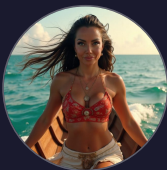


PROMTPRESS PUBLIC REPORT

Channel audit

They'll get it here



@goob33

-Group created for like-minded people, shared interests ❤️ "CRL" -
Link for friends: https://t.me/+A_U9E2PHGGcwZGRi

SUBS

20 217

+12486 per month

ERR (% VIEW POSTS)

5.0%

per day 3.8%

REACH/POST

1.1K

ad reach 970/24h

— CONTENTS · 2026

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5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card — a separate channel health metric. Subtitle under the number shows the period.

 SUBS 20 217 —	 SUBSCRIBER REACH 5.31% avg % subs see post	 VIEWS/POST 1.1K median 1.1K · 29 days	 POSTS/WK 6.7 for period
 TREND 7D -13.4% vs previous week	 REACTS/POST 5.6 total 158 react., 40 rep., 0 comm.	 POST LENGTH 509 chars. median 552 · 29 days	 POSTS IN ANALYSIS 28 29 days
 AD REACH 970 avg 24h	 CHURN / MONTH +12486 last month	 CITATIONS 1 citation index · 9 channels all time	 CHANNEL AGE 1 year 4 months created 17.04.2025

AI EDITOR SUMMARY

Channel «They'll get it here» — 20 217 subs. Each post avg views 1.1K people (5% of subscribers), low reach — expand audience. Publishes 7 posts per week (~1 per day) — rare. For week Aug 10–16 reach down -13.4% by week Aug 3–9 — investigate.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on **28** posts over 29 days.
- 02 Dominant format – **Photo** (15/28 posts).
- 03 Avg. post length – **509** chars (median 552).
- 04 Audience activity peak – **Wed, 03:00 MSK**.
- 05 Strongest posts get **2 x** More views than weakest (1.3K avg top vs 811 worst) – among 28 posts/29 days. Worth analyzing top: topic, format, time.

TOP-5 POSTS

Nº1 29.07 · 00:16 PHOTO Tested collagen mask – liked several nice effects. What...	VIEWS 1 589 REP. 1	REACTS 3 ER 7.9%
Nº2 09.08 · 13:18 PHOTO Tested liquid chlorophyll with mint – clear purpose: support habits in...	VIEWS 1 165 REP. 1	REACTS 3 ER 5.8%
Nº3 12.08 · 16:42 PHOTO In Khakassia there is Lake Belë, beautiful and seemingly alive. According to one legend, long ago people lived on its shore who knew how to listen to nature...	VIEWS 1 152 REP. 1	REACTS 9 ER 5.7%

Nº4 12.08 · 16:18 VIDEO Tried lifting cream with microneedles – liked how it works in care. Key point: microneedles really give...	VIEWS 1 147 REP. 1	REACTS 7 ER 5.7%
Nº5 13.08 · 04:15 PHOTO Tested HELDI line – sulfate-free shampoo & balm for colored, damaged, dry hair. For...	VIEWS 1 143 REP. 1	REACTS 6 ER 5.7%

|

WORST 3

↓ 05.08 · 04:50 VIDEO Tried ANNBLEOR leave-in perfumed hair cream spray and loved it: super convenient one-step...	VIEWS 1 063 REP. 1	REACTS 5 ER 5.3%
↓ 06.08 · 04:23 VIDEO Tried AnnBleor body cream with selective perfume scent – honestly, not just care, but a real...	VIEWS 1 058 REP. 1	REACTS 3 ER 5.2%
↓ 14.08 · 09:34 VIDEO Today is draniki day👉 When I decided to please my beloved family)) And with this vegetable cutter from FABERLIC everything went very quickly and...	VIEWS 313 REP. 1	REACTS 6 ER 1.5%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

Subscriber growth chart for the year. On key months, exact subscriber counts are shown. See in which months the channel gained, and in which subscribers left.



— SECTION 04 · CITATIONS

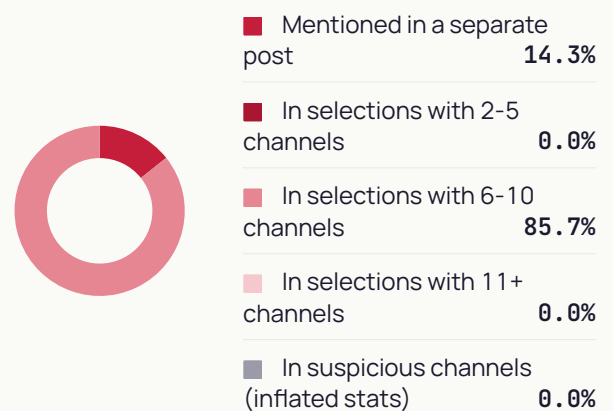
Who mentions the channel and how

Citation index 1 — channel popularity rating based on mentions. Considers not only their count, but also mentioner weight: post from a channel with 100 k subs weighs more than from a channel with 1 k. All-time mentions: **9** different channels.

