

PROMTPRESS PUBLIC REPORT

Channel audit

Rotten PLUMS



@gnilye_slivy

Best LEAKS HERE. We leak everything about everyone. Ads:
@MIRAM255

SUBSCRIBERS

8 948

-48 per month

ERR (% SEE POSTS)

32.0%

per day 18.2%

REACH/POST

2.7K

ad reach 1.6K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «News & Media» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 8 948 —	 SUBSCRIBER REACH 30.64% avg % of subs see a post	 VIEWS/POST 2.7K median 2.6K · 29 days	 POSTS/DAY 7.2 ~50 per week
 7D TREND +13.7% vs prev week	 REACTIONS/POST 101.1 total 21,736 reactions, 2,181 reposts, 0 comments	 POST LENGTH 178 chars median 150 · 29 days	 POSTS ANALYZED 215 29 days
 AD REACH 1.6K 24h avg	 CHURN / MONTH -48 over the last month	 CITATION RATE 35 citation index · 91 channels mentioned it ever	 CHANNEL AGE 5 years 3 months created 18.02.2021

AI EDITOR SUMMARY

Channel «Rotten PLUMS» — 8 948 subs. Each post averages 2.7K people (31% from subs), that's good reach. Publishes 50 posts per week (~7/day) — active publishing. For the week of May 25–31, reach grew +13.7% to the week of May 18–24 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **215** posts in 29 days.
- 02 Dominant format – **Video** (144/215 posts).
- 03 Avg post length – **178** chars (median 150).
- 04 Audience peak activity – **Wednesday**, 21:00 MSK.
- 05 Top posts get **6×** more views than the weakest (12.3K avg top vs 2.2K worst) – across 215 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 27.05 · 18:38 PHOTO Dmitry Dibrov pulled a stunt: stepped out with Elena Tovstik. Do they look good together?	VIEWS 23 029 REP. 107	REACTIONS 121 ER 257.4%
Nº2 12.05 · 08:02 PHOTO Actor Vadim Alexandrov passed away ☹️ He was 87. Honored Artist of the Russian Federation known for roles in films "The Mustached Nanny", "We from...	VIEWS 7 076 REP. 5	REACTIONS 67 ER 79.1%
Nº3 13.05 · 21:26 VIDEO Kreed performed in the Moscow metro. The singer performed several songs ahead of a two-day concert at Luzhniki, scheduled for...	VIEWS 6 860 REP. 12	REACTIONS 99 ER 76.7%

Nº4 18.05 · 11:03 VIDEO Just look how Proshka Shalyapin dodges extra work. He's a real ace at it! 🤖	VIEWS 6 778 REP. 9	REACTIONS 82 ER 75.7%
--	--	---

Nº5 24.05 · 07:17 VIDEO ✂Dmitry Pevtsov's reaction followed immediately after Filipp Kirkorov's accusations of envy. "I don't know who Kirkorov is, and I...	VIEWS 6 487 REP. 12	REACTIONS 106 ER 72.5%
---	---	--

|

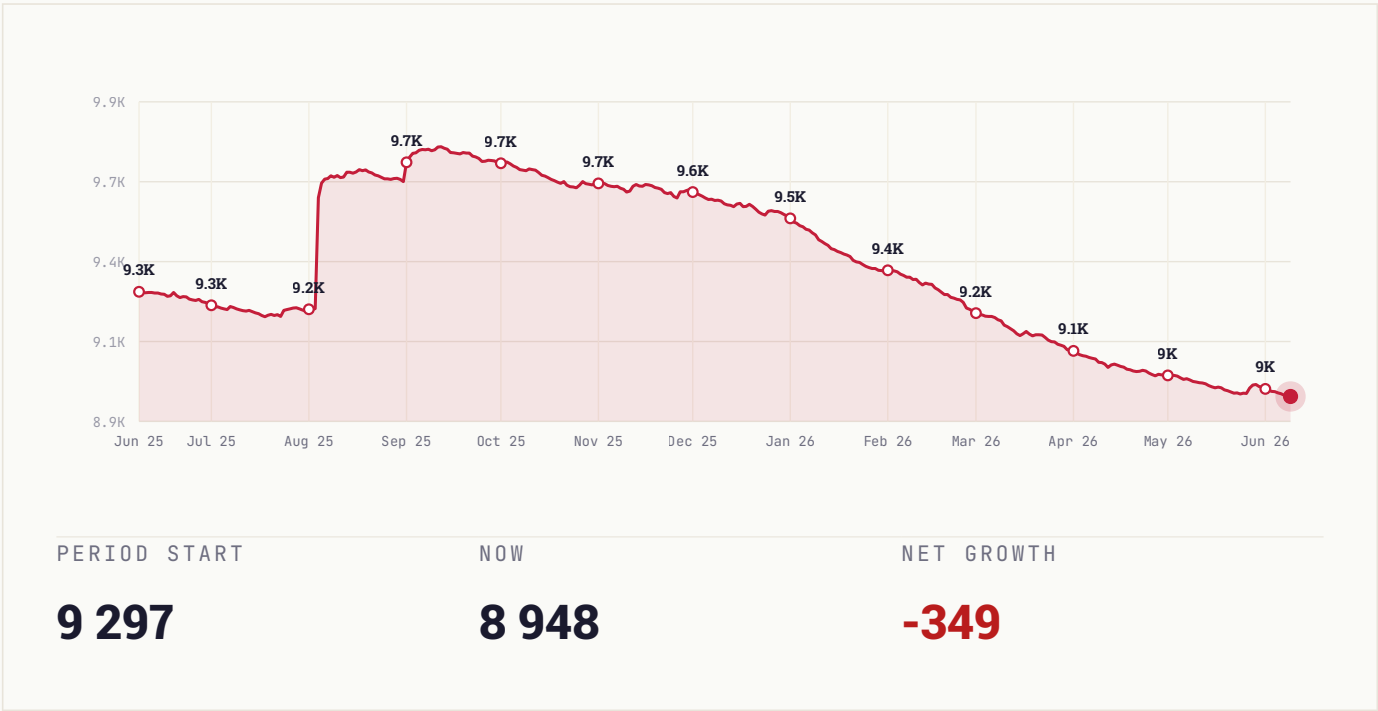
WORST 3

↓ 01.06 · 09:33 VIDEO I get that energy when you really want to shit on the table when the Hermès dishes are beautifully set. It's actually a very healthy...	VIEWS 2 215 REP. 9	REACTIONS 67 ER 24.8%
↓ 04.06 · 12:33 VIDEO Vitaly Borodin arrived at SPIEF	VIEWS 2 169 REP. 6	REACTIONS 82 ER 24.2%
↓ 05.06 · 13:55 VIDEO Nastenka's Friday evening started early ☒	VIEWS 2 141 REP. 23	REACTIONS 102 ER 23.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

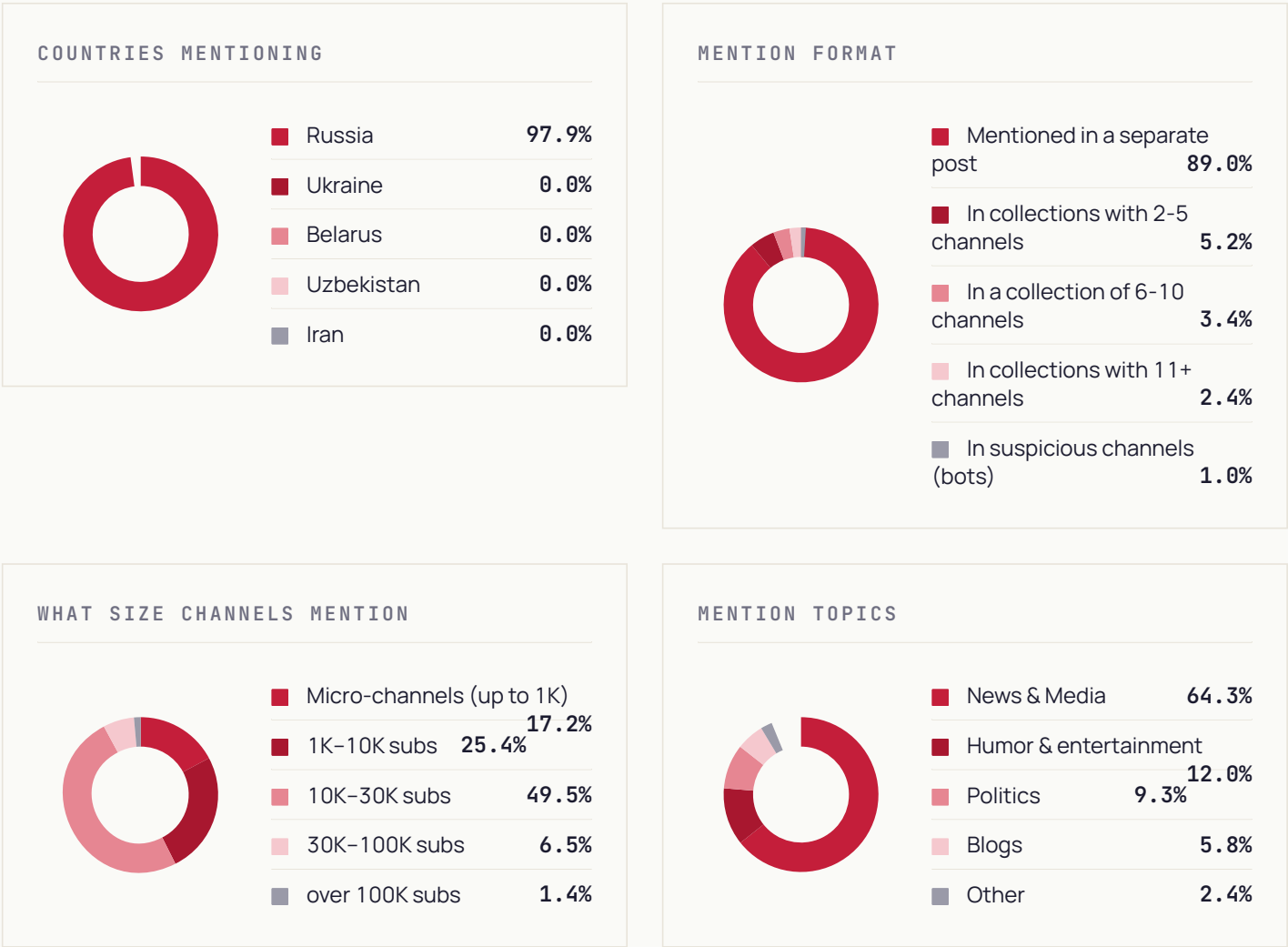
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

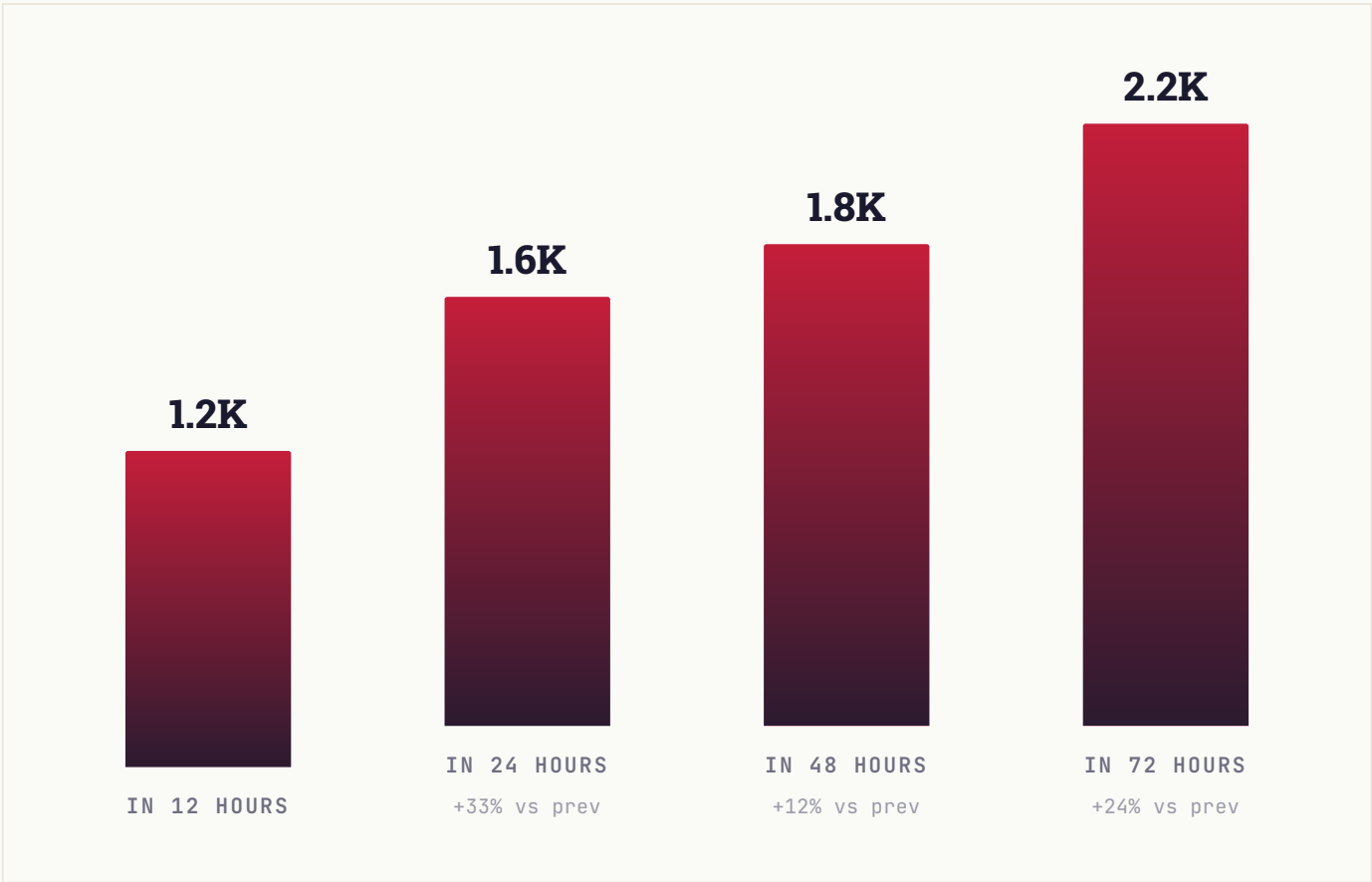
Citation index **35** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **91** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
NL NEXTA Live	764.9K
MG Minsk. Main!	216.4K
ON Onliner	148.4K
ZI Mirror News	108.6K
BE BELTA	80.5K
B&W Emergency Belarus What's Happening?	75K
ML Minsk Live	72.8K
PB Belarus Overheard	58.2K
BG Belarus Галоўнае	56.8K
GG Gomel. Main!	56K
GS Rotten PLUMS YOU	8.9K

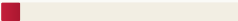
COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#99 of 97). Niche median — 19.8K subs. First growth KPI — reach median. Leader: NEXTA Live (764.9K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **161**, they brought **822** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	21	11	36 
November 2025	40	14	66 
October 2025	27	10	41 
Sep 2025	21	9	131 
August 2025	25	7	495 
July 2025	27	6	53 
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS	
161	6	822	

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "News & Media» (Belarus) and compared your channel. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

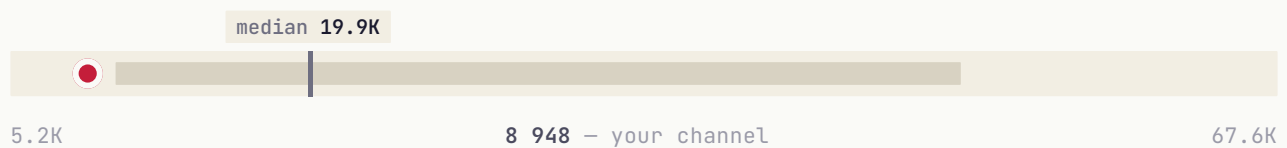
#99 /100

POSITION IN NICHE

Channel in the bottom half of the ranking

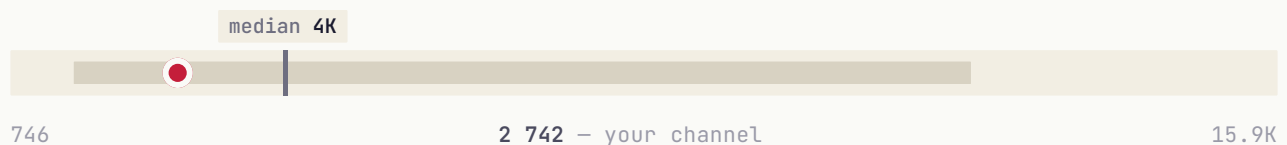
SUBSCRIBERS

worse than median by 55%



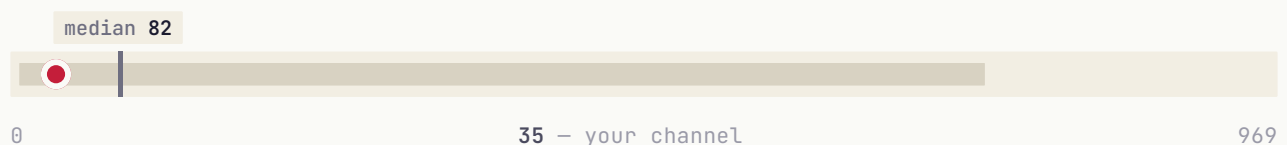
AVG REACH / POST

31% below median



CITATION INDEX

worse than median by 57%



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 21:00 MSK.

EFFECT

**Best time for
important
posts****02**

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03**

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04**

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05**

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. Want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
