

PUBLIC REPORT BY PROMTPRESS

Channel audit

AI News | Нейросети



@gpt_news

Tech support @IMC_tech Ads/partnership @BuzzBuilder Buy ads:
https://telega.in/c/GPT_news <https://rkn.link/9R9>

SUBS	ERR (% SEE POSTS)	REACH/POST
304 367 -5333 per month	4.0% daily 2.8%	11.9K ad reach 8.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 304 367 —	 SUBSCRIBER REACH 3.91% avg % of subs see post	 VIEWS/POST 11.9K median 12.2K · 29 days	 POSTS/WK 28.0 over period
 7D TREND -5.0% vs previous week	 REACTIONS/POST 62.8 total 7,538 reactions, 7,512 reposts, 0 comments	 POST LENGTH 427 chars. median 396 · 29 days	 POSTS ANALYZED 120 29 days
 AD REACH 8.6K 24h avg	 CHURN / MONTH -5333 last month	 CITATION RATE 23 citation index · 393 channels mentioned all time	 CHANNEL AGE 3 years 6 months created 25.12.2022

AI EDITOR SUMMARY

Channel «AI News | Neural Networks» — 304 367 subs. Each post averages 11.9K people (4% from subs), reach is low — consider expanding audience. Publishes 28 posts per week (~4 per day) — active posting. Week of Jun 8–14 reach stable (-5.0% vs week Jun 1–7).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 120 posts over 29 days.
- 02 Dominant format – Photo (87/120 posts).
- 03 Avg post length – 427 chars (median 396).
- 04 Peak audience activity – Sunday, 23:00 MSK.
- 05 Top posts get 1x more views than the weakest (14.7K avg for top vs 10.3K for worst) – among 120 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 01.06 · 09:32 VIDEO AI can fix even a cheap PLAYER – Codex recognized hardware issues from a photo. A guy bought a Chinese gadget on AliExpress, and it...	VIEWS 15 130 REPOSTS 71	REACTIONS 65 ER 5.0%
Nº2 04.06 · 09:31 VIDEO Kazakhstan switches to CYBERTRUCK – Elon Musk's meme pickup put into service by the country's Emergency Ministry. The Minister of Emergency Situations stated that the department...	VIEWS 14 841 REPOSTS 92	REACTIONS 93 ER 4.9%
Nº3 03.06 · 09:33 VIDEO This camera outputs SCRIBBLES – OpenAI released a guide to build a gadget that turns photos into childlike...	VIEWS 14 160 REPOSTS 61	REACTIONS 54 ER 4.7%

Nº4

30.05 · 05:32

PHOTO

iPhone 18 Pro revealed in first live images – insiders show black, silver, light blue and...

VIEWS

14 002

REPOSTS

61

REACTIONS

66

ER

4.6%

Nº5

14.06 · 09:32

VIDEO

Concepts of things Elon Musk could release under the Tesla brand. The dream set includes a robot bird, lawnmower, stroller, floating...

VIEWS

13 987

REPOSTS

18

REACTIONS

40

ER

4.6%

WORST 3

↓ 16.06 · 13:38 PHOTO AI will find you even FROM ORBIT – satellite first managed to find an object on Earth on its own. The Yam-9 unit was equipped with Google's Gemma 3 model, and...	VIEWS 10 465 REPOSTS 45 REACTIONS 49 ER 3.4%
↓ 21.06 · 09:34 PHOTO Ubisoft co-founder KILLED – Claude Guillemot died in a plane crash in France. Claude and his brothers founded the iconic game company in 1986...	VIEWS 10 215 REPOSTS 32 REACTIONS 100 ER 3.4%
↓ 22.06 · 13:15 PHOTO What: a group of enthusiasts built a robot that makes SAUSAGES. The system uses three robotic arms, computer vision and...	VIEWS 10 121 REPOSTS 18 REACTIONS 34 ER 3.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

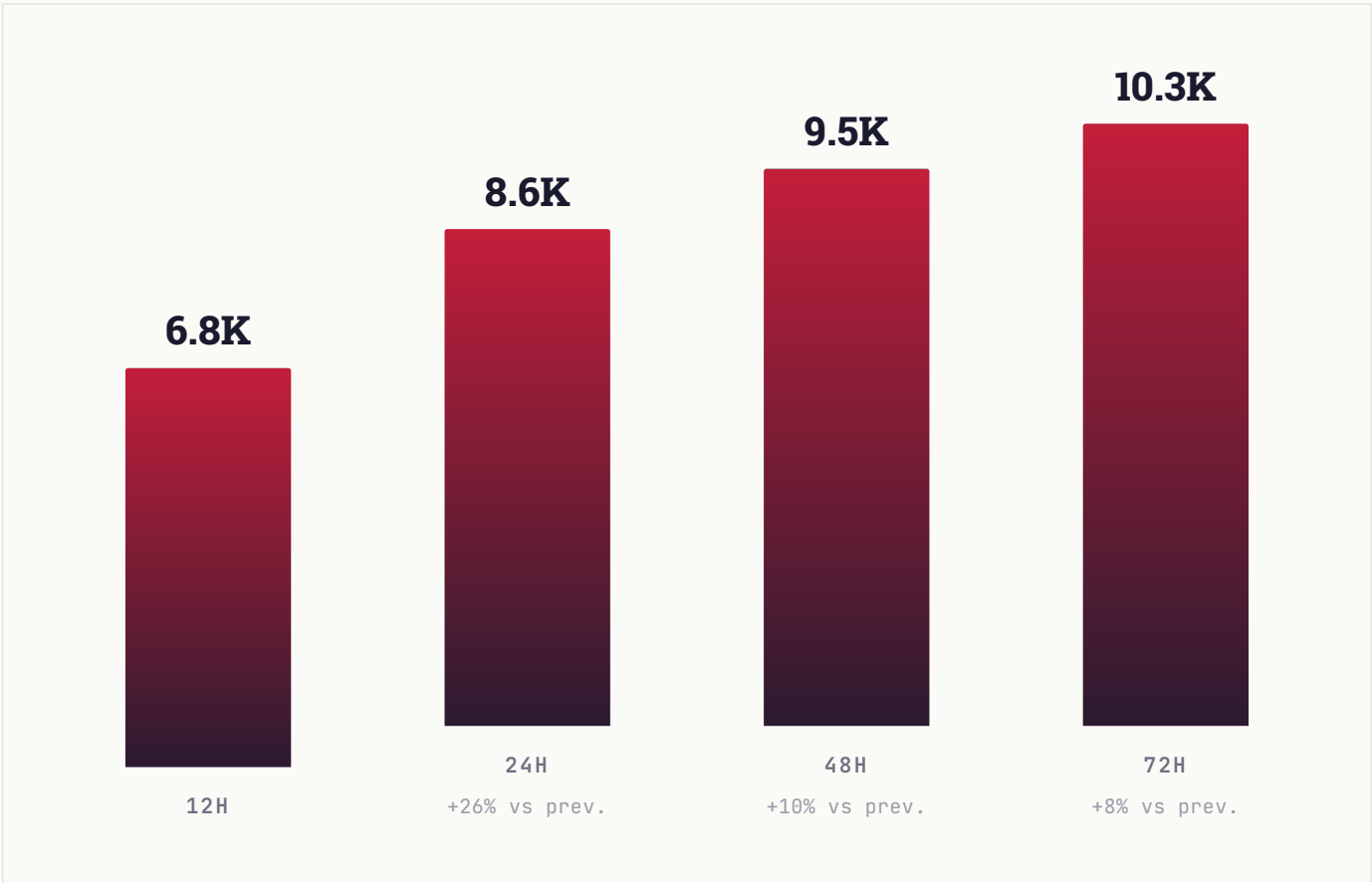
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — see its rank among niche peers.

CHANNEL	SUBS
HI hitvpn_blog	4.2M
MT Trend world	3.4M
TE TechnoChat	3.1M
HA Hi, AI • Новости технологий	2.5M
NN NN	2.2M
TE TechnoMotel	2.2M
L- LIVE — Telegram, AI and tech	2.1M
EC Exploit	2M
CPM Digital Journal IT, Neural Networks	1.8M
BE Backdoor	1.8M
AN AI News Нейросети	304.4K

COMPARATIVE INSIGHT

Channel in top half of niche (#42 of 100). Niche leader — hitvpn_blog (4.2M), median subs 211.8K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **268**, they brought **10 525** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	53	20	249
November 2025	42	30	1 823
October 2025	43	21	0
September 2025	43	17	8 440
August 2025	51	19	0
July 2025	36	19	13

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
268	6	10 525

SECTION 07 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.

#42/100

POSITION IN NICHE

Channel in the top half of the ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01

Top post of the week — Sunday

Audience most active at this day and 23:00 MSK.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 3.91% vs norm 4.5%. Try polls and interactive formats.

EFFECT

+0.6pp ER

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1K-3K subs

04

Test polls and interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with channels in the same segment quarterly. 2-3 collabs give relevant growth — no need for daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
