

PUBLIC REPORT PROMTPRESS

Channel audit

Gileke



@glebponomarevkz

🐎 Nomad, publicist 🇰🇿 Author of book «Kazakh language with Gileke»

SUBSCRIBERS

11 860

+390 per month

ERR (% SEE POSTS)

19.0%

within 24 hours 12.4%

REACH/POST

2.1K

ad reach 1.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 11 860 —	 SUBS REACH 18.1% avg % subs see post	 VIEWS/POST 2.1K median 2.1K · —	 POSTS/WEEK 1.0 over period
 7D TREND — no data for period	 REACTIONS/POST 185.0 total 185 reactions, 7 reposts, 9 comments	 POST LENGTH 343 chars median 343 · —	 POSTS ANALYZED 1 —
 AD REACH 1.5K avg over 24h	 CHURN / MONTH +390 last month	 CITATION RATE 2 citation index · 18 channels mentioned ever	 CHANNEL AGE 4 years 11 months created 04.07.2021

AI EDITOR SUMMARY

Channel «Gileke 🧑🇰🇬» — 11 860 subs. Each post avg views 2.1K people (18% of subs), avg reach — room to grow. Posts 1 posts per week (~0 per day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1 per posts for —.
- 02 Dominant format — Text (1/1 posts).
- 03 Avg post length — 343 chars (median 343).
- 04 Peak audience activity — Monday, 17:00 ALMT.
- 05 Top posts get 0x more views than the weakest (715 avg for top vs 2.1K for worst) — among 1 posts over —. Analyze what top posts share: topic, format, time.

TOP 1 POSTS

№1	22.06 · 12:43	TEXT	If you were waiting for a sign to start learning Kazakh, consider this it! 🇰🇿 Summer, holidays, vacation...	VIEWS	REACTIONS
				2 147	185
				REPOSTS	ER
				7	18.1%

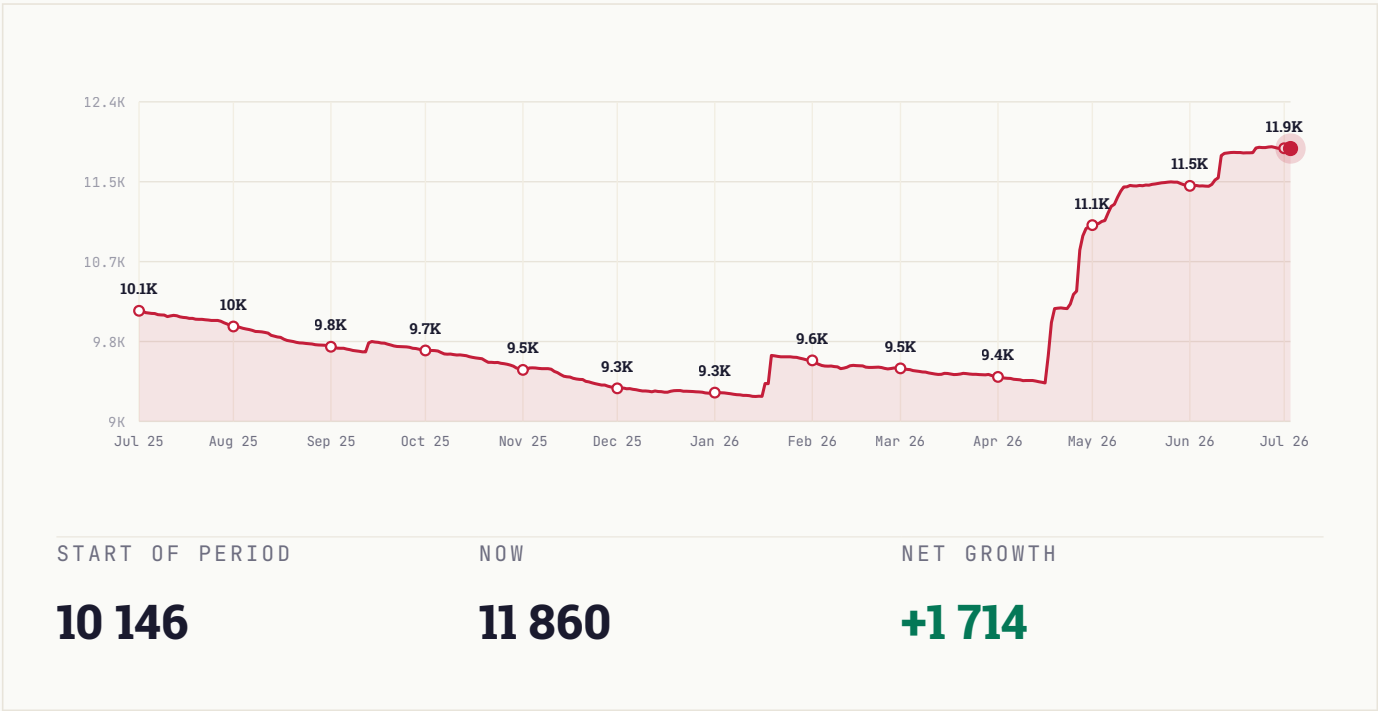
WORST 1

↓	22.06 · 12:43	TEXT	If you were waiting for a sign to start learning Kazakh, consider this it! 🇰🇿 Summer, holidays, vacation...	VIEWS	REACTIONS
				2 147	185
				REPOSTS	ER
				7	18.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

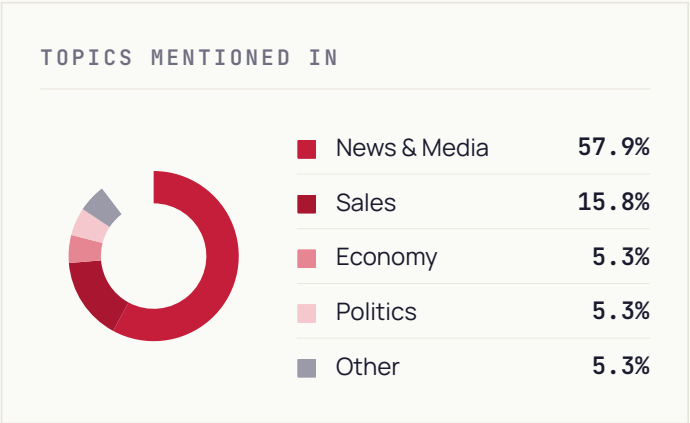
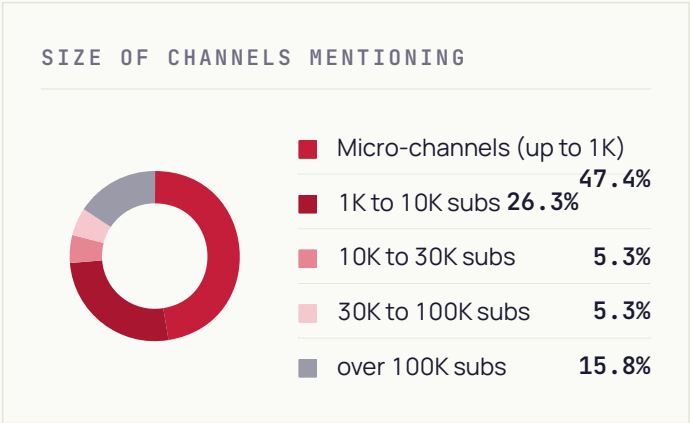
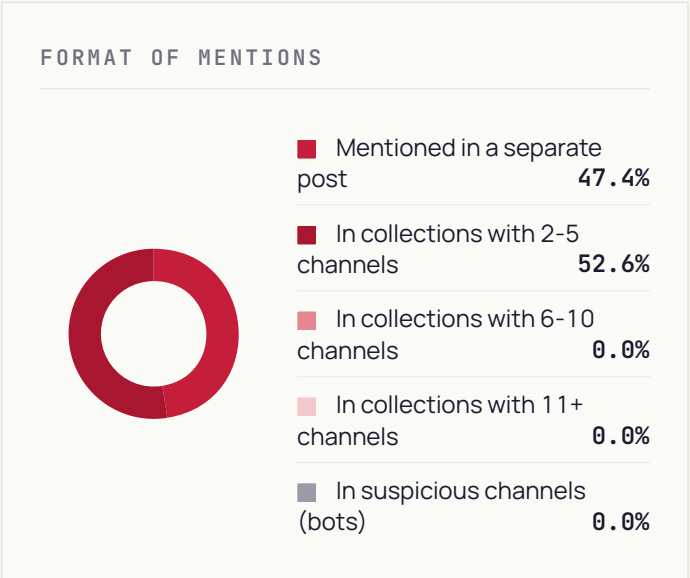
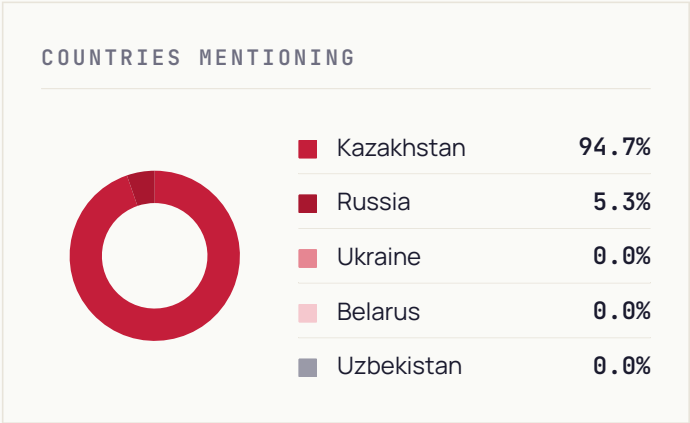
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

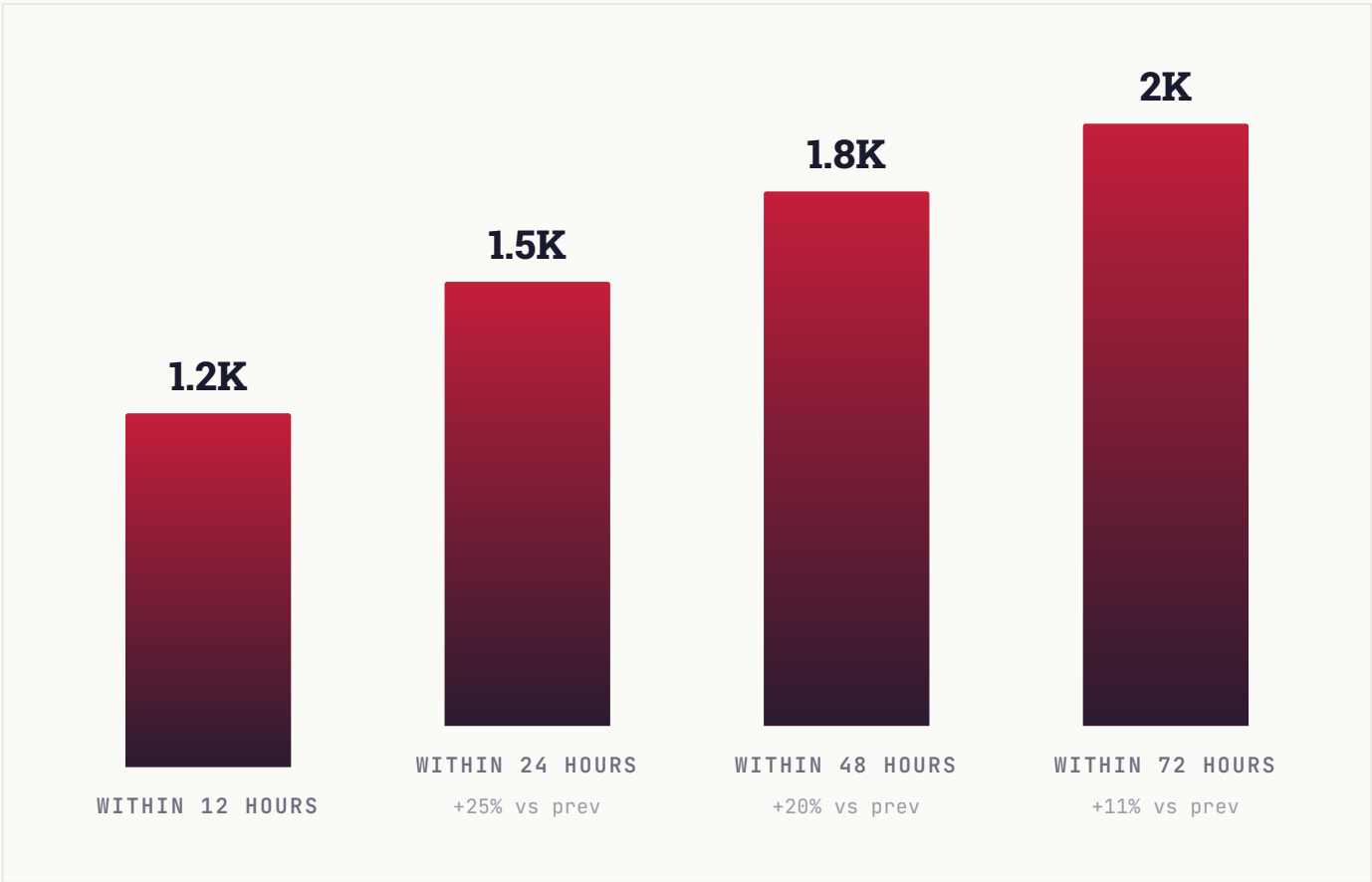
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel mentioned **18** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
MS Margulan Seisembay	212.9K
AL ALIBEKOV	56.3K
SI Syrym Itkulov	50K
SA SADRADDIN	48.8K
IS ISKONYA	35.5K
YY Yerzhan Yessimkhanov	32.6K
AI Aissaule	24.4K
GU Guzel Urazova	24.1K
ZA ZAKIROV.TAT	23.8K
ZT Call Thunberg!	22.1K
G Gileke   YOU	11.9K

COMPARATIVE CONCLUSION

Channel in upper half of niche (#28 of 98). Niche leader — **Margulan Seisembay** (212.9K), median subs 5.4K. Aim for the top quarter — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **624** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	441
December 2025	0	0	33
Nov 2025	0	0	30
Oct 2025	0	0	11
Sep 2025	0	0	109
August 2025	0	0	0
TOTAL MENTIONS	MONTHS OF DATA		ACQUIRED SUBSCRIBERS
0	6		624

— SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category "Blogs» and compared your channel against them. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.

#28

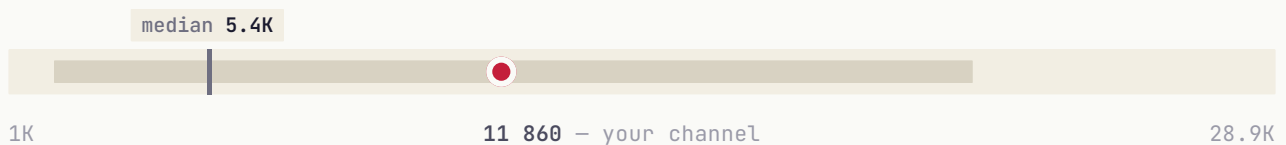
/100

POSITION IN NICHE

Channel in top half of ranking

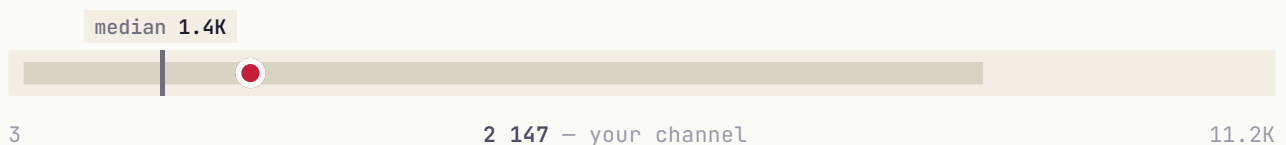
SUBSCRIBERS

better than 65% of niche



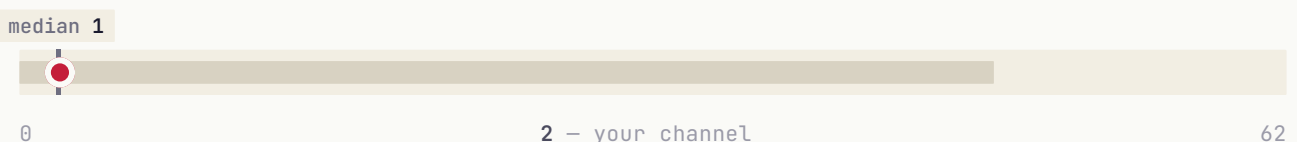
AVG REACH / POST

better than 54% of niche



CITATION INDEX

better than 50% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|--|--|
| 01 | Increase posting frequency
Now 1.0 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Top post of the week — on Monday
Audience most active on this day at 17:00 ALMT. | EFFECT
Best window
for important
posts |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is
favored by the algorithm. Recommend increasing share
to 15-25%. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium
channels), Native (native integrations), Premium
(target audience). PromptPress finds sources for your
niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes using public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager