

— PUBLIC REPORT BY PROMTPRESS

Channel audit

GLAVK



@glavknet

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SUBSCRIBERS

272 830

+8862 per month

ERR (% SEE POSTS)

40.0%

in 24 hours **31.1%**

REACH/POST

105.6K

ad reach **82.8K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

SUBSCRIBERS 272 830 —	SUBS REACH 38.72% avg % subs see post	VIEWS/POST 105.6K median 109.1K · 22 days	POSTS/DAY 41.1 ~288 per week
7D TREND +24.0% vs previous week	REACTIONS/POST — MTPROTO only	POST LENGTH 272 chars median 262 · 22 days	POSTS ANALYZED 944 22 days
AD REACH 82.8K 24h avg	CHURN / MONTH +8862 last month	CITATION RATE 24 citation index · 76 channels mentioned ever	CHANNEL AGE 3 years 19 days created 01.07.2023

AI EDITOR SUMMARY

Channel «GLAVK» — 272 830 subs. Each post averages 105.6K people (39% of subs), good reach. Posts 288 posts per week (~41/day) — very active. Week Jul 6–12 reach grew +24.0% by week Jun 29 – Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **944** posts over 22 days.
- 02 Dominant format – **Text** (865/944 posts).
- 03 Avg post length – **272** chars (median 262).
- 04 Peak audience activity – **Saturday**, 15:00 MSK.
- 05 Top posts get **8x** more views than the weakest (198.1K avg for top vs 26.2K for worst) – among 944 posts over 22 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 12.07 · 06:49 TEXT US Senator Lindsey Graham has died, his office reported. He was 71. According to official information, the cause of death was...	VIEWS 198 547 REPOSTS 107	REACTIONS — ER 72.8%
Nº2 11.07 · 08:15 TEXT In Narva, Estonia, on the Russian border, preparations for a military town began. According to the General Staff of the Defense Forces...	VIEWS 198 044 REPOSTS 114	REACTIONS — ER 72.6%
Nº3 11.07 · 15:32 TEXT Abnormal heat above 40°C expected at popular Turkish resorts after July 17, media report. The worst will hit...	VIEWS 197 604 REPOSTS 120	REACTIONS — ER 72.4%

Nº4 11.07 · 10:53 TEXT Polish Sejm submitted a resolution against Ukraine's EU accession. Drafted by opposition party Law and Justice, citing...	VIEWS 196 713 REPOSTS 115	REACTIONS — ER 72.1%
Nº5 11.07 · 12:01 TEXT A US university launched a scholarship program for students for achievements in video games. Participants can get up to 1.1M...	VIEWS 196 704 REPOSTS 93	REACTIONS — ER 72.1%

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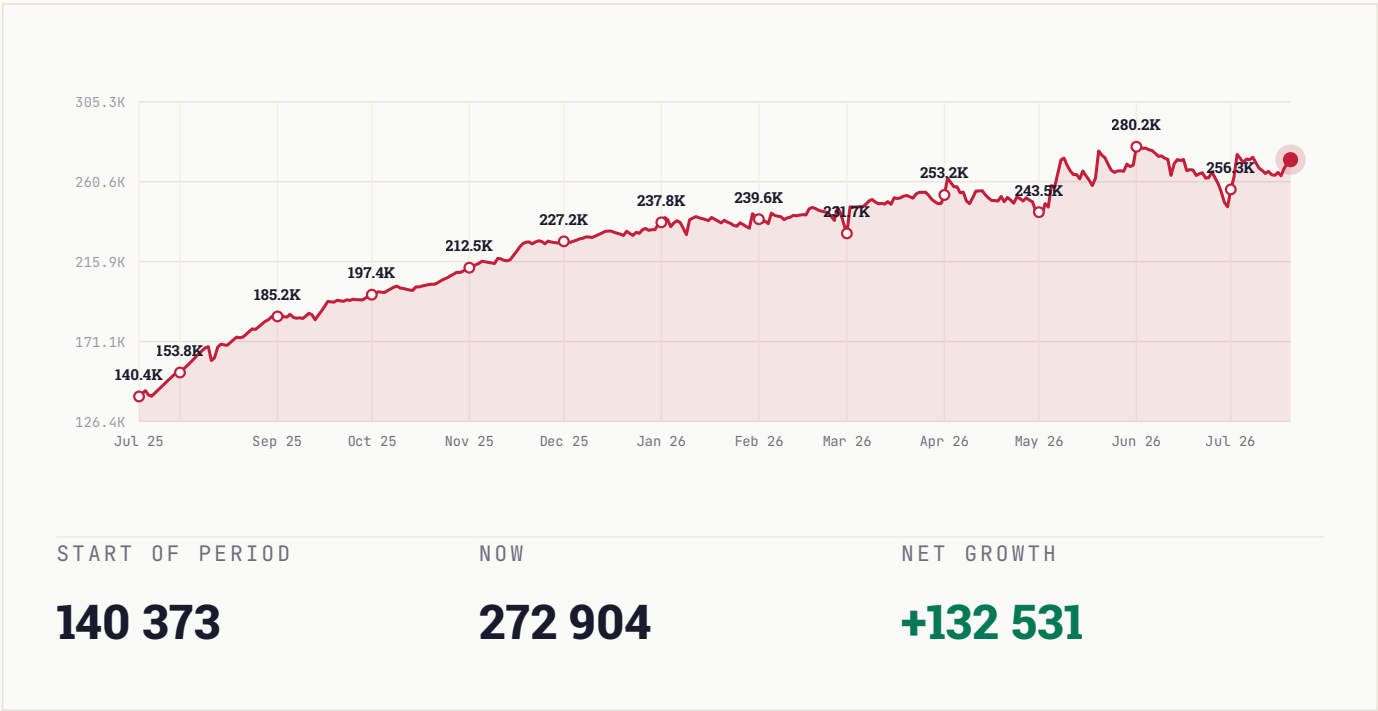
WORST 3

