Belarus-EU border (Poland-Lithuania-Latvia)» – 23 230 subs. Each post averages 14.3K people (62% of subs), wide reach for a channel this size. Publishes 1 posts/week (~0/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts for –.
- 02 Dominant format – **Photo** (1/1 posts).
- 03 Avg post length – **1000** chars (median 1000).
- 04 Peak audience activity – **Wed**, 11:00 MSK.
- 05 Top posts get **by 0x** more views than the weakest (4.8K avg for top vs 14.3K for worst) – among 1 posts over –. Analyze what top posts share: topic, format, timing.

TOP 1 POSTS

Nº1 24.06 · 08:05 PHOTO ✗ INFO FOR CAR OWNERS WITH RED REAR TURN SIGNALS ENTERING POLAND. Recently, the chat has seen more and more...	VIEWS	REACTIONS
	14 329	93
	REPOSTS	ER
	503	61.7%

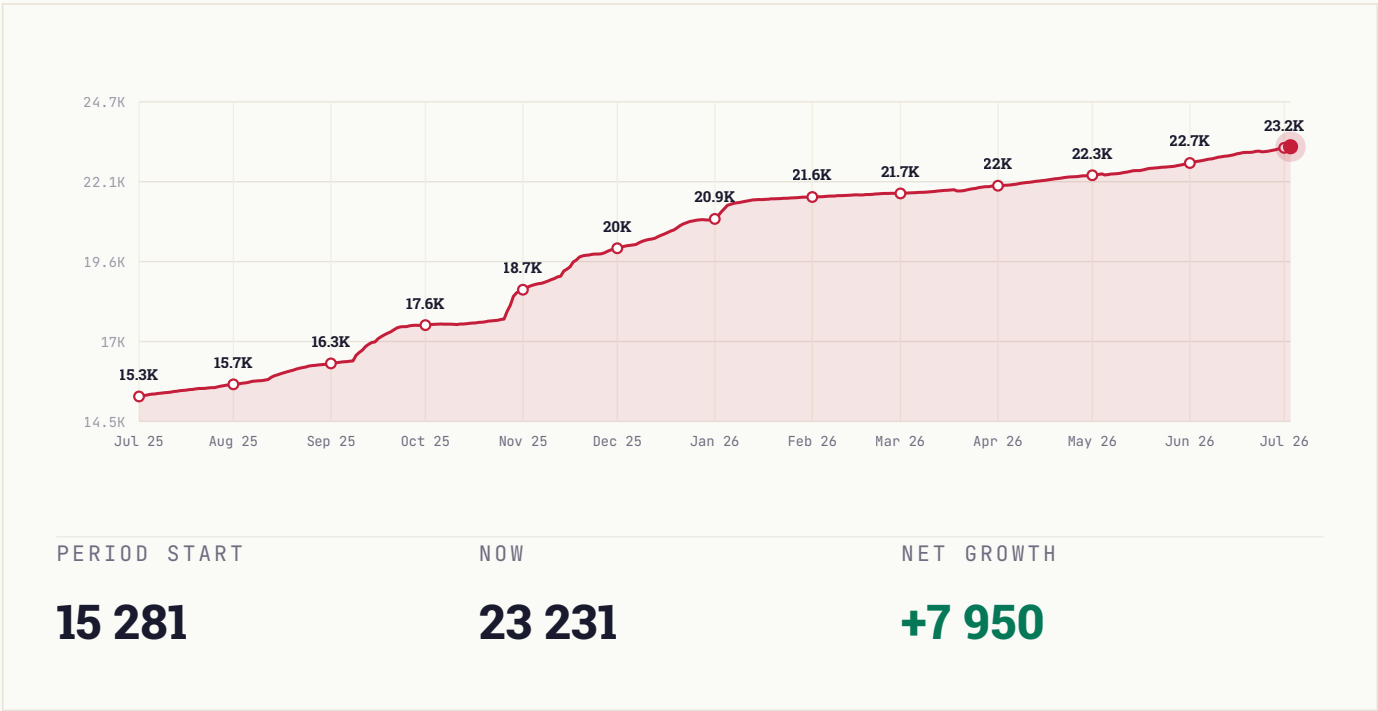
WORST 1

↓ 24.06 · 08:05 PHOTO ✗ INFO FOR CAR OWNERS WITH RED REAR TURN SIGNALS ENTERING POLAND. Recently, the chat has seen more and more...	VIEWS	REACTIONS
	14 329	93
	REPOSTS	ER
	503	61.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

