

PUBLIC REPORT BY PROMTPRESS

Channel audit

GoldAppleBOX



@goldapple_box

Registration in the RKN list: <https://clck.ru/3GBsqw> #FLFGN Beauty box service from @goldapple_ru 📦 Limited editions 📦 Great value All Zolotoe Yabloko channels:...

SUBSCRIBERS

132 940

-4272 per month

ERR (% SEE POSTS)

39.0%

last day **19.2%**

REACH/POST

43.2K

ad reach **25.6K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it's calculated for.

 SUBSCRIBERS 132 940 —	 SUBS REACH 32.53% avg % subs see post	 VIEWS/POST 43.2K median 44.7K · 25 days	 POSTS/WEEK 3.3 for the period
 7D TREND — no data for period	 REACTIONS/POST 1120.8 total 13,450 reactions, 1,897 reposts, 0 comments	 POST LENGTH 497 chars median 420 · 25 days	 POSTS ANALYZED 12 25 days
 AD REACH 25.6K 24h avg	 CHURN / MONTH -4272 last month	 CITATION RATE 64 citation index · 256 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 12.03.2022

AI EDITOR SUMMARY

Channel «GoldAppleBOX» – 132 940 subs. Each post averages 43.2K people (33% of subs), good reach. Posts 3 posts/week (~0/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts over 25 days.
- 02 Dominant format – Photo (8/12 posts).
- 03 Avg post length – 497 chars (median 420).
- 04 Peak audience activity – Wednesday, 10:00 MSK.
- 05 Top posts drive 1x more views than the weakest (56.3K avg for top vs 43.8K for worst) – among 12 posts over 25 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

№101.07 · 07:46PHOTO	Close your eyes and open them. Surprise? GoldAppleBOX Fast-Forward Beauty SALES START 🎁 We packed the hits you love...		VIEWS	REACTIONS
			66 414	1 073
№225.06 · 10:58PHOTO	WOW! Inside GoldAppleBOX 'Wow-effect' are all hits from Golden Apple, check out: 🍷 Sun protection stick d'Alba Air Fit Fresh Sun...		REPOSTS	ER
			144	50.0%
№326.06 · 07:48PHOTO	WOW! Inside GoldAppleBOX 'Wow-effect' are all hits from Golden Apple, check out: 🍷 Sun protection stick d'Alba Air Fit Fresh Sun...		VIEWS	REACTIONS
			51 989	908
№326.06 · 07:48PHOTO	Time to restock your makeup bag with legends! Launching the SALE of GoldAppleBOX «Wow-Effect» 🔥 Here are 27 cool finds from Zolotoe Yabloko: from...		REPOSTS	ER
			234	39.1%
№326.06 · 07:48PHOTO	Time to restock your makeup bag with legends! Launching the SALE of GoldAppleBOX «Wow-Effect» 🔥 Here are 27 cool finds from Zolotoe Yabloko: from...		VIEWS	REACTIONS
			50 429	911
№326.06 · 07:48PHOTO			REPOSTS	ER
			174	37.9%

Nº4

29.06 · 14:17

PHOTO

Fast-Forward Beauty mode ON! Peek inside GoldAppleBOX

Fast-Forward Beauty 📺 — Nunkoro Nutriboost Face Essence...

VIEWS

49 426

REACTIONS

644

REPOSTS

82

ER

37.2%

Nº5

22.06 · 09:56

PHOTO

2.5 months of summer ahead! Enjoy warm days & bright moments🌞

Here's a new GoldAppleBOX Summer Time with hits from...

