

— PUBLIC PROMTPRESS REPORT

# Channel audit

## GLAM POWER CLUB - Красиво, умно, по-женски



@glam\_powerclub

Ad manager: @Alisa\_pr Registered in RKN: <https://clck.ru/3Tuyct>

SUBSCRIBERS

100 798

ERR (% SEE POSTS)

79.0%

REACH/POST

70.9K

-41411 per month

per day 31.6%

ad reach 31.8K/24h

— CONTENT · 2026

# What's inside the report

## 01 Channel snapshot

12 key metrics · AI summary

## 02 Content analysis

Top 5 posts · worst 3 · takeaways

## 03 Subscriber dynamics

Yearly chart · growth

## 04 Citation rate

Who mentions the channel and how

## 05 Ad potential

How long a post generates reach

## 06 Competitors

Niche neighbors · your spot

## 07 Mention dynamics

1 month · monthly

## 08 Niche comparison

Rank in «Fashion & Beauty»

## 09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

|                                                                                                                                                  |                                                                                                                                                                                        |                                                                                                                                                                                      |                                                                                                                                                                        |
|--------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBSCRIBERS</div> <div>100 798</div> <div>—</div>         | <div> SUBS REACH</div> <div>70.36%</div> <div>avg % subs see post</div>                               | <div> VIEWS/POST</div> <div>70.9K</div> <div>median 79.9K · 29 days</div>                           | <div> POSTS/WEEK</div> <div>3.3</div> <div>over period</div>                        |
| <div> 7D TREND</div> <div>—</div> <div>no data for period</div> | <div> REACTIONS/POST</div> <div>4381.8</div> <div>total 61,345 reactions, 0 reposts, 0 comments</div> | <div> POST LENGTH</div> <div>1,000 chars</div> <div>median 1K · 29 days</div>                       | <div> POSTS ANALYZED</div> <div>14</div> <div>29 days</div>                         |
| <div> AD REACH</div> <div>31.8K</div> <div>24h average</div>  | <div> CHURN / MONTH</div> <div>-41411</div> <div>over last month</div>                              | <div> CITATION RATE</div> <div>24</div> <div>citation index · 9 channels mentioned all time</div> | <div> CHANNEL AGE</div> <div>6 months 12 days</div> <div>created 06.01.2026</div> |

AI EDITOR SUMMARY

Channel «GLAM POWER CLUB - Красиво, умно, по-женски» — 100 798 subs. Each post averages 70.9K people (70% of subs), this is wide reach for a channel of this size. Publishes 3 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 14 posts over 29 days.
- 02 Dominant format — Photo (8/14 posts).
- 03 Avg post length — 1000 chars (median 1000).
- 04 Peak audience activity — Thursday, 09:00 MSK.
- 05 Top posts get 2× more views than the weakest (94.3K avg for top vs 55.5K for worst) — among 14 posts in 29 days. Analyze what the top posts share: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                         |                                                                    |                                                                      |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|----------------------------------------------------------------------|
| <div><div>Nº1</div><div>18.06 · 06:14</div><div>VIDEO</div></div> <div>Girls, breaking news: 'Who's almost a star here?' 🦋✨ We've been invited to shoot dance PROFESSIONALLY. Not 'a friend's...</div>  | <div>VIEWS</div> <div>95 548</div> <div>REPOSTS</div> <div>—</div> | <div>REACTIONS</div> <div>4 993</div> <div>ER</div> <div>94.8%</div> |
| <div><div>Nº2</div><div>18.06 · 16:43</div><div>VIDEO</div></div> <div>(captionless post — video)</div>                                                                                                 | <div>VIEWS</div> <div>95 171</div> <div>REPOSTS</div> <div>—</div> | <div>REACTIONS</div> <div>4 984</div> <div>ER</div> <div>94.4%</div> |
| <div><div>Nº3</div><div>23.06 · 07:15</div><div>PHOTO</div></div> <div>🔥 Girls, let's be honest: In summer we're all a bit... tired, pale, and "I don't feel like anything". And then the main...</div> | <div>VIEWS</div> <div>92 242</div> <div>REPOSTS</div> <div>—</div> | <div>REACTIONS</div> <div>4 951</div> <div>ER</div> <div>91.5%</div> |

