

PUBLIC REPORT BY PROMTPRESS

Channel audit

Grand Moda



@grandmodaru

🏆 Grand Moda — Wholesale Platform 📦 Direct supplier of stylish denim wear and top new arrivals from TC "Moscow" (Lublino)! 📦 Wholesale deliveries across Russia, Belarus and CIS countries For inquiries...

SUBS

17 156

57 posts 25 days

ERR (% WHO SEE
POSTS)

2.0%

per day 0.9%

REACH/POST

412

ad reach 169/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Ad potential

How long a post drives reach

04 Competitors

Niche neighbors · your rank

05 Niche comparison

Rank in «Fashion & Beauty» category

06 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 17 156 —	 SUBSCRIBER REACH 2.4% avg % subs see post	 VIEWS/POST 412 median 362 · 25 days	 POSTS/WK 15.7 over period
 7D TREND +36.5% vs previous week	 REACTIONS/POST 18.2 only 1,035 reactions, 35 rep., 7 comments	 POST LENGTH 548 chars median 555 · 25 days	 POSTS ANALYZED 57 25 days
 AD REACH 169 24h avg	 CITATION RATE 0 citation index (cumulative)	 CHANNEL AGE 1 year 8 months created 28.10.2024	

AI EDITOR SUMMARY

Channel « Grand Moda AI» – 17 156 subs. Each post gets avg 412 people (2% from subs), reach low – need to grow audience. Publishes 16 posts per week (~2/day) – steady. Week 22–28 Jun reach grew +36.5% to week 15–21 Jun – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 57 posts over 25 days.
- 02 Dominant format – Photo (46/57 posts).
- 03 Avg post length – 548 chars (median 555).
- 04 Peak audience activity – Friday, 23:00 MSK.
- 05 Top posts get 17x more views than the weakest (973 avg for top vs 56 for worst) – among 57 posts in 25 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 20:03 TEXT 🔥 GIVEAWAY 15 000 ₺ 🔥 We're launching a cash giveaway for Grand Moda RU subscribers! 💰 Prize pool – 15 000 ₺ 🏆 1st place – 5 000 ₺ 🥈 2nd...	VIEWS 1 015 REP. 28	REACTIONS 18 ER 5.9%
Nº2 11.06 · 08:34 PHOTO 🔥 Stylish Men's Linen Shorts 📌 Model: Linen 150 📏 Sizes: 31/42 33/44 📏 Colors: Various colors in stock (as in photo) Line (series)...	VIEWS 995 REP. —	REACTIONS 3 ER 5.8%
Nº3 11.06 · 21:09 PHOTO (post without caption – photo)	VIEWS 911 REP. —	REACTIONS 7 ER 5.3%

Nº4 12.06 · 13:59 PHOTO Newbies most often "burn" money not on models, but on the purchase matrix. Three mistakes I see regularly: Size and color imbalance...	VIEWS 849 REP. —	REACTIONS 4 ER 4.9%
Nº5 11.06 · 21:06 TEXT 🔥 Welcome to Grand Moda RU! If you're looking for quality men's clothing at wholesale prices – you've come to the right place. We offer...	VIEWS 808 REP. 1	REACTIONS 3 ER 4.7%

|

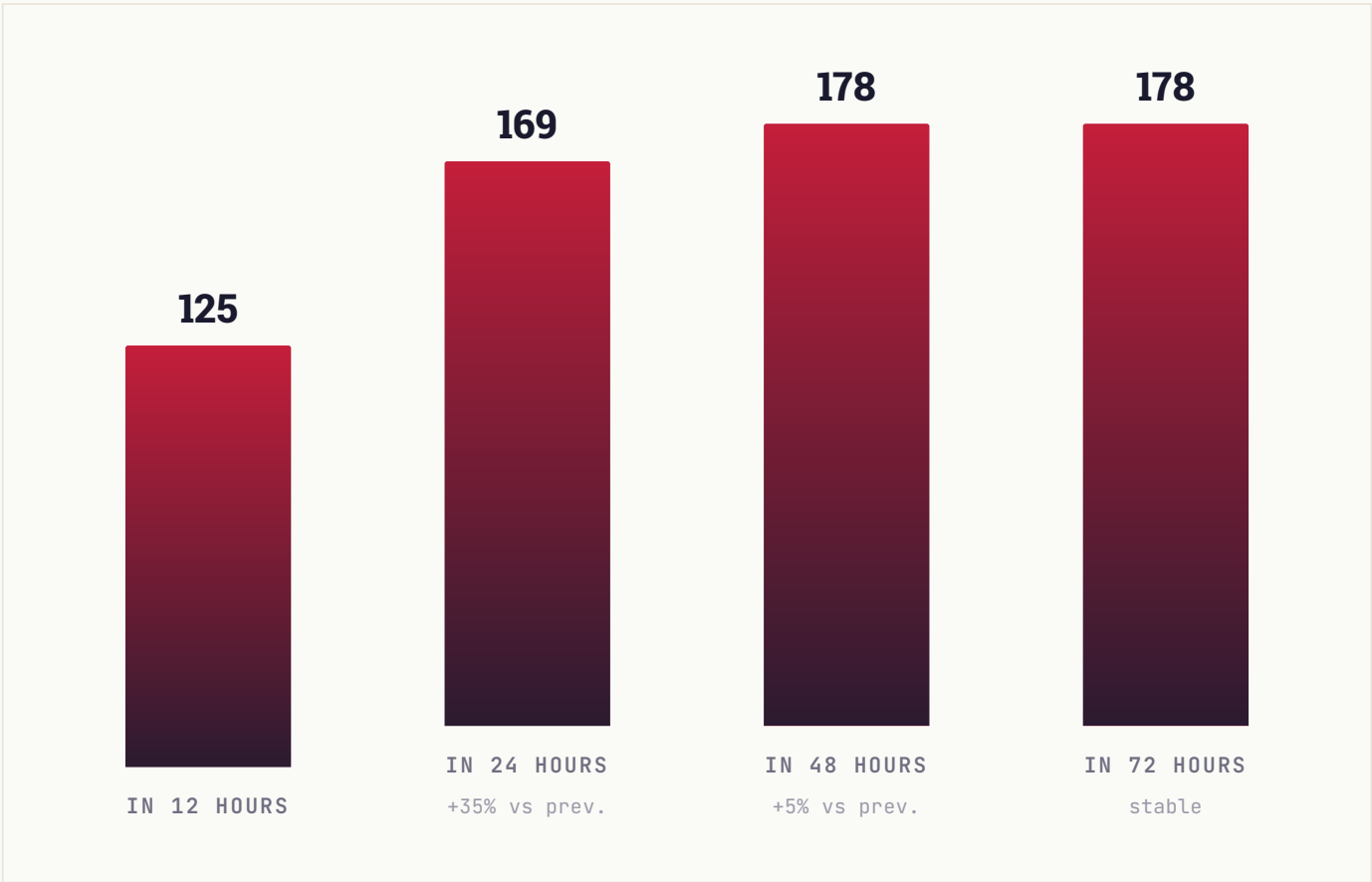
WORST 3

↓ 01.07 · 04:51 PHOTO 🔥 THESE JEANS SELL OUT FASTEST... Why is this model a hit? 🙌 ✨ High rise visually slims the waist. ✨ Flared cut...	VIEWS 76 REP. —	REACTIONS 23 ER 0.4%
↓ 04.07 · 10:22 PHOTO Threw out 47 items. Kept 5. And started dressing better. Sounds weird? But it works. Because the problem isn't too few clothes...	VIEWS 49 REP. —	REACTIONS 14 ER 0.3%
↓ 11.06 · 04:40 PHOTO 🔥 Stylish Men's MuZZo "Banana" Pants (Cotton) 📌 Model: Banana Cotton (BN505) 📏 Sizes: 30–38 📐 Height: 31 🎨 Colors: Various colors in stock...	VIEWS 45 REP. —	REACTIONS — ER 0.3%

SECTION 03 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



Who you compete with

CHANNEL	SUBS
ZY Golden Apple	1.1M
NN Found on Wildberries	635.3K
MI MIXIT.RU	614.6K
M Manicure Nails	573.8K
NN Wildberries / WB finds	537.2K
EM Elena Mixit	521.6K
GD Face gymnastics	472.5K
PM Fashion Trends	437.6K
PR Primebery	398.9K
NW WB OZON finds	393.5K
 Grand Moda AI 	17.2K

Channel yet outside niche top 96 – early growth stage. Niche leader – Golden Apple (1.1M), median top-96: 171K. First goal – enter top-96 via systematic traffic & content work.

SECTION 05 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Fashion & Beauty» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 06 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Friday

Audience most active on this day at 23:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram holds audience longer and is algorithm-friendly. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 2.4% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+3.1pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ NEXT STEPS

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager