

— PROMTPRESS PUBLIC REPORT

Channel audit

Delogram — about business



@gramdeLo

№ 7699745957 Telegram channel to help with your business. Ads:

@darotd

SUBSCRIBERS

18 869

-833 per month

ERR (% SEE POSTS)

59.0%

last day 40.3%

REACH/POST

8.3K

ad reach 7.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 18 869 —	 SUBS REACH 43.95% avg % subs see post	 VIEWS/POST 8.3K median 8.8K · 20 days	 POSTS/WEEK 2.8 for period
 7D TREND — no data for period	 REACTIONS/POST 63.2 only 506 reactions, 735 reposts, 0 comments	 POST LENGTH 919 chars median 1000 · 20 days	 POSTS ANALYZED 8 20 days
 AD REACH 7.7K 24h avg	 CHURN / MONTH -833 last month	 CITATION RATE 69 citation index · 40 channels mentioned all time	 CHANNEL AGE 2 years 8 months created 23.10.2023

AI EDITOR SUMMARY

Channel «Delogram — about business» — 18 869 subs. Each post averages 8.3K people (44% of subs), wide reach for a channel this size. Publishes 3 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts over 20 days.
- 02 Dominant format – Text (7/8 posts).
- 03 Avg post length – 919 chars (median 1000).
- 04 Peak audience activity – Sunday, 22:00 MSK.
- 05 Top posts get 5x more views than the weakest (13.7K avg for top vs 2.6K for worst) – among 8 posts in 20 days. Worth analyzing what the top shares: topic, format, timing.

TOP 5 POSTS

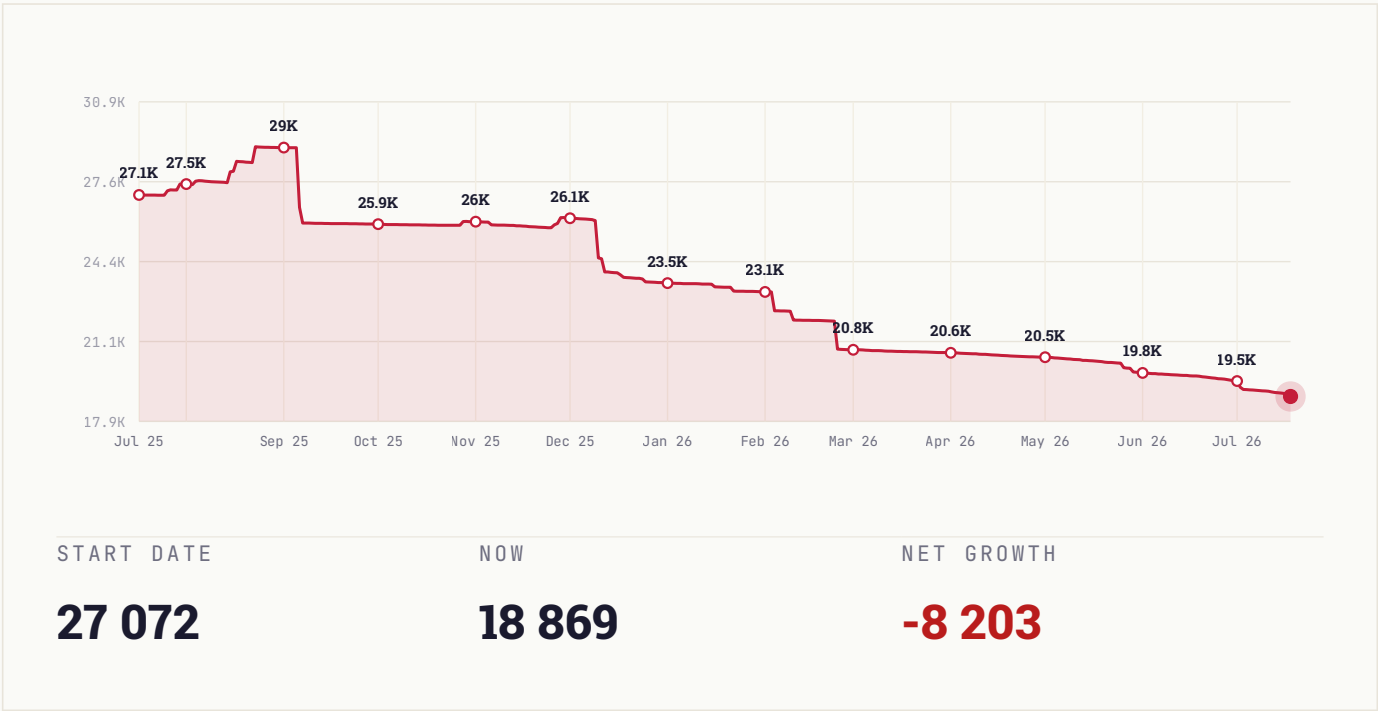
Nº1 05.07 · 19:25 TEXT From Kazan to the world: how FaduDrum conquered the meditation drum market The story of FaduDrum is an inspiring example of how...	VIEWS 13 904 REPOSTS 125	REACTIONS 99 ER 73.7%
Nº2 29.06 · 21:47 TEXT TRAP OR SUCCESS? Remote Friday: trap of laziness or secret of productivity? What do studies say? ➡ 37% less...	VIEWS 13 876 REPOSTS 121	REACTIONS 107 ER 73.5%
Nº3 07.07 · 13:05 TEXT How to be a leader, not just a boss.😓 A true leader is not just a person with a title, but someone who leads, inspires and...	VIEWS 13 356 REPOSTS 124	REACTIONS 92 ER 70.8%

Nº4 16.07 • 16:04 TEXT 5 principles for team harmony Can you create a healthy work-life balance for the whole team? We believe yes!...	VIEWS 9 666 REPOSTS 132 REACTIONS 88 ER 51.2%
Nº5 17.07 • 15:42 TEXT On mistakes in business, SQL and MQL leads 🤖 One of the main mistakes constantly made when managing a marketing agency is...	VIEWS 7 881 REPOSTS 103 REACTIONS 24 ER 41.8%
WORST 3	
↓ 28.06 • 16:29 TEXT Noticed more conflicts lately? Companies now live in constant change. Processes are being reshaped...	VIEWS 5 959 REPOSTS 92 REACTIONS 76 ER 31.6%
↓ 18.07 • 17:21 PHOTO 🥔 A bag of potatoes costs 500 rubles. But if you turn it into french fries, its value grows to 5,000 rubles. See the point...	VIEWS 1 680 REPOSTS 38 REACTIONS 20 ER 8.9%
↓ 18.07 • 18:21 TEXT Why can't you ignore conflicts? And what even is a «conflict»? This post is a bit theoretical but very important, as we...	VIEWS 14 REPOSTS — REACTIONS — ER 0.1%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

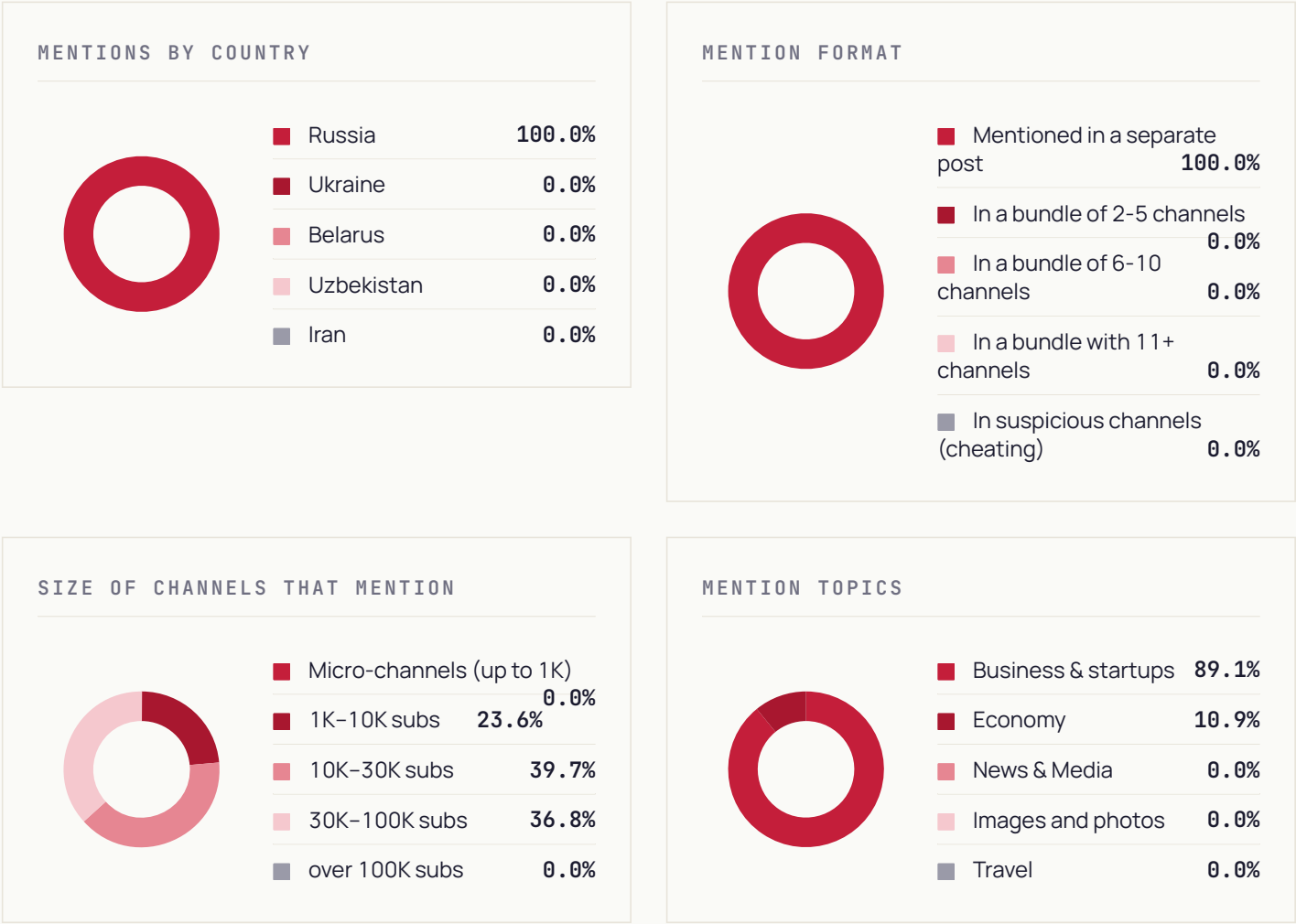
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subscribers.



SECTION 04 · MENTIONS

Who mentions the channel and how

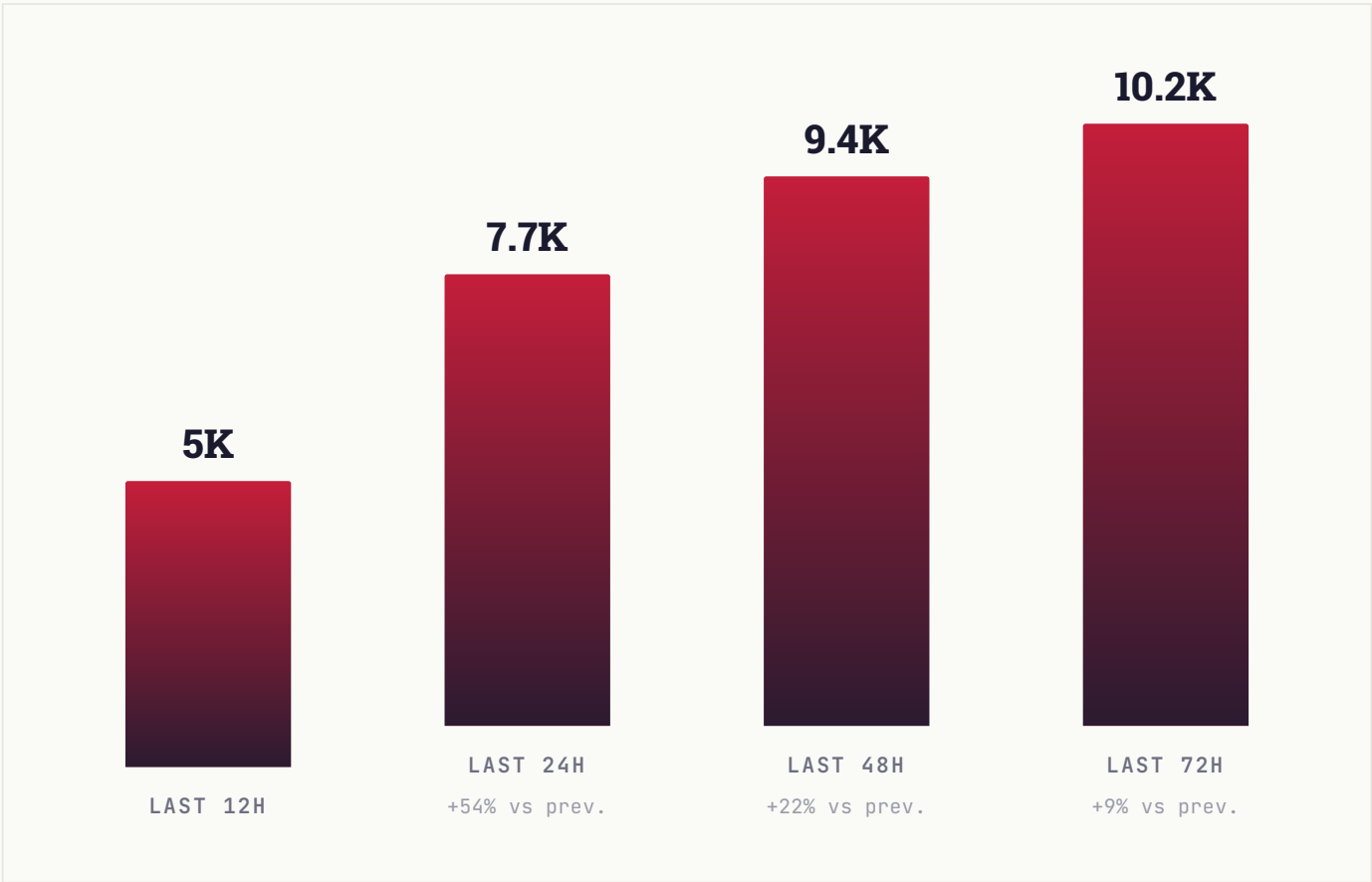
Citation index **69** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **40** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see where it stands among niche neighbors.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇪🇬	2.2M
IT ISHBOR Toshkent	1.4M
MO Moscow Business	1.1M
CN Books for millions business blog	861.7K
RP Roxman typing...	529.9K
AB Акула Бизнеса	502.2K
SS Merger & acquisition	469.6K
لز لباس زیر اقساطی ریزسابل	456.9K
D- Delogram — about business YOU	18.9K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.4K. First goal — enter top-99 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

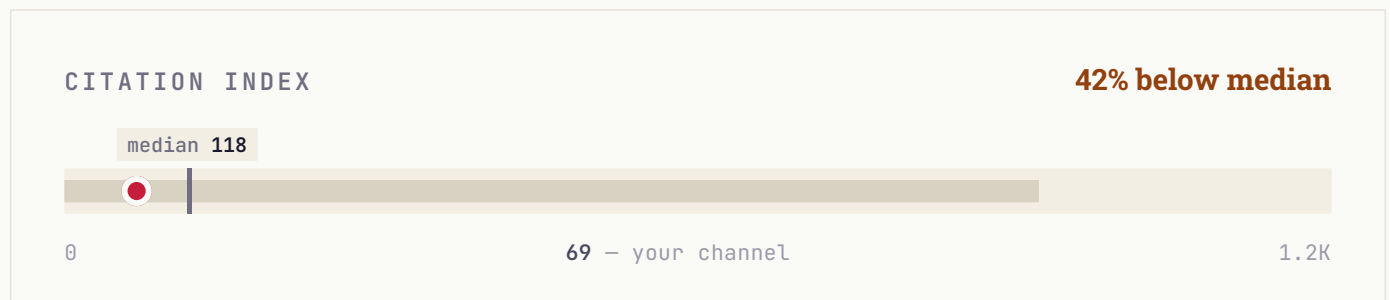
Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions **27**, they brought **2 252** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	2
December 2025	0	0	0
Nov 2025	6	6	412
Oct 2025	5	4	160
Sep 2025	0	0	0
August 2025	16	14	1 678

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBS
27	6	2 252

Where the channel stands in its league

Black vertical – median. Red dot – your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.8 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
over volume**

02

Main post of the week — on Sunday

On this day at 22:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

03

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend bringing the share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager