

PROMTPRESS PUBLIC REPORT

Channel audit

ChatGPT, ПОМОГИ!



@gpthehelp_ru

@GPT4AgentsBot - search bot powered by Perplexity Channel about neural networks for work and life. AI services, life hacks, ready prompts for every day! Working with @bidfox_news,...

SUBSCRIBERS

468 660

+16960 per month

ERR (% SEE POSTS)

4.0%

per day 1.8%

REACH/POST

17.8K

ad reach 8.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle under the number shows the calculation period.

 SUBSCRIBERS 468 660 —	 SUBS REACH 3.8% avg % of subs see post	 VIEWS/POST 17.8K median 18.7K · 29 days	 POSTS/WK 8.0 over period
 7D TREND -12.8% vs previous week	 REACTS/POST 40.5 total 1,336 reactions, 544 reposts, 69 comments	 POST LENGTH 863 chars. median 994 · 29 days	 POSTS ANALYZED 33 29 days
 AD REACH 8.5K 24h avg	 CHURN / MONTH +16960 last month	 CITATION INDEX 10 citation index · 75 channels mentioned all time	 CHANNEL AGE 2 years 23 days created 02.06.2024

AI EDITOR SUMMARY

Channel «ChatGPT, help!» – 468 660 subs. Each post averages 17.8K people (4% from subs), reach is low – consider expanding audience. Publishes 8 posts per week (~1/day) – regular schedule. For the week of June 8–14, reach dropped by -12.8% vs week Jun 1–7 – analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **33** posts in 29 days.
- 02 Dominant format – **Photo** (17/33 posts).
- 03 Avg post length – **863** chars (median 994).
- 04 Peak audience activity – **Sunday**, 12:00 MSK.
- 05 Top posts get **2x** more views than the weakest (25.1K avg for top vs 13.5K for worst) – among 33 posts over 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 07.06 · 09:00 PHOTO #GPTphotoshoot: Generate stylish city photos. Here are five scenes for new looks. Prompts ready – just pick a good...	VIEWS	REACTS
	27 435	47
	REPOSTS	ER
	53	5.9%
Nº2 05.06 · 09:04 PHOTO #GPTtip: Prompt base for trendy visuals and video. Found a huge library of prompts for creating unique visuals. In...	VIEWS	REACTS
	24 839	43
	REPOSTS	ER
	30	5.3%
Nº3 04.06 · 09:04 VIDEO #GPTextperiment: Comparing the latest video generators. As soon as we could test the new Gemini Omni Flash, we immediately...	VIEWS	REACTS
	23 005	76
	REPOSTS	ER
	11	4.9%

Nº4 28.05 · 09:02 **PHOTO**

#GPTphotoshoot: Your photo in Fine Art style with AI! Started testing the idea and got so into it we wrote 8 scenes. Looks very...

VIEWS

22 609

REPOSTS

61

REACTS

69

ER

4.8%**Nº5** 06.06 · 09:01 **PHOTO**

#GPTexpertise: If you think you can tell AI faces from real ones, you're wrong. It turns out generated faces already...

VIEWS

22 595

REPOSTS

8

REACTS

53

ER

4.8%**WORST 3**

19.06 · 09:02

VIDEO

#GTPrompt: Animate graphics in the bot! ☒ How to quickly create stunning animated graphics with no special skills. 1☒...

VIEWS

15 043

REPOSTS

27

REACTS

31

ER

3.2%

21.06 · 09:00

VIDEO

#GPTservice: Play historical GeoGuessr! ☒ The popular location guessing game is now on a new level with GPTImage 2. Now you're dropped into...

VIEWS

13 833

REPOSTS

16

REACTS

32

ER

3.0%

22.06 · 09:04

VIDEO

#GPTservice: Testing Reve 2.0 ☺ New image editing model fine-tuned for precise control over frame composition. ...

VIEWS

11 543

REPOSTS

14

REACTS

34

ER

2.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

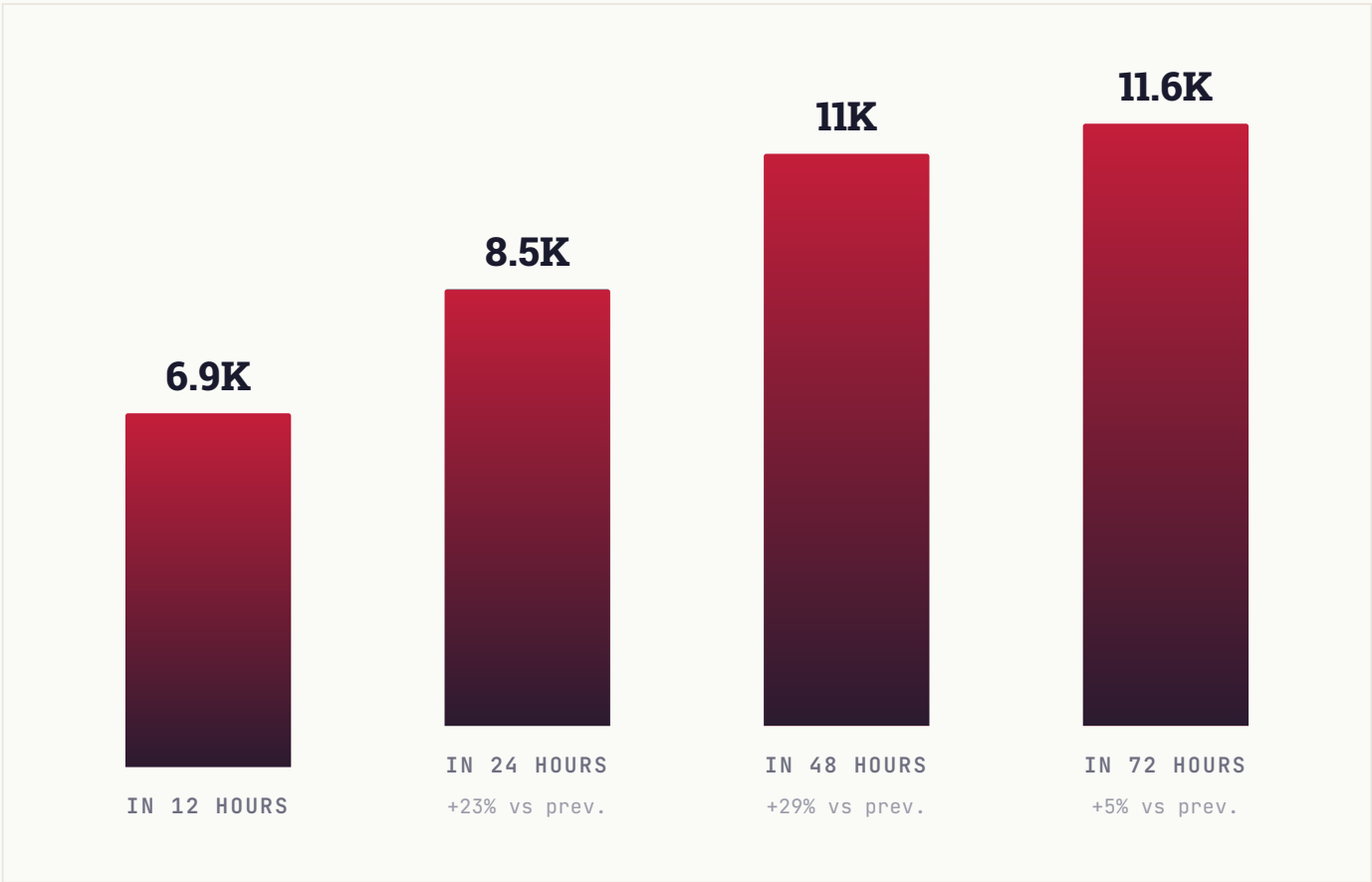
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.2M
MT Trends world	3.4M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
NN NN	2.2M
TE Technomotel	2.2M
L- LIVE — Telegram, AI and Tech	2.1M
EC Exploit	2M
CPM Digital Journal IT, Neuroseti	1.8M
ER Backdoor	1.8M
SP ChatGPT, помоги! YOU	468.7K

COMPARATIVE CONCLUSION

Channel in top half of niche (#31 of 100). Niche leader — hitvpn_blog (4.2M), median subs 211.8K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **27**, they brought **250 169** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	2	2	32 928
November 2025	18	17	3 038
October 2025	6	6	186 113
September 2025	0	0	16 289
August 2025	0	0	8 708
July 2025	1	1	3 093
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS	
27	6	250 169	

SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-**100** channels in category «Tech» (Russia) and looked at how your channel compares. Gray bar — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#31/100

RANK IN NICHE

Channel in the top half of the ranking

SUBSCRIBERS

better than 58% of niche

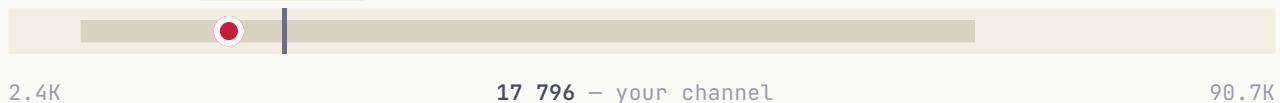
median 212.3K



AVG REACH / POST

17% below median

median 21.5K



CITATION INDEX

90% below median

median 101



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Sunday**

Audience most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 3.8% vs norm 4.5%. Try polls & interactive formats.

EFFECT

+0.7pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with same-niche channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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