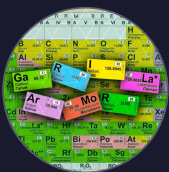


PROMTPRESS PUBLIC REPORT

Channel audit

GORILLA ARMOR



@gorilla_armor

This is my second TG where I share thoughts on training and more

SUBSCRIBERS

67 592

+12224 per month

ERR (% SEE POSTS)

90.0%

last day 50.9%

REACH/POST

56.7K

ad reach 33.6K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who & how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Blogs» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 67 592 —	 SUBS REACH 83.93% avg % subs see post	 VIEWS/POST 56.7K median 52.3K · 26 days	 POSTS/WEEK 7.3 for period
 7D TREND -10.8% vs previous week	 REACTIONS/POST 3677.8 total 102,978 reactions, 6,126 reposts, 2,676 comments	 POST LENGTH 146 chars median 98 · 26 days	 POSTS ANALYZED 28 26 days
 AD REACH 33.6K 24h avg	 CHURN / MONTH +12224 last month	 CITATION RATE 9 citation index · 65 channels ever mentioned	 CHANNEL AGE 2 years 10 months created 03.09.2023

AI EDITOR SUMMARY

Channel «GORILLA ARMOR» — 67 592 subs. Avg post views 56.7K people (84% of subs), wide reach for a channel this size. Posts 7 posts/week (~1/day) — steady. Week Jul 6–12 reach dropped -10.8% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **28** posts over 26 days.
- 02 Dominant format — **Photo** (13/28 posts).
- 03 Avg post length — **146** chars (median 98).
- 04 Peak audience activity — **Tue**, 20:00 MSK.
- 05 Top posts bring in **2x** more views than the weakest (96.8K avg for top vs 44.2K for worst) — among 28 posts over 26 days. Worth analyzing what the top have in common — topic, format, timing.

TOP 5 POSTS

Nº1 14.07 · 17:04 **PHOTO**
WATCHED BS ON STREAM

VIEWS	REACTIONS
131 011	2 750
REPOSTS	ER
159	193.8%

Nº2 30.06 · 10:25 **PHOTO**
Eurotour I'll occasionally dump footage here

VIEWS	REACTIONS
83 462	4 776
REPOSTS	ER
86	123.5%

Nº3 13.07 · 09:48 **VIDEO**
Guy literally took his principle to an incredible extreme = suffers himself, never goes out, can't come to the stream, came up with...

VIEWS	REACTIONS
75 843	6 416
REPOSTS	ER
1 467	112.2%

Nº4 11.07 · 09:29 PHOTO Without a huge organizing team nothing would have worked. Big thanks to the guys who gathered people all these days (it was very not...	VIEWS 68 649 REPOSTS 90	REACTIONS 3 075 ER 101.6%
Nº5 07.07 · 15:20 PHOTO I still haven't watched the big show after returning from Europe, would watch it with you on stream soon if at least 100-150 show up...	VIEWS 68 532 REPOSTS 21	REACTIONS 4 235 ER 101.4%

|

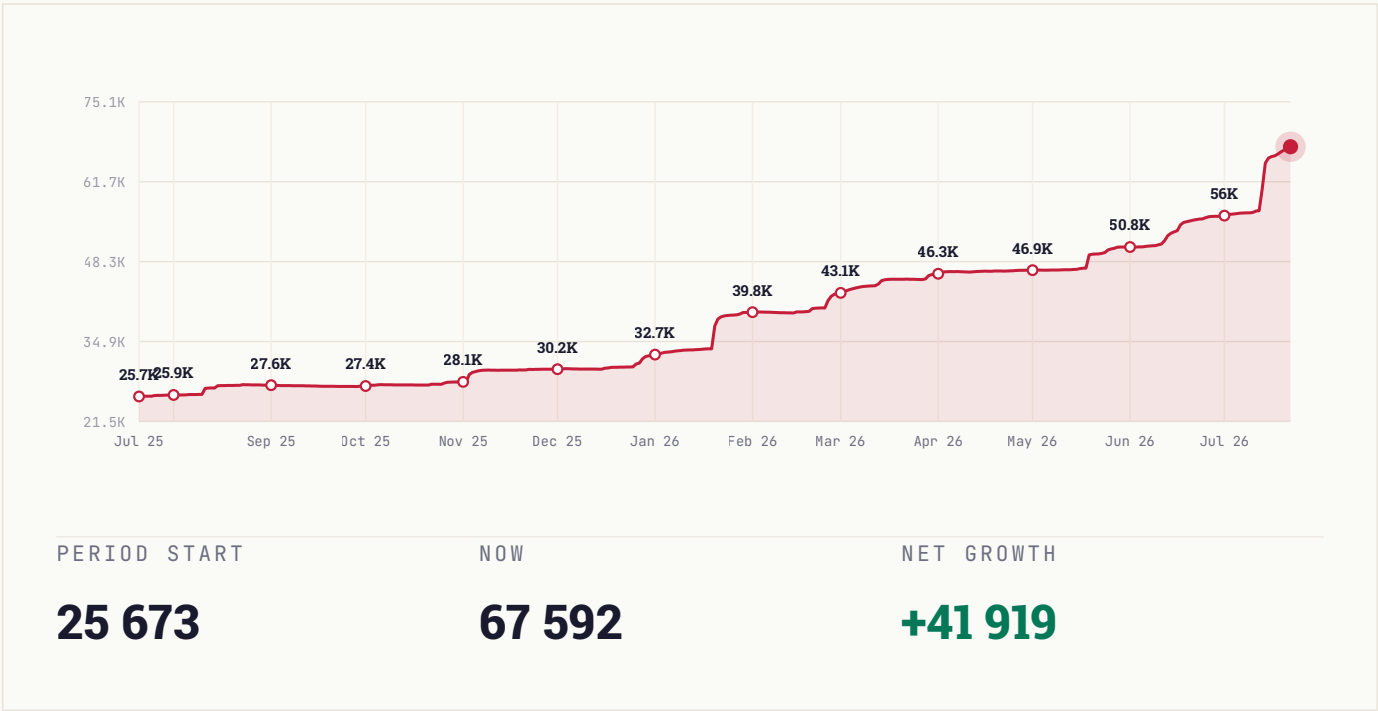
WORST 3

↓ 18.07 · 18:54 VIDEO (post without caption – video)	VIEWS 44 653 REPOSTS 107	REACTIONS 2 522 ER 66.1%
↓ 18.07 · 12:36 TEXT Today we continue watching 'The Lord of the Rings: The Two Towers' (part 2) in director's cut. Starting around 17:30	VIEWS 44 090 REPOSTS 16	REACTIONS 1 773 ER 65.2%
↓ 18.07 · 23:02 TEXT The best match of the World Cup we watched together It's just fucking fantastic	VIEWS 43 816 REPOSTS 132	REACTIONS 3 382 ER 64.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

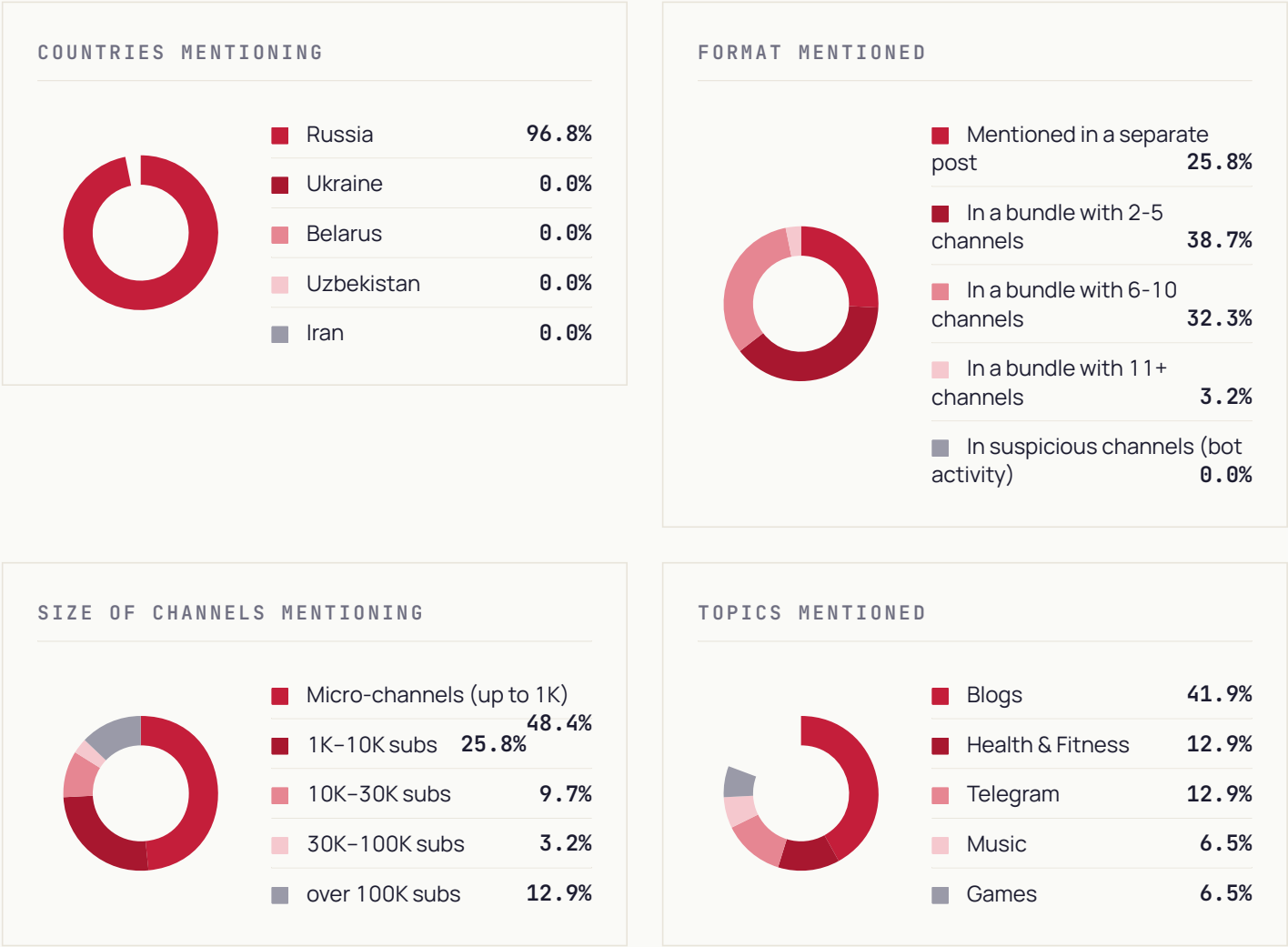
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subscribers.



SECTION 04 · MENTIONS

Who & how mentions the channel

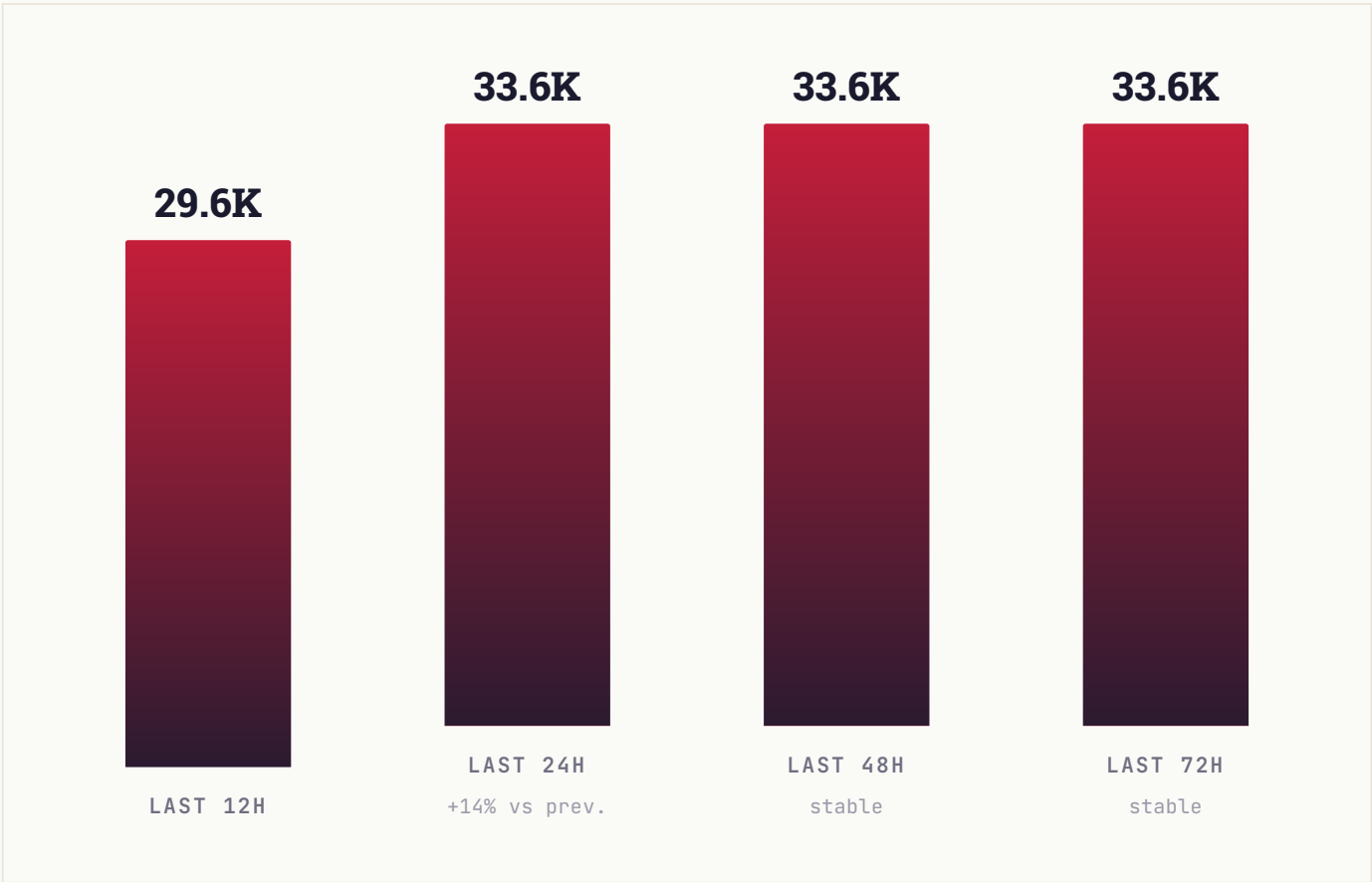
Citation index **9** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **65** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
LJ armored here	1.1M
GB GORILLA ARMOR YOU	67.6K

COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions **6**, they brought **14 541** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	1	1	7 228
December 2025	1	1	2 439
Nov 2025	0	0	2 223
Oct 2025	0	0	792
September 2025	0	0	97
August 2025	4	3	1 762

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
6	6	14 541

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — on Tuesday

Audience is most active on this day at 20:00 MSK.

EFFECT

Best time for an important post
- 02

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
