

PUBLIC PROMTPRESS REPORT

Channel audit

Irina KuksenkoVa



@grafinyanegoduet

War correspondent for Channel One. Head of the People's Front project 'Support Service for SVO Veterans'. MAX: <https://max.ru/>
GrafinyaNegoduet Channel registered: <https://clck.ru/3G4uWZ...>

SUBSCRIBERS

24 380

-266 per month

ERR (% SEE POSTS)

5.0%

daily 2.8%

REACH/POST

1.3K

ad reach 685/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 24 380 —	 SUBSCRIBER REACH 5.14% avg % subs see post	 VIEWS/POST 1.3K median 1.3K · 29 days	 POSTS/WEEK 8.7 over period
 7D TREND -3.7% vs previous week	 REACTIONS/POST 31.6 only 1,171 reactions, 90 reposts, 0 comments	 POST LENGTH 693 chars median 715 · 29 days	 POSTS ANALYZED 37 29 days
 AD REACH 685 24h avg	 CHURN / MONTH -266 last month	 CITATION RATE 871 citation index · 2,442 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 19.02.2022

AI EDITOR SUMMARY

Channel 'Irina KuksenkoVa🇷🇺' — 24 380 subs. Each post avg views 1.3K people (5% from subs), reach low — consider expanding audience. Publishes 9 posts/week (~1/day) — regular schedule. Week Jun 29–Jul 5 reach stable (-3.7% vs week 22–28 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 37 posts over 29 days.
- 02 Dominant format — Photo (23/37 posts).
- 03 Avg post length — 693 chars (median 715).
- 04 Peak audience activity — Wednesday, 10:00 MSK.
- 05 Top posts get 2x more views than weakest (1.9K top avg vs 920 worst) — among 37 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

№117.06 · 17:28PHOTO	VIEWS		REACTIONS
	2 044		30
In years of working as a war correspondent for Channel One, I've traveled all over Donbass. My heart literally ached seeing the destruction caused by the enemy...	REPOSTS		ER
	7		8.4%
№224.06 · 07:29PHOTO	VIEWS		REACTIONS
	1 844		32
It seems the holidays just started, but in reality, there's not much time left before the school year begins. Today I visited School No. 1 in...	REPOSTS		ER
	1		7.6%
№319.06 · 18:24PHOTO	VIEWS		REACTIONS
	1 777		36
When you travel around Donbass often, you start noticing changes especially acutely. I arrived in Makeyevka and caught myself thinking: the city...	REPOSTS		ER
	1		7.3%

Nº4

01.07 · 11:17

PHOTO

The best part of my job is meeting real people. Over the years, there have been many. Combat veterans. Different...

VIEWS

1 620

REPOSTS

1

REACTIONS

41

ER

6.6%

Nº5

30.06 · 17:02

PHOTO

A meeting of 'Women's Movement' activists with Valentina Matvienko and Vladimir Yakushev took place at the United Russia Central Executive Committee...

VIEWS

1 526

REPOSTS

1

REACTIONS

23

ER

6.3%

WORST 3

↓ 08.07 · 17:59 PHOTO

Great! The International Volleyball Federation lifted all sanctions against Russian athletes and allowed our national teams to compete in world...

VIEWS

932

REPOSTS

4

REACTIONS

33

ER

3.8%

↓ 09.07 · 10:17 PHOTO

Nearly two thousand people have already visited the renovated cinema hall of the Starobeshevo District Center of Culture and Leisure named after P.N. Angelina...

VIEWS

924

REPOSTS

1

REACTIONS

18

ER

3.8%

↓ 08.07 · 17:05 PHOTO

Answer to what love, loyalty and family mean in the eyes of these four children. Their father Vladimir Fedyushin from Makeyevka is a Knight of the Order...

VIEWS

906

REPOSTS

2

REACTIONS

37

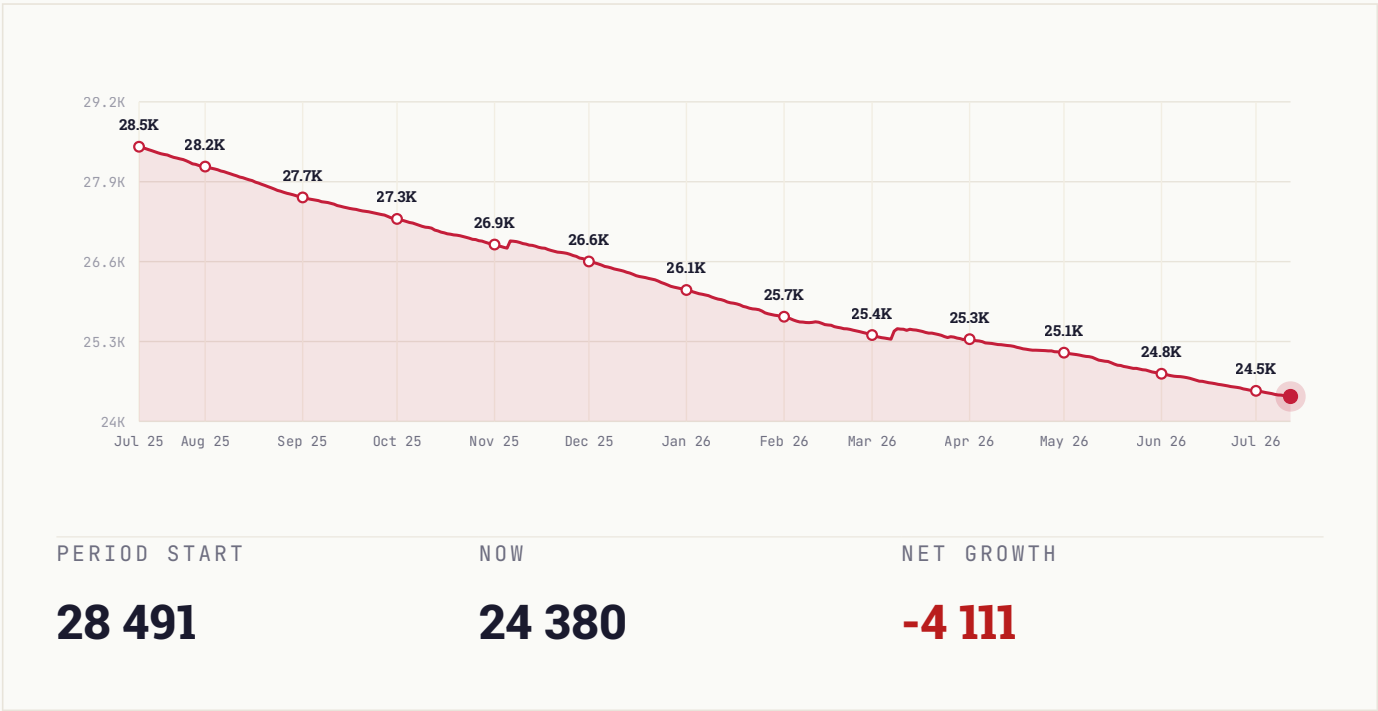
ER

3.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

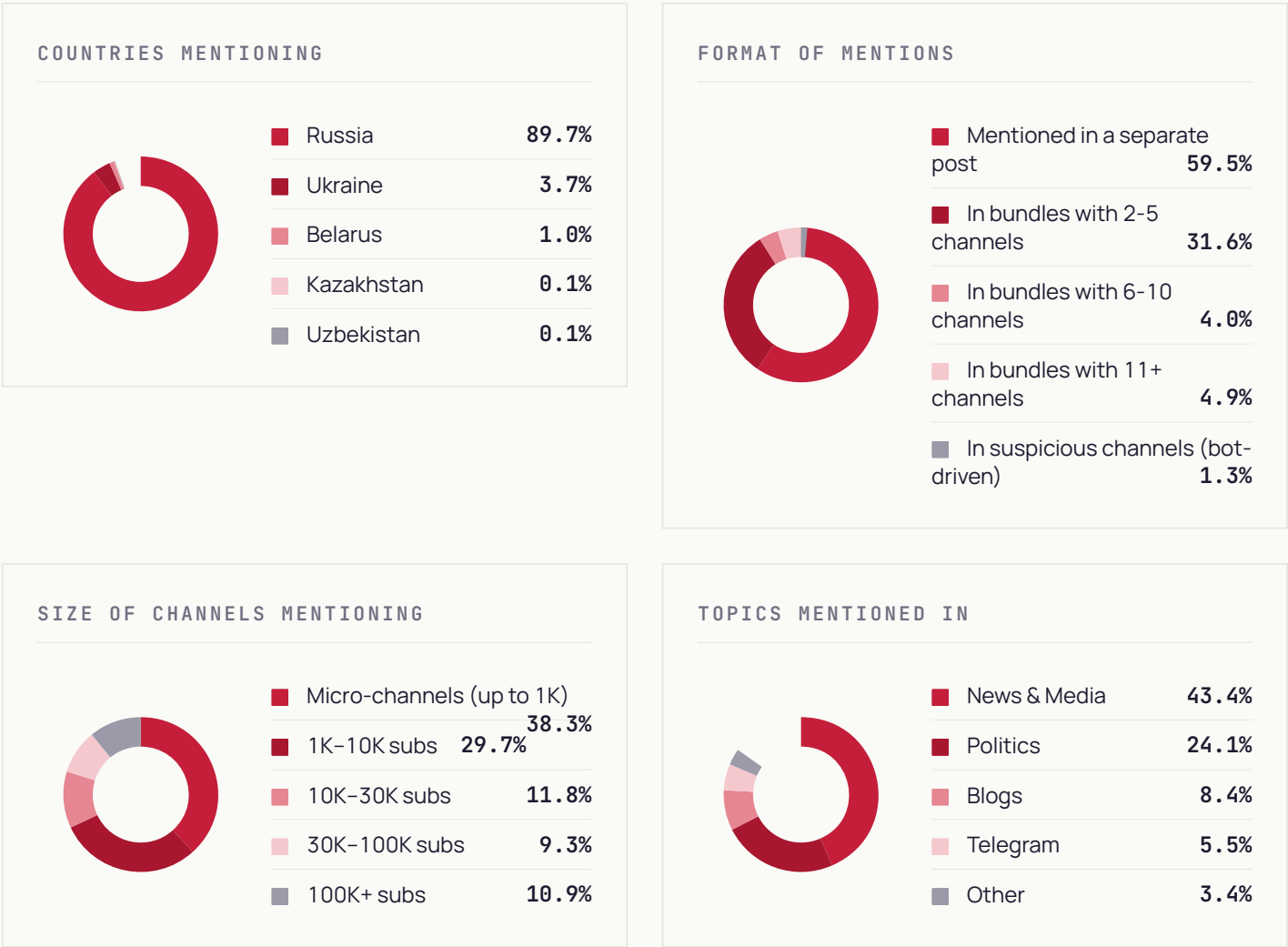
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

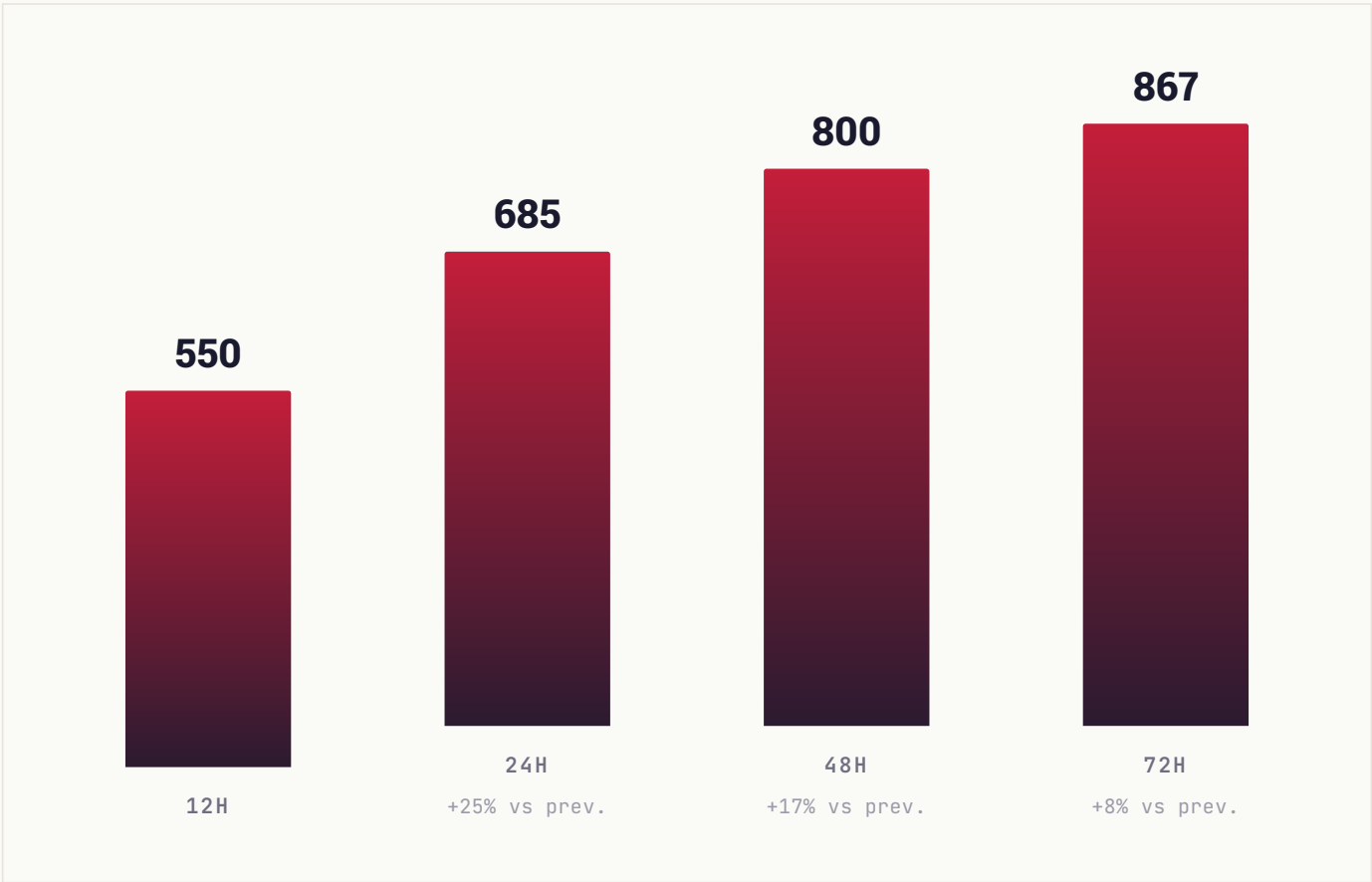
Citation index **871** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **2 442** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.1M
E1 EVELONE 192	1.1M
ZJ here lives broen	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
IK Irina KuksenkoVa🇷🇺 YOU	24.4K

