
PROMTPRESS PUBLIC REPORT

Channel audit

Tatiana Graeva | Chemistry EGE 2026 (10 & 11 grade) | Umschool



@graeva_him

Prepping for the Unified State Exam for over 5 years. In 2025, 44 students scored 100. Avg score of annual course students: 89.15

♥ Reviews: t.me/review_graeva Enroll 👉...

SUBSCRIBERS

84 118

-4057 per month

ERR (% SEE POSTS)

12.0%

per day 6.0%

REACH/POST

9.4K

ad reach 5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 84 118 —	 SUBS REACH 11.16% avg % of subs see a post	 VIEWS/POST 9.4K median 9.1K · 29 days	 POSTS/WEEK 36.1 over period
 7D TREND -20.7% vs previous week	 REACTIONS/POST 129.9 total 19 482 reactions, 6 244 reposts, 693 comments	 POST LENGTH 373 chars median 298 · 29 days	 POSTS ANALYZED 150 29 days
 AD REACH 5K 24h avg	 CHURN / MONTH -4057 last month	 QUOTABILITY 167 citation index · 2,736 channels mentioned all time	 CHANNEL AGE 5 years 11 months created 03.08.2020

AI EDITOR SUMMARY

Channel «Tatiana Graeva | Chemistry Unified State Exam 2026 (10th & 11th grade) | Umschool» — 84 118 subs. Each post averages 9.4K people (11% of subs), reach is low — consider expanding audience. Publishes 36 posts per week (~5/day) — active posting. For week Jul 6–12, reach dropped -20.7% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **150** posts over 29 days.
- 02 Dominant format — **Photo** (61/150 posts).
- 03 Avg post length — **373** chars (median 298).
- 04 Peak audience activity — **Monday**, 10:00 MSK.
- 05 Top posts get **5x** more views than the weakest (27.9K avg for top vs 5.3K for worst) — among 150 posts in 29 days. Worth analyzing what the top have in common: topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 07:58 PHOTO We have a 300-scorer!! 🌟🌟🌟 Ksusha studied all three subjects at our school: with me, Zhanna and Sanya Dolgikh. And scored 3 perfect 100s!!...	VIEWS 47 086 REPOSTS 73	REACTIONS 948 ER 56.0%
Nº2 01.07 · 07:50 TEXT Another 300-scorer! 🔥🔥🔥	VIEWS 20 869 REPOSTS 10	REACTIONS 233 ER 24.8%
Nº3 20.06 · 15:17 PHOTO About training formats with me Reminder: I have 2 tracks: 10th and 11th grade. In the 2026-2027 school year we'll cover: 📖 With 10...	VIEWS 15 750 REPOSTS 19	REACTIONS 68 ER 18.7%

Nº4 24.06 · 10:04 **PHOTO**

Base everyone should know – the structure of the Unified State Exam in Chemistry 📌📌 In short, the Chemistry exam logically has 4 sections: general chemistry...

VIEWS
15 571

REACTIONS
115

REPOSTS
301

ER
18.5%

Nº5 26.06 · 16:08 **PHOTO**

What's on the Yearly course for 10th grade? It's been a while since I told you that you can sign up for prep with me in 10th grade...

VIEWS
14 744

REACTIONS
66

REPOSTS
38

ER
17.5%

WORST 3

↓ 16.07 · 12:03 **POLL**

(post without caption – poll)

VIEWS
5 536

REACTIONS
29

REPOSTS
10

ER
6.6%

↓ 16.07 · 11:36 **POLL**

(post without caption – poll)

VIEWS
5 480

REACTIONS
40

REPOSTS
11

ER
6.5%

↓ 14.07 · 16:21 **VIDEO**

MacBooks for 300-pointers 🙏 I want 300 points and be on that stage, I swear

VIEWS
4 856

REACTIONS
155

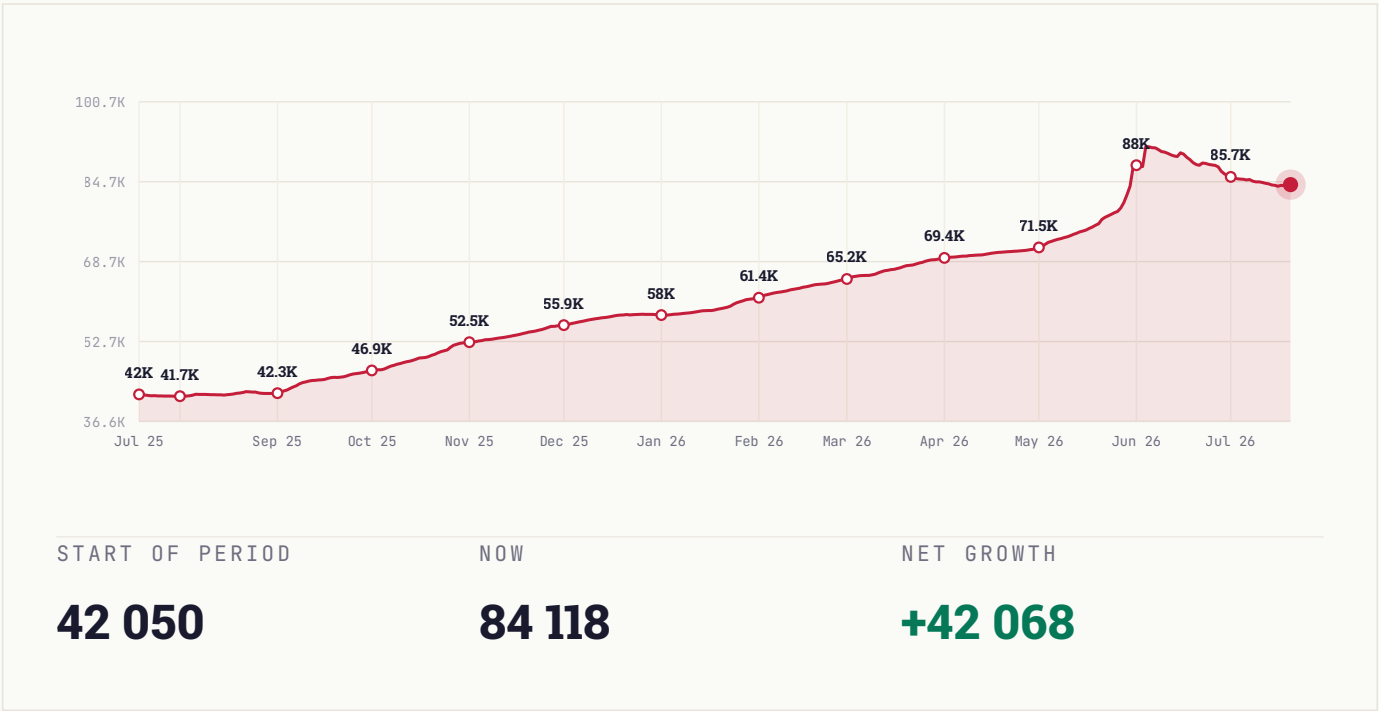
REPOSTS
20

ER
5.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

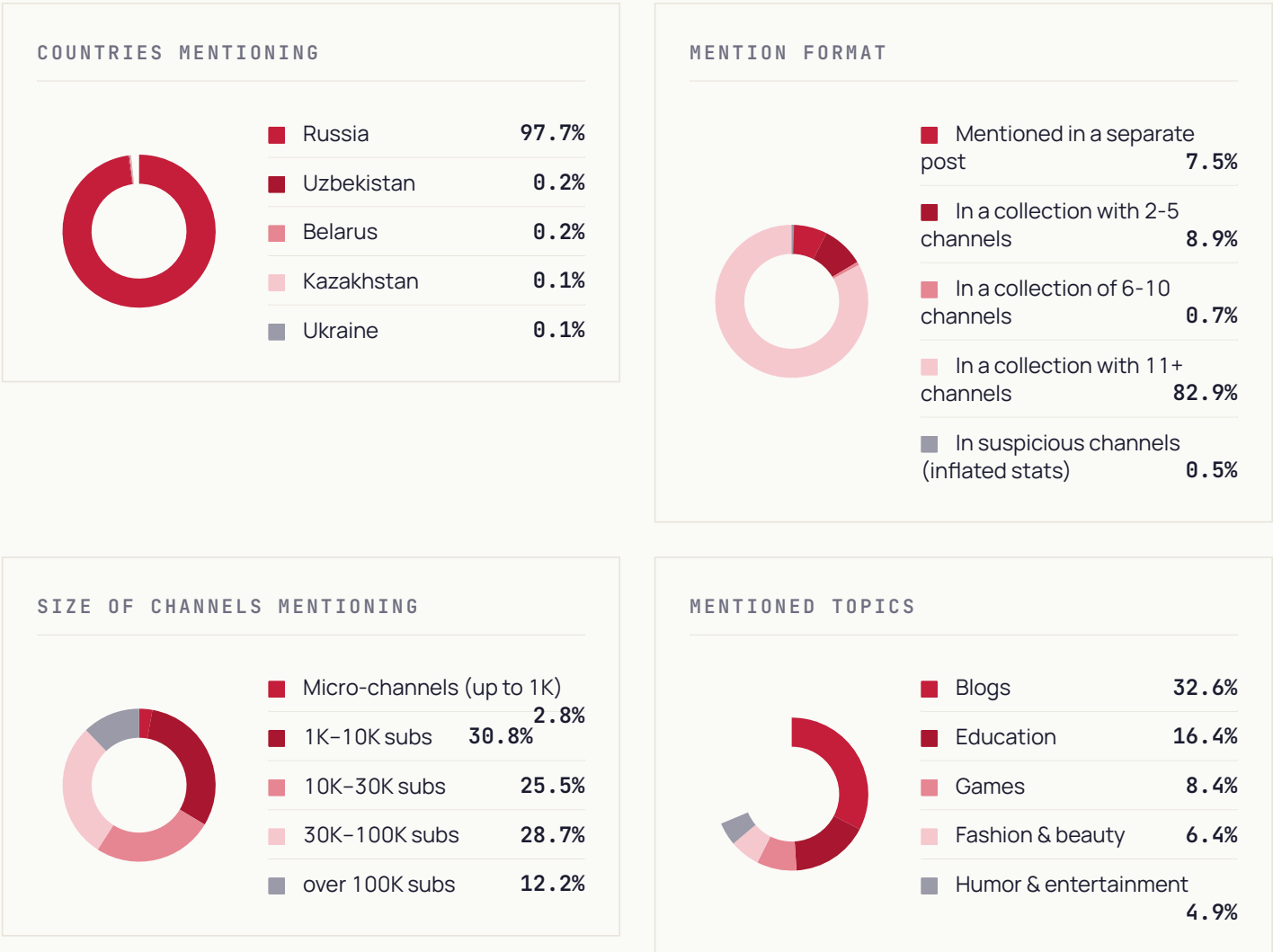
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

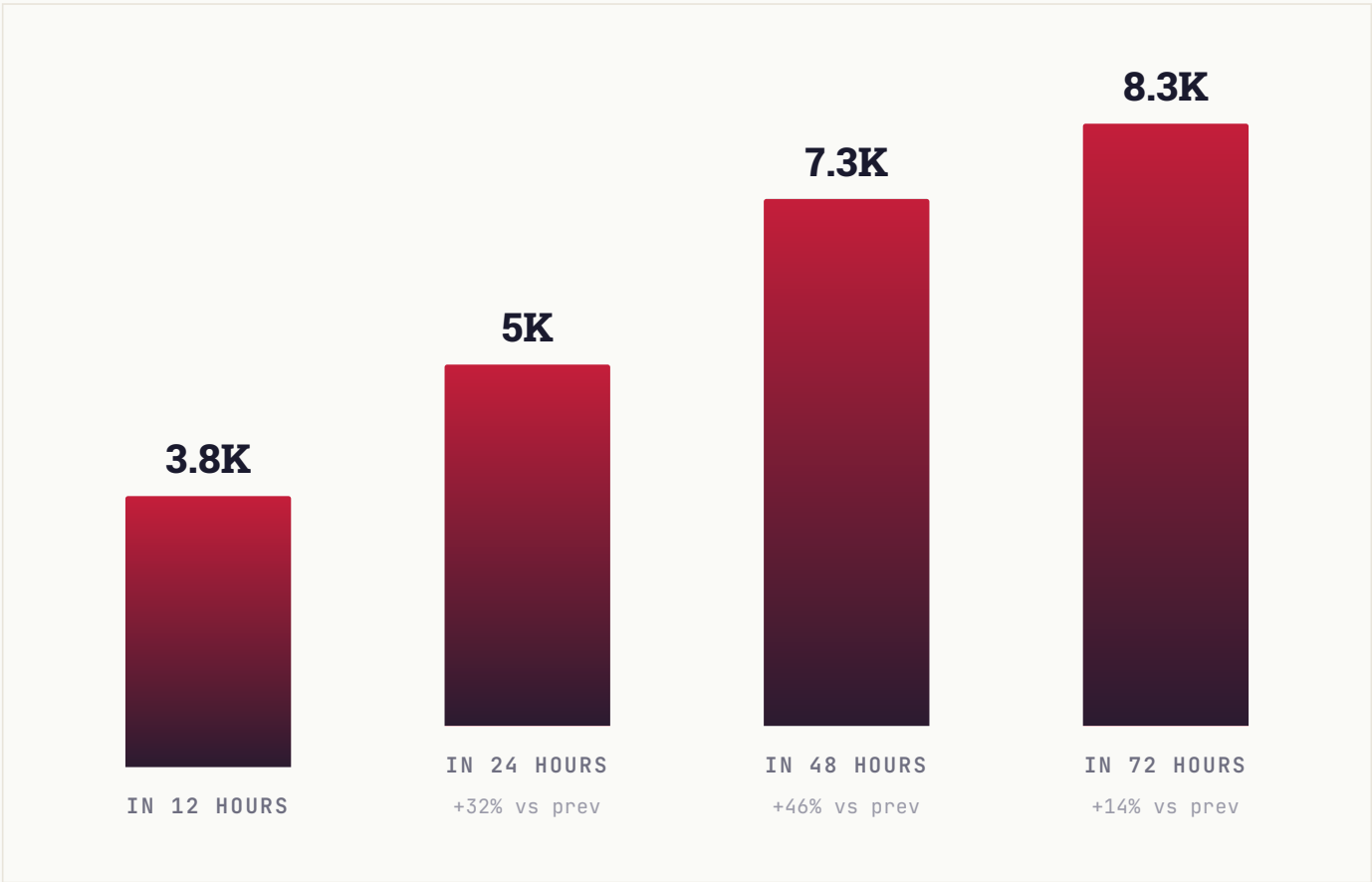
Citation index **167** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **2 736** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its position among niche peers.

