

PROMTPRESS PUBLIC REPORT

Channel audit

Gorizont



@gorizont_uz

Follow the world with us! Admin: @bavariyFC

SUBSCRIBERS

174 660

-5182 per month

ERR (% SEE POSTS)

43.0%

in 24 hours 39.0%

REACH/POST

75.2K

ad reach 68.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 174 660 —	 SUBS REACH 43.04% avg % subs see post	 VIEWS/POST 75.2K median 75.9K · 29 days	 POSTS/DAY 28.2 ~197 per week
 7D TREND +0.4% vs previous week	 REACTIONS/POST 886.8 total 749,313 reactions, 71,479 reposts, 0 comments	 POST LENGTH 341 chars median 297 · 29 days	 POSTS ANALYZED 845 29 days
 AD REACH 68.4K 24h avg	 CHURN / MONTH -5182 last month	 CITATION RATE 709 citation index · 2,097 channels mentioned all time	 CHANNEL AGE 4 years 11 months created 06.07.2021

AI EDITOR SUMMARY

Channel «Gorizont» – 174 660 subs. Each post averages 75.2K people (43% of subs), wide reach for a channel this size. Publishes 197 posts/week (~28/day) – very active. Week of May 25–31 reach stable (+0.4% vs week of May 18–24).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **845** posts in 29 days.
- 02 Dominant format – **Video** (416/845 posts).
- 03 Avg post length – **341** chars (median 297).
- 04 Peak audience activity – **Monday**, 22:00 UZT.
- 05 Top posts get **2x** more views than the weakest (133.5K avg for top vs 63.5K for worst) – among 845 posts over 29 days. Worth analyzing what the top shares – topic, format, timing.

TOP 5 POSTS

Nº1 25.05 · 17:56 PHOTO 🕌 Eid al-Adha prayer times on May 27 by region: Andijan – 05:05 Namangan – 05:05 Fergana – 05:05 Tashkent city –...	VIEWS 145 614 REPOSTS 1 099	REACTIONS 348 ER 83.4%
Nº2 25.05 · 06:01 PHOTO 🕌 Australia tested a 4-day workweek – results exceeded expectations. Of 15 companies, 14...	VIEWS 128 674 REPOSTS 491	REACTIONS 956 ER 73.7%
Nº3 17.05 · 16:50 PHOTO 🕌 Saudi Arabia announces Eid al-Adha date. It was reported that the Dhul Hijjah crescent was sighted on May 17: 🗒May 18 –...	VIEWS 126 309 REPOSTS 742	REACTIONS 1 042 ER 72.3%

Nº4 13.05 • 03:33 PHOTO Nvidia rahbari Jensen Huangga ko'ra, santexnik, elektrik va payvandchilar (svarshchilar) uchun «oltin davr» boshlanmoqda. Uning aytishicha, bunday...	VIEWS 112 804 REPOSTS 1 366 REACTIONS 943 ER 64.6%
Nº5 23.05 • 11:40 PHOTO 🇷🇺 Putin's rating keeps falling in Russia One of Russia's leading sociological centers, the Public Opinion Foundation...	VIEWS 107 222 REPOSTS 32 REACTIONS 554 ER 61.4%

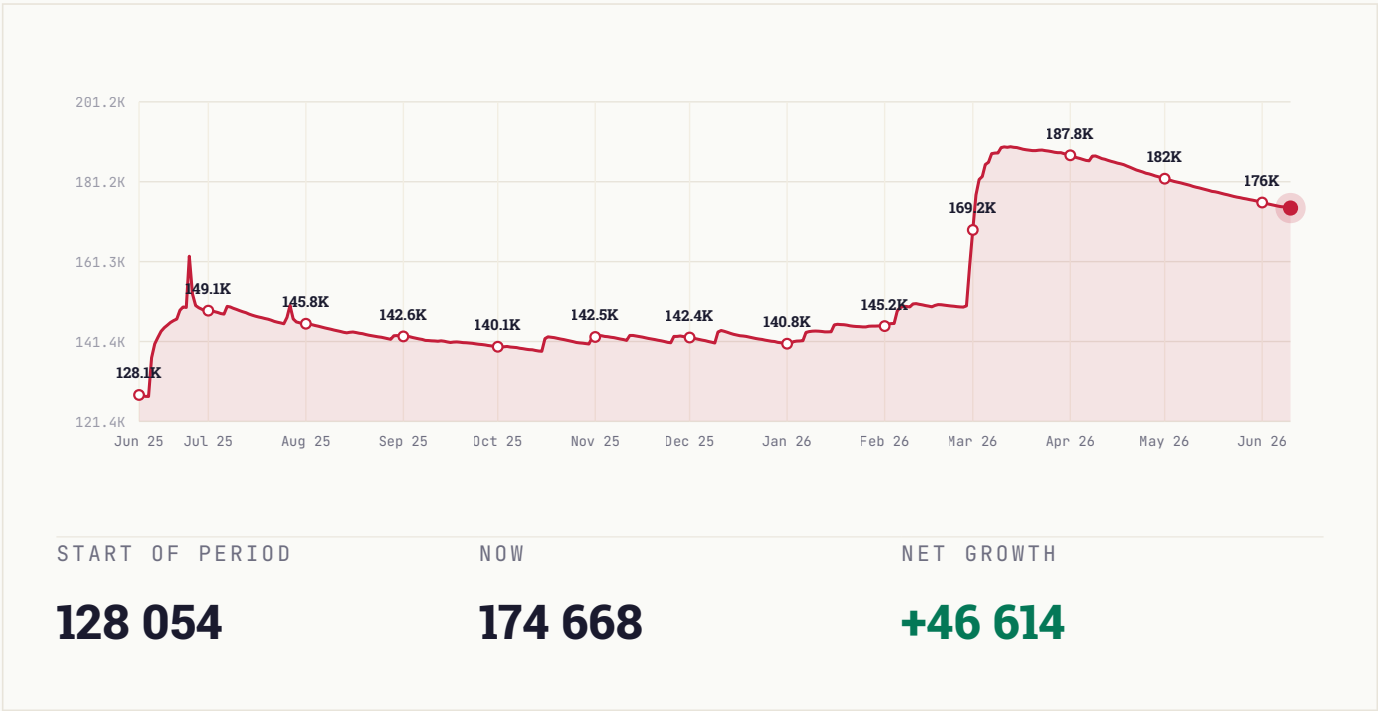
WORST 3

↓ 06.06 • 04:10 PHOTO 🇩🇪🇪🇺 Europe ready for talks with Russia on Ukraine – German Chancellor Merz Details on Gorizont...	VIEWS 63 663 REPOSTS 13 REACTIONS 627 ER 36.4%
↓ 05.06 • 04:10 VIDEO 🇷🇺 Kremlin saw Zelensky's letter; Putin to be informed later – Peskov If Zelensky wants to meet Putin, he should come to Moscow...	VIEWS 63 549 REPOSTS 33 REACTIONS 558 ER 36.4%
↓ 05.06 • 04:08 VIDEO 🇷🇺 Russia not against Ukraine's EU membership – Putin Other Putin statements: - Moscow is ready for peace talks with Kyiv...	VIEWS 63 212 REPOSTS 48 REACTIONS 661 ER 36.2%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

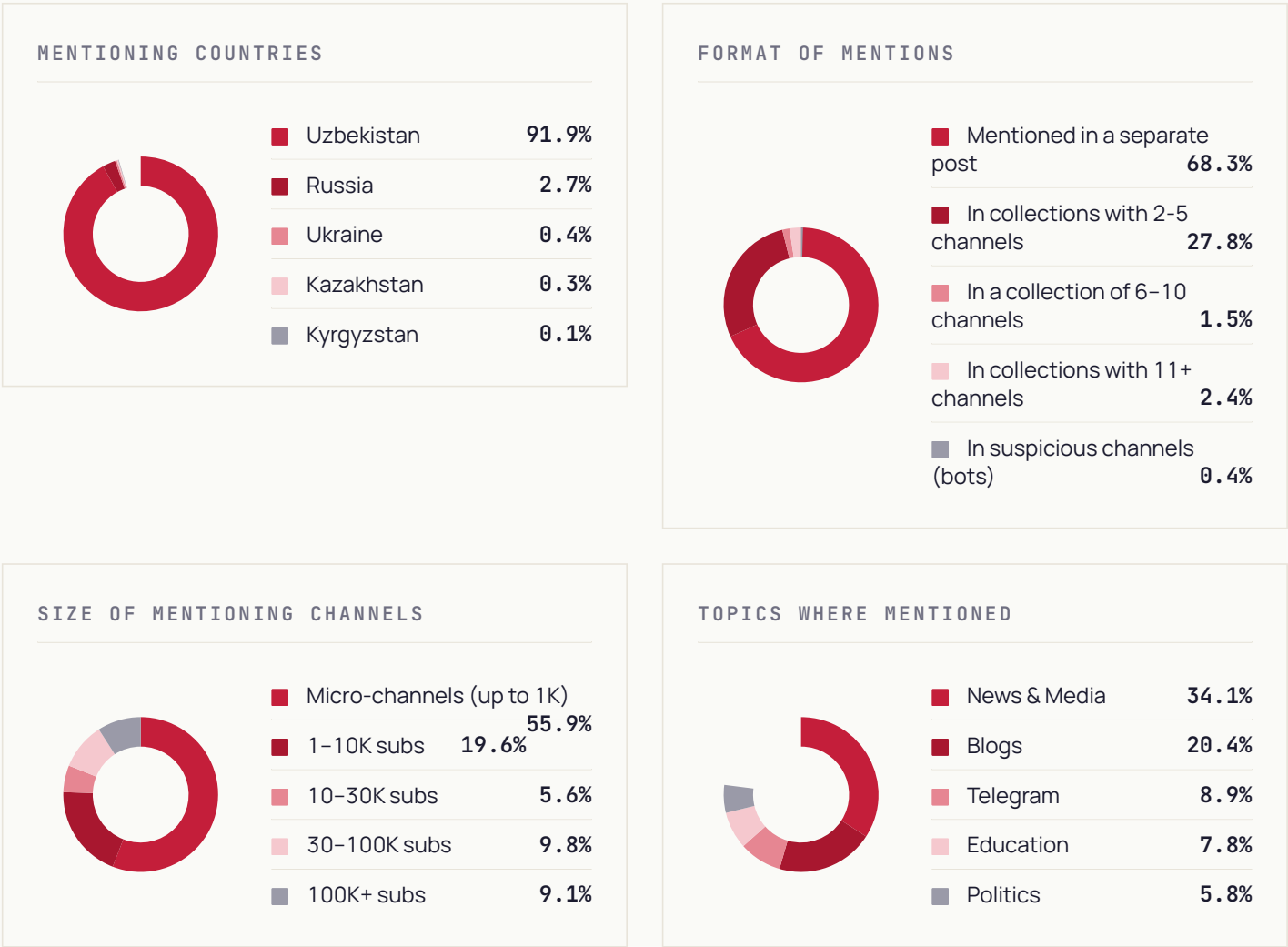
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