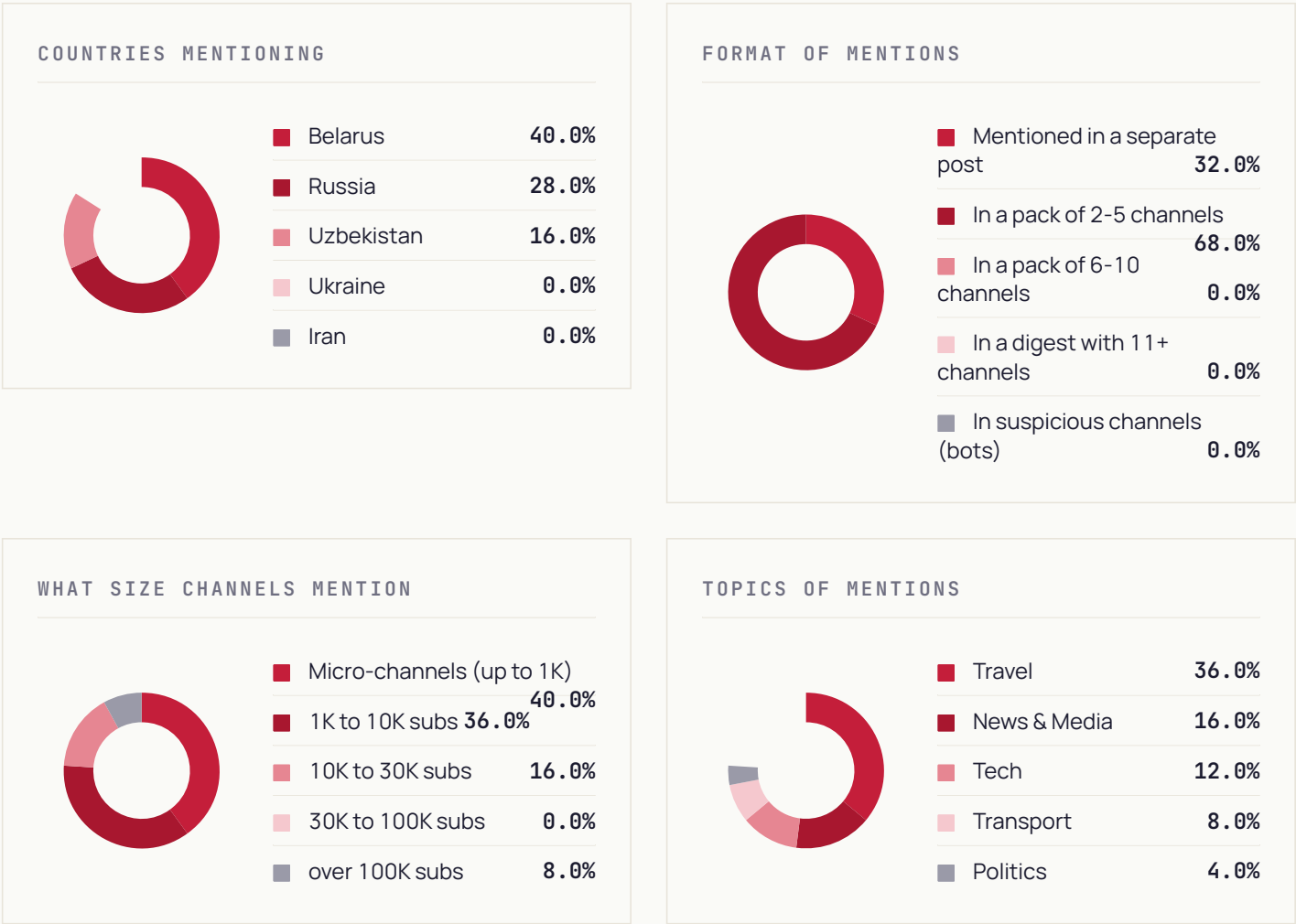
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

