

PUBLIC REPORT BY PROMTPRESS

Channel audit

Voice of Dagestan/ Dagestan News



@golosdagestana05

Feedback. Send topics, news here 👉 @dagmoderator We do not engage in provocations. Only official news and incidents. No politics!

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
344 072	22.0%	73.5K
-858 per month 20.07.2026	last 24 hrs 11.6% HTTPS://PROMTPRESS.COM/AUDIT/GOLUSDAGESTANA05	ad reach 40.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 344 072 —	 SUBS REACH 21.37% avg % subs see post	 VIEWS/POST 73.5K median 76K · 29 days	 POSTS/WEEK 22.5 for the period
 7D TREND +1.2% vs previous week	 REACTIONS/POST 857.1 total 82,277 reactions, 10,139 reposts, 0 comments	 POST LENGTH 177 chars median 112 · 29 days	 POSTS ANALYZED 96 29 days
 AD REACH 40.1K 24h avg	 CHURN / MONTH -858 last month	 CITATION RATE 189 citation index · 803 channels mentioned all time	 CHANNEL AGE 7 years 4 months created 09.03.2019

AI EDITOR SUMMARY

Channel «Voice of Dagestan/Dagestan News» – 344 072 subs. Each post averages 73.5K people (21% of subs), average reach – room to grow. Publishes 22 posts/week (~3/day) – active posting. Week of Jul 6–12 reach stable (+1.2% vs week Jun 29 – Jul 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **96** posts over 29 days.
- 02 Dominant format – **Video** (76/96 posts).
- 03 Avg post length – **177** chars (median 112).
- 04 Peak audience activity – **Monday**, 20:00 MSK.
- 05 Top posts get **2x** more views than the weakest (96.2K avg for top vs 60.1K for worst) – among 96 posts over 29 days. Worth analyzing what the top has in common: topic, format, time.

TOP 5 POSTS

Nº1 06.07 · 17:08 PHOTO Newborn girl severely injured in road accident in Karabudakhkent district At night on the Urma-Guben highway, a 36-year-old resident...	VIEWS 106 506 REPOSTS 40	REACTIONS 963 ER 31.0%
Nº2 06.07 · 16:07 PHOTO  First Dubai-style installment plan for seaside real estate launched in Dagestan Now you can buy a first-line apartment with a Dubai-style...	VIEWS 91 911 REPOSTS 81	REACTIONS 184 ER 26.7%
Nº3 06.07 · 16:49 TEXT On the inefficiency of banning and blocking social networks 1. A huge number of Russians continue to use the banned social network 2...	VIEWS 90 210 REPOSTS 10	REACTIONS 378 ER 26.2%

Nº4

05.07 · 11:34

PHOTO

 Kaspiysk-Makhachkala waterfront in USSR times. Back then there were no separate men's or women's beaches. Families came to relax, with...

VIEWS

89 085

REPOSTS

85

REACTIONS

2 529

ER

25.9%

Nº5

26.06 · 09:29

VIDEO

In Dagestan, FSB detained a 17-year-old admin of the largest terrorist network groups. His group had over 200k subscribers...

VIEWS

88 629

REPOSTS

214

REACTIONS

993

ER

25.8%

WORST 3

↓ 16.07 · 17:50 PHOTO Passenger train Derbent-Moscow collided with a KAMAZ. Today at a railway crossing between Germechek and Kachalay stations, a driver...	VIEWS 61 132 REPOSTS 46 REACTIONS 235 ER 17.8%
↓ 16.07 · 20:11 VIDEO Today a fire broke out at the new Terek.	VIEWS 60 170 REPOSTS 9 REACTIONS 156 ER 17.5%
↓ 16.07 · 17:35 VIDEO In Makhachkala, a man tried to commit suicide, but a fellow countryman saved him by pulling him back. Heroes should be known by face!	VIEWS 58 882 REPOSTS 40 REACTIONS 893 ER 17.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