↓ 06.07 · 05:15 TEXT US entered a new space race with China for lunar landing supremacy. NASA head Jared Isaacman said he has no doubt...	VIEWS 32 149 REPOSTS 102	REACTIONS — ER 11.8%
↓ 06.07 · 06:22 TEXT Omsk region again allows selling gasoline in canisters, Governor Vitaly Khotsenko said. Fuel will be dispensed in...	VIEWS 31 796 REPOSTS 96	REACTIONS — ER 11.7%
↓ 07.07 · 09:11 TEXT The body of a woman suspected of attempting to kill Ukrainian businessman Vadim Yermolayev in Monaco was found buried in Kyiv region. According to...	VIEWS 14 806 REPOSTS 90	REACTIONS — ER 5.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 • MENTIONS

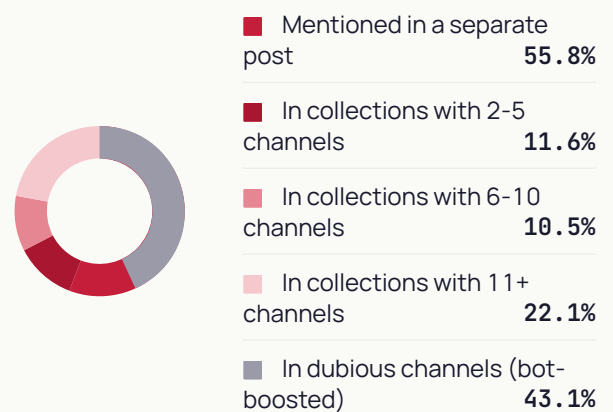
Who mentions the channel and how

Citation index **24** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel mentions **76** different channels.

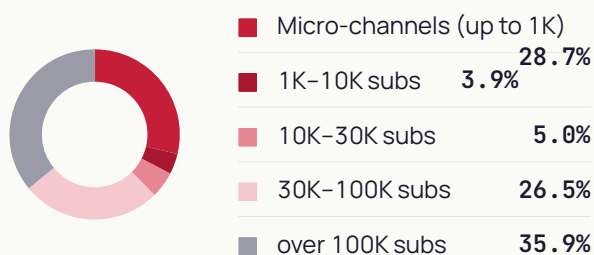
COUNTRIES MENTIONING



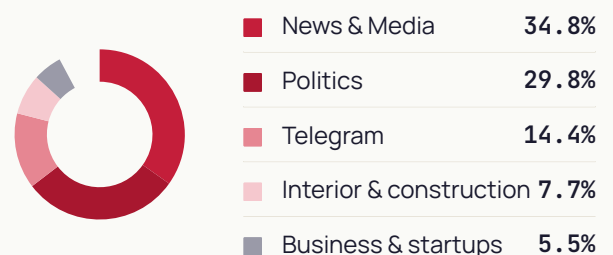
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



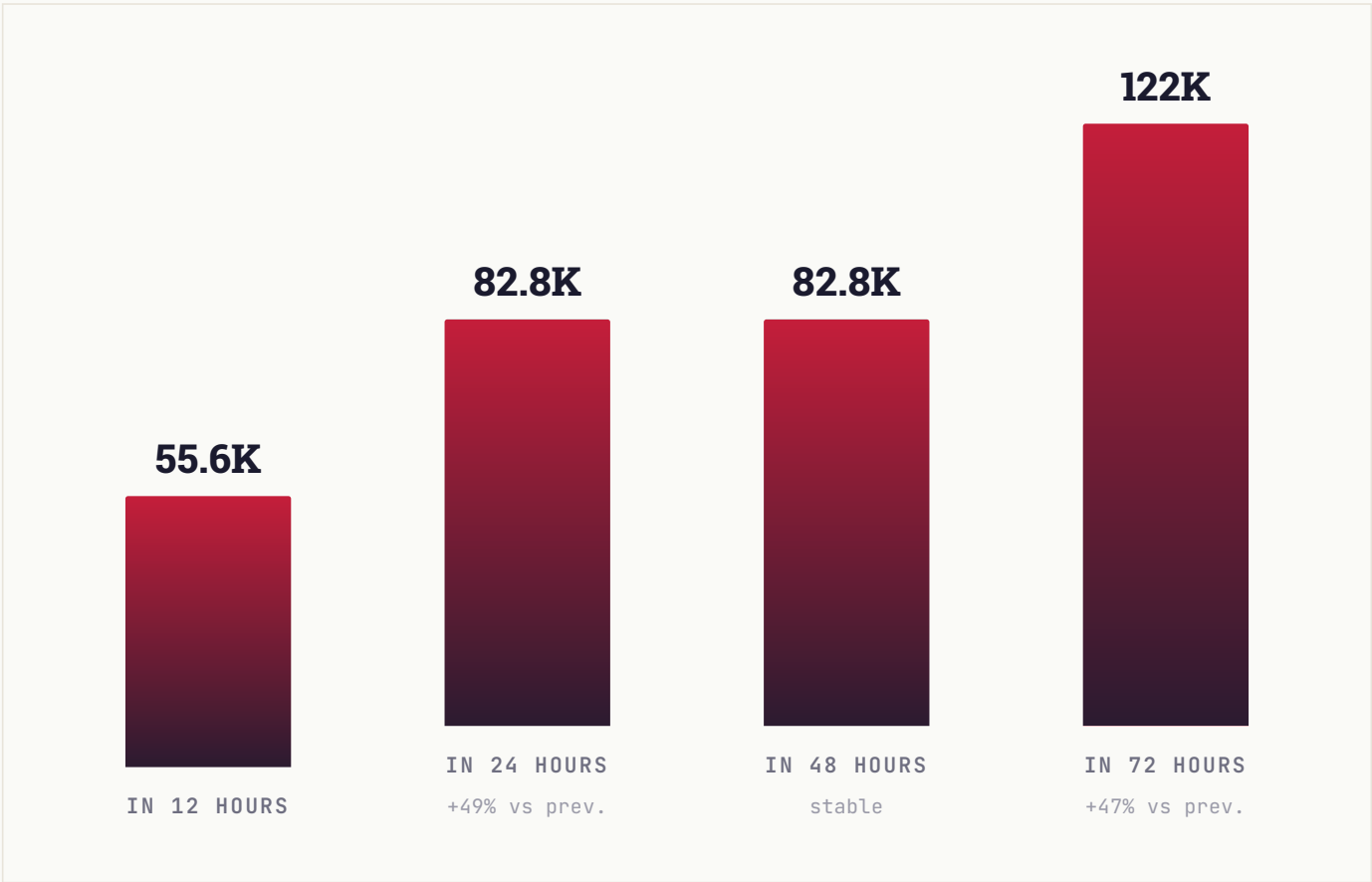
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ا خ اخبارفوری خبرفوری جنگ امریکا فوری	6.1M
ا خ خبرفوری اخبارفوری جنگ فوری امریکا	4.9M
ا ج اخبارفوری جنگ	4.3M
ا ب خبرفوری	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moscow News • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
MA Mash	3.1M
GL GLAVK YOU	272.8K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — اخبارفوری خبرفوری جنگ امریکا فوری (6.1M), top-97 median: 1.3M. First goal — enter top-97 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **24**, they brought **150 412** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	30 409
December 2025	0	0	18 239
November 2025	16	16	21 248
October 2025	1	1	18 082
Sep 2025	3	1	20 959
August 2025	4	1	41 475
TOTAL MENTIONS	24	MONTHS OF DATA	6
		GAINED SUBSCRIBERS	150 412

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the range of values, a darker beige bar representing the median, and a red dot representing the channel's performance. The channel's performance is consistently below the median in all three metrics.

Metric	Channel Value	Median Value	Comparison
SUBSCRIBERS	272 830	1.3M	80% below median
AVG REACH / POST	105 645	94.6K	better than 51% of niche
CITATION INDEX	24	1.8K	99% below median

SUBSCRIBERS 80% below median

median 1.3M

499.5K 272 830 – your channel 4M

AVG REACH / POST better than 51% of niche

median 94.6K

724 105 645 – your channel 462.2K

CITATION INDEX 99% below median

median 1.8K

0 24 – your channel 11.2K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Saturday

Audience is most active on this day at 15:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same niche.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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