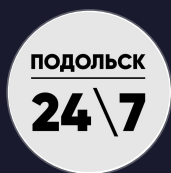


PUBLIC PROMTPRESS REPORT

Channel audit

Podolsk 24\7



@gorod4967

SUBSCRIBERS

101 600

+1677 per month

ERR (% SEE POSTS)

92.0%

per day **88.7%**

REACH/POST

98.2K

ad reach **90.6K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «News & Media»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 101 600 —	 SUBSCRIBER REACH 96.67% avg % subs see post	 VIEWS/POST 98.2K median 96.7K · 29 days	 POSTS/WEEK 37.3 over period
 7D TREND +9.0% vs previous week	 REACTIONS/POST 99.2 only 15,776 reactions, 357 reposts, 0 comments	 POST LENGTH 742 chars median 756 · 29 days	 POSTS ANALYZED 159 29 days
 AD REACH 90.6K 24h avg	 CHURN / MONTH +1677 over last month	 CITATION RATE 5 citation index · 19 channels mentioned all time	 CHANNEL AGE 4 years 8 months created 12.11.2021

AI EDITOR SUMMARY

Channel «Podolsk 24\7» — 101 600 subs. Each post averages 98.2K people (97% of subs), wide reach for a channel this size. Publishes 37 posts per week (~5/day) — active posting. Week 6–12 Jul reach grew by +9.0% by week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **159** posts over 29 days.
- 02 Dominant format — **Photo** (146/159 posts).
- 03 Avg post length — **742** chars (median 756).
- 04 Peak audience activity — **Monday**, 07:00 MSK.
- 05 Top posts get **258x** more views than the weakest (170.8K avg for top vs 663 for worst) — among 159 posts over 29 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

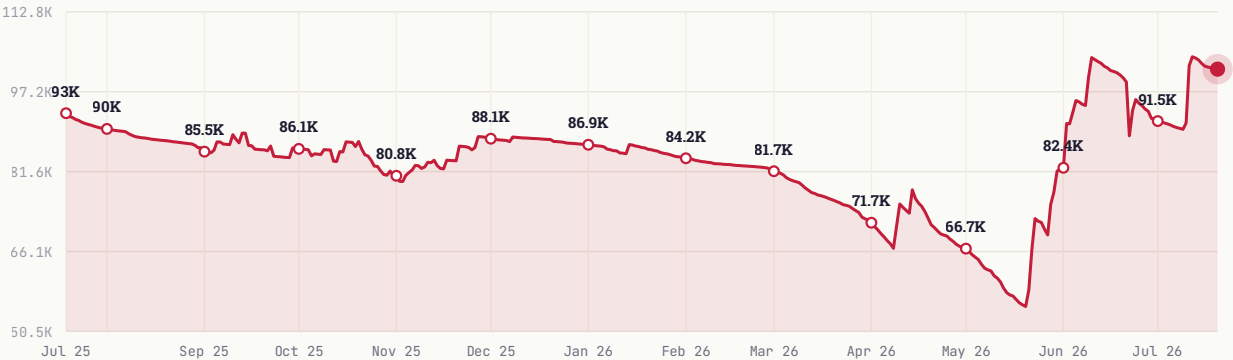
Nº1 28.06 · 06:19 PHOTO Regional youth festival in Podolsk Over 10,000 people from across the region came to Talalikhin Park...	VIEWS	REACTIONS
	175 575	81
	REPOSTS	ER
	2	172.8%
Nº2 27.06 · 10:21 PHOTO Podolsk head Grigory Artamonov met with the most active and caring youth of the district ahead of Youth Day...	VIEWS	REACTIONS
	172 625	80
	REPOSTS	ER
	4	169.9%
Nº3 17.07 · 08:14 PHOTO Promo 'Night in the Park' will give Podolsk residents a blast of bright impressions on Saturday Talalikhin Park from 5 PM welcomes guests to a concert...	VIEWS	REACTIONS
	164 300	80
	REPOSTS	ER
	1	161.7%

Nº4 17.07 · 14:03 PHOTO 🇷🇺 Targeted aid in action: United Russia held a reception for SVO participants and their families in Podolsk 📍 At the Public Reception Office of Podolsk...	VIEWS 160 449 REACTIONS 163 REPOSTS 2 ER 157.9%
Nº5 27.06 · 15:19 PHOTO Train surfing is deadly dangerous! Train surfing – moving on the outside of trains – remains one of the main threats to teenagers' lives...	VIEWS 156 467 REACTIONS 80 REPOSTS 6 ER 154.0%
WORST 3	
↓ 05.07 · 12:25 PHOTO At the Youth Palace, a diploma ceremony was held for graduates of RGUTIS College. A special pride of the graduation were 30 young...	VIEWS 1 061 REACTIONS 80 REPOSTS 2 ER 1.0%
↓ 16.07 · 08:15 PHOTO Apply for child & pregnancy benefits remotely Via Gosuslugi portal – convenient, fast...	VIEWS 872 REACTIONS 80 REPOSTS 2 ER 0.9%
↓ 14.07 · 10:23 VIDEO Patriotic campaign '85 Years of Courage' launched in Podolsk Kids and teens invited to read poems about heroes...	VIEWS 56 REACTIONS 82 REPOSTS 1 ER 0.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

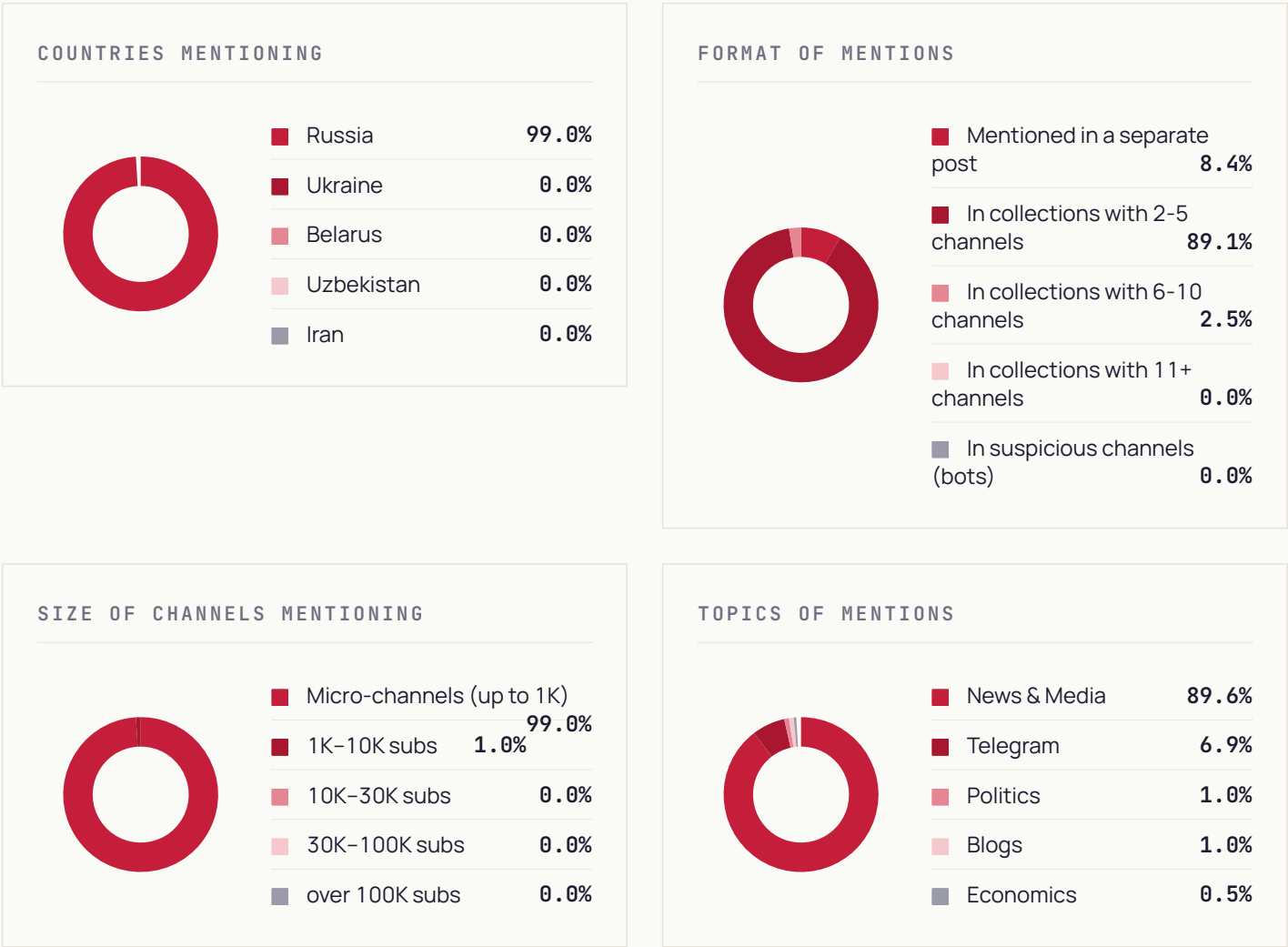


START OF PERIOD	NOW	NET GROWTH
93 013	101 600	+8 587

SECTION 04 · MENTIONS

Who mentions the channel and how

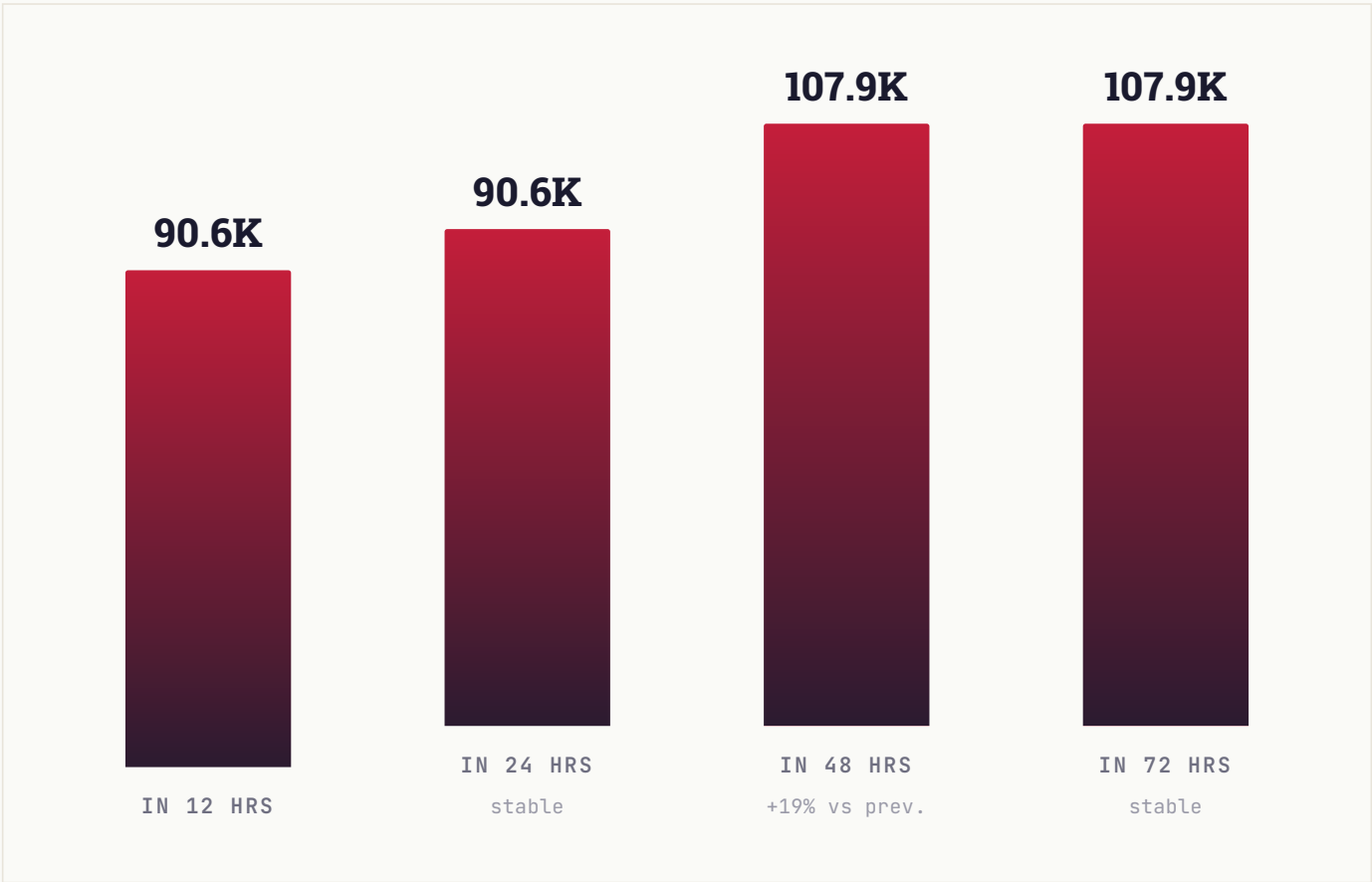
Citation index 5 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel was mentioned **19** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ا خ اخبار فوری خبر فوری جنگ امریکا فوری	6.1M
ا خ خبر فوری اخبار فوری جنگ فوری امریکا	4.9M
ا ج اخبار فوری جنگ	4.3M
ا ب خبر فوری	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
MA Mash	3.1M
P2 Podolsk 24\7 YOU	101.6K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6.1M), median top-97: 1.3M. First goal — enter top-97 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1**, they brought **30 538** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED
January 2026	1	1	1 772
December 2025	0	0	896
November 2025	0	0	12 005
October 2025	0	0	7 049
September 2025	0	0	8 816
August 2025	0	0	0

TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED
1	6	30 538

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the full range of the niche, a darker beige bar representing the top 50% of the niche, and a vertical line indicating the median. A red dot marks the channel's performance.

- SUBSCRIBERS:** The channel has 101,600 subscribers, which is 92% below the median of 1.3M. The range is from 499.5K to 4M.
- AVG REACH / POST:** The channel has 98,218 average reach per post, which is better than 50% of the niche. The range is from 724 to 462.2K.
- CITATION INDEX:** The channel has a citation index of 5, which is 99% below the median of 1.8K. The range is from 0 to 11.2K.

Metric	Channel Value	Median	Comparison	Range (Min-Max)
SUBSCRIBERS	101 600	1.3M	92% below median	499.5K - 4M
AVG REACH / POST	98 218	94.6K	better than 50% of niche	724 - 462.2K
CITATION INDEX	5	1.8K	99% below median	0 - 11.2K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

- 01

Best post of the week – on Monday
Audience is most active on this day at 07:00 MSK.

EFFECT
**Best window
for an
important post**
- 02

Increase video post share
Video in Telegram holds audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT
**Video retains
audience
better**
- 03

System traffic purchase
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
**+1000-3000
subs**
- 04

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
Swap posts with same-niche channels quarterly. No need daily – 2-3 collabs give relevant growth.

EFFECT
**Relevant
audience
growth**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and close your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager