

PUBLIC REPORT PROMTPRESS

Channel audit

gogotova_casting



@gogotovacasting

Casting

SUBSCRIBERS

30 774

+287 per month

ERR (% SEE POSTS)

22.0%

per day 13.6%

REACH/POST

5.3K

ad reach 4.2K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who & how mentions the channel

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Career» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 30 774 —	 SUBS REACH 17.11% avg % subs see post	 VIEWS/POST 5.3K median 3.6K · 8 days	 POSTS/WEEK 3.9 over period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 418 chars median 320 · 8 days	 POSTS ANALYZED 5 8 days
 AD REACH 4.2K 24h avg	 CHURN / MONTH +287 last month	 CITATION RATE 9 citation index · 115 channels mentioned ever	 CHANNEL AGE 5 yrs 4 mo created 18.03.2021

AI EDITOR SUMMARY

Channel «gogotova_casting» — 30 774 subs. Each post averages 5.3K people (17% of subs), average reach — room to grow. Publishes 4 posts/week (~1/day) — infrequent.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts in 8 days.
- 02 Dominant format – Text (5/5 posts).
- 03 Avg post length – 418 chars (median 320).
- 04 Peak audience activity – Thursday, 18:00 MSK.
- 05 Top posts get 2x more views than the weakest (6.9K avg for top vs 3.1K for worst) – among 5 posts in 8 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 09.07 · 15:28 TEXT Director & screenwriter Georgiy Lyalin announces casting for indie mystical horror "Tata"! (ATTENTION! Creative project!) LOG LINE...	VIEWS 12 594 REP. 295	REACTIONS — ER 40.9%
Nº2 18.07 · 06:34 TEXT Audition for KILLER  Seeking actor 40-45 / height ≤ 180 cm Shoot day: July 19 (TOMORROW) / MOSCOW Rate: 20,000 Deadline...	VIEWS 4 395 REP. 27	REACTIONS — ER 14.3%
Nº3 18.07 · 13:02 TEXT Audition for MARIA  Seeking actress for lead in theatrical erotic thriller (TNT, PREMIER) 23-30 / ready for...	VIEWS 3 619 REP. 237	REACTIONS — ER 11.8%

Nº4 18.07 · 13:03 TEXT (post without caption – text)	VIEWS 3 498 REP. 203	REACTIONS — ER 11.4%
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Nº5 18.07 · 13:49 TEXT Actor for KILLER role confirmed!	VIEWS 2 218 REP. 2	REACTIONS — ER 7.2%
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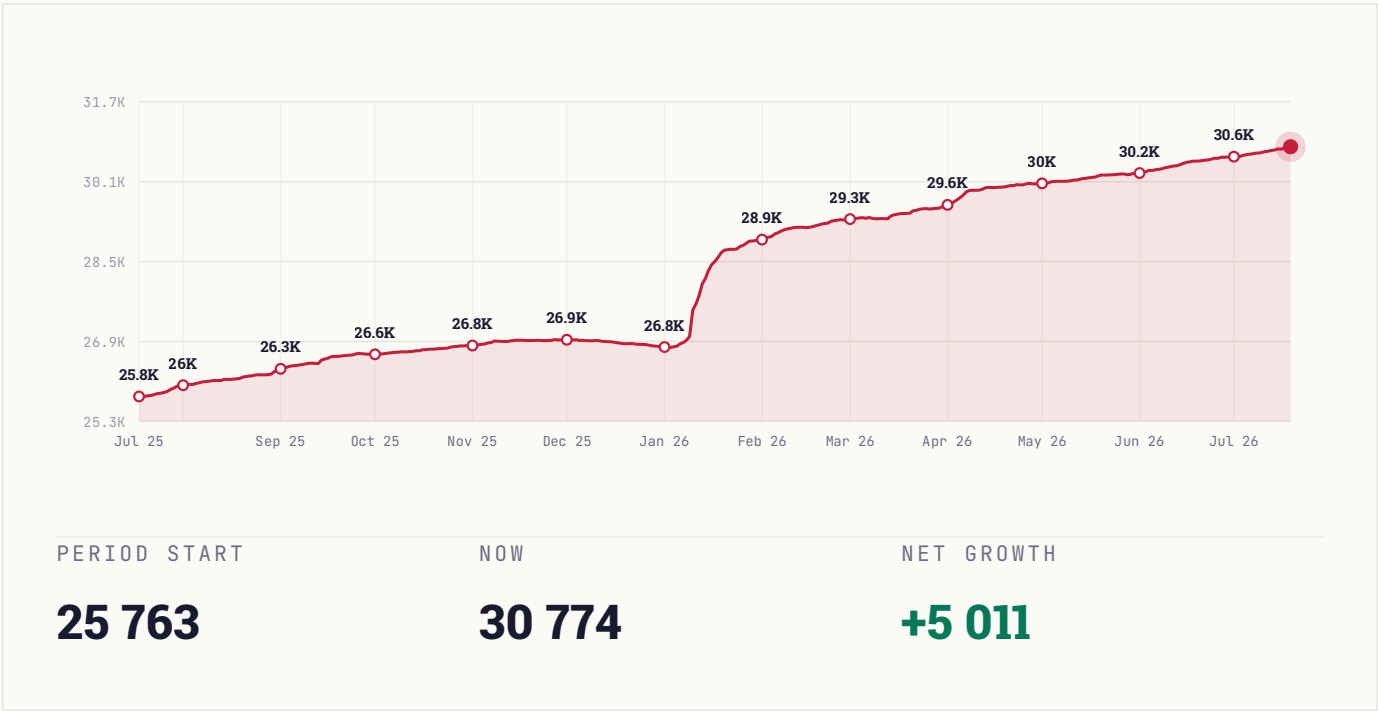
WORST 3

↓ 18.07 · 13:02 TEXT Audition for MARIA  Seeking actress for lead in theatrical erotic thriller (TNT, PREMIER) 23-30 / ready for...	VIEWS 3 619 REP. 237	REACTIONS — ER 11.8%
↓ 18.07 · 13:03 TEXT (post without caption – text)	VIEWS 3 498 REP. 203	REACTIONS — ER 11.4%
↓ 18.07 · 13:49 TEXT Actor for KILLER role confirmed!	VIEWS 2 218 REP. 2	REACTIONS — ER 7.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

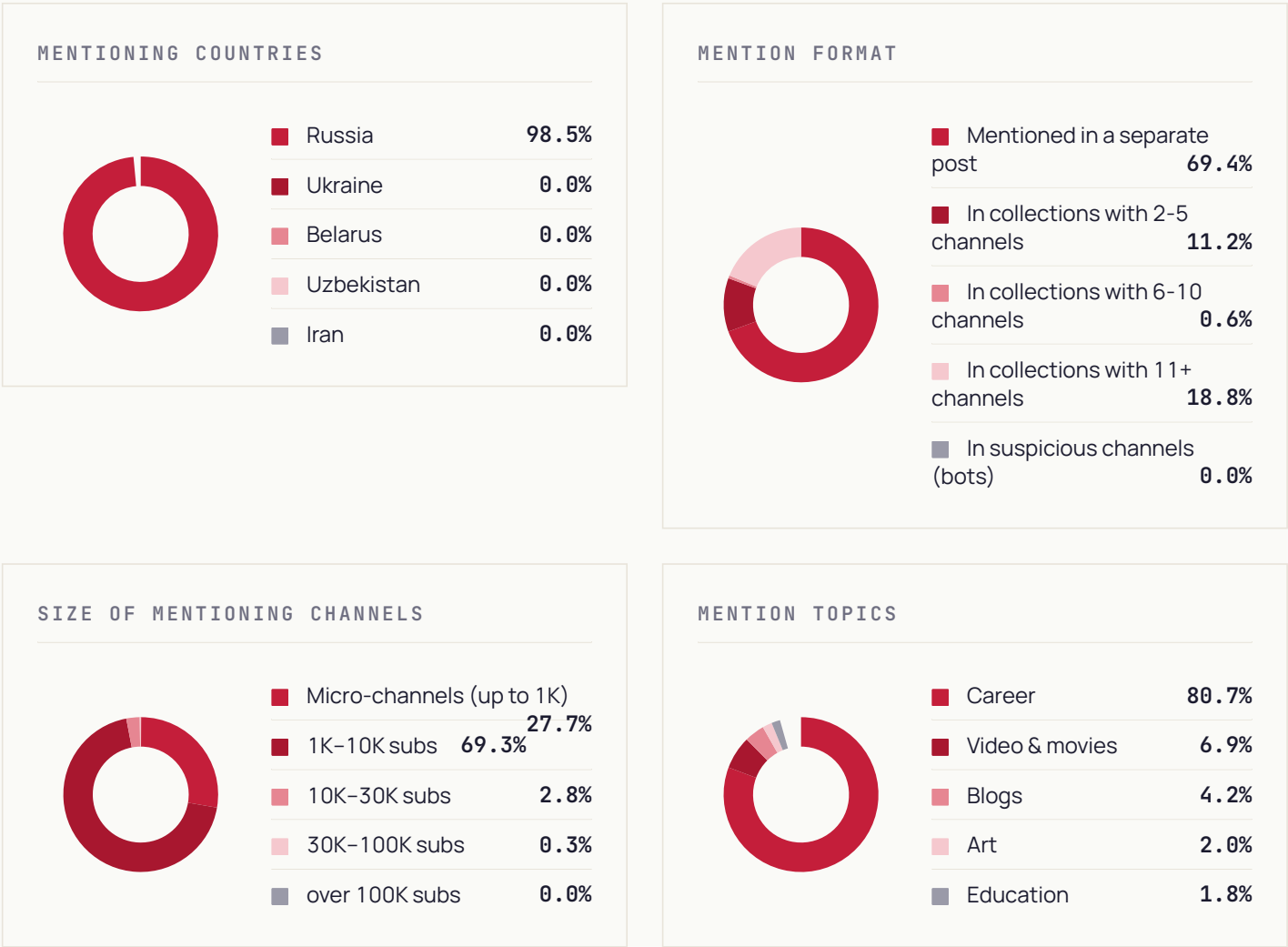
Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost.



SECTION 04 · MENTIONS

Who & how mentions the channel

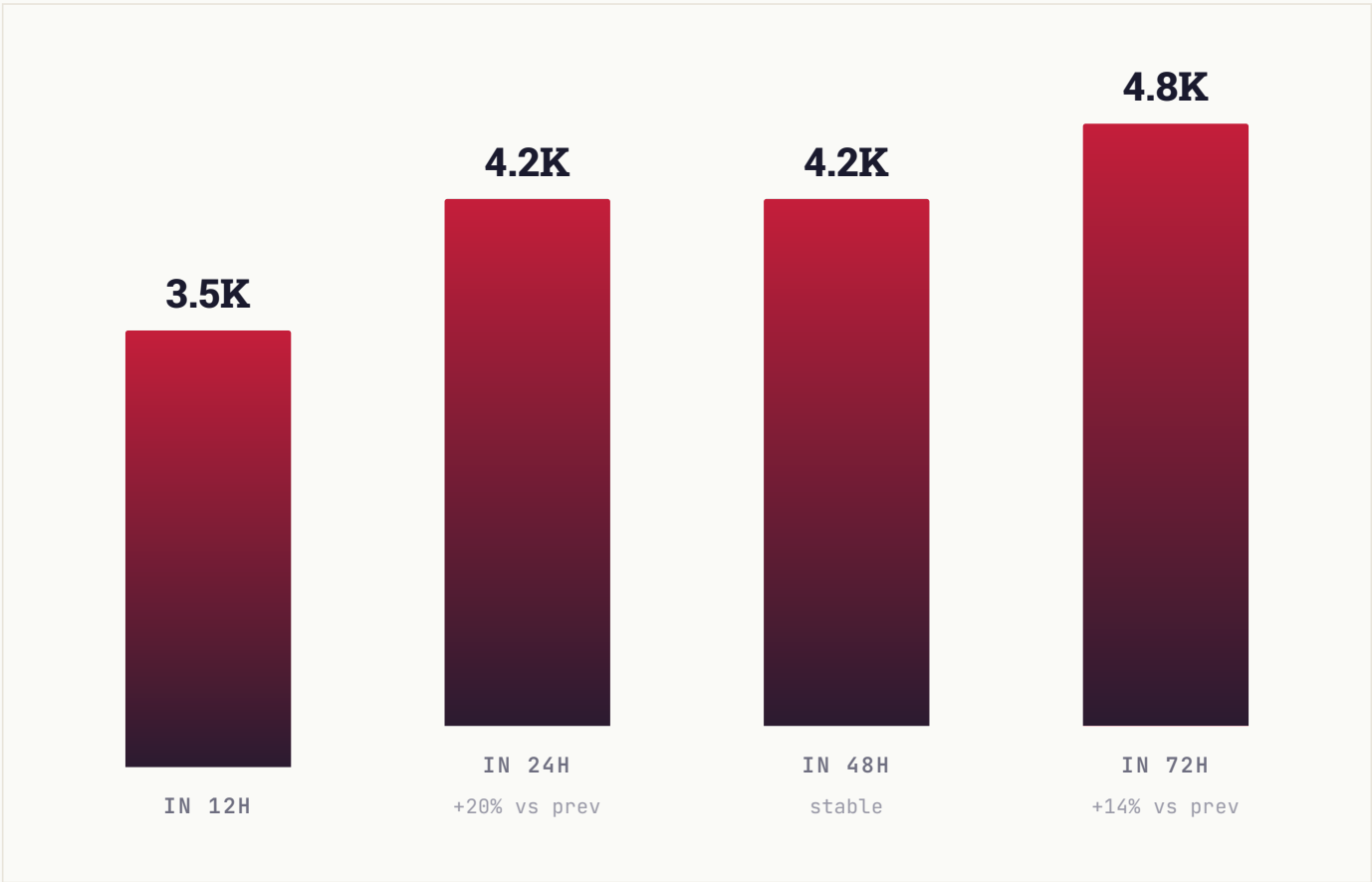
Citation index 9 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 115 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
و وظائف - أي وظيفة 	1.2M
قو قناة وظائف - وظيفتك علينا 	814.8K
UB Remote no experience - Freelance	794K
اا اى استخدام	648.8K
求职 求职招聘	637.9K
سا ساحة الوظائف  	538.9K
PM JOBS MOSCOW VACANCIES	477.9K
SW SR W 	464K
شغ شغل	457.4K
SI SeoJob Earn Online	429.2K
GO gogotova_casting YOU	30.8K

COMPARATIVE INSIGHT

Channel not yet outside top 96 of niche — early growth stage. Niche leader — وظائف - أي وظيفة  (1.2M), top-96 median: 172.5K. First goal: enter top-96 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **79**, they brought **3 174** new subs.

