

— PUBLIC REPORT BY PROMTPRESS

Channel audit

STATE EXAMS 9|11 GRADE 2026 REGION



@gosregionkz

State Exam 9th grade - exams 9th grade Kazakhstan - final exams
9th grade - exams 9th grade 2025 - final assessment 9th grade -
what exams in 9th grade - exam schedule 9th grade...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
12 842	78.0%	8.5K
-8293 per month 08.07.2026	in 24 hours 6.4%	ad reach 864/24h HTTPS://PROMTPRESS.COM/AUDIT/GOSREGIONKZ

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Education» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it was calculated for.

 SUBSCRIBERS 12 842 —	 SUBSCRIBER REACH 66.41% avg % subs see post	 VIEWS/POST 8.5K median 8.4K · 20 days	 POSTS/WEEK 6.8 for period
 7D TREND -44.0% vs previous week	 REACTIONS/POST 13.0 only 260 reactions, 339 reposts, 0 comments	 POST LENGTH 374 chars median 219 · 20 days	 POSTS ANALYZED 20 20 days
 AD REACH 864 24h avg	 CHURN / MONTH -8293 last month	 CITATION RATE 4 citation index · 10 channels mentioned ever	 CHANNEL AGE 1 year 3 months created 13.03.2025

AI EDITOR SUMMARY

Channel «STATE EXAMS 9|11 GRADE 2026 REGION» – 12 842 subs. Each post averages 8.5K people (66% of subs), wide reach for a channel this size. Posts 7 posts/week (~1/day) – rare. Week Jun 22–28 reach dropped -44.0% by week Jun 15–21 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **20** posts in 20 days.
- 02 Dominant format – **Text** (14/20 posts).
- 03 Avg post length – **374** chars (median 219).
- 04 Audience peak – **Tuesday**, 19:00 ALMT.
- 05 Top posts get **6x** more views than the weakest (15.4K avg for top vs 2.4K for worst) – among 20 posts in 20 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 09.06 · 14:14 TEXT By the way, we have a channel with leaks GRANT ENT 2026 - @EHTREGIONKZ	VIEWS 15 467 REPOSTS 4	REACTIONS 14 ER 120.4%
Nº2 11.06 · 09:03 TEXT GOSREGIONKZ congratulates all 9th graders on passing state exams! 🍷 You are amazing! The stressful days are over...	VIEWS 15 369 REPOSTS 4	REACTIONS 100 ER 119.7%
Nº3 09.06 · 07:59 TEXT – Эссе ЕМН (2-ші нұсқа). ☀️ → Topic: «Entrepreneurship is well developed in big cities, but opportunities are limited in rural areas.» ! In our country...	VIEWS 15 220 REPOSTS 42	REACTIONS 21 ER 118.5%

Nº4 09.06 • 02:56 PHOTO OGN and EMN options already posted in vip👁️⚠️⚠️1 SPOT LEFT AT SPECIAL PRICE - 3,000T instead of 5,999T All subjects and regions in private...	VIEWS 14 838 REACTIONS 13 REPOSTS 5 ER 115.5%
Nº5 09.06 • 07:58 PHOTO Kazakh language OGE ANSWERS	VIEWS 11 349 REACTIONS 7 REPOSTS 47 ER 88.4%

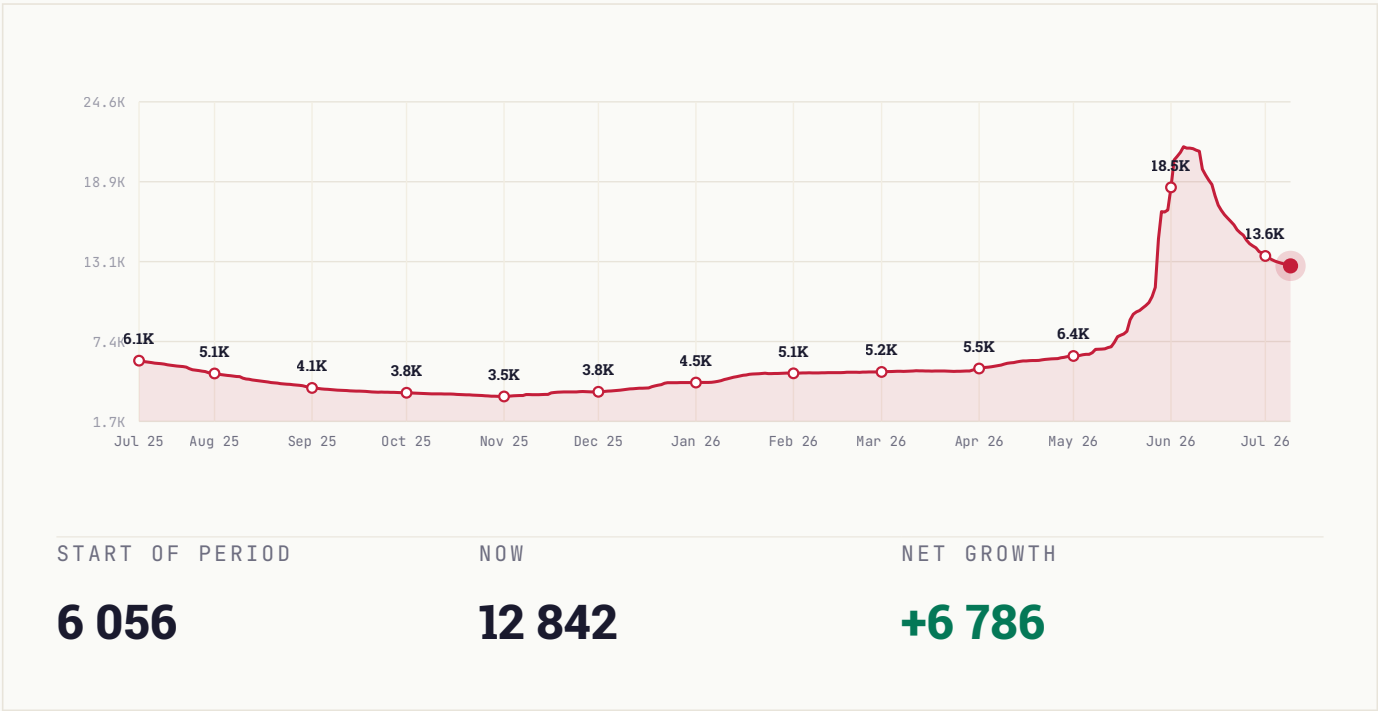
WORST 3

↓ 25.06 • 14:32 TEXT By the way, we have a channel with leaks GRANT ENT 2026 - https://t.me/EHTREGIONKZ	VIEWS 2 837 REACTIONS 2 REPOSTS — ER 22.1%
↓ 23.06 • 15:18 TEXT By the way, we have a channel with leaks GRANT ENT 2026 - https://t.me/EHTREGIONKZ	VIEWS 2 794 REACTIONS 2 REPOSTS — ER 21.8%
↓ 29.06 • 14:36 TEXT By the way, we have a channel with leaks GRANT ENT 2026 - https://t.me/EHTREGIONKZ	VIEWS 1 624 REACTIONS 4 REPOSTS — ER 12.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

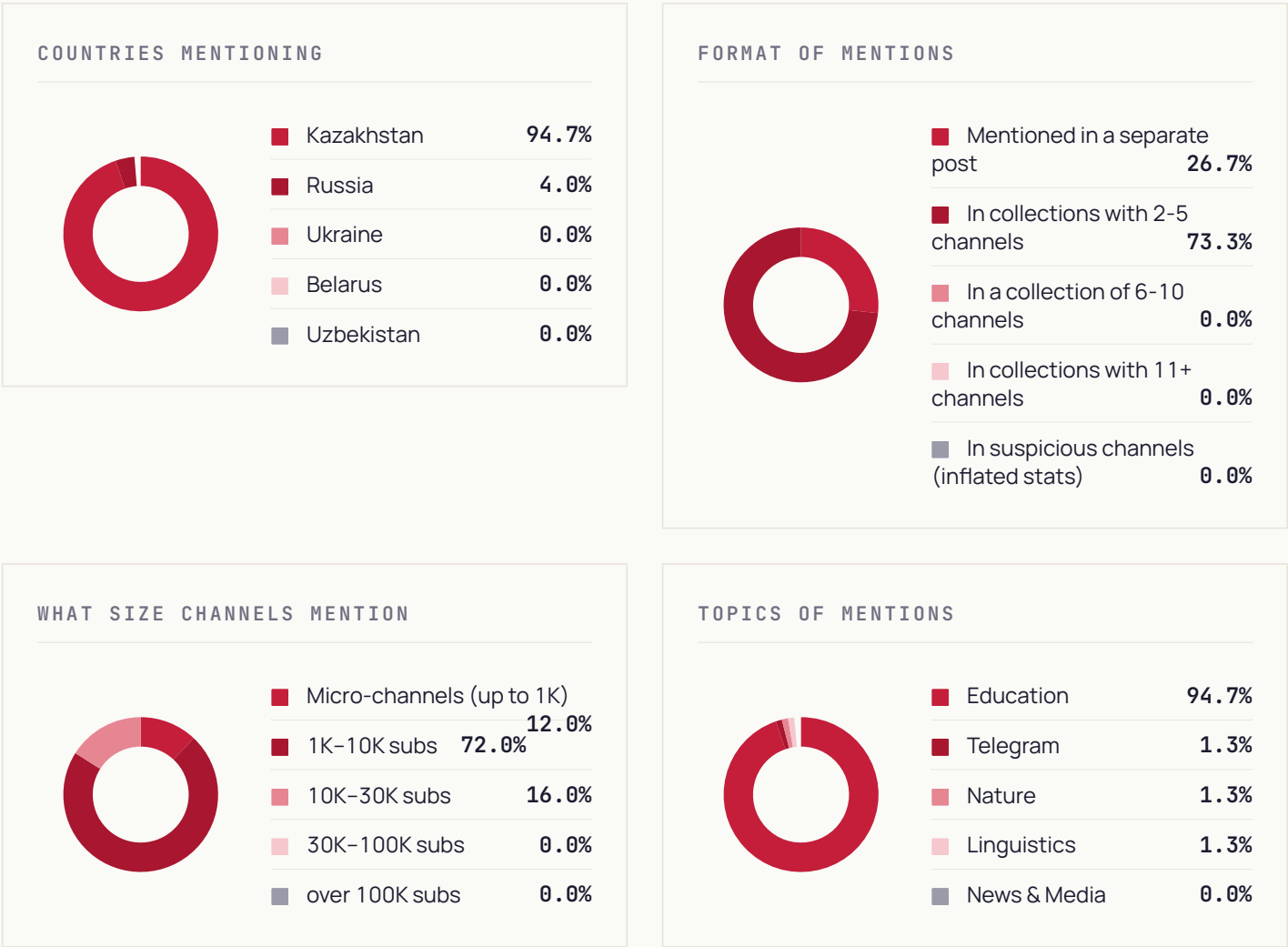
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which lost subscribers.



SECTION 04 · CITATIONS

Who and how mentions the channel

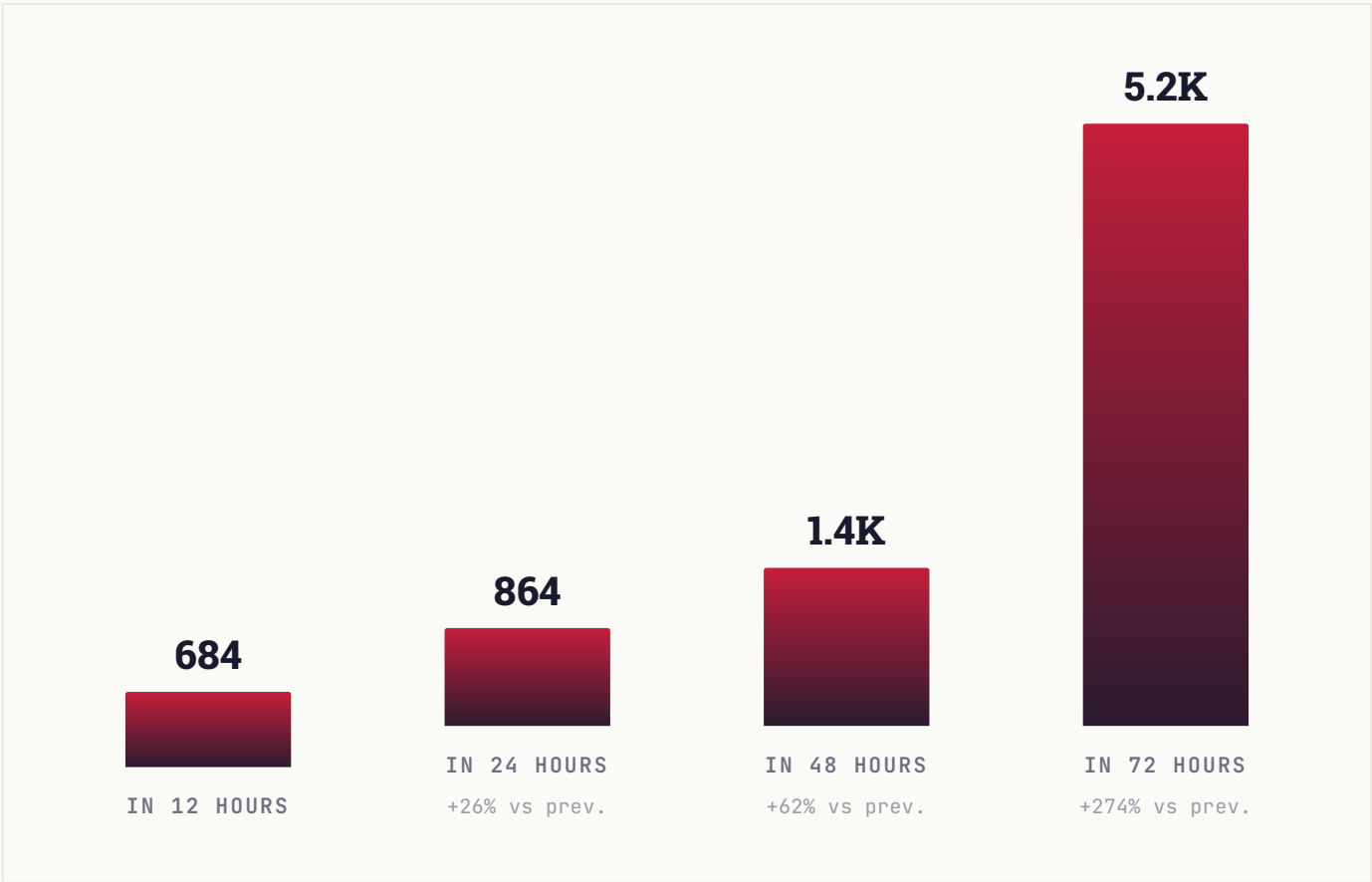
Citation index 4 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 10 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TE TESTCENTERKZ	149.2K
CI Visual aids didactic materials	75.7K
KA KarGOO	74.3K
CA Creative Asia	70.5K
JO JUZ40 ONLINE ҰБТ	56.1K
GR grants.kz	48K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
ҚО ҚР ОҚУ-АҒАРТУ МИНИСТРЛІГІ	44.7K
KK Kornekilikter_kaz(Free channel)	29.2K
KA Visual aids & methods Free visuals	27.9K
SE STATE EXAMS 9 11 GRADE 2026 REGION YOU	12.8K

COMPARATIVE OUTPUT

Channel in upper half of niche (#32 of 99). Niche leader — TESTCENTERKZ (149.2K), median subs 9K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **43**, they brought **1 763** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	7	2	715	
December 2025	21	4	662	
November 2025	11	2	374	
October 2025	0	0	6	
September 2025	1	1	6	
August 2025	3	1	0	
TOTAL MENTIONS	43	MONTHS OF DATA	6	ACQUIRED SUBSCRIBERS
			1 763	

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Education» and see how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#32 /100

POSITION IN NICHE

Channel in top half of ranking

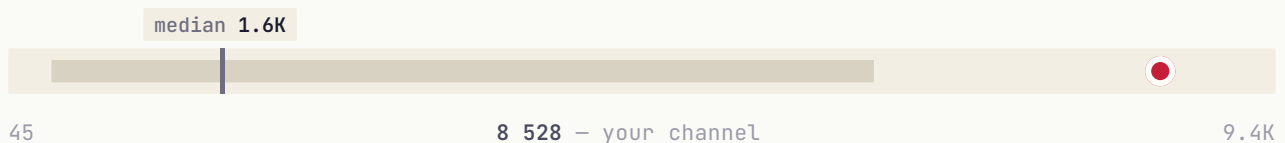
SUBSCRIBERS

better than 58% of niche



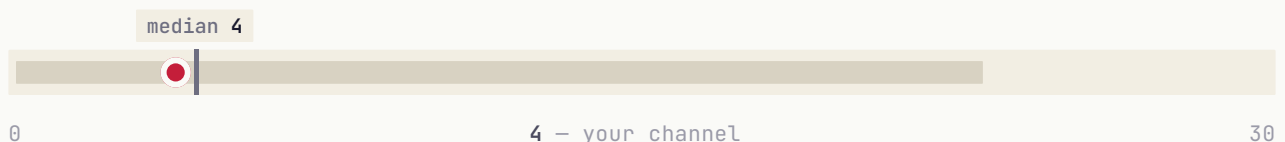
AVG REACH / POST

better than 90% of niche



CITATION INDEX

10% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01

Top post of the week — on Tuesday

On this day at 19:00 ALMT the audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend bringing the share to 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
