

PROMTPRESS PUBLIC REPORT

Channel audit

Grand Exam - Арсений Филин



@grandexam_ege

YouTube: <http://youtube.com/grandexam> News TG: https://t.me/bd_filin \$ Ad rates: <https://vk.cc/cADk9A> ✉ Contact: @grandexam
Registered with Roskomnadzor:...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
48 283	36.0%	17.1K
+1085 per month 20.07.2026	per day 24.0%	ad reach 11.6K/24h
HTTPS://PROMTPRESS.COM/AUDIT/GRANDEXAM_EGE		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 48 283 —	 SUBS REACH 35.4% avg % subs see post	 VIEWS/POST 17.1K median 16.8K · 29 days	 POSTS/WEEK 22.7 over period
 7D TREND -12.5% vs prev week	 REACTIONS/POST 394.4 total 37,468 reactions, 12,475 reposts, 6,354 comments	 POST LENGTH 795 chars median 999 · 29 days	 POSTS ANALYZED 95 29 days
 AD REACH 11.6K 24h avg	 CHURN / MONTH +1085 last month	 CITATION RATE 71 citation index · 353 channels mentioned all time	 CHANNEL AGE 7 years 6 months created 13.01.2019

AI EDITOR SUMMARY

Channel «Grand Exam - Arseniy Filin» – 48 283 subs. Each post averages 17.1K people (35% of subs), good reach. Publishes 23 posts per week (~3/day) – active posting. For week Jul 6–12 reach dropped -12.5% by week Jun 29 – Jul 5 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 95 posts over 29 days.
- 02 Dominant format – Photo (71/95 posts).
- 03 Avg post length – 795 chars (median 999).
- 04 Peak audience activity – Saturday, 15:00 MSK.
- 05 Top posts get 2x more views than the weakest (26.7K avg for top vs 13.2K for worst) – among 95 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 20.06 · 12:56 TEXT Admission campaign 2026 – started 🎉 Repeating key points, adjusted for this year: 1. You can apply to five universities, up to...	VIEWS 28 657 REPOSTS 2 238	REACTIONS 322 ER 59.4%
Nº2 20.06 · 12:57 TEXT ... start here 13. If you're a regular USE student, by Aug 5, 12:00 Moscow time, you need to decide which of the five universities...	VIEWS 27 315 REPOSTS 1 933	REACTIONS 631 ER 56.6%
Nº3 27.06 · 08:37 TEXT Computer science is coming! Who took it?	VIEWS 24 196 REPOSTS 91	REACTIONS 127 ER 50.1%

Nº4 28.06 · 09:49 PHOTO TASS: travel benefits for children of military personnel extended until Sept 1. For those who already finished school, turned 18, but still...	VIEWS 23 342 REPOSTS 35	REACTIONS 587 ER 48.3%
Nº5 27.06 · 07:13 PHOTO ⚠ Deputy PM Tatyana Golikova called for revising the allocation of budget-funded university seats According to her, almost 40%...	VIEWS 23 132 REPOSTS 50	REACTIONS 468 ER 47.9%

WORST 3

↓ 16.07 · 14:17 PHOTO ITMO: where to send your child so you don't worry about the future If your grad hasn't chosen a field yet – ITMO has plenty to...	VIEWS 13 316 REPOSTS 48	REACTIONS 180 ER 27.6%
↓ 15.07 · 11:02 PHOTO Central University summed up its first master's graduation – 147 diplomas this year. Avg...	VIEWS 13 268 REPOSTS 113	REACTIONS 437 ER 27.5%
↓ 15.07 · 13:01 PHOTO 😞 What to do when education gets more expensive In 2026, higher education prices rose in Russia. According to Vedomosti, the most...	VIEWS 13 002 REPOSTS 6	REACTIONS 32 ER 26.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



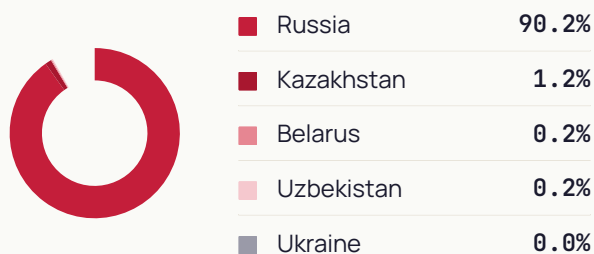
START OF PERIOD	NOW	NET GROWTH
44 698	48 283	+3 585

