

PUBLIC REPORT BY PROMTPRESS

Channel audit

This is a job for an editor



@glvrd_job

Harsh, shallow reviews of your editorial job postings. But even non-job seekers read them. Submission rules in pinned post. Mom, I'm on the registry:...

SUBSCRIBERS

22 458

+47 per month

ERR (% SEE POSTS)

28.0%

per day 14.0%

REACH/POST

6.4K

ad reach 3.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 22 458 —	 SUBS REACH 28.32% avg % subs see post	 VIEWS/POST 6.4K median 6.5K · 20 days	 POSTS/WEEK 4.0 over period
 7D TREND — no data for period	 REACTIONS/POST 154.2 only 1,850 reactions, 832 reposts, 0 comments	 POST LENGTH 253 chars. median 193 · 20 days	 POSTS ANALYZED 12 20 days
 AD REACH 3.1K 24h avg	 CHURN / MONTH +47 last month	 CITATION RATE 25 citation index · 261 channels mentioned ever	 CHANNEL AGE 8 years 7 months created 18.12.2017

AI EDITOR SUMMARY

Channel “This is a job for an editor” — 22 458 subs. Each post averages 6.4K people (28% from subs), good reach. Publishes 4 posts per week (~1/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts over 20 days.
- 02 Dominant format – Text (11/12 posts).
- 03 Avg post length – 253 chars (median 193).
- 04 Peak audience activity – Wednesday, 18:00 MSK.
- 05 Top posts get 2x more views than the weakest (8.5K avg for top vs 4.2K for worst) – among 12 posts in 20 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 15:33 TEXT You rightly caught that in a YouTube channel the topic is key, and next in importance is depth of research. Finding someone who can do this...	VIEWS 9 406 REPOSTS 5	REACTIONS 47 ER 41.9%
Nº2 24.06 · 15:31 TEXT Main brain for a sex channel: https://docs.google.com/document/d/1Rwy_BIBjz6rNbAG9X6jyHS3Jdc5WibHVaN9S7yg4QLg/edit?usp=drivesdk	VIEWS 8 288 REPOSTS 49	REACTIONS 59 ER 36.9%
Nº3 29.06 · 08:38 TEXT Channel at 300k, no joke	VIEWS 7 858 REPOSTS 9	REACTIONS 79 ER 35.0%

Nº4 30.06 • 11:37 TEXT What, is the market getting a little better? Even some vacancies appeared. Suspicious, I'll keep watching	VIEWS 7 808 REPOSTS 13 REACTIONS 229 ER 34.8%
Nº5 29.06 • 08:38 TEXT    looking for editor-in-chief who we need: person with media/journalism/tg background able to manage processes and people (all...	VIEWS 7 754 REPOSTS 109 REACTIONS 42 ER 34.5%
WORST 3	
↓ 13.07 • 10:47 TEXT Amazing. We long avoided real life, but it came uninvited. Turns out you can build a toilet and work the register...	VIEWS 4 576 REPOSTS 170 REACTIONS 140 ER 20.4%
↓ 15.07 • 07:32 TEXT How's it going, copywriters, SMMs, editors, creators? Tired of work? Clients getting on your nerves? Heavy schedule with evening calls? Here's...	VIEWS 4 264 REPOSTS 9 REACTIONS 94 ER 19.0%
↓ 15.07 • 11:07 PHOTO Yes, Yandex, I need help	VIEWS 3 771 REPOSTS 51 REACTIONS 266 ER 16.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

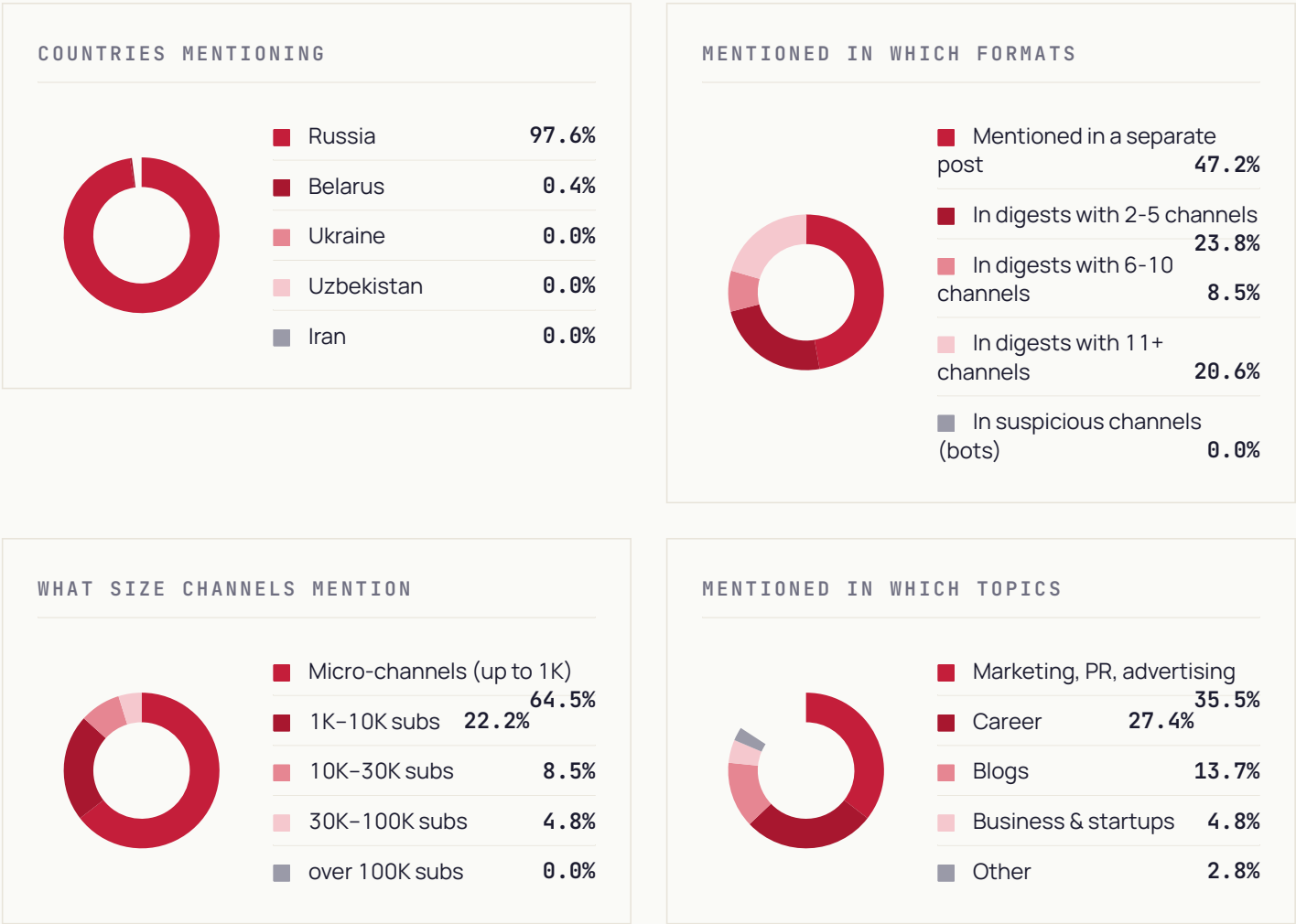
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

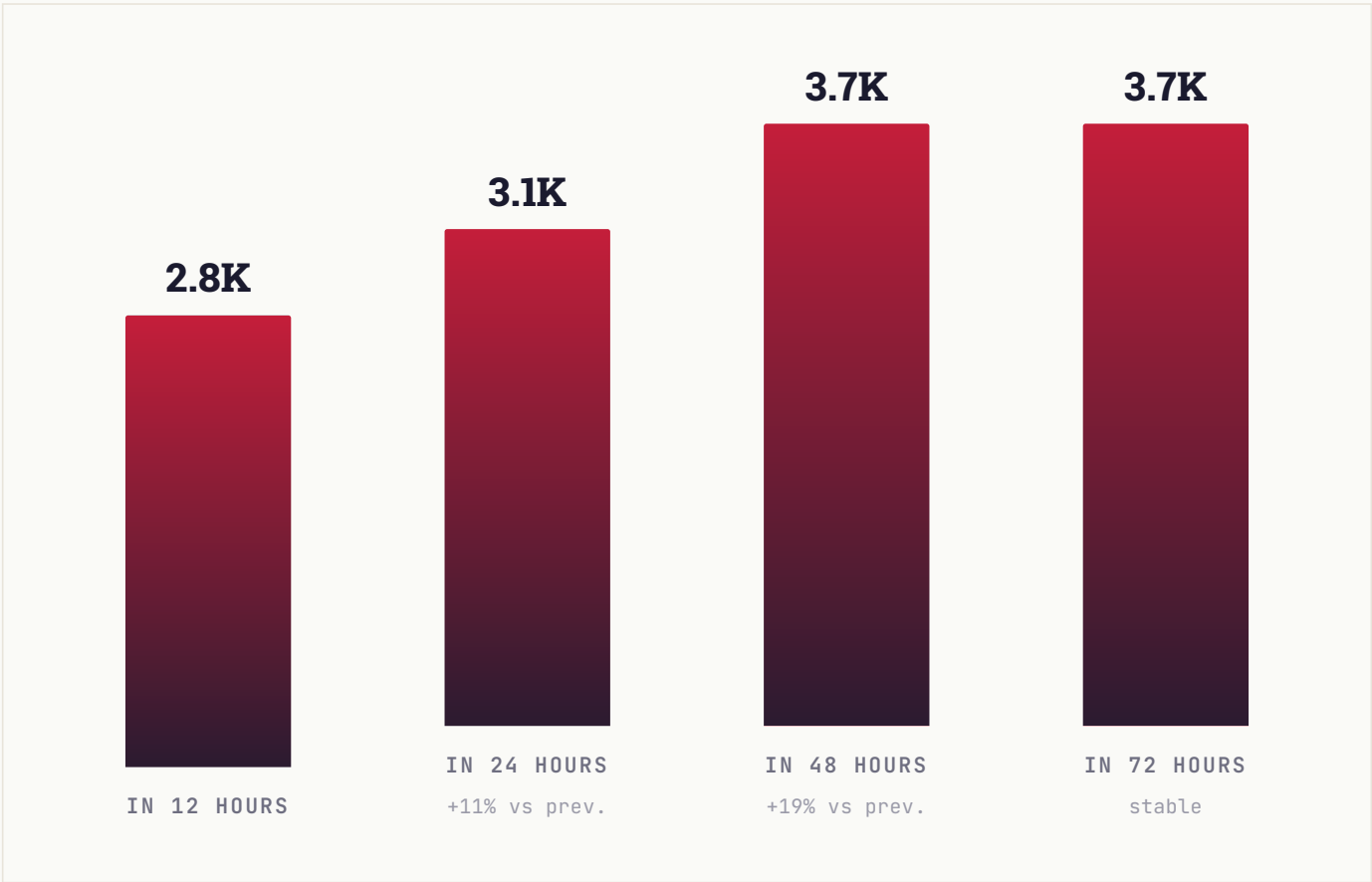
Citation index **25** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel mentions: **261** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. We highlighted your channel — you can see its place among niche peers.