|                                                                                                                                                                                                                                           |                                                                    |                                                                      |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|----------------------------------------------------------------------|
| <div><div>Nº4</div><div>23.06 · 12:31</div><div>PHOTO</div></div> <div><div>🔥 Girls, let's be honest and without illusions. "Summer again – new you" sounds nice... but most often ends with: "Well, okay, I'll start with...</div></div> | <div>VIEWS</div> <div>91 877</div> <div>REPOSTS</div> <div>—</div> | <div>REACTIONS</div> <div>4 948</div> <div>ER</div> <div>91.1%</div> |
| <div><div>Nº5</div><div>25.06 · 19:09</div><div>VIDEO</div></div> <div><div>(captionless post – video)</div></div>                                                                                                                        | <div>VIEWS</div> <div>89 531</div> <div>REPOSTS</div> <div>—</div> | <div>REACTIONS</div> <div>4 887</div> <div>ER</div> <div>88.8%</div> |

|

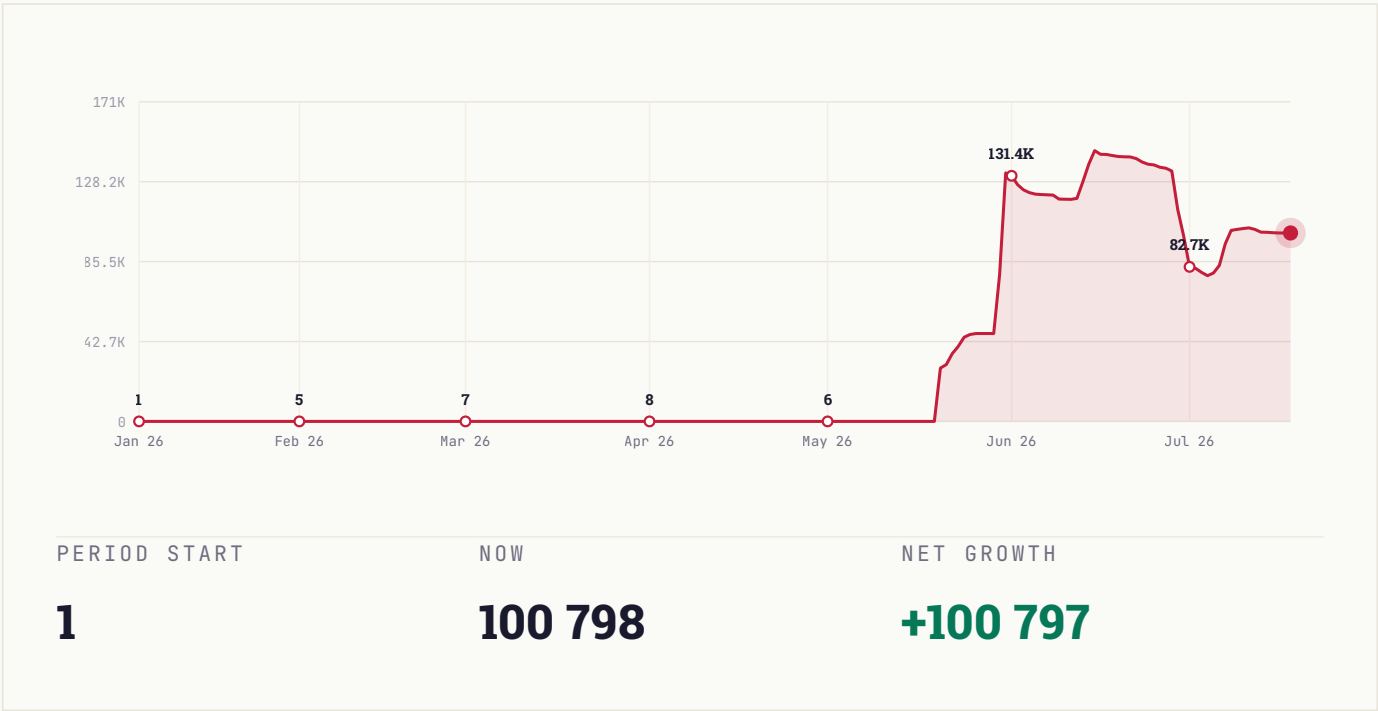
WORST 3

|                                                                                                                                                                                                                                      |                                                                    |                                                                      |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|----------------------------------------------------------------------|
| <div><div>↓</div><div>11.07 · 13:11</div><div>PHOTO</div></div> <div><div>🔥 Girls, when an actress becomes a beauty goddess, it's always dangerously beautiful. So: new launch from Naomi Watts! 💧🌟 Yes, that Naomi –...</div></div> | <div>VIEWS</div> <div>62 316</div> <div>REPOSTS</div> <div>—</div> | <div>REACTIONS</div> <div>4 872</div> <div>ER</div> <div>61.8%</div> |
| <div><div>↓</div><div>13.07 · 18:43</div><div>VIDEO</div></div> <div><div>🐼 Girls... who even came up with flamenco being just pretty? 😂 From the outside it seems: 🐼 skirt flies, 🐼 music mesmerizes, 🐼 look...</div></div>         | <div>VIEWS</div> <div>53 560</div> <div>REPOSTS</div> <div>—</div> | <div>REACTIONS</div> <div>4 275</div> <div>ER</div> <div>53.1%</div> |
| <div><div>↓</div><div>14.07 · 09:02</div><div>PHOTO</div></div> <div><div>🔪 Girls, it happened... One of the most beloved beauty brands is officially back. And the internet is already going crazy. 😍 Confess... Who...</div></div> | <div>VIEWS</div> <div>50 718</div> <div>REPOSTS</div> <div>—</div> | <div>REACTIONS</div> <div>4 056</div> <div>ER</div> <div>50.3%</div> |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

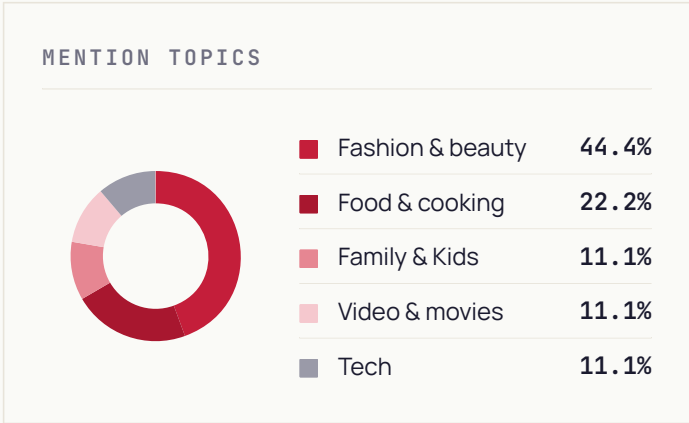
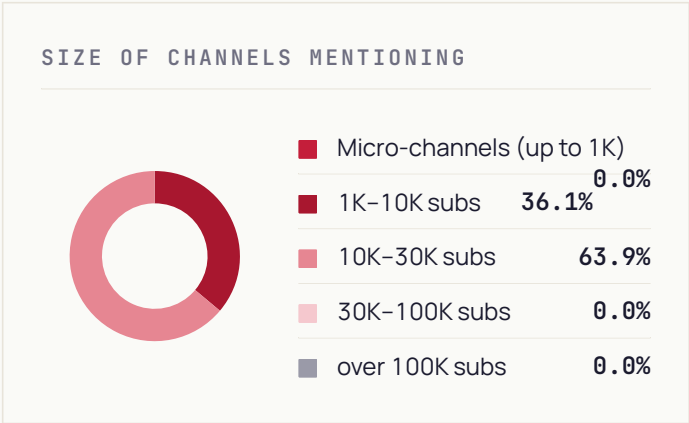
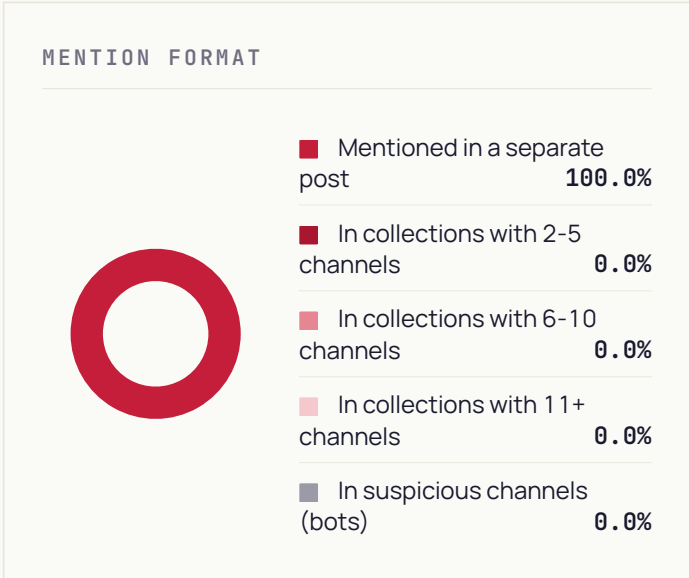