VIEWS

45 767

REACTIONS

1 216

REPOSTS

93

ER

34.4%

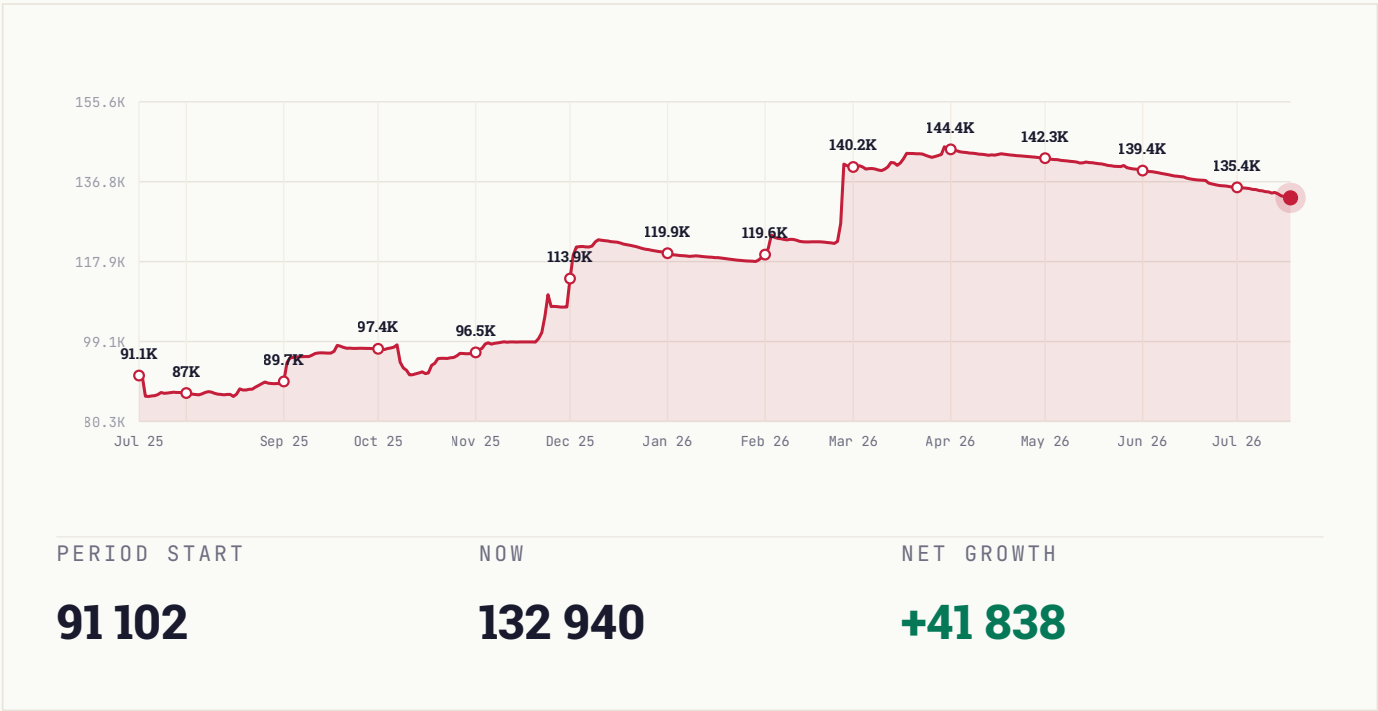
WORST 3

↓ 22.06 · 16:29 PHOTO To the beach, countryside, mountains! The new GoldAppleBOX Summer Time has products for any location💛🌞 Hydrating face mist by Cosworker...	VIEWS 44 212 REACTIONS 737 REPOSTS 110 ER 33.3%
↓ 24.06 · 14:33 VIDEO We're putting together a new GoldAppleBOX 'Wow Effect' with love💕 What's inside — you'll find out soon! Turn on notifications and follow...	VIEWS 44 161 REACTIONS 1 202 REPOSTS 111 ER 33.2%
↓ 28.06 · 14:00 PHOTO Ready in 5 minutes? Yes, with GoldAppleBOX Fast-Forward Beauty💧 Our new box has products that help you quickly...	VIEWS 42 971 REACTIONS 1 023 REPOSTS 85 ER 32.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subs. See which months grew and which lost subs.



SECTION 04 • MENTIONS

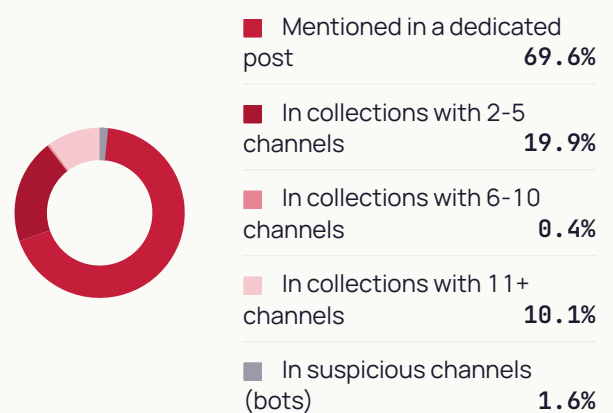
Who mentions the channel and how

Citation index **64** — channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **256** different channels.

COUNTRIES MENTIONING



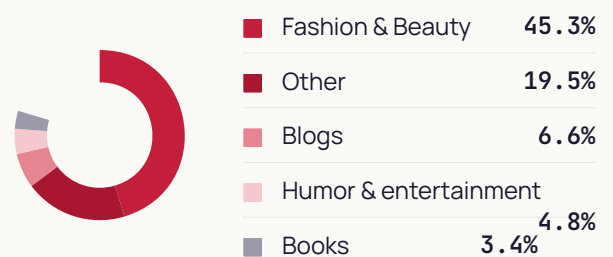
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



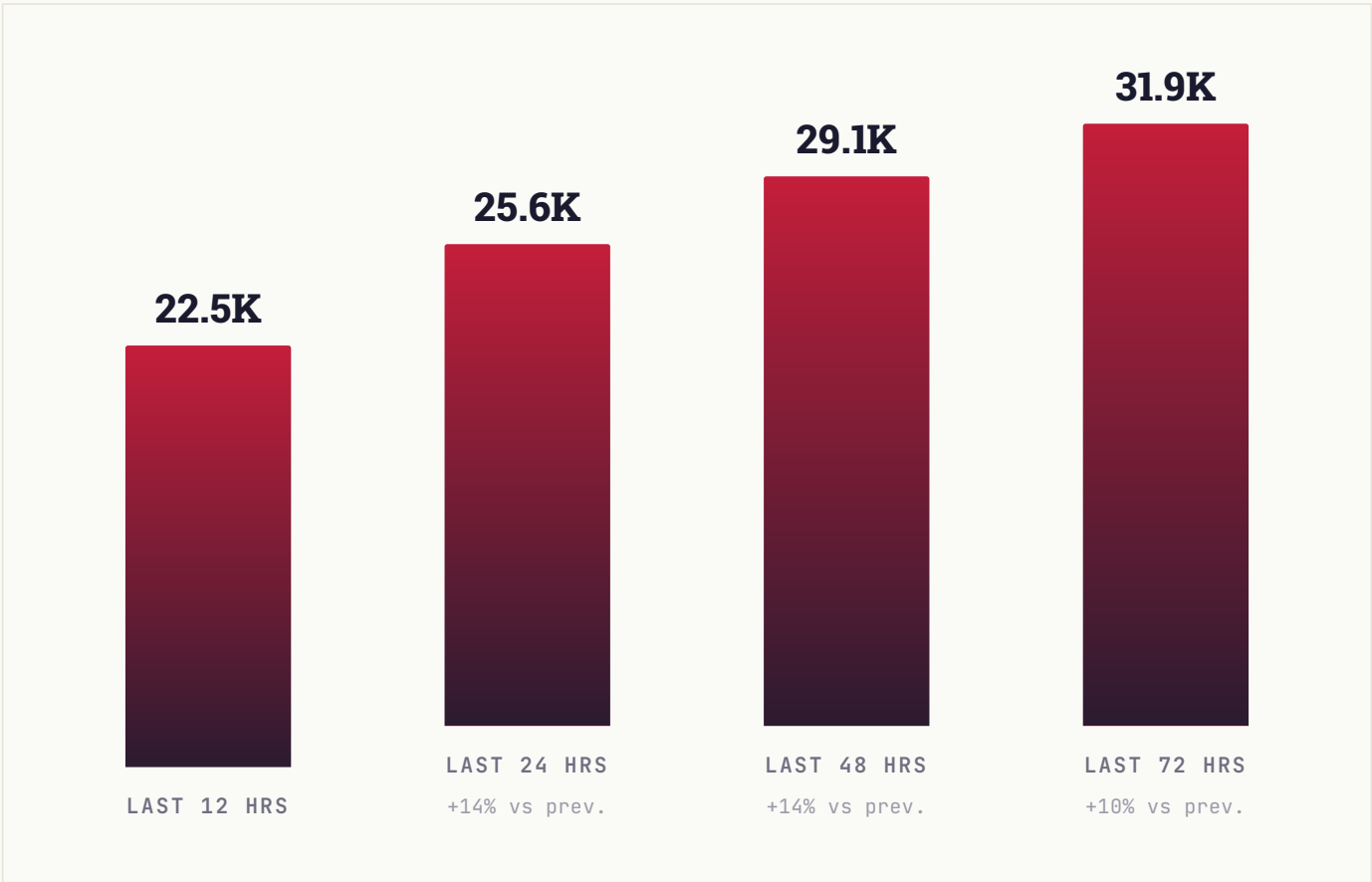
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its position among niche peers.

CHANNEL	SUBSCRIBERS
ZY Zolotoe Yabloko	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
MJ Manicure Nails	572K
NN Finds on Wildberries / WB	533.2K
EM Elena Mixit	518K
GD Face gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
GO GoldAppleBOX YOU	132.9K

COMPARATIVE SUMMARY

Channel in bottom half of niche top-100 (#91 of 97). Niche median — 189.3K subs.
First growth KPI — reach median. Leader: Zolotoe Yabloko (1M).

SECTION 07 · MENTION DYNAMICS

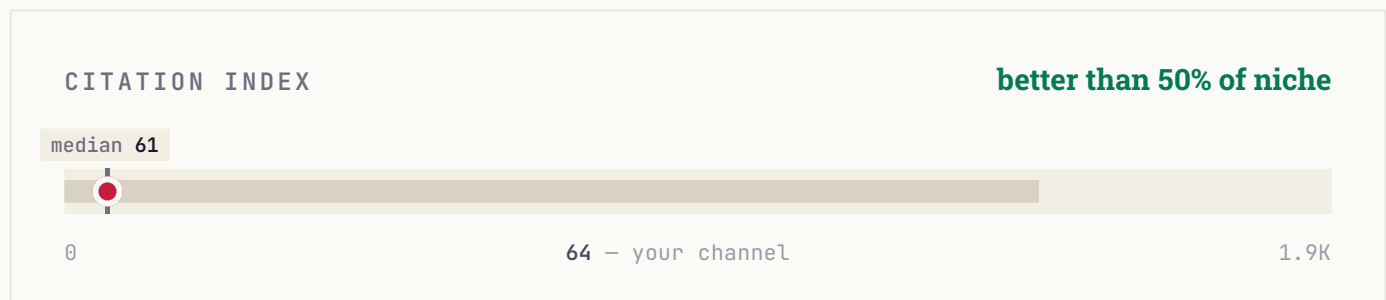
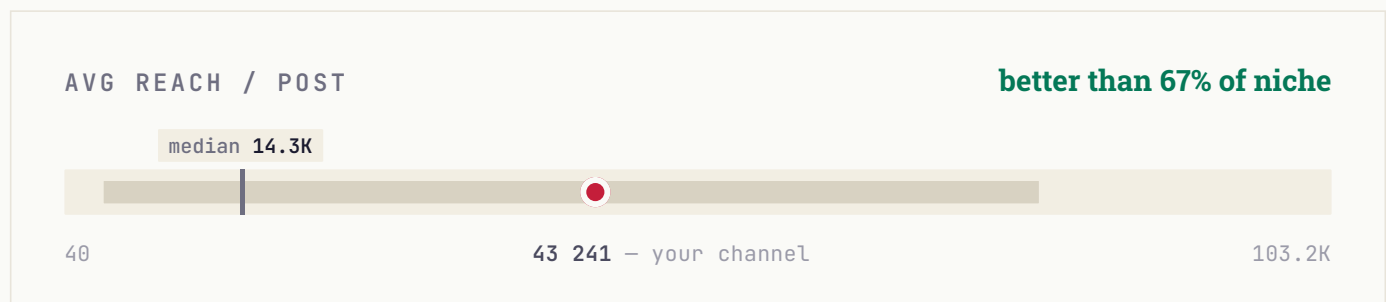
How often the channel is mentioned

We track posts in other channels that mention yours every month. Over the last **6 months** such mentions were **137**, they brought **51 890** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	7	7	1 183
December 2025	36	22	15 948
Nov 2025	34	22	14 490
Oct 2025	24	11	6 632
September 2025	20	15	9 150
August 2025	16	14	4 487
TOTAL MENTIONS			137
MONTHS OF DATA			6
ACQUIRED SUBSCRIBERS			51 890

Where channel ranks in its league

#91 / 100 POSITION IN NICHE
Channel in bottom half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01

Increase posting frequency

Now 3.3 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume****02**

Top post of the week — on Wednesday

Audience most active on this day at 10:00 MSK.

EFFECT

**Best window
for an
important post****03**

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04**

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER**05**

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need to do it daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