MENTIONING COUNTRIES



MENTION FORMAT



MENTIONING CHANNEL SIZES



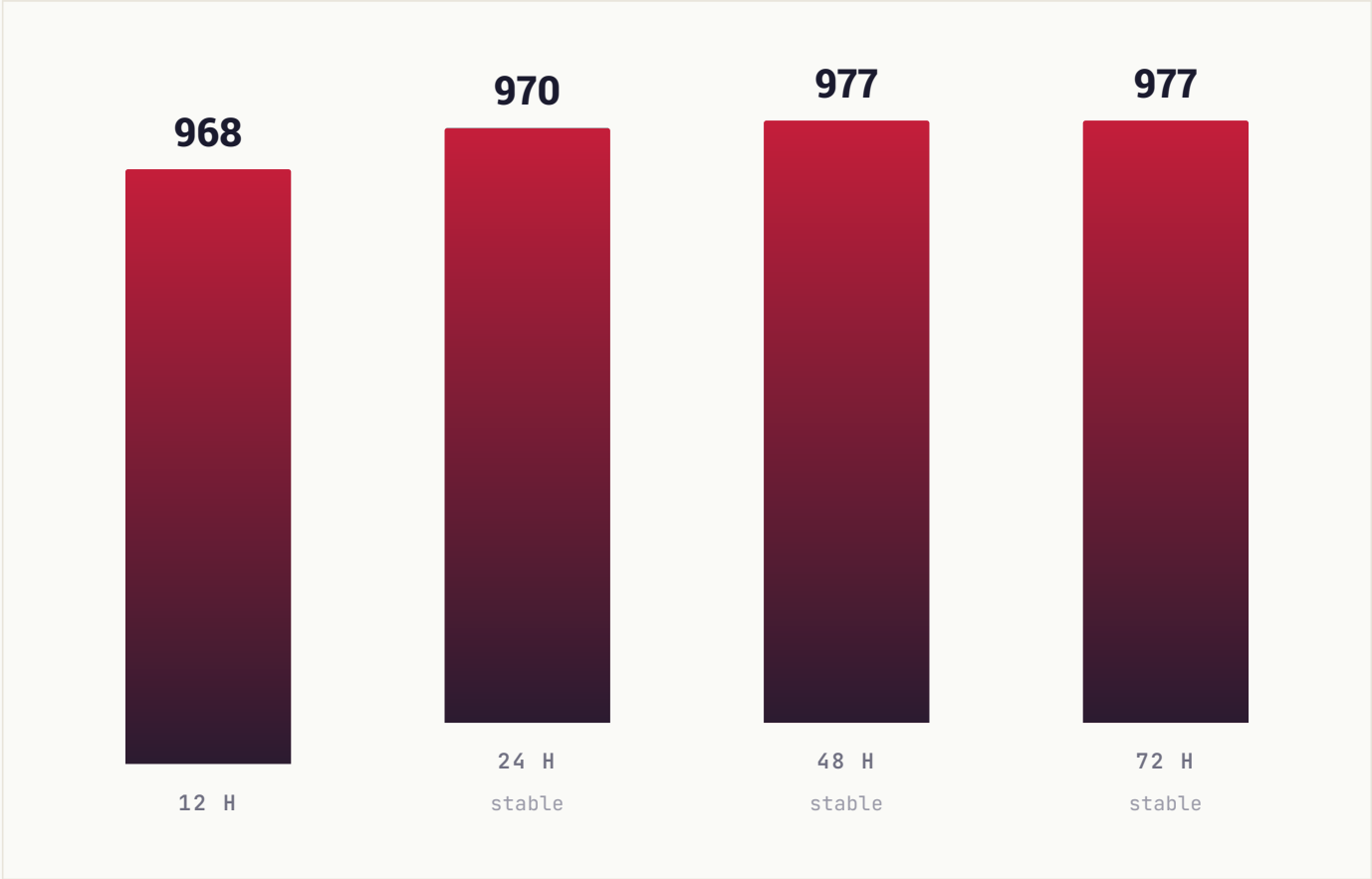
MENTIONED IN TOPICS



SECTION 05 · AD POTENTIAL

Post reach duration

Average reach of an ad post by time since publication. Helps estimate how long a placement makes sense to «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. We highlighted your channel — you can see what place it takes among niche peers.

CHANNEL	SUBS
ZY Золотое Яблоко	1M
HH Found on Wildberries	616.3K
MI MIXIT.RU	570.5K
Tue Trending with girls	568K
MJ Manicure Nails	566.4K
EM Elena Mixit	526.9K
HH Finds on Wildberries / WB	523.5K
GD Face gymnastics	470.5K
DM Fashion Trends	430.4K
HW WB OZON Finds	411.5K
ZP They'll get it here🌐🎉	20.2K
YOU	

COMPARATIVE CONCLUSION

Channel so far outside top-96 — early growth stage. Niche leader — Золотое Яблоко (1M), top-96 median: 165.5K. First goal — enter top-96 through systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

Mention frequency

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions **7**, they brought **3 090** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
February 2026	1	1	3 090
January 2026	3	3	0
December 2025	3	3	0
November 2025	0	0	0
October 2025	0	0	0
September 2025	0	0	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
7	6	3 090

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in «Fashion & Beauty» (Russia) and looked at how the channel compares. Gray band — range for 80% of niche channels (from p10 to p90). Black vertical line — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do now

5 priority actions ranked by expected impact. Check them off as a checklist and return to this report in a month.

- | | | |
|-----------|---|---|
| 01 | Main post of the week — on Wed
Audience is most active on this day and at 03:00 MSK. | EFFECT
Best posting window |
| 02 | ER below niche benchmark — rethink formats
Current ER 5.31% vs norm 5.5%. Worth testing polls and interactive formats. | EFFECT
+0.2pp ER |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress matches sources to niche. | EFFECT
+1000-3000 subs |
| 04 | Test polls and interactive formats
Posts with polls/reactions usually add +5-15% to ER. One poll a week on a hot topic — easy win. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Quarterly post exchanges with same-segment channels. No need daily — 2-3 collabs give relevant growth. | EFFECT
Relevant audience growth |

★ WHAT'S NEXT

Want this done? **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 **Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
