

PROMTPRESS PUBLIC REPORT

Channel audit

GlavHack



@glavhack

We talk about internet & tech. ---- Ads, collabs — @Tan1r

SUBSCRIBERS

30 375

+10620 this month

ERR (% SEE POSTS)

9.0%

per day 6.6%

REACH/POST

2.8K

ad reach 2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 30 375 —	 SUBS REACH 9.29% avg % subs see post	 VIEWS/POST 2.8K median 2.8K · 29 days	 POSTS/WEEK 30.6 over period
 7D TREND -15.4% vs prev week	 REACTIONS/POST 5.1 668 reactions, 1,245 reposts, 68 comments total	 POST LENGTH 431 chars median 388 · 29 days	 POSTS ANALYZED 131 29 days
 AD REACH 2K 24h avg	 CHURN / MONTH +10620 last month	 QUOTABILITY 13 citation index · 18 channels mentioned all time	 CHANNEL AGE 6 months 6 days created 06.01.2026

AI EDITOR SUMMARY

Channel «GlavHack» – 30 375 subs. Each post averages 2.8K people (9% of subs), reach is low – should expand audience. Publishes 31 posts per week (~4/day) – active posting mode. For week Jun 29 – Jul 5, reach dropped by -15.4% by week 22–28 Jun – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & laggards — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 131 posts over 29 days.
- 02 Dominant format — Photo (78/131 posts).
- 03 Avg post length — 431 chars (median 388).
- 04 Audience peak — Thu, 12:00 MSK.
- 05 Top posts get 8x more views than the weakest (10.3K avg top vs 1.3K worst) — among 131 posts in 29 days. Worth analyzing what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 09:37 PHOTO VK main app disappeared from AppStore — following all other company products. 👉 Subscribe to...	VIEWS 18 730 REPOSTS 80	REACTIONS 10 ER 61.7%
Nº2 27.06 · 12:15 PHOTO Telegram beta spotted 'Communities' — multiple themed group chats, some hidden like Discord. In...	VIEWS 6 240 REPOSTS 9	REACTIONS 7 ER 20.5%
Nº3 27.06 · 07:32 PHOTO Sony to delete hundreds of purchased movies from PlayStation accounts. From Sep 1, PlayStation owners lose access to 551 films from...	VIEWS 5 991 REPOSTS 6	REACTIONS 21 ER 19.7%

Nº4

29.06 · 15:17

PHOTO

Russian apps started warning users that from July 6 login via Apple ID and Google will be disabled. Users...

VIEWS

5 444

REPOSTS

33

REACTIONS

10

ER

17.9%

Nº5

26.06 · 17:15

PHOTO

🗨

Become a guest on the new episode of Люди PRO! Got something to share? Think your life or work story is awesome? Then you should...

VIEWS

5 291

REPOSTS

1

REACTIONS

6

ER

17.4%

|

WORST 3

↓ 17.06 · 07:00 VIDEO #digest 🔥 DailyDigest Jun 17 – Apple rewrote Siri at WWDC 2026, first time using Google & Nvidia stack OpenAI raised \$122B...	VIEWS 1 278 REPOSTS 2	REACTIONS — ER 4.2%
↓ 17.06 · 07:00 TEXT ■ ■ ■ ■ ■ ■ ■ ■ Today in digest: ● 00:00 Intro ● 00:06 Apple rewrote Siri ● 01:42 OpenAI raised \$122B ● 02:53...	VIEWS 1 274 REPOSTS —	REACTIONS — ER 4.2%
↓ 15.06 · 07:00 VIDEO #digest 🔥 DailyDigest Jun 15 – KPMG retracted AI-written report with fake facts Amazon found vulnerability in...	VIEWS 1 248 REPOSTS 2	REACTIONS — ER 4.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained subs and which lost them.



— SECTION 04 • MENTIONS

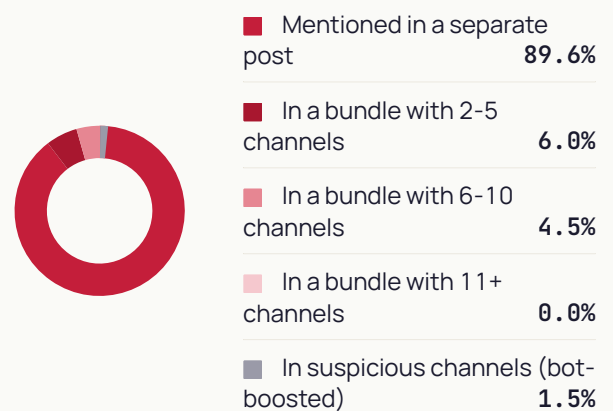
Who mentions the channel and how

Citation index **13** — channel popularity score based on mentions. Considers both count & weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **18** different channels.

COUNTRIES MENTIONING



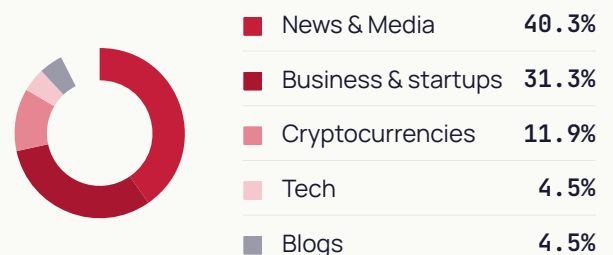
MENTION FORMAT



WHAT SIZE CHANNELS MENTION



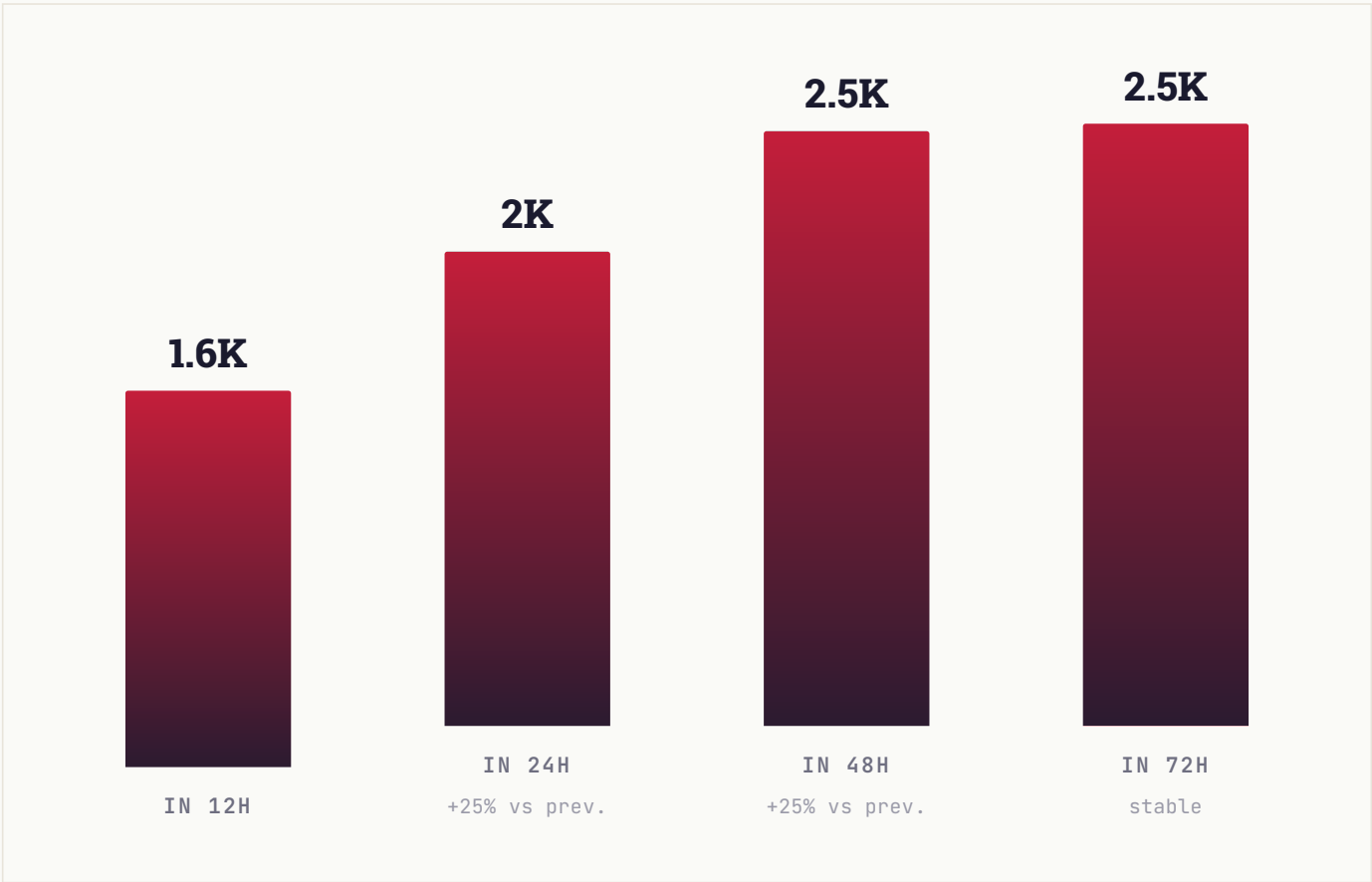
MENTIONED IN TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trend world	3.3M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.6M
آا اینترنت آزاد	2.5M
TE Technomotel	2.4M
NN NN	2.2M
EC Exploit	2.1M
L- LIVE — Telegram, AI & Tech	2M
PP PINK PROXY پروکسی	2M
GL GlavHack YOU	30.4K

COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 446.9K. First goal: break into top-100 via systematic traffic & content work.

— SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **1 month** such mentions were **16**, they brought **18 053** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	16	6	18 053

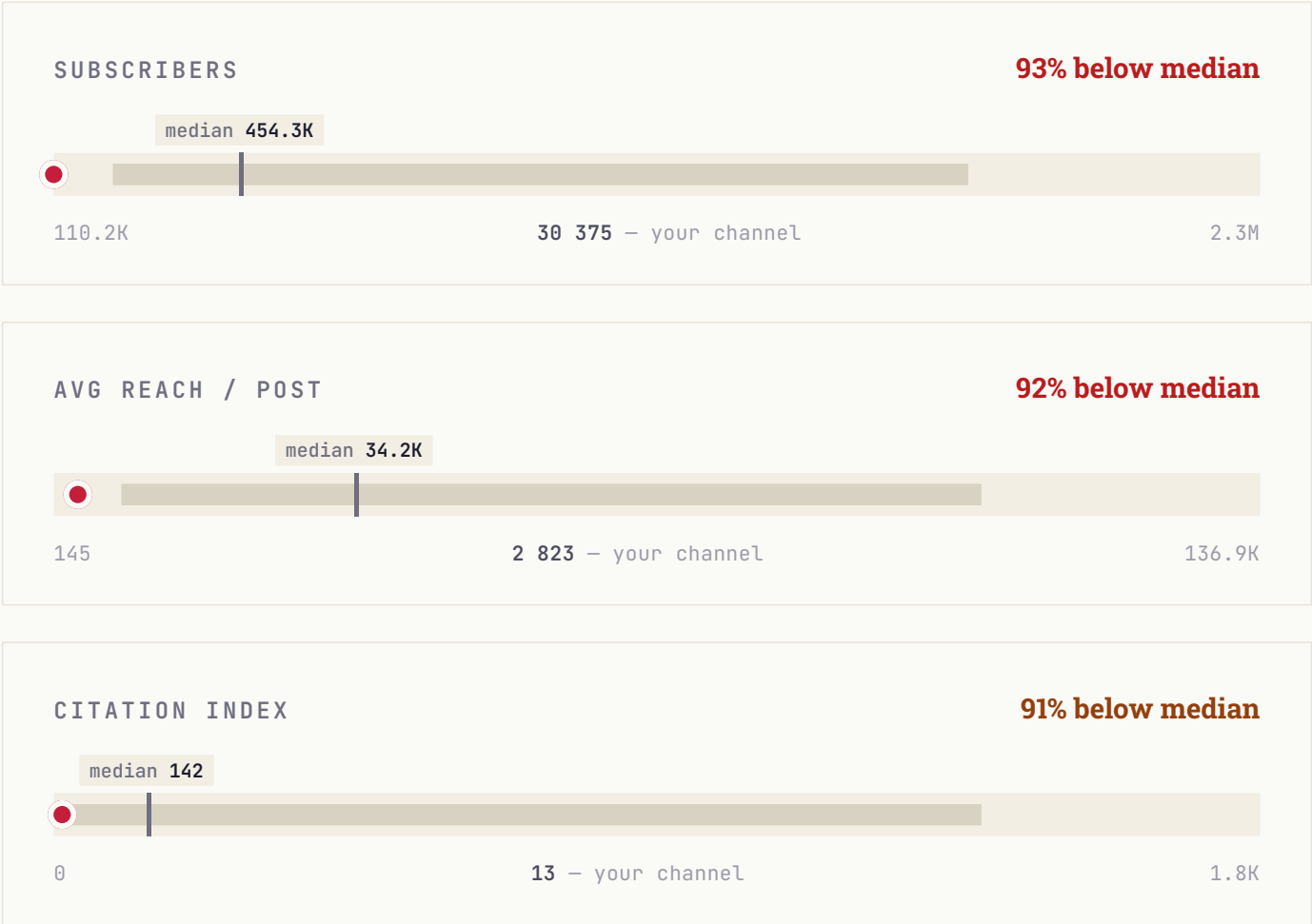


TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
16	1	18 053

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & revisit next month.

01

Top post of the week — on Thursday

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic = easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's an organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager