

— PROMTPRESS PUBLIC REPORT

# Channel audit

## ChatGPT | Нейросети

**@gptpublic**

Exploring new ways of thinking and expanding human creativity. Bot:  
@GPT\_onlinebot Site: pointgpt.ai AI Ideas: @pointgptprompt Chat:  
<https://t.me/+18u3RAckq-84YzM6>

SUBS

**278 771**

-2678 per month

ERR (% SEE POSTS)

**6.0%**

per day 3.0%

REACH/POST

**13.9K**

ad reach 8.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

|                                                                                                                                                             |                                                                                                                                                                                                     |                                                                                                                                                                                                    |                                                                                                                                                                                |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div> SUBS</div><div>278 771</div><div>—</div></div>                  | <div><div> SUBSCRIBER REACH</div><div>4.98%</div><div>avg % subs see post</div></div>                              | <div><div> VIEWS/POST</div><div>13.9K</div><div>median 14.1K · 29 days</div></div>                                | <div><div> POSTS/WEEK</div><div>14.8</div><div>over period</div></div>                      |
| <div><div> 7D TREND</div><div>+1.9%</div><div>vs previous week</div></div> | <div><div> REACTIONS/POST</div><div>157.3</div><div>9,913 reactions, 6,829 reposts, 449 comments total</div></div> | <div><div> POST LENGTH</div><div>335 chars</div><div>median 309 · 29 days</div></div>                             | <div><div> POSTS ANALYZED</div><div>63</div><div>29 days</div></div>                        |
| <div><div> AD REACH</div><div>8.4K</div><div>24h avg</div></div>          | <div><div> CHURN / MONTH</div><div>-2678</div><div>last month</div></div>                                         | <div><div> CITATION INDEX</div><div>521</div><div>citation index · 2,283 channels mentioned all time</div></div> | <div><div> CHANNEL AGE</div><div>3 years 3 months</div><div>created 03/16/2023</div></div> |

AI EDITOR SUMMARY

Channel «ChatGPT | Нейросети» – 278 771 subs. Each post gets avg 13.9K people (5% from subs), reach is low – need to grow audience. Publishes 15 posts/week (~2/day) – steady. Week of Jun 8–14 reach stable (+1.9% vs week June 1–7).

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **63** posts in 29 days.
- 02 Dominant format — **Photo** (41/63 posts).
- 03 Avg post length — **335** chars (median 309).
- 04 Peak audience activity — **Friday, 12:00 MSK**.
- 05 Top posts get **1x** more views than the weakest (17.9K avg for top vs 12.1K for worst) — among 63 posts in 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                |                                                                      |                                                                   |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------|
| <div><div>Nº1</div><div>12.06 · 09:36</div><div>VIDEO</div></div> <div>✂ Rumors of Markdown formatting in Telegram confirmed: yesterday Durov rolled out one of the messenger's most powerful updates...</div> | <div>VIEWS</div> <div>18 852</div> <div>REPOSTS</div> <div>78</div>  | <div>REACTIONS</div> <div>121</div> <div>ER</div> <div>6.8%</div> |
| <div><div>Nº2</div><div>26.05 · 20:50</div><div>PHOTO</div></div> <div>📧 Gemini user asked AI to generate a presentation, but it refused, saying it only works with text. But...</div>                         | <div>VIEWS</div> <div>17 619</div> <div>REPOSTS</div> <div>243</div> | <div>REACTIONS</div> <div>267</div> <div>ER</div> <div>6.3%</div> |
| <div><div>Nº3</div><div>27.05 · 15:22</div><div>PHOTO</div></div> <div>IT guy in a vibecoding thread knows his stuff.</div>                                                                                    | <div>VIEWS</div> <div>17 081</div> <div>REPOSTS</div> <div>137</div> | <div>REACTIONS</div> <div>196</div> <div>ER</div> <div>6.1%</div> |

## Nº4

28.05 • 08:04

VIDEO

☒ Dream owner: a man gave his parrot a second chance at a happy life – he built a special viewing capsule for the bird...

VIEWS

17 068

REPOSTS

81

REACTIONS

154

ER

6.1%

## Nº5

30.05 • 17:05

VIDEO

☹ Brutal: savvy marketers started using AI characters with heavy life stories to push emotional buttons...

VIEWS

16 700

REPOSTS

95

REACTIONS

257

ER

6.0%

## WORST 3

### ↓ 21.06 • 19:06 VIDEO

☒ Chinese found a quirky way to bypass Tesla autopilot limits: instead of a real driver, they used... toy...

VIEWS

12 381

REPOSTS

65

REACTIONS

108

ER

4.4%

### ↓ 05.06 • 11:25 VIDEO

☒ Right now a new market is emerging – clothing for humanoid robots. It's no secret that in the coming years...

VIEWS

12 265

REPOSTS

49

REACTIONS

84

ER

4.4%

### ↓ 22.06 • 09:19 PHOTO

Top-tier prompt engineering.

VIEWS

11 790

REPOSTS

115

REACTIONS

149

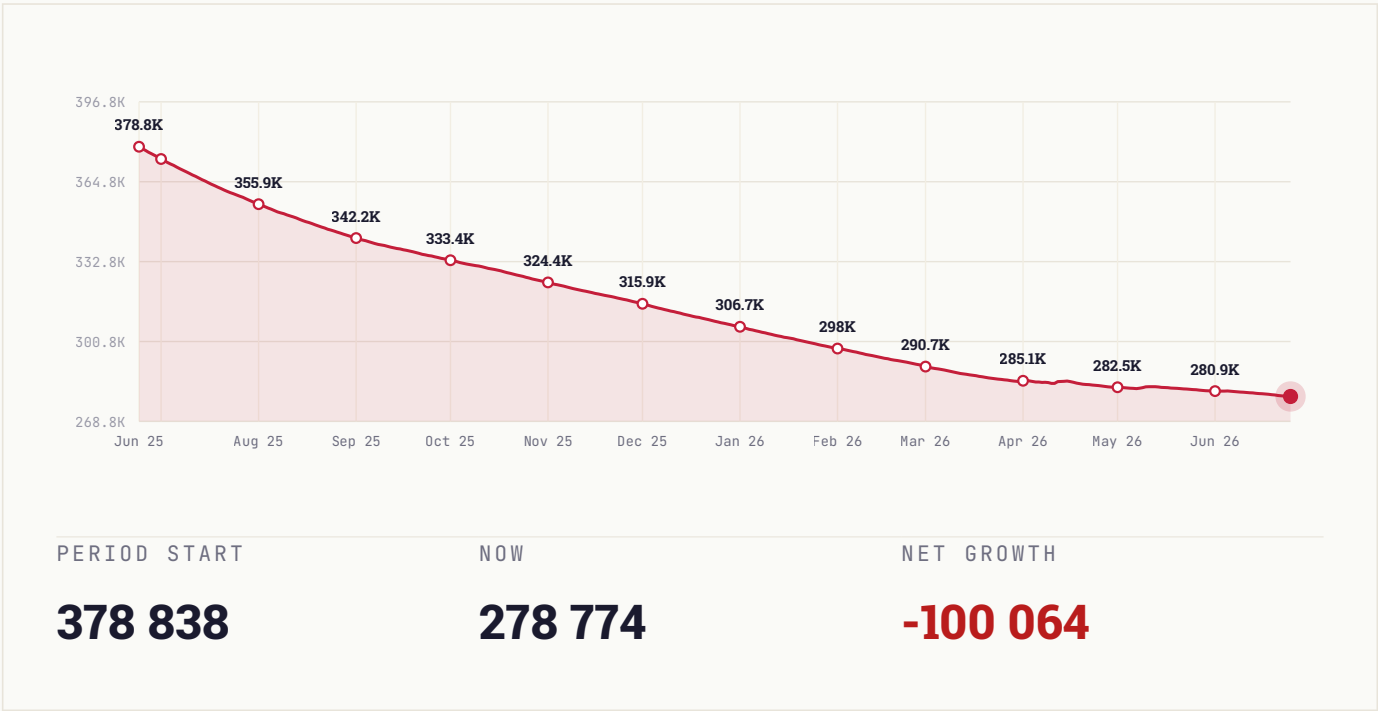
ER

4.2%

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