COMPARATIVE CONCLUSION

Channel is still outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal: enter top-100 via systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **79**, they brought **118** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	6	6	0	
December 2025	7	7	0	
November 2025	18	15	118	
October 2025	15	10	0	
September 2025	2	1	0	
August 2025	31	12	0	
TOTAL MENTIONS		MONTHS OF DATA		ATTRACTED SUBSCRIBERS
79		6		118

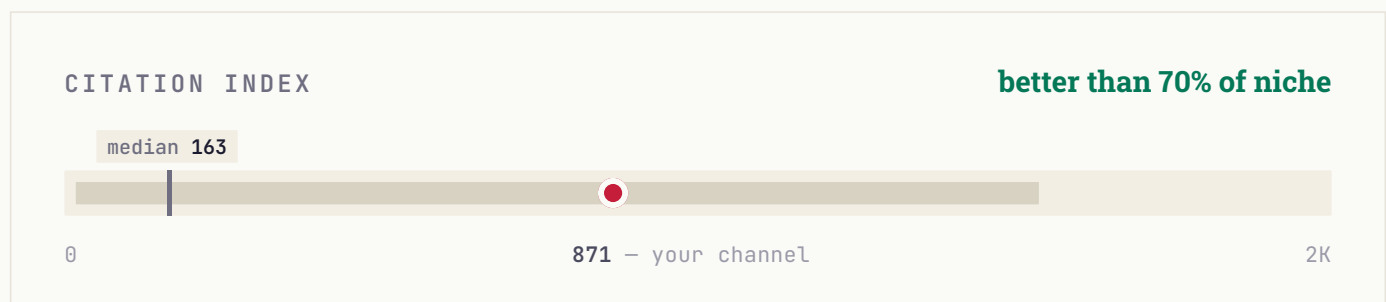
Where the channel stands in its league

SUBSCRIBERS

worse than median by 95%

A horizontal bar chart with a light beige background. A dark beige bar represents the range from 174.1K to 1.3M. A vertical blue line marks the median at 483.2K. A red dot is positioned at 24,380, which is labeled 'your channel'. The text 'worse than median by 95%' is written in red above the chart.

Value	Description
174.1K	Lower bound of the range
24 380	your channel
483.2K	median
1.3M	Upper bound of the range



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Wednesday**

Audience is most active on this day at 10:00 MSK.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 5.14% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+0.4pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighbor channels**

Swap posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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