

PROMTPRESS PUBLIC REPORT

Channel audit

Gospozha

Rekomenduet



@gosprek

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registration: <https://gosuslugi.ru/snet/68480d4eacde51354235e92a>

SUBSCRIBERS

334 343

-14096 per month

ERR (% SEE POSTS)

17.0%

daily 9.4%

REACH/POST

52.7K

ad reach 31.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Channel KPIs

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 334 343 —	 SUBSCRIBER REACH 15.76% avg % subs see post	 VIEWS/POST 52.7K median 50.5K · 28 days	 POSTS/WEEK 20.8 over period
 7D TREND -16.2% vs previous week	 REACTIONS/POST 1711.3 147,174 reactions, 5,026 reposts, 1,862 comments	 POST LENGTH 158 chars median 69 · 28 days	 POSTS ANALYZED 86 28 days
 AD REACH 31.4K 24h avg	 CHURN / MONTH -14096 last month	 CITATION RATE 36 citation index · 185 channels mentioned all time	 CHANNEL AGE 1 yr 7 mo created 06.11.2024

AI EDITOR SUMMARY

Channel «Gospozha Rekomenduet» — 334 343 subs. Each post averages 52.7K people (16% from subs), this is average reach — room to grow. Publishes 21 posts/week (~3/day) — regular schedule. Week Jun 8–14 reach dropped -16.2% to week Jun 1–7 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **86** posts over 28 days.
- 02 Dominant format – **Video** (39/86 posts).
- 03 Avg post length – **158** chars (median 69).
- 04 Peak Audience Activity – **Thu, 00:00 MSK**.
- 05 Top posts get **2x** more views than the weakest (92.3K avg top vs 40.1K worst) – among 86 posts in 28 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 28.05 · 21:09 VIDEO «IMPLANTS» is out!!!! LISTEN LISTEN LISTEN put on repeat all night pls🔥🔥🔥🔥🔥🔥🔥🔥 Cover is fire, we'll discuss 🤔🤔		VIEWS	REACTIONS
		103 162	2 511
		REP.	ER
		500	30.9%
Nº2 26.05 · 18:47 PHOTO 29.05. «Implants», gonna drop snippet later Honestly my fav track, in honor of my new implants...		VIEWS	REACTIONS
		87 803	2 343
		REP.	ER
		137	26.3%
Nº3 27.05 · 13:39 PHOTO MAMA POSTS I LOOOOVE IT SHOVEL DON'T CRY		VIEWS	REACTIONS
		85 887	3 031
		REP.	ER
		67	25.7%

Nº4 27.05 · 13:14 PHOTO 👤👤👤👤👤👤 plaki plaki shchel	VIEWS 79 725 REP. 29	REACTIONS 2 377 ER 23.8%
Nº5 28.05 · 17:46 PHOTO YOU ALL REMEMBER ABOUT TODAY AT 00:00??? i hope you're already shocked by the cover👤	VIEWS 76 347 REP. 98	REACTIONS 1 790 ER 22.8%

|

WORST 3

↓ 20.06 · 13:43 TEXT wiped out.	VIEWS 40 263 REP. 6	REACTIONS 1 056 ER 12.0%
↓ 20.06 · 13:43 VIDEO (captionless post — video)	VIEWS 40 244 REP. 14	REACTIONS 1 119 ER 12.0%
↓ 19.06 · 19:06 TEXT I like that our calls are either endless lags or terrible audio, I'll throw the phone out the window.	VIEWS 39 754 REP. 8	REACTIONS 1 321 ER 11.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

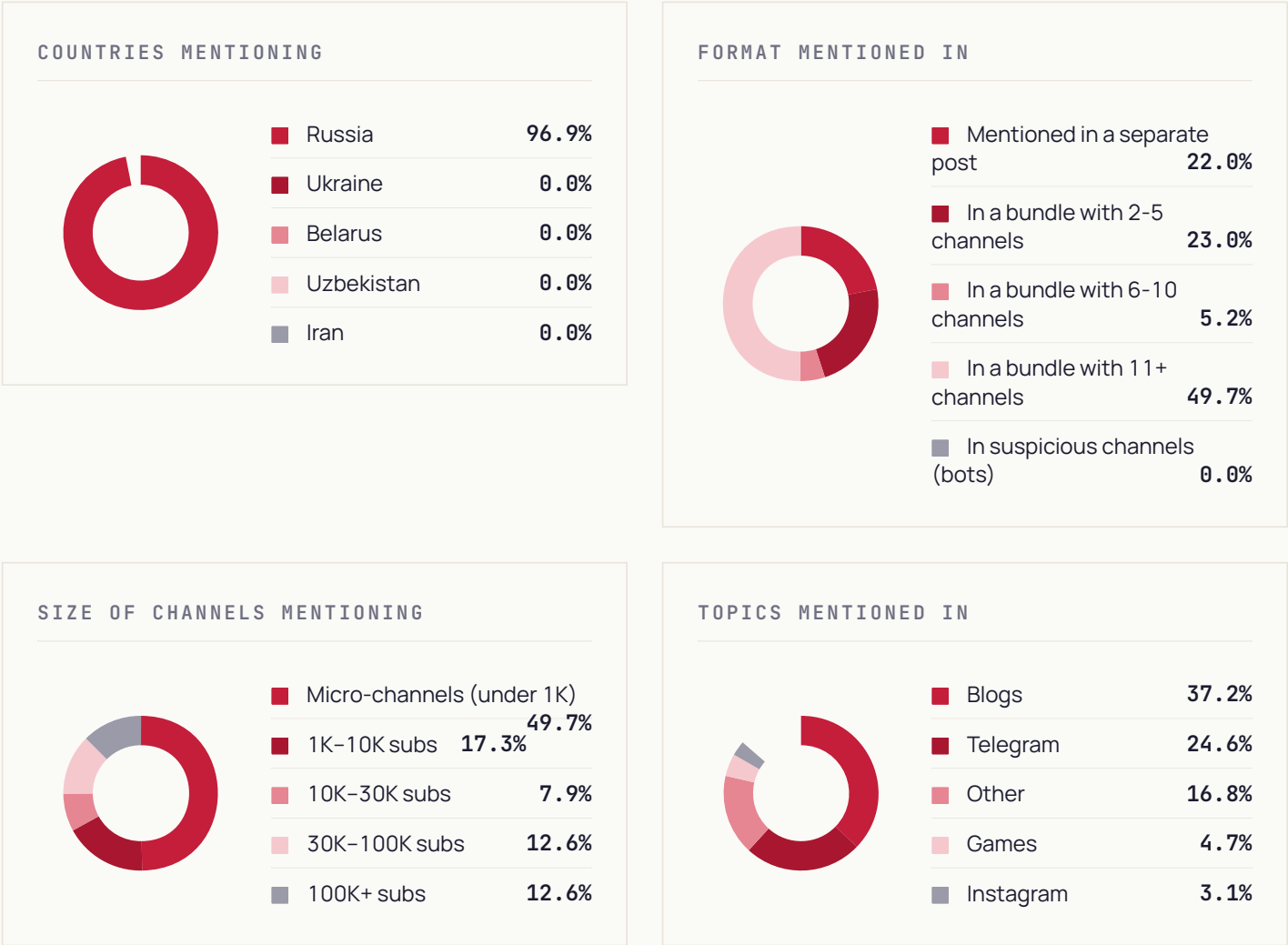
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who Mentions the Channel & How

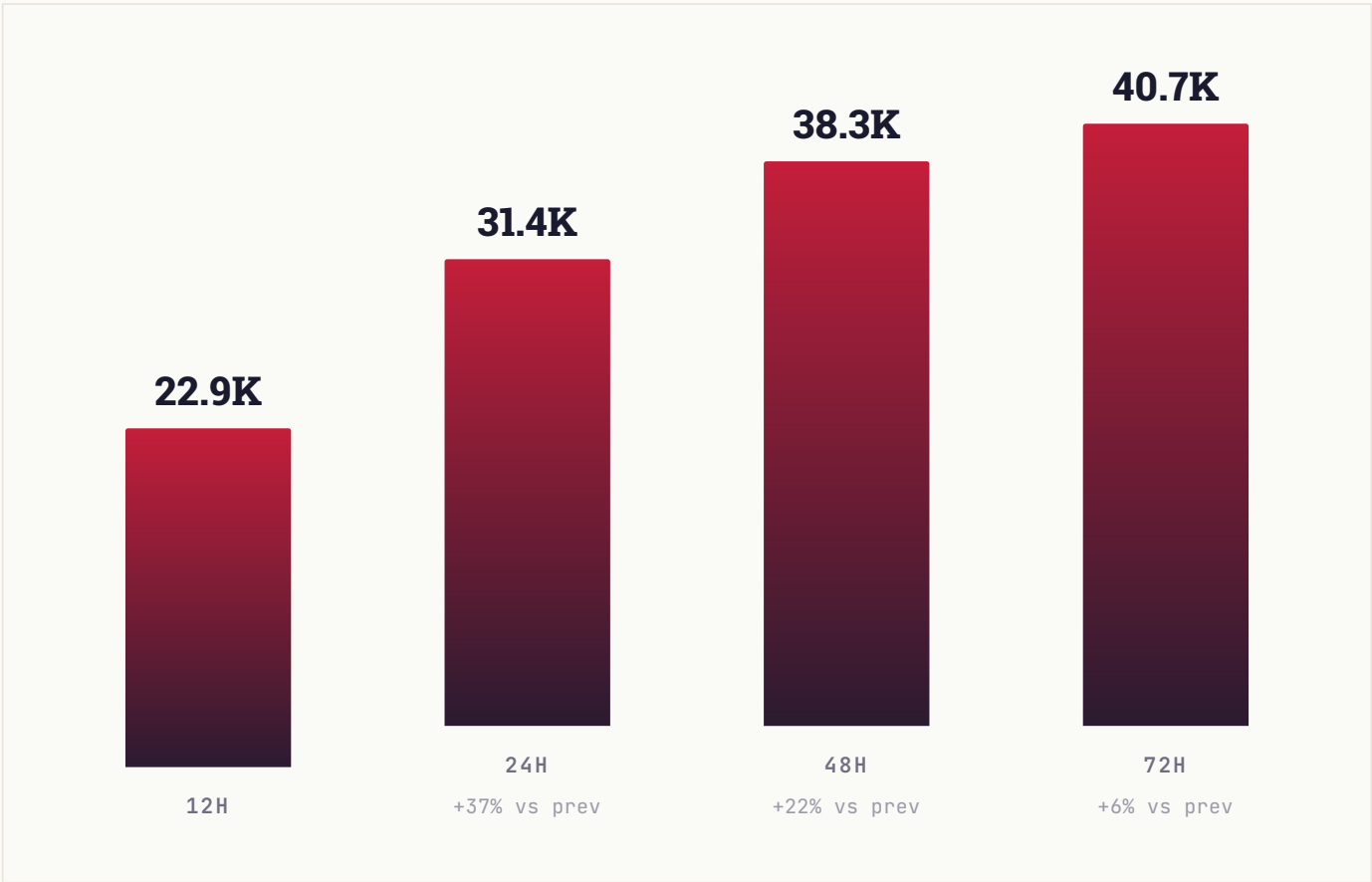
Citation index **36** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **185** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.3M
B Booster	1.2M
E1 EVELONE 192	1.2M
KB Krovavaya Barynya	1.1M
LJ here lives broen	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
GR Gospozha Rekomenduet	334.3K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#82 of 100). Niche median: 424.7K subs.
First growth KPI: reach median. Leader: Dima Maslennikov (2.2M).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **98**, they brought **110 443** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED	
December 2025	1	1	91	
Nov 2025	47	31	0	
Oct 2025	19	13	0	
September 2025	1	1	1 277	
August 2025	3	2	184	
July 2025	27	14	108 891	

TOTAL MENTIONS	MONTHS OF DATA	SUBS GAINED
98	6	110 443

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Blogs» (Russia) and compared your channel.

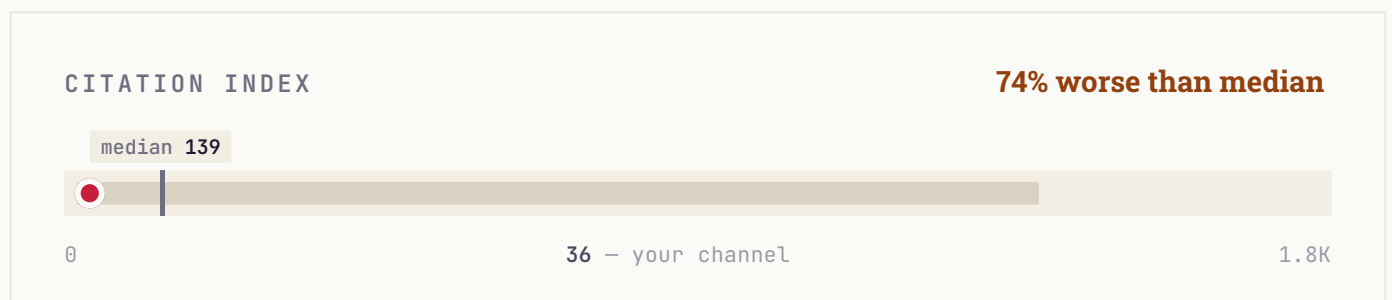
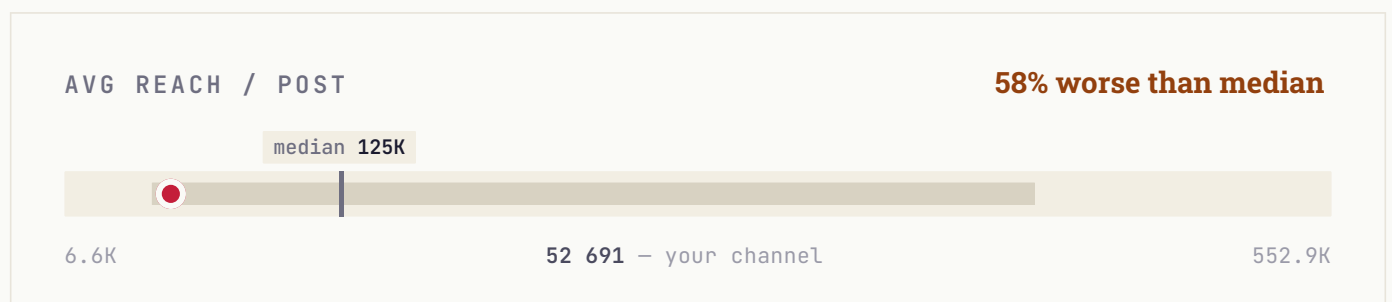
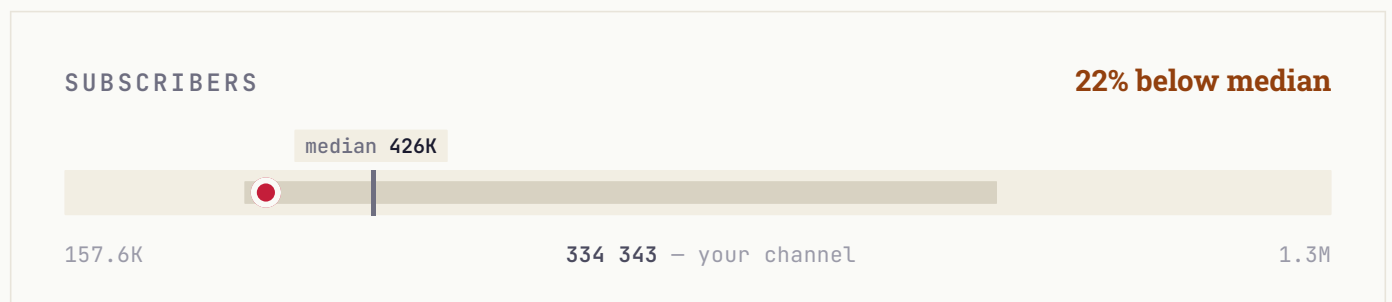
Gray band = range for 80% of niche channels (p10 to p90). Black line = median. Red dot = your channel.

#82

/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — on Thursday
Audience is most active on this day at 00:00 MSK. | EFFECT
Best Time for Key Posts |
| 02 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000 subs |
| 03 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic = easy growth lever. | EFFECT
+5-15% ER |
| 04 | Cross-promo with Neighbor Channels
Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs bring relevant growth. | EFFECT
Growth from Relevant Audience |
| 05 | Update Channel Description for Telegram Search
Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source. | EFFECT
Organic traffic source |

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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