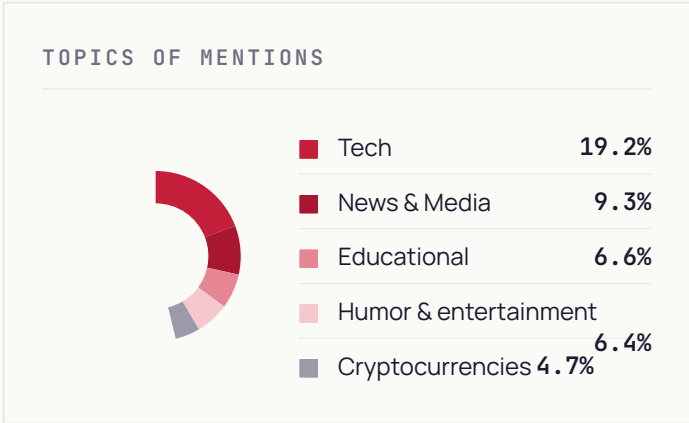
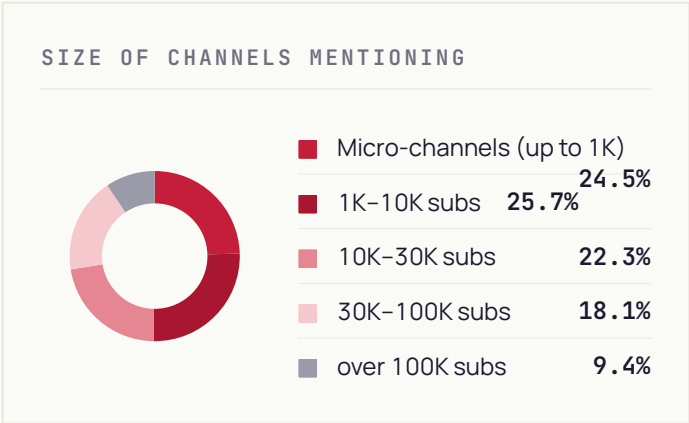
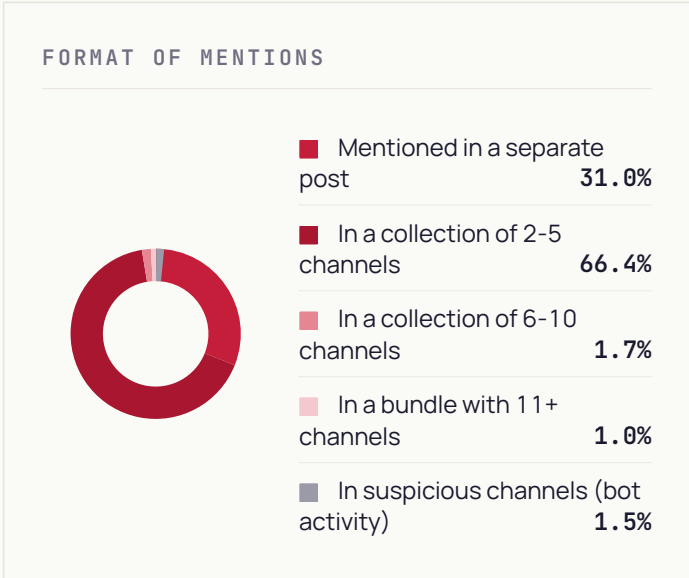
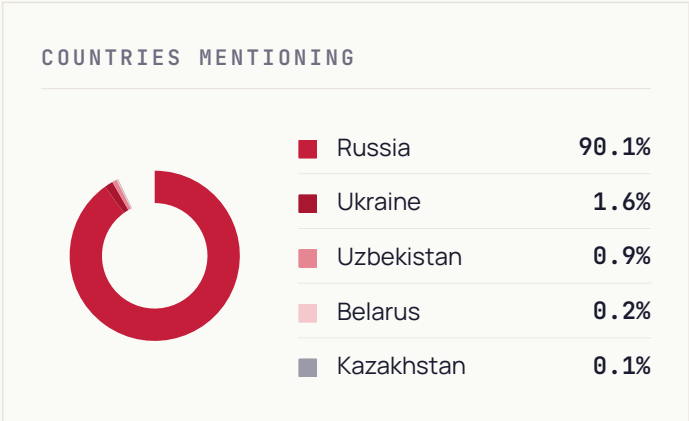
Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

# Who and how mentions the channel

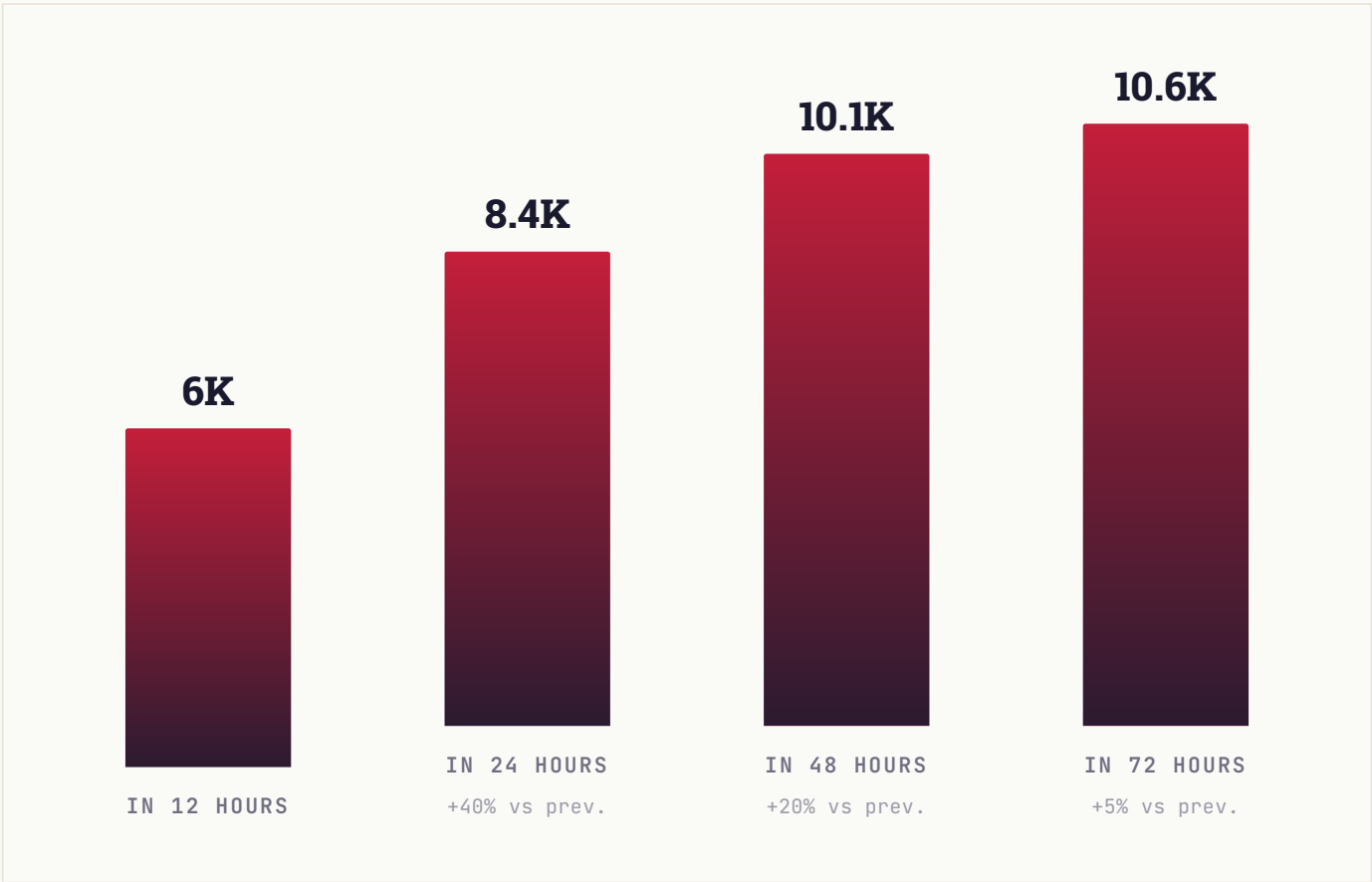
Citation index **521** — channel popularity score based on mentions. Considers both count and weight of mentioning channels: a post from a 100K-sub channel weighs more than from a 1K-sub one. All-time mentions: **2 283** different channels.



SECTION 05 · AD POTENTIAL

# How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

| CHANNEL                                          | SUBS   |
|--------------------------------------------------|--------|
| <div>HI</div> hitvpn_blog                        | 4.2M   |
| <div>MT</div> Trending world                     | 3.4M   |
| <div>TE</div> Technochat                         | 3.1M   |
| <div>HA</div> Hi, AI • Новости технологий        | 2.5M   |
| <div>NN</div> NN                                 | 2.2M   |
| <div>TE</div> Technomotel                        | 2.2M   |
| <div>L-</div> LIVE — Telegram, AI и технологии   | 2.1M   |
| <div>EC</div> Exploit                            | 2M     |
| <div>CPM</div> Digital Journal   IT, Neuroseti   | 1.8M   |
| <div>BE</div> Backdoor                           | 1.8M   |
| <div>CJ</div> ChatGPT   Нейросети <div>YOU</div> | 278.8K |

COMPARATIVE INSIGHT

Channel in top half of niche (#44 of 100). Niche leader: hitvpn\_blog (4.2M), median subs 211.8K. Aim for the top quartile — a realistic 6–12 month horizon.

## SECTION 07 • NICHE COMPARISON

# Where channel stands in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.

Gray band = range of 80% of niche channels (p10 to p90). Black vertical = median.

Red dot = your channel.

# #44

/100

POSITION IN NICHE

Channel in top half of ranking

SUBS

better than 52% of niche

median 212.3K

65K

278 771 — your channel

1.9M

AVG REACH / POST

35% below median

median 21.5K

2.4K

13 886 — your channel

90.7K

CITATION INDEX

better than 61% of niche

median 101

0

521 — your channel

2.1K

## — SECTION 08 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

**01****Main post of the week — on Friday**

On this day at 12:00 MSK audience is most active.

EFFECT

**Best window  
for an  
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000  
subs****03****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.  
One weekly poll on a hot topic — easy growth lever.

EFFECT

**+5-15% ER****04****Cross-promo with neighboring channels**

Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from  
relevant  
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic  
source**

★ WHAT'S NEXT

# Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

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01 **Launch ad in  
Telegram**

<https://panel.promptpress.com/register>

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02 **Contact manager**

[t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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