

PUBLIC REPORT BY PROMTPRESS

Channel audit

Gram Community



@gramcommunity

The channel was created by a group of enthusiasts and devoted fans of the GRAM token. Our mission is to share news, updates, and analytics we find interesting and useful. Important...

SUBSCRIBERS

227 679

-6748 per month

ERR (% SEE POSTS)

3.0%

per day 1.2%

REACH/POST

5K

ad reach 2.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 227 679 —	 SUBSCRIBER REACH 2.18% avg % of subs see post	 VIEWS/POST 5K median 5K · 3 days	 POSTS/WK 4.4 over period
 7D TREND — no data for period	 REACTIONS/POST 56.5 total 113 reactions, 56 reposts, 22 comments	 POST LENGTH 602 chars median 602 · 3 days	 POSTS ANALYZED 2 3 days
 AD REACH 2.6K 24h avg	 CHURN / MONTH -6748 last month	 CITATION RATE 73 citation index · 494 channels mentioned it ever	 CHANNEL AGE 2 years 4 months created 31.01.2024

AI EDITOR SUMMARY

Channel «Gram Community» — 227 679 subs. Each post averages 5K people (2% from subs), reach is low — need to grow audience. Publishes 4 posts per week (~1/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts in 3 days.
- 02 Dominant format — Photo (2/2 posts).
- 03 Avg post length — 602 chars (median 602).
- 04 Audience activity peak — thu, 14:00 MSK.
- 05 Top posts get 1x more views than the weakest (3.3K avg for top vs 5K for worst) — among 2 posts in 3 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 2 POSTS

Nº104.06 · 11:09 PHOTO GRAM on MEXC changed ticker to GRM https://www.mexc.com/exchange/GRM_USDT On crypto exchange MEXC the ticker change is complete...	VIEWS	REACTIONS
	6 078	47
	REPOSTS	ER
	29	2.7%

Nº207.06 · 16:02 PHOTO durov.gram - lot in Gram DNS Domains Minimum bid: 999,999 TON In the context of TON → Gram rebranding, this is more than a domain. It's...	VIEWS	REACTIONS
	3 835	66
	REPOSTS	ER
	27	1.7%

WORST 2

↓04.06 · 11:09 PHOTO GRAM on MEXC changed ticker to GRM https://www.mexc.com/exchange/GRM_USDT On crypto exchange MEXC the ticker change is complete...	VIEWS	REACTIONS
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↓

07.06 · 16:02

PHOTO

🔖 durov.gram - lot in Gram DNS Domains Minimum bid: 999,999 TON In the context of TON → Gram rebranding, this is more than a domain. It's...

VIEWS

3 835

REPOSTS

27

REACTIONS

66

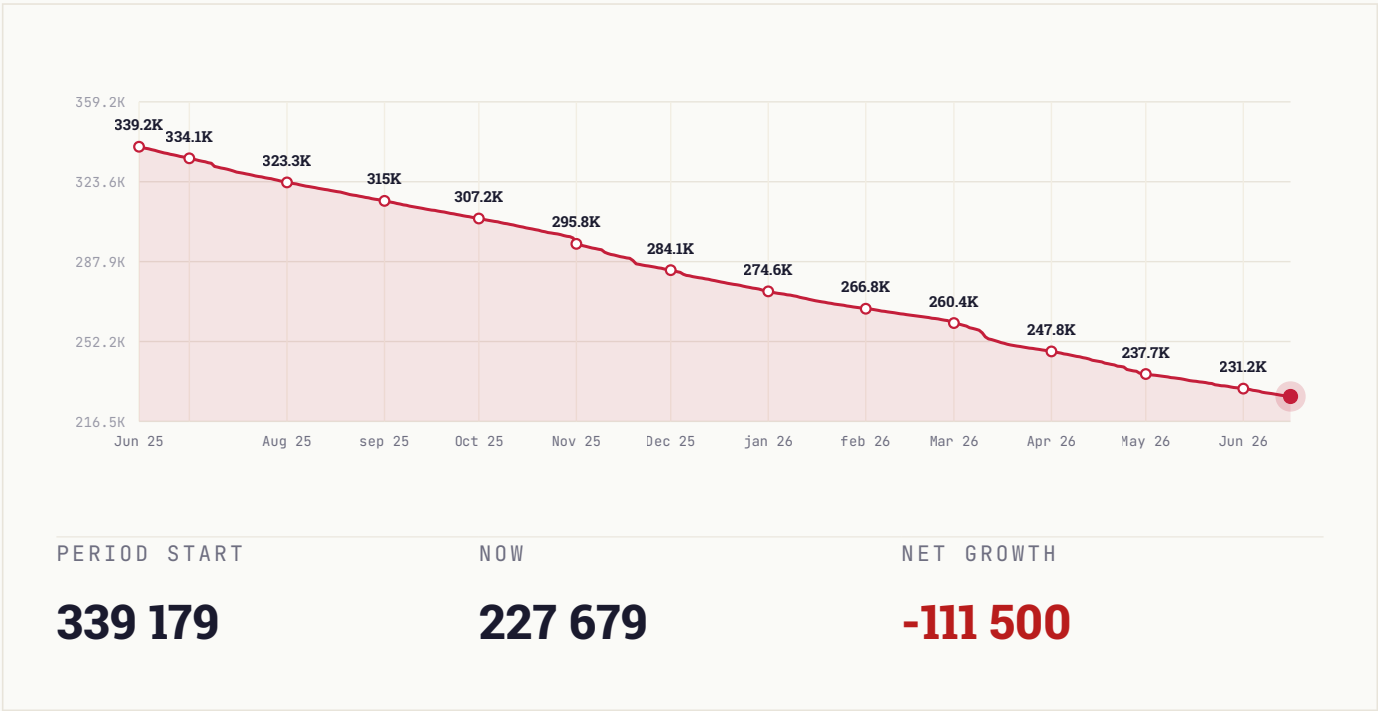
ER

1.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

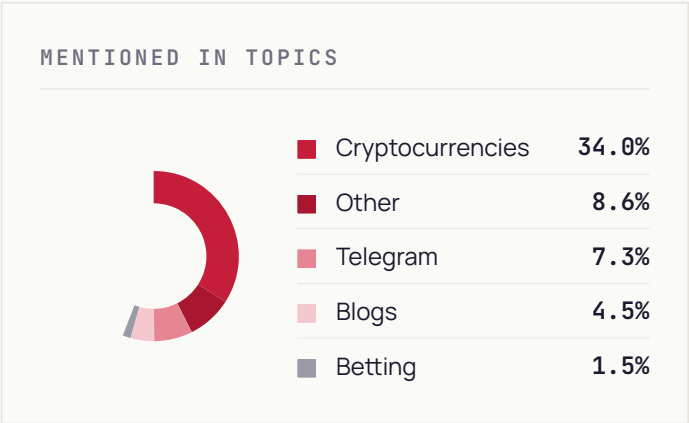
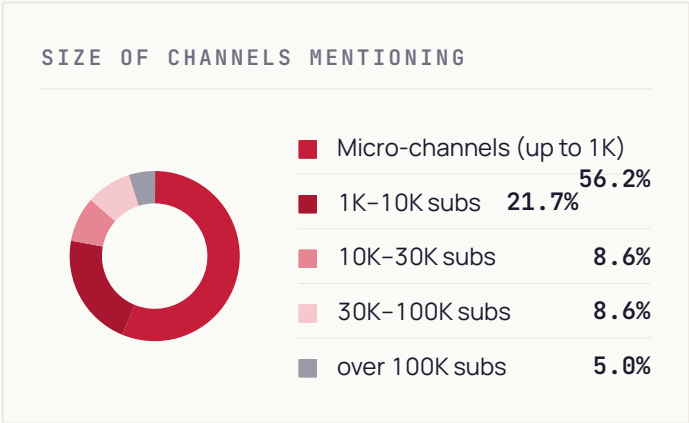
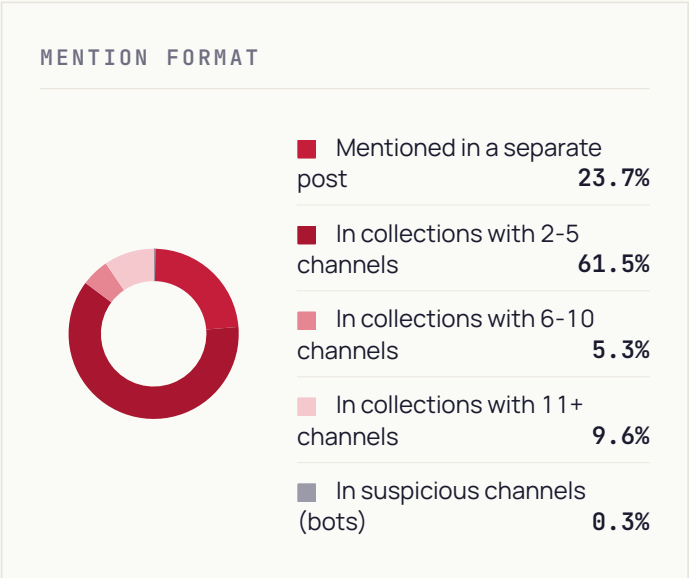
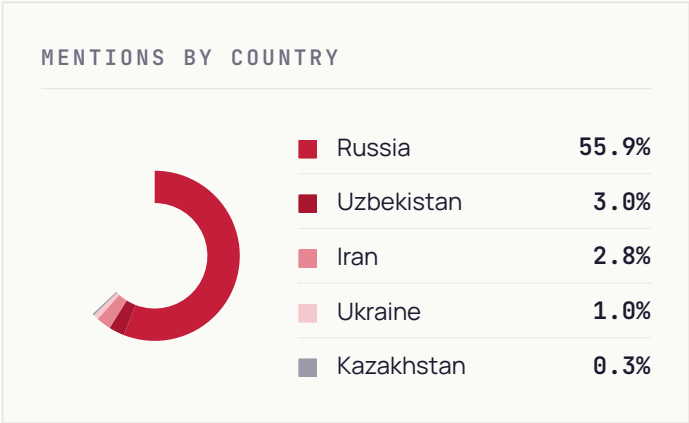
Subs growth chart over the year. Key months show exact sub count. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

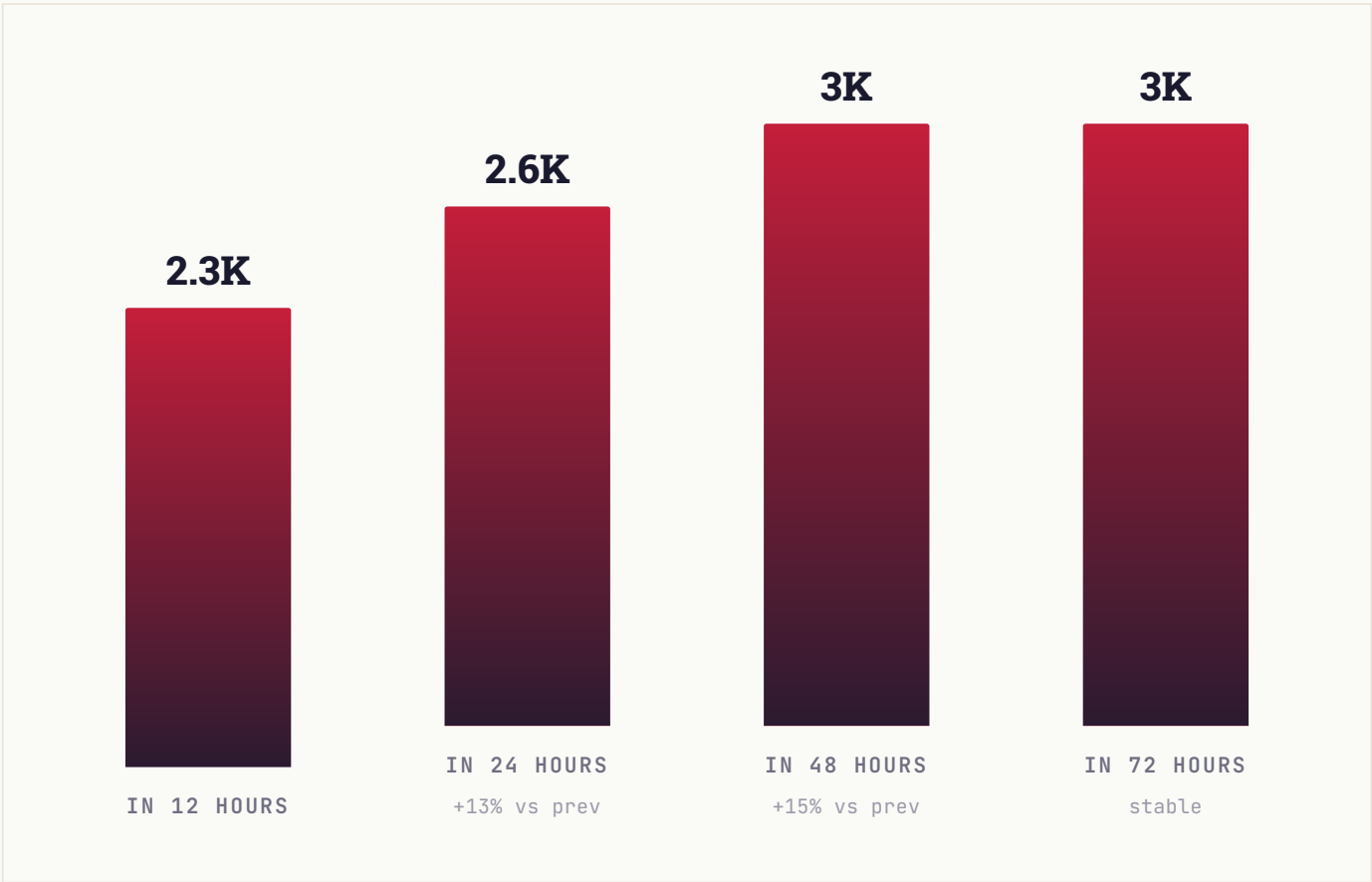
Citation index **73** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **494** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ON OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
GC Gram Community YOU	227.7K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#74 of 99). Niche median — 307.7K subs. First growth KPI — reach median. Leader: OKX News (4.8M).

SECTION 07 · NICHE COMPARISON

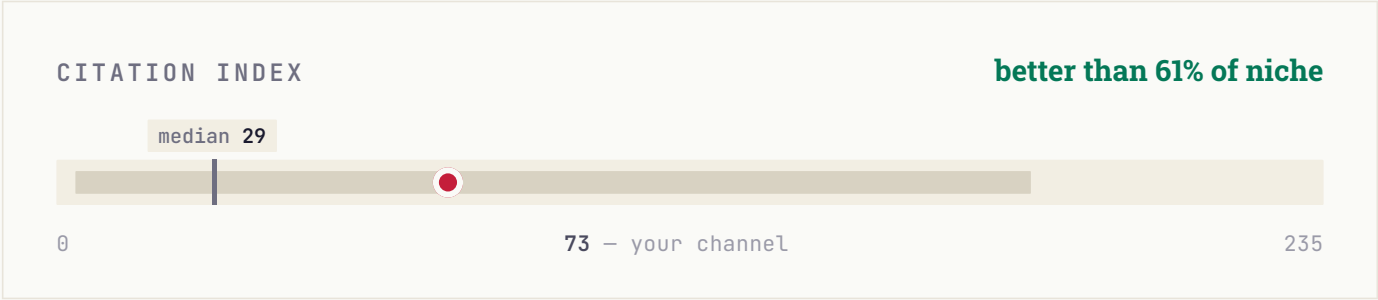
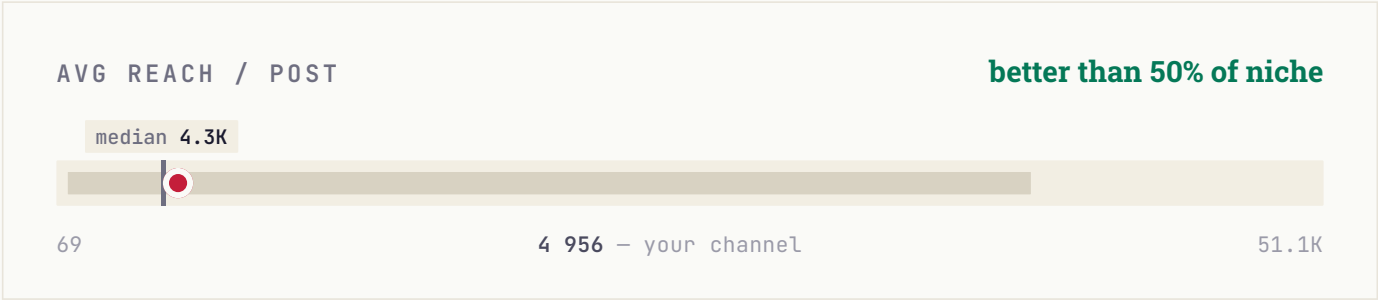
Where channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#74/100

RANK IN NICHE

Channel in bottom half of ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|---|
| 01 | Increase posting frequency
Now 4.4 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week – Thursday
Audience most active on this day at 14:00 MSK. | EFFECT
Best window for important post |
| 03 | Increase video posts
Video in Telegram retains audience longer and is algorithm-friendly. Recommend increasing share to 15-25%. | EFFECT
Video retains audience better |
| 04 | ER below niche benchmark – rethink formats
Current ER 2.18% vs norm 6.5%. Try polls and interactive formats. | EFFECT
+4.3pp ER |
| 05 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