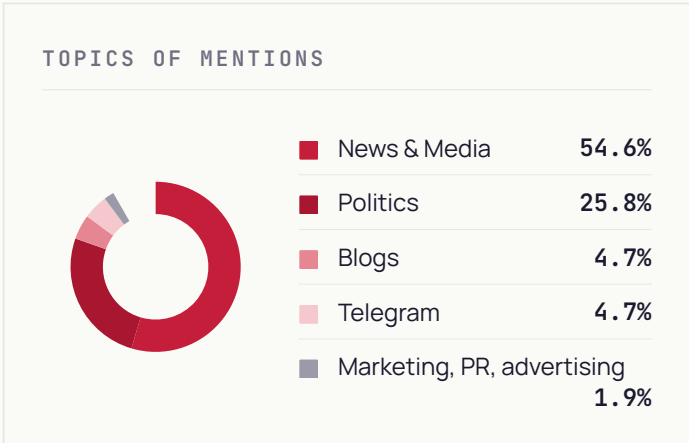
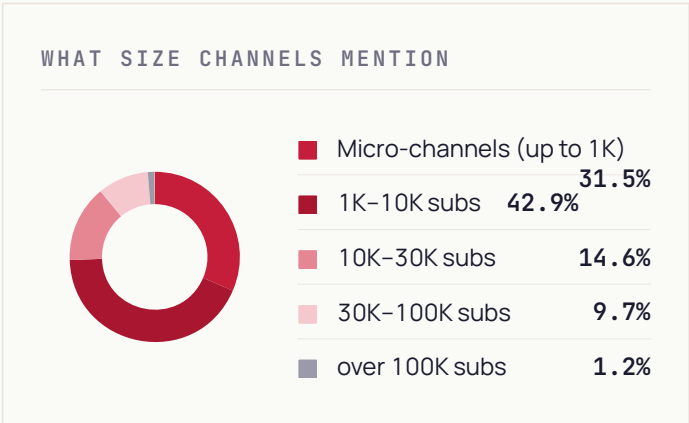
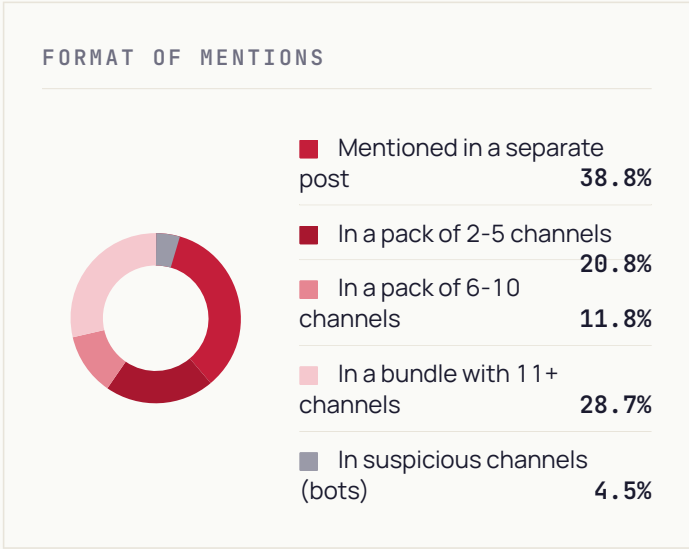
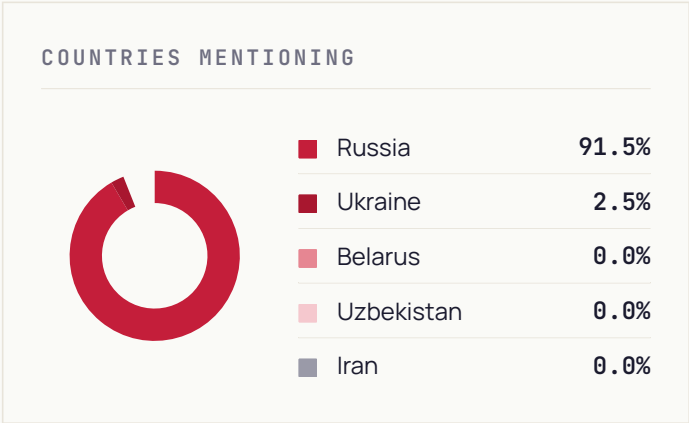
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

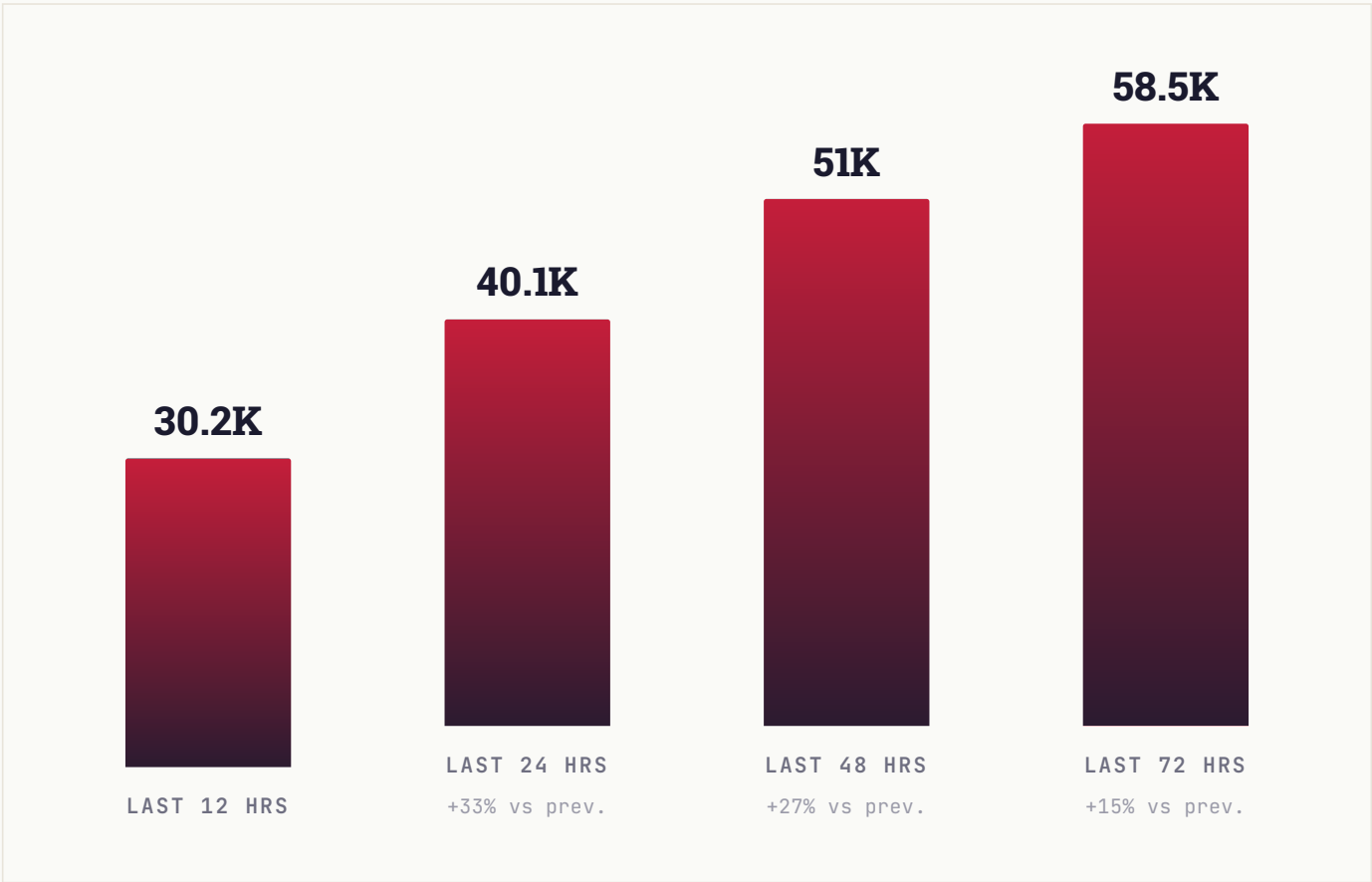
Citation index **189** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: **803** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ا خ اخبارفوری خبرفوری جنگ امریکا فوری	6.1M
ا خ خبرفوری اخبارفوری جنگ فوری امریکا	4.9M
ا ج اخبارفوری جنگ	4.3M
ا ب خبرفوری	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
MA Mash	3.1M
GD Voice of Dagestan/Dagestan News YOU	344.1K

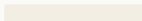
COMPARATIVE SUMMARY

Channel is still outside niche top 97 — early growth stage. Niche leader — اخبارفوری (6.1M), top-97 median: 1.3M. First goal: enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

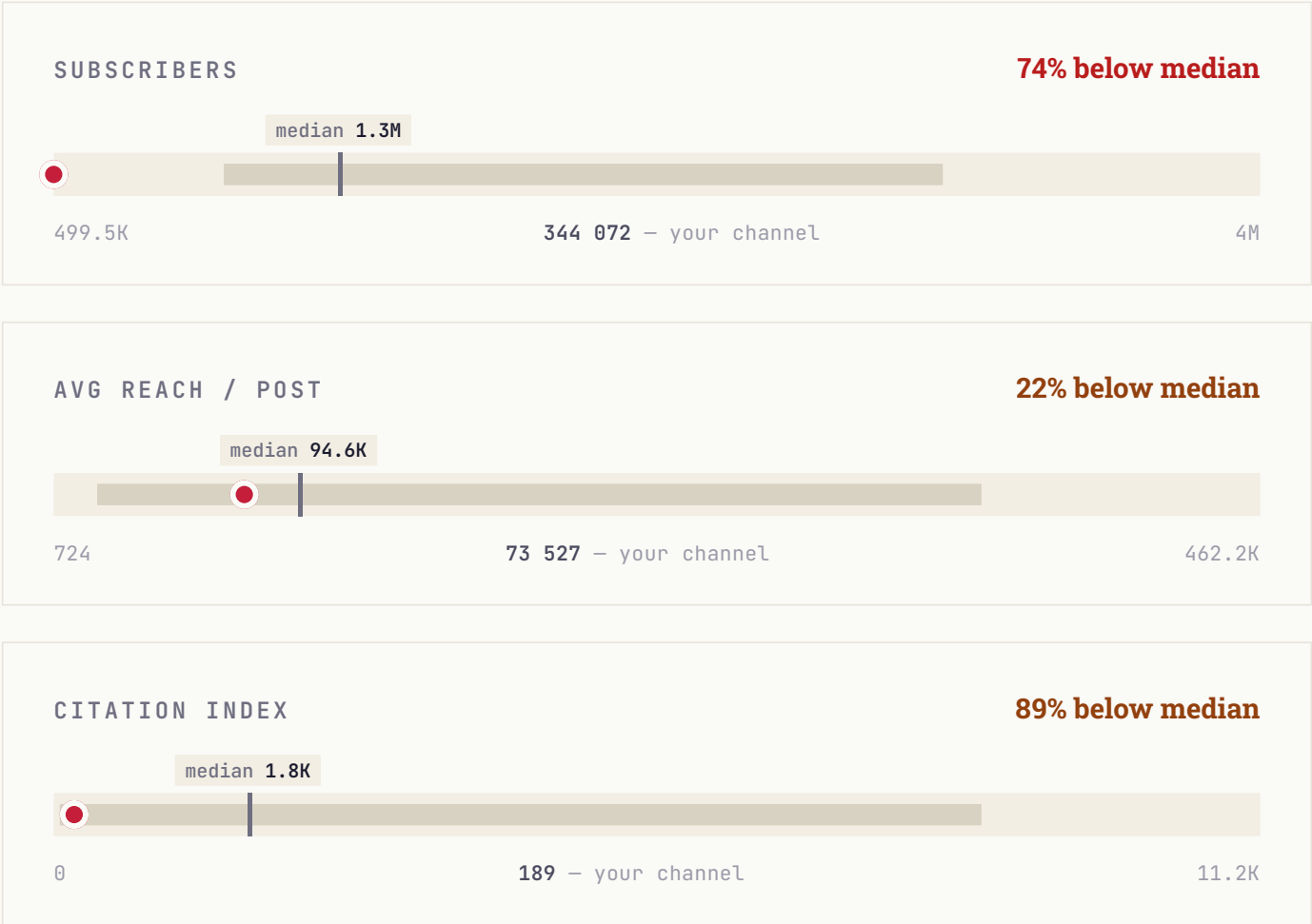
Monthly we track posts in other channels that mentioned yours. Over the last **6 months** such mentions were **0**, they brought **7 916** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	133 
December 2025	0	0	598 
Nov 2025	0	0	0 
Oct 2025	0	0	3 348 
Sep 2025	0	0	493 
August 2025	0	0	3 344 
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBS
0	6		7 916

SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Monday

On this day at 20:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager