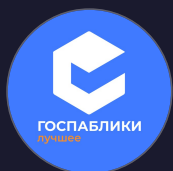


PUBLIC PROMTPRESS REPORT

Channel audit

Gospabliki – Best



@gospubest

This channel is run by the team of ANO «Dialog Regions» for developing state pages Here you'll find successful cases, useful practices and references for working in state pages – official social media of authorities on all...

SUBSCRIBERS

55 923

-743 per month

ERR (% SEE POSTS)

5.0%

daily 2.4%

REACH/POST

2.4K

ad reach 1.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 55 923 —	 SUBS REACH 4.34% avg % subs see post	 VIEWS/POST 2.4K median 2.4K · 29 days	 POSTS/WEEK 9.6 for period
 7D TREND +2.4% vs previous week	 REACTIONS/POST 10.6 total 423 reactions, 198 reposts, 50 comments	 POST LENGTH 832 chars. median 999 · 29 days	 POSTS ANALYZED 40 29 days
 AD REACH 1.3K 24h avg	 CHURN / MONTH -743 last month	 QUOTE RATE 44 citation index · 434 channels mentioned ever	 CHANNEL AGE 4 years 5 months created 13.01.2022

AI EDITOR SUMMARY

Channel «Gospabliki – Best» – 55 923 subs. Each post avg views 2.4K people (4% from subs), reach is low – consider expanding audience. Publishes 10 posts/week (~1/day) – consistent. Week 8–14 Jun reach stable (+2.4% vs week 1–7 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **40** posts in 29 days.
- 02 Dominant format – **Photo** (38/40 posts).
- 03 Avg post length – **832** chars (median 999).
- 04 Peak audience activity – **Monday**, 14:00 MSK.
- 05 Top posts get **2x** more views than weakest (3.6K avg top vs 1.9K worst) – among 40 posts in 29 days. Worth analyzing top posts' common traits: topic, format, timing.

TOP 5 POSTS

Nº1 08.06 · 11:48 PHOTO ☒ New course for gov page admins and press officers: 'Working in the POS Gov Pages system' is available on the Dialog...	VIEWS 3 767 REPOSTS 27	REACTIONS 15 ER 6.7%
Nº2 05.06 · 08:29 PHOTO What's that porridge in kindergarten made of? One content idea for a kindergarten – share a recipe for dishes every kid knows...	VIEWS 3 657 REPOSTS 10	REACTIONS 19 ER 6.5%
Nº3 04.06 · 08:48 PHOTO ☒ How to co-author a post Co-authoring lets you publish one post from multiple authors – gov page...	VIEWS 3 518 REPOSTS 9	REACTIONS 11 ER 6.3%

Nº4 11.06 · 08:14 PHOTO ☒☒ Russia Day is tomorrow If you haven't decorated your gov page yet, now's the time. Yana Gunchenko, master...	VIEWS 3 337 REPOSTS 8	REACTIONS 15 ER 6.0%
Nº5 28.05 · 07:15 PHOTO ☒ Seeing this sign, we'd definitely get a checkup, return all library books, go to a cleanup, and still have time to...	VIEWS 3 290 REPOSTS 24	REACTIONS 21 ER 5.9%

|

WORST 3

↓ 22.06 · 09:23 PHOTO ☒ Eternal memory to heroes Today marks 85 years since war entered every home. June 22 – Day of Remembrance and Sorrow. A day when we...	VIEWS 2 022 REPOSTS 3	REACTIONS 13 ER 3.6%
↓ 17.06 · 07:44 TEXT Live in 15 min. Don't miss it 😊	VIEWS 2 008 REPOSTS 1	REACTIONS 1 ER 3.6%
↓ 22.06 · 14:25 PHOTO ☒ Mentorship project is open For gov page admins needing peer support and...	VIEWS 1 799 REPOSTS 5	REACTIONS 12 ER 3.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.

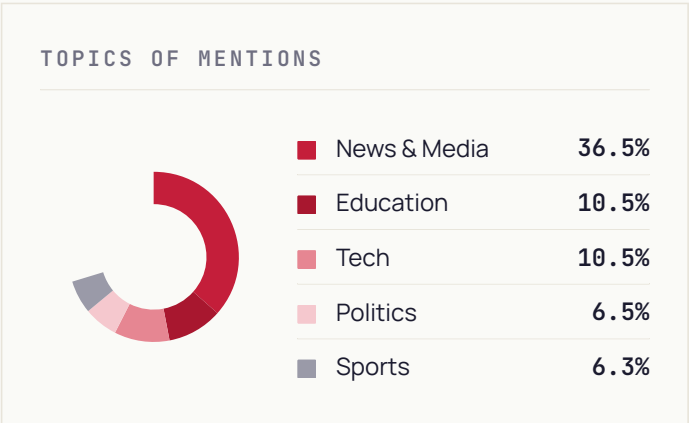
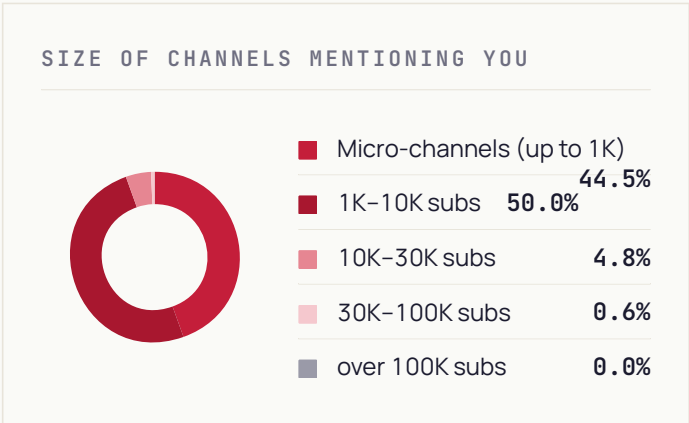
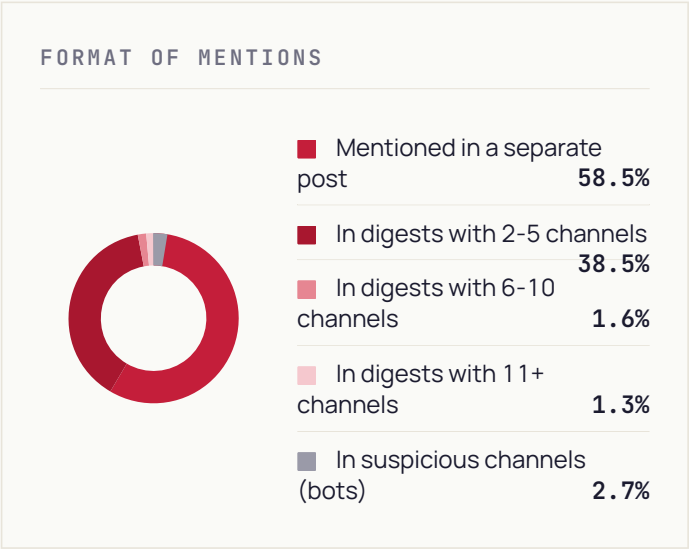
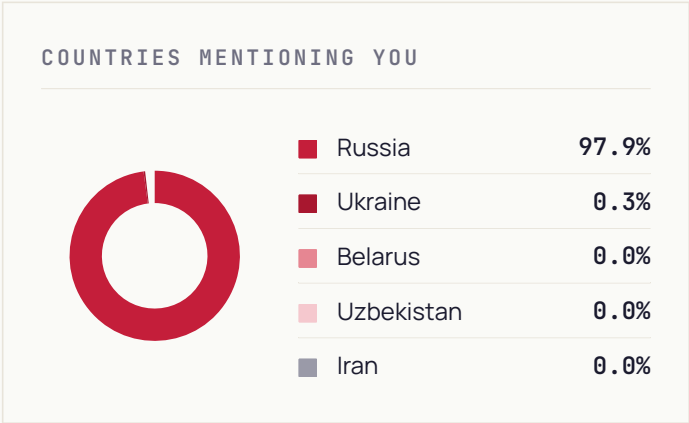


START OF PERIOD	NOW	NET GROWTH
56 264	55 923	-341

SECTION 04 · MENTIONS

Who and how mentions the channel

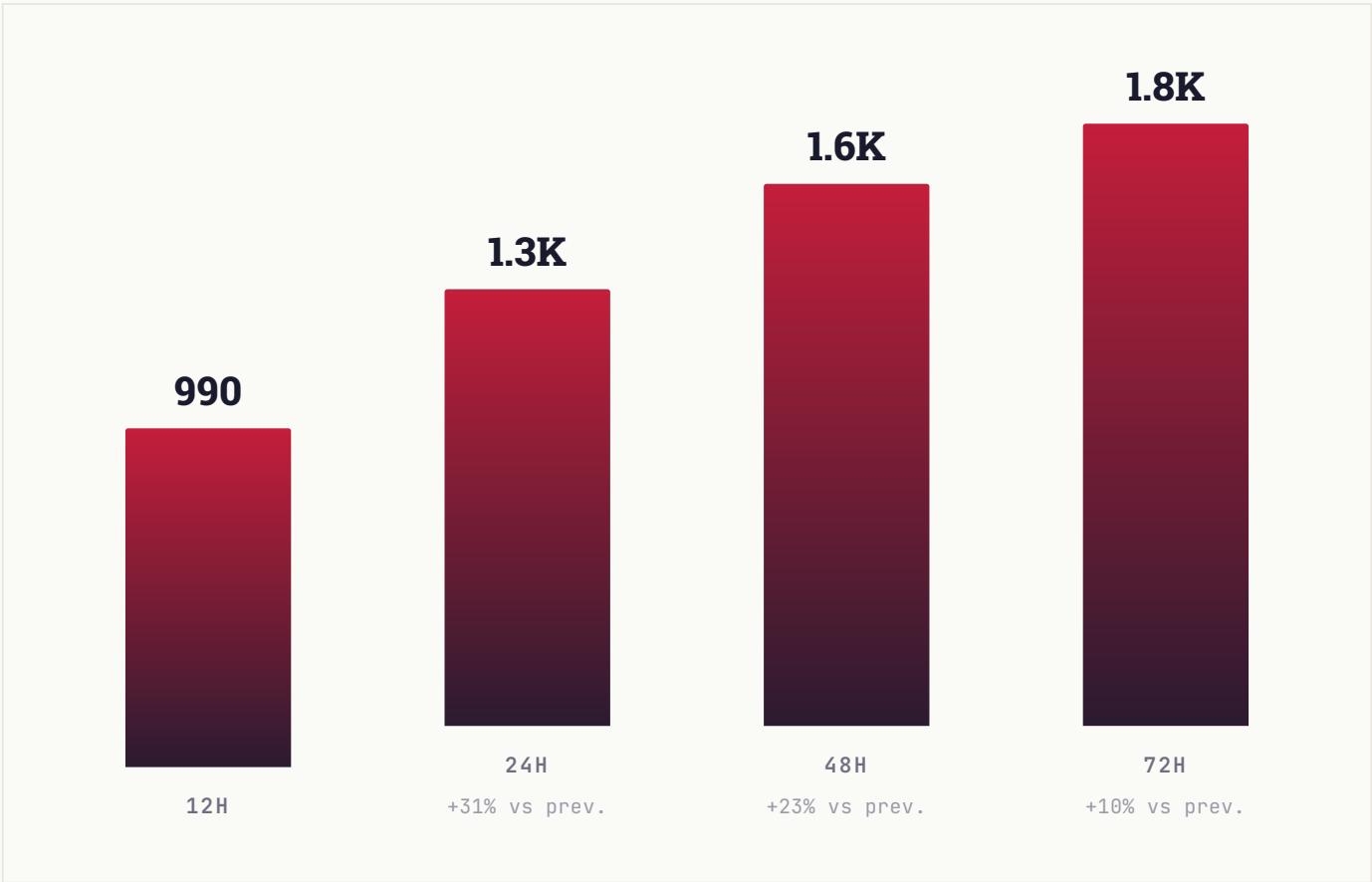
Citation index **44** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **434** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TM My feed trends	2.5M
MO Ice cream	1.8M
OK Okak	1.6M
This Search	1.3M
TR Trendly	1.2M
KV Customer is always right	1.1M
That Today's trends	1M
TB Trends by Russia	1M
TV Trend or leave	935.3K
TR Trendach	909.3K
G- Gospabliki – Best YOU	55.9K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#94 of 99). Niche median: 125.2K subs.
First growth KPI: reach the median. Leader: My feed trends (2.5M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **73**, they brought **6 415** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	21	17	74
Nov 2025	13	13	747
Oct 2025	4	4	789
September 2025	8	6	1 459
August 2025	10	10	1 083
July 2025	17	16	2 263

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
73	6	6 415

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

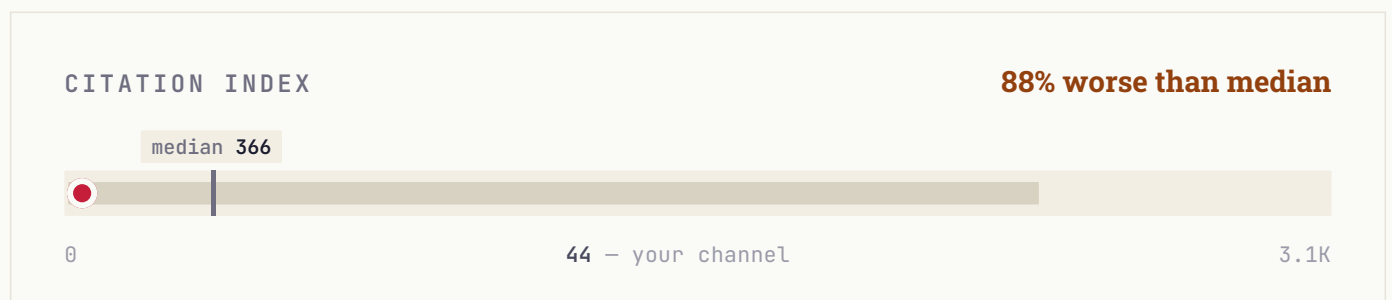
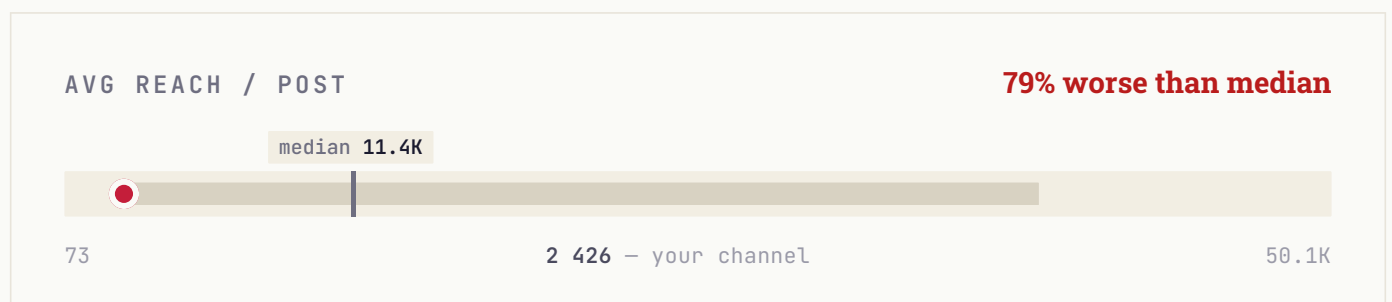
Took top-100 channels in category "Marketing, PR, advertising» (Russia) and compared your channel. Gray band: range of 80% of niche channels (p10–p90). Black vertical: median. Red dot: your channel.

#94

/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Monday

Audience most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video holds
audience
better**

03

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs.**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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