

PROMTPRESS PUBLIC REPORT

Channel audit

Hot cheap tours, air tickets, search



@gpt4travel

Search for last-minute tours, cheap flights. Turkey, UAE, Egypt, Thailand, Vietnam and other countries Our AI bot continuously scans 100+ tour operator sites and...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
80 547	1.0%	104
23.08.2026 115 posts 29 days	per day 0.1%	ad reach 59/24h
HTTPS://PROMTPRESS.COM/AUDIT/GPT4TRAVEL		

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SECTION 01 · CHANNEL SNAPSHOT

Key metrics

Each card – a separate channel health indicator. The subheading under the number shows for which period it was calculated.

 SUBSCRIBERS 80 547 —	 SUBSCRIBER REACH 0.13% avg. % subs see post	 VIEWS/POST 104 median 81 · 29 days	 POSTS/WK 26.9 for period
 TREND 7D -47.6% vs previous week	 REACTS/POST 0.0 5 react., 29 rep., 0 comm.	 POST LENGTH 363 chars. median 295 · 29 days	 POSTS ANALYZED 115 29 days
 AD REACH 59 avg per 24h	 QUOTABILITY 0 citation index (cumulative)	 CHANNEL AGE 1 yr 4 mo created 12.04.2025	

AI EDITOR SUMMARY

Channel “Hot cheap tours, air tickets, search” – 80 547 subs. Each post on average viewed by 104 people (0% from subs), reach low – expand audience. Publishes 27 posts per week (~4/day) – active posting. Week Aug 10–16 reach dropped -47.6% by week Aug 3–9 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat, and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 115 posts over 29 days.
- 02 Dominant format – Photo (69/115 posts).
- 03 Avg post length – 363 chars (median 295).
- 04 Peak audience activity – Thursday, 18:00 MSK.
- 05 Strongest posts get 9 times more views than the weakest (461 on average for the top vs 50 for the worst) – among 115 posts over 29 days. Worth checking what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 06.08 · 15:01 PHOTO 🇲🇳 Montenegro, Aquarius ✈️ Departure: Moscow 17 Aug 27, 7 nights 🍷 Meals: Breakfast 💰 103 991 ₺ for two, 51 996 ₺ per person 🔍 View...	VIEWS 520 REPOSTS 4	REACTS 1 ER 0.6%
Nº2 06.08 · 13:00 TEXT ☀️ Antalya from Moscow from 11 381 ₺ Found a great deal to Antalya – at this price from Moscow, you want to open it right away. Moscow –...	VIEWS 491 REPOSTS –	REACTS – ER 0.6%
Nº3 06.08 · 11:32 PHOTO 🇹🇭 Thailand, On Hotel ✈️ Departure: Moscow 17 Aug 26, 5 nights 🍷 Meals: Breakfast 💰 112 840 ₺ for two, 56 420 ₺ per person 🔍 View...	VIEWS 374 REPOSTS 2	REACTS – ER 0.5%

Nº4

06.08 · 10:00

TEXT

Istanbul from Moscow from 11 556 ₺ ✈️ Found a very good fare to Istanbul – the nearest date looks especially good. Moscow – ISTANBUL From...

VIEWS

327

REPOSTS

—

REACTS

1

ER

0.4%

Nº5

06.08 · 08:01

PHOTO

🇦🇪 UAE, Golden Tulip Media (ex. Golden Tulip Al Thanyah Apartments; Comfort Inn Apartments) ✈️ Departure: Moscow

July 17

 Aug 21, 6 nights 📷...

VIEWS

264

REPOSTS

—

REACTS

—

ER

0.3%

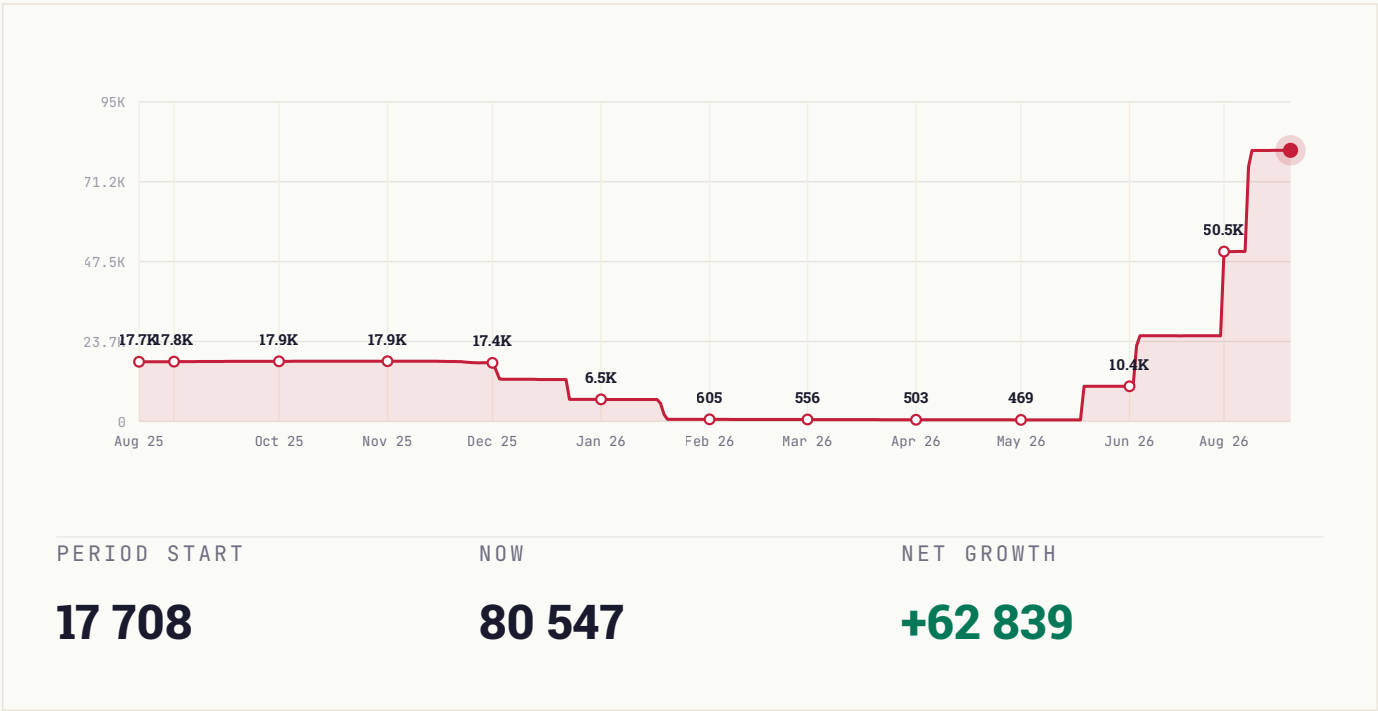
WORST 3

↓ 25.07 · 08:01 PHOTO 🇹🇷 Turkey, Bufes ✈️ Departure: Moscow July 17 Aug 8, 5 nights 📷 Meals: No meals 💰 68 602 ₺ for two, 34 301 ₺ per person 🔍 View Turkey...	VIEWS 52 REPOSTS —	REACTS — ER 0.1%
↓ 25.07 · 11:31 PHOTO 🇹🇳 Tunisia, Le Khalife ✈️ Departure: Moscow July 17 Jul 30, 6 nights 📷 Meals: Breakfast 💰 70 638 ₺ for two, 35 319 ₺ per person 🔍 View Tunisia —...	VIEWS 49 REPOSTS —	REACTS — ER 0.1%
↓ 25.07 · 13:00 TEXT Antalya from Yekaterinburg for 5998 ₺ 🌴 Rare price to the south: open it while the best ticket is still there. Yekaterinburg — ANTALYA From...	VIEWS 49 REPOSTS —	REACTS — ER 0.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

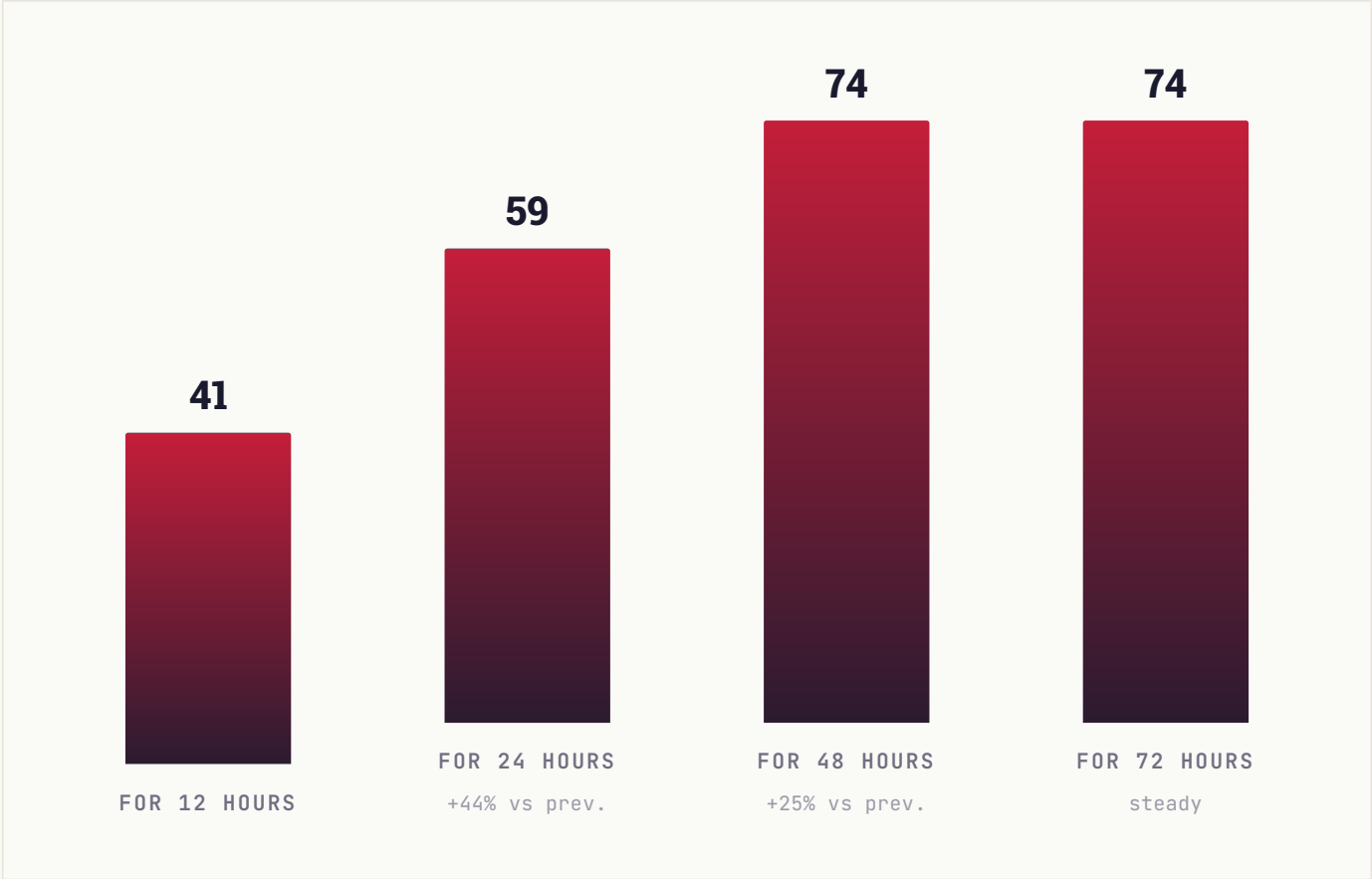
Subscriber growth chart for the year. On key months the exact subscriber count is shown. It shows in which months the channel gained and when subscribers left.



— SECTION 04 · AD POTENTIAL

How long posts drive reach

Avg reach of an ad post over time from publication. Helps assess how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see where it stands among neighbors in the niche.

CHANNEL	SUBSCRIBERS
M- Moscow - where to go Events	1.2M
A« Airline «Победа»	1M
MO Москвичка	668.4K
AЭ АЭРОФЛОТ	523.4K
Type Tutu	504.8K
MD Москвич Daily • 02.09.	495.7K
YaP Yandex Travel	489K
Sun Discount wagon	427.5K
OT Ozon Travel	406.5K
Post Ways to travel almost free (RU) Vandrouki, Vandrouki, vandrouki — that's us	403K
GD Hot cheap tours, air tickets, search YOU	80.5K

COMPARISON

Channel so far outside top-96 niche — early growth stage. Niche leader — Moscow - where to go | Events (1.2M), top-96 median: 142K. First goal — break into top-96 via systematic work with traffic and content.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we log posts in other channels that mentioned your channel. Over the last **6 months** such mentions **0**, they brought **179** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS GAINED
February 2026	0	0	0
January 2026	0	0	7
Декабрь 2025	0	0	5
Ноябрь 2025	0	0	11
Октябрь 2025	0	0	44
September 2025	0	0	112
TOTAL MENTIONS	MONTHS IN DATA	SUBS ATTRACTED	
0	6	179	

SECTION 07 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels of category «Travel» (Russia) and looked at how the channel looks against their background. Gray bar — range in which 80% of niche channels fall (from p10 to p90). Black vertical line — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do now

5 priority actions, ranked by expected impact. Check them off as a checklist and return to this report in a month.

01

Main post of the week — Thursday

Most active: this day at 18:00 MSK.

IMPACT

**Best window
for key posts**

02

Increase video post share

Video in Telegram retains audiences longer and is better received by the algorithm. We recommend bringing the share to 15-25%.

IMPACT

**Video retains
audience
better**

03

ER below niche benchmark — reconsider formats

Current ER 0.13% vs norm 7.5%. Worth testing polls and interactive formats.

IMPACT

+7.4pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress matches sources to your niche.

IMPACT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions typically add +5-15% to ER. One weekly poll on a “hot” topic is an easy growth win.

IMPACT

+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further — run ads through us and hit your growth plan in a month.

01 **Run Telegram ads** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