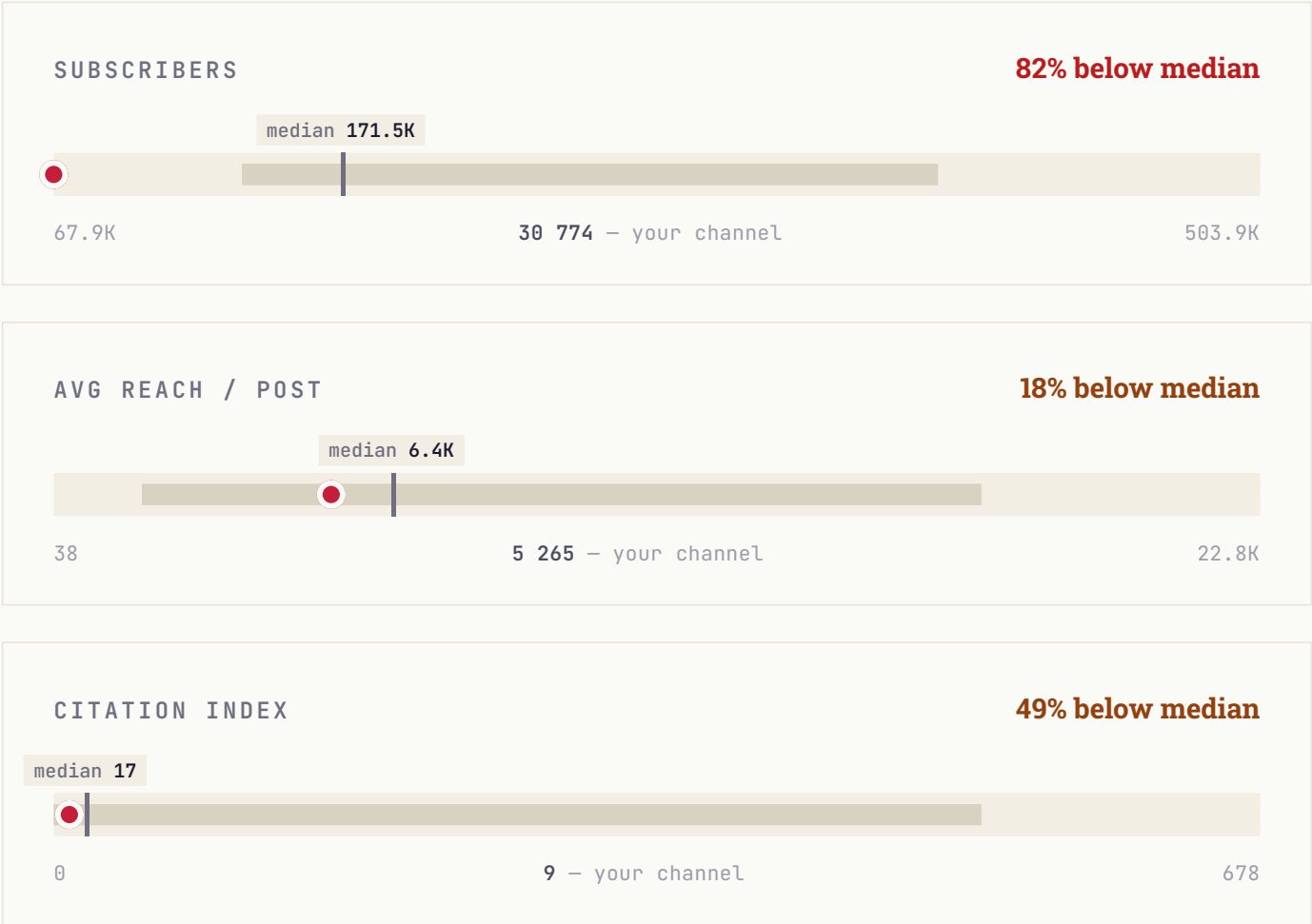
PERIOD	MENTIONS	CHANNELS	GAINED SUBS	
Jan 2026	17	6	2 154	
December 2025	2	2	20	
November 2025	12	4	156	
October 2025	12	3	184	
September 2025	13	5	338	
August 2025	23	10	322	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
79	6	3 174

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Career» (Russia) and compared your channel.
Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01**Post more often**

Now 3.9 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post day – Thursday**

Audience most active on this day at 18:00 MSK.

EFFECT

**Best window
for important
post****03****Increase share of video posts**

Video in Telegram holds audience longer and is favored
by the algorithm. Recommend share 15-25%.

EFFECT

**Video better
retains
audience****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