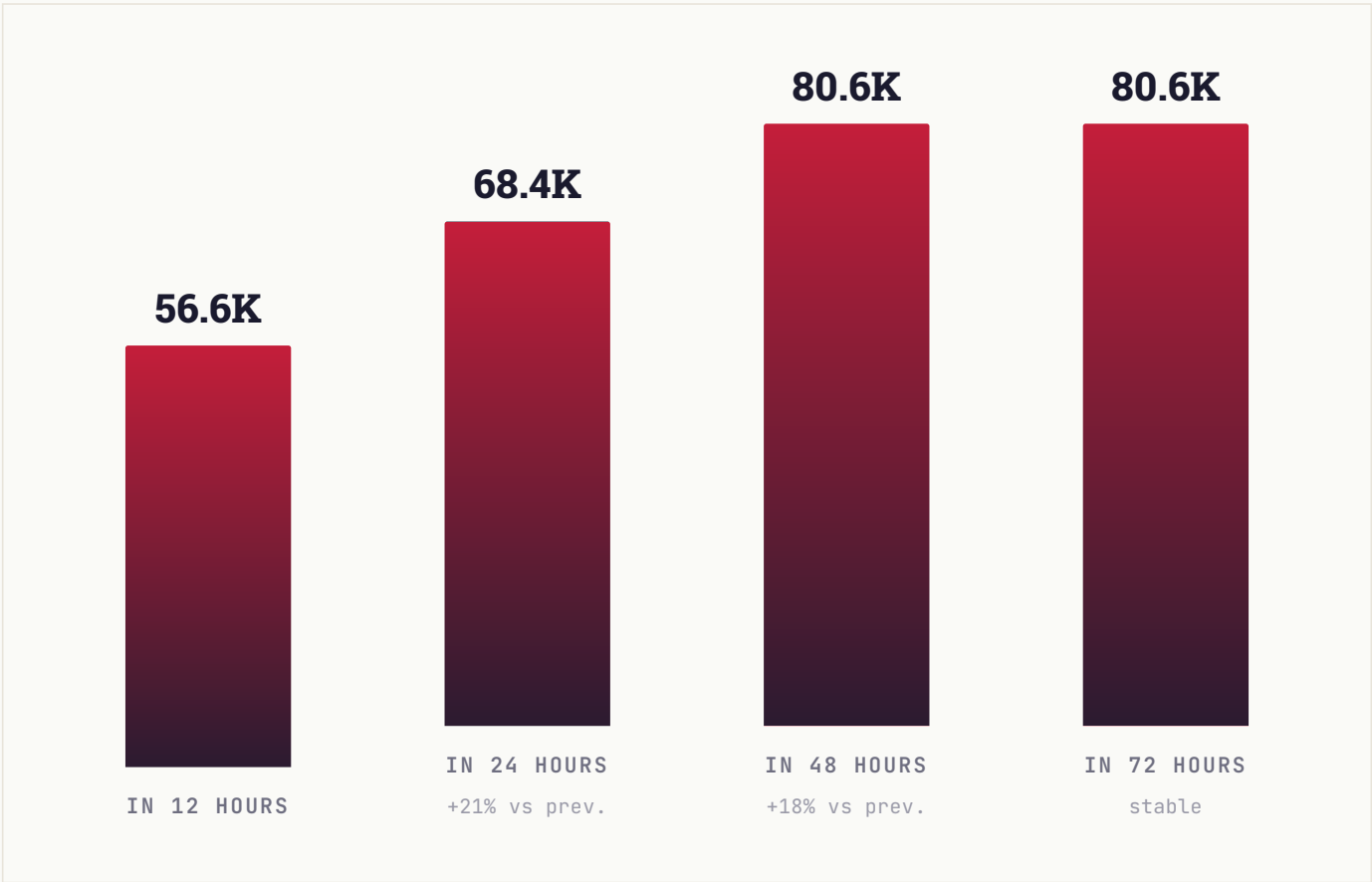
Citation index **709** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All time the channel was mentioned **2097** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
K Kun.uz Official channel	1.1M
TP Telegram_Yulduzlari Official channel	1M
Q- QORAXABAR - Tezkor xabarlar Rasmiy kanal	805K
QI Qalampir.uz I official channel	268.8K
GO Gorizont YOU	174.7K
VI Vaqt.uz Rasmiy	44.3K
2B 23.5° burchak ostida	33.2K
G Geopolitics Politics	28.3K
PA Paradigma.uz	21.2K
GE GENERALISSIMUS	17.8K
EL ELTUZ	0

COMPARATIVE INSIGHT

Channel in mid-list (5th out of 11). 4 channels larger, 6 smaller. Good candidates for mutual cross-promotion: up to grow, down to help smaller peers.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions **1 600**, they brought **19 887** new subs.

PERIOD	MENTIONS	CHANNELS	NEW SUBS	
December 2025	436	130	3 129	
November 2025	586	273	3 478	
October 2025	122	69	5 336	
September 2025	142	63	242	
August 2025	154	52	1 164	
July 2025	160	90	6 538	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
1 600	6	19 887

— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Monday

Audience is most active on this day at 22:00 UZT.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search looks at descriptions. Add 3-5 keywords from your niche — it's a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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