CHANNEL	SUBSCRIBERS
 وظائف - أي وظيفة -و	1.2M
 قناة وظائف - وظيفتك علينا -و	814.8K
UB Remote no experience - Freelance	794K
اى استخدام	648.8K
求职 求职招聘	637.9K
  ساحة الوظائف سا	538.9K
PM JOBS MOSCOW VACANCIES	477.9K
SW SR W  RLD	464K
شغل	457.4K
SI SeoJob Earn online	429.2K
ER This is a job for an editor 	22.5K

COMPARATIVE CONCLUSION

Channel still outside top 96 of niche — early growth stage. Niche leader — وظائف - أي وظيفة  (1.2M), top-96 median: 172.5K. First goal — enter top-96 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **19**, they brought **876** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	2	2	224
December 2025	3	3	54
November 2025	1	1	78
October 2025	7	7	342
September 2025	4	3	135
August 2025	2	2	43

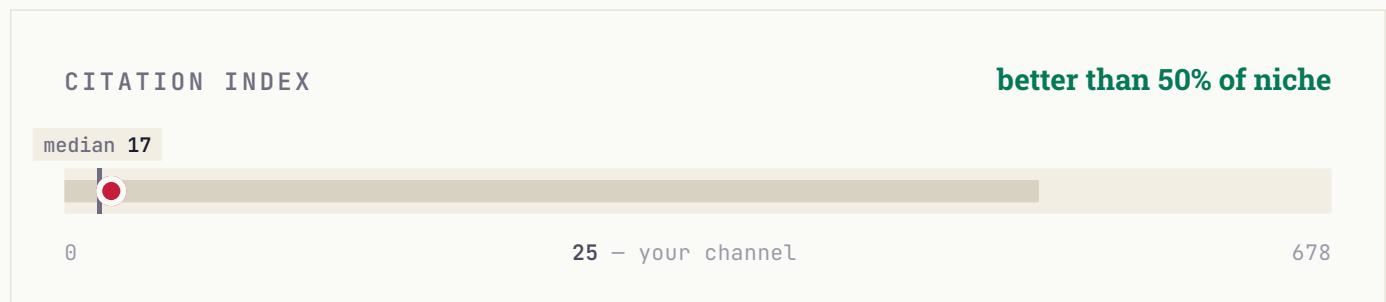
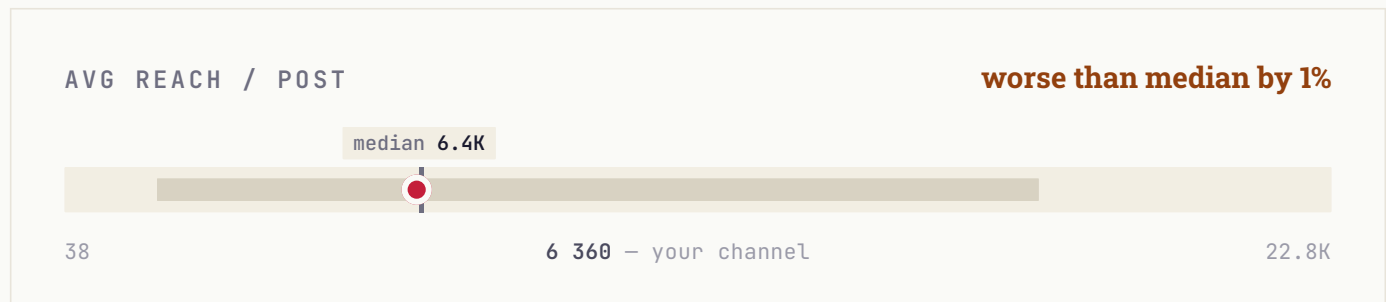
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
19	6	876

Where the channel stands in its league

SUBSCRIBERS

worse than median by 87%

Metric	Value
Minimum	67.9K
Median	171.5K
Current Channel	22 458
Maximum	503.9K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & revisit this report in a month.

01

Increase posting frequency

Now 4.0 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency >
volume**

02

Top post of the week — on Wednesday

Audience most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase share of video posts

Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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