CHANNEL	SUBSCRIBERS
نا نیمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسی فوری	1.6M
Rojgar with Ankit™ 🏆	1.3M
شك شام کاش	1.1M
شم شبکه ملازمتا	1.1M
سن سوالات نهایی	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
ید ی دانش آموز	983.4K
TG Tatiana Graeva Chemistry EGE 2026 (10 & 11 grade) Umschool YOU	84.1K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — نیمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal — enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **2 665**, they brought **20 457** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	229	195	3 323
December 2025	385	368	2 348
November 2025	472	455	3 410
October 2025	422	402	5 683
September 2025	473	448	4 559
August 2025	684	608	1 134

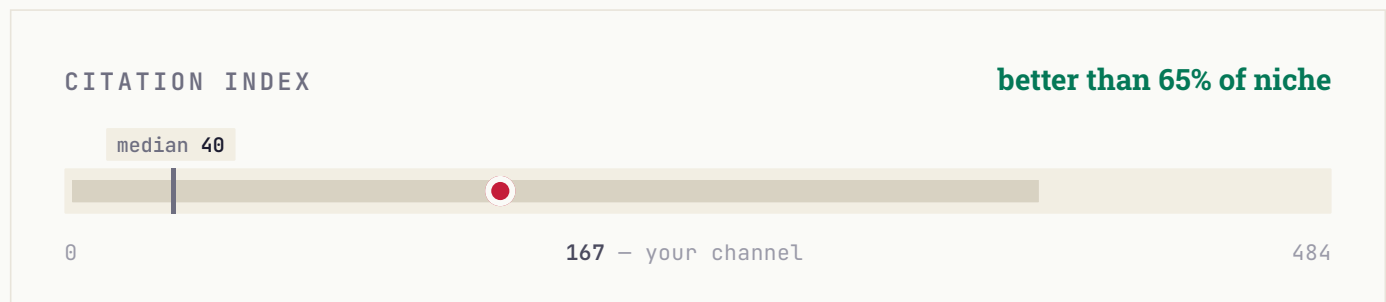
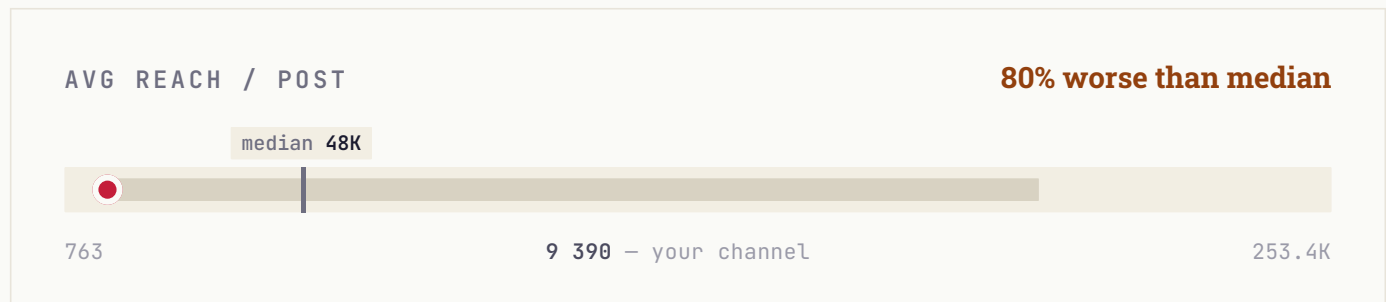
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
2 665	6	20 457

Where the channel stands in its league

SUBSCRIBERS **80% worse than median**

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the channel's performance, starting from a red dot on the left. A vertical line marks the median at 421.5K. The channel's bar ends at 84,118 subscribers. The values 157.2K, 84,118, and 1.2M are marked along the bottom axis.

Metric	Value
Channel Subscribers	84,118
Median Subscribers	421.5K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Monday
 Audience is most active on this day at 10:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
 Three formats for your channel: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by 5-15%.
 One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Quarterly cross-posting with same-segment channels.
 No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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