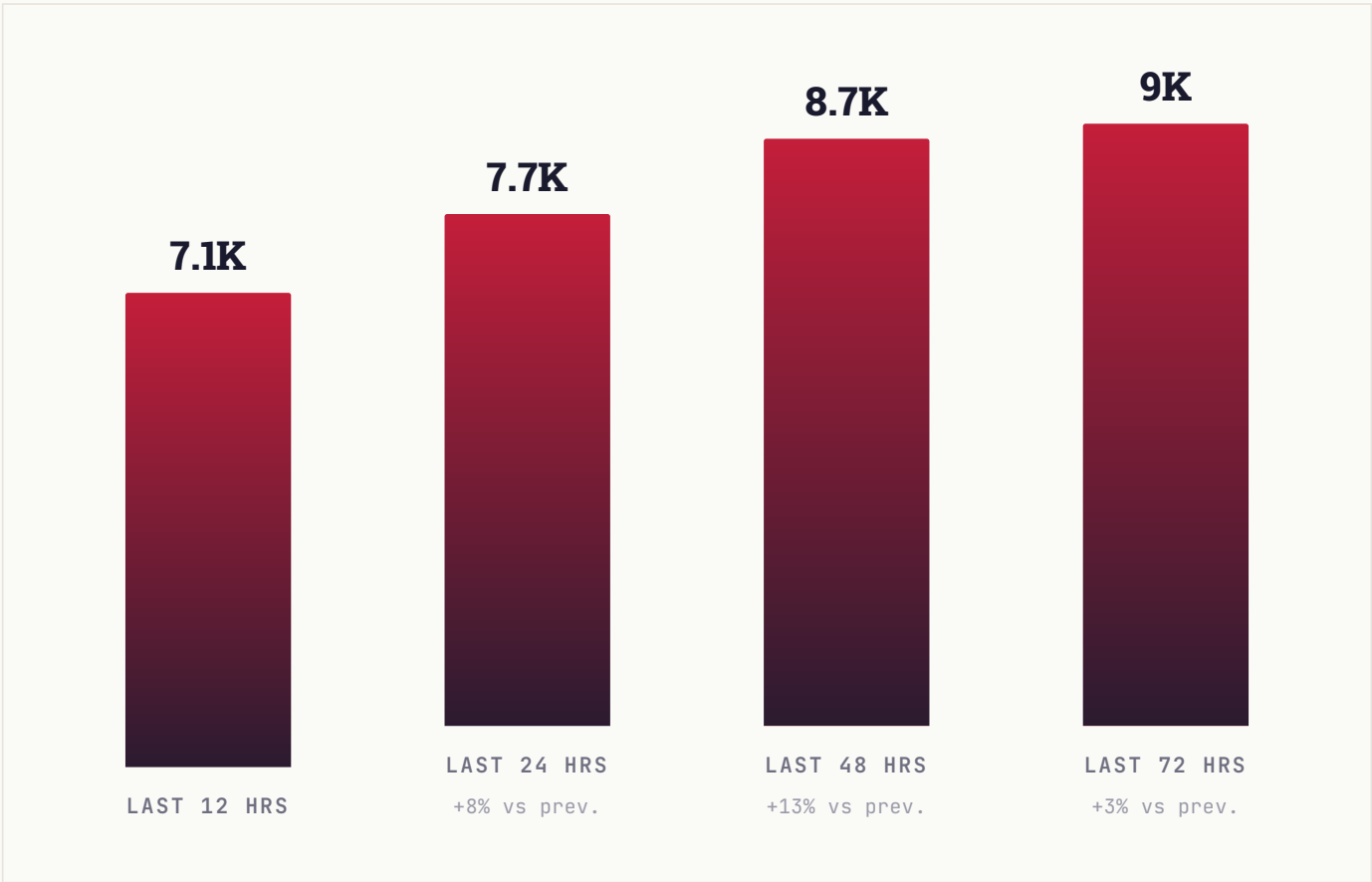
Citation index 2 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from 1K subs. All time channel was mentioned **15** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TT TEZ TOUR	46K
VA Vandrowki	38.3K
PA Подарожнік	26.8K
SR Pack your bag	24.3K
GB Belarus-EU border (Poland-Lithuania-Latvia) YOU	23.2K
M- MKS - Minsk, where to go?	21.9K
AG Atlasbas: border online	21.3K
AM Minsk Poster	20.2K
ST Siesta Travel about sea tours.	20.1K
BV Belarusians in Poland	18.6K
RO Rosting	15.4K

COMPARATIVE CONCLUSION

Channel in top-10 niche (#5 of 94). Strong position. Niche leader — TEZ TOUR (46K), room to grow to #1. With other top-10 channels — mutual exchanges as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **4**, they brought **6 019** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	1	1	726
December 2025	0	0	944
Nov 2025	0	0	1 334
Oct 2025	0	0	1 115
Sep 2025	3	3	1 247
August 2025	0	0	653

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
4	6	6 019

SECTION 08 · NICHE COMPARISON

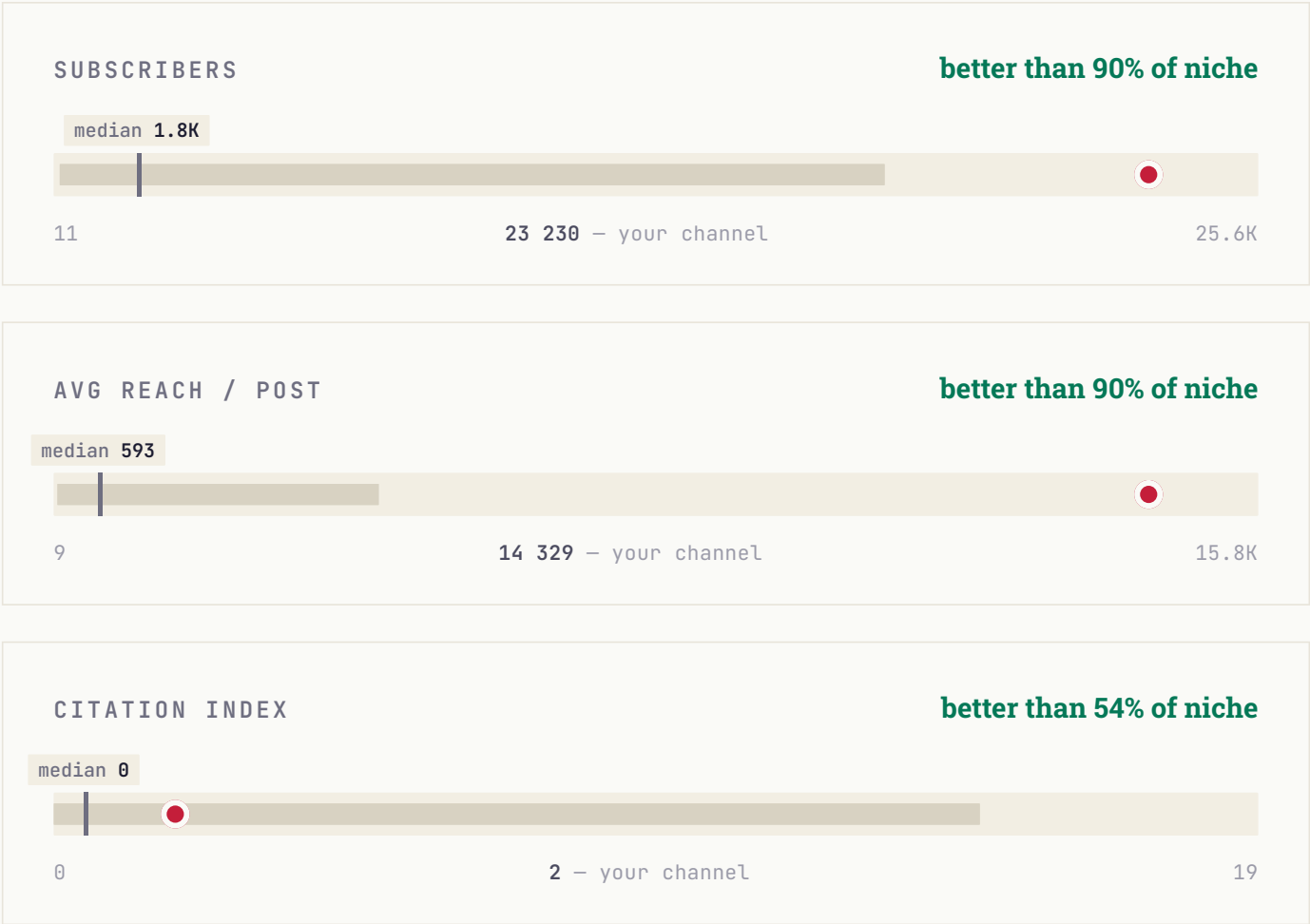
Where the channel stands in its league

Took top-94 channels in category «Travel» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#5/94

RANK IN NICHE

Channel in top 5% of Belarus travel



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 1.0 posts/wk. Active channels avg 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — on Wednesday
On this day at 11:00 MSK audience is most active. | EFFECT
Best window
for an
important post |
| 03 | Increase share of video posts
Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video better
retains
audience |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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