SECTION 04 • MENTIONS

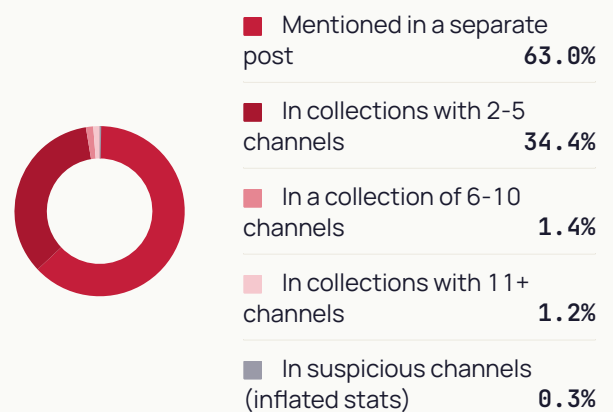
Who mentions the channel and how

Citation index **71** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **353** different channels.

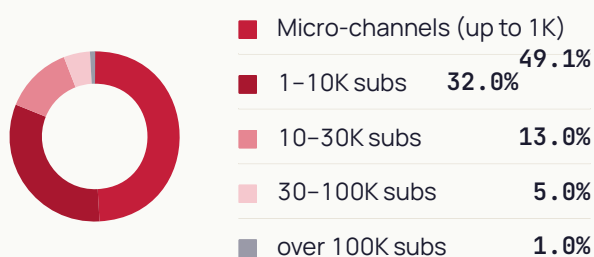
COUNTRIES MENTIONING



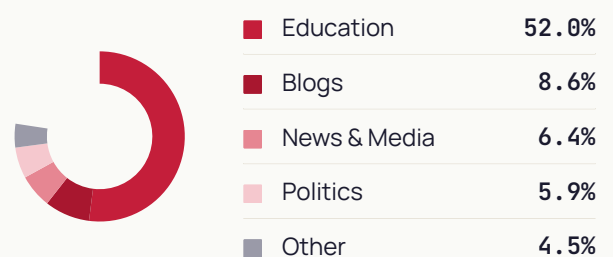
MENTION FORMAT



WHAT SIZE CHANNELS MENTION



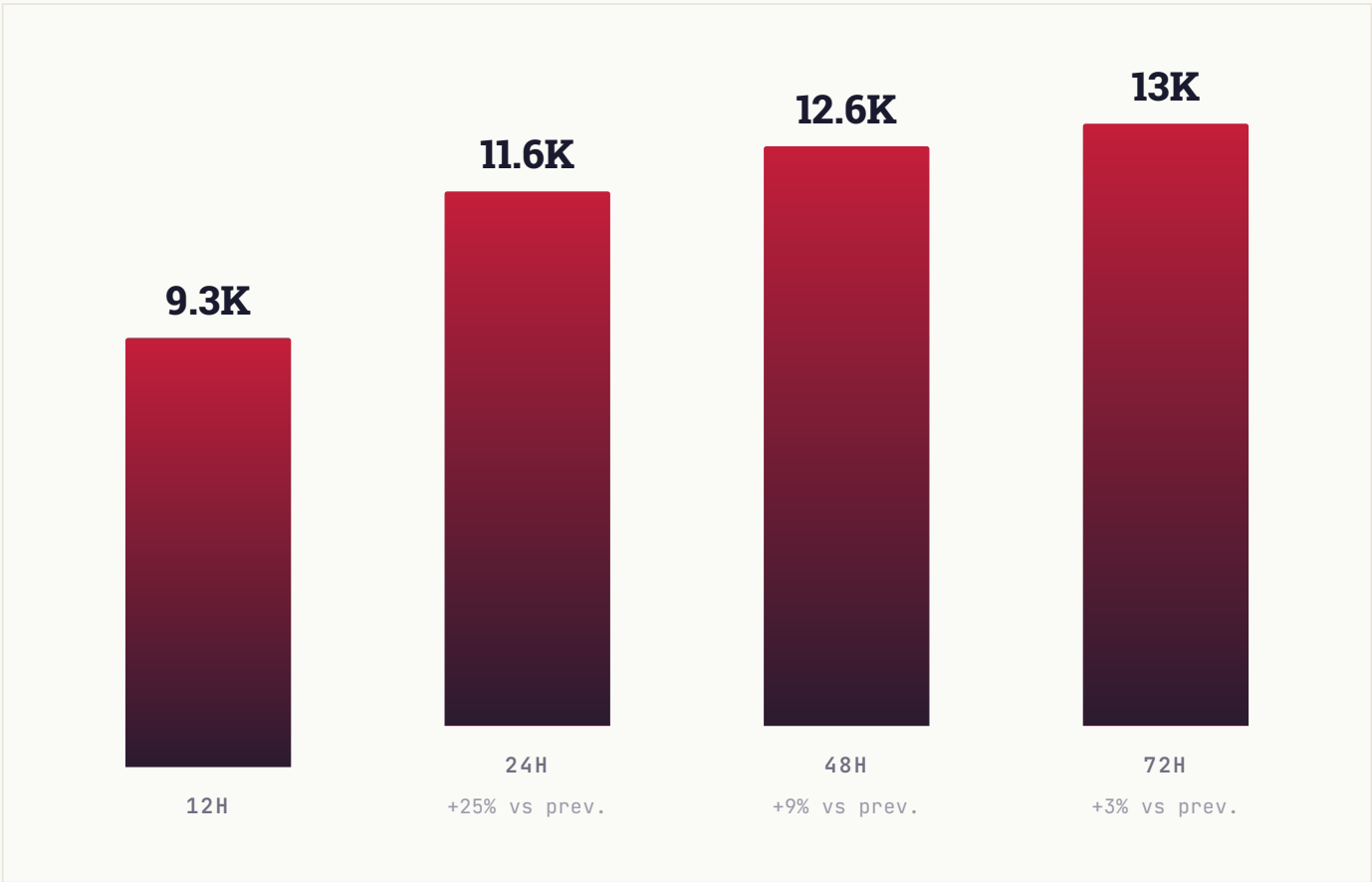
MENTIONED TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
نا نیمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسی فوری	1.6M
Rojgar with Ankit™	1.3M
شك شام كاش	1.1M
شم شبكة ملازمنا	1.1M
سن سوالات نهایی	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
يد ي دانش آموز	983.4K
GE Grand Exam - Арсений Филин YOU	48.3K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — نیمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

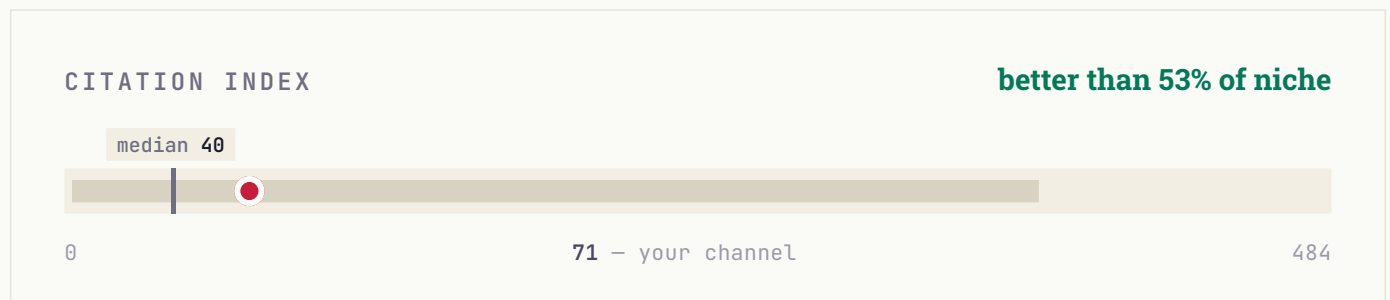
Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **119**, they brought **5 714** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	10	10	553
December 2025	15	15	8
November 2025	23	19	1 437
Oct 2025	47	38	2 025
Sep 2025	10	9	1 030
August 2025	14	12	661

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
119	6	5 714

Where channel stands in its league

Black vertical – median. Red dot – your channel.



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Saturday

Audience is most active on this day at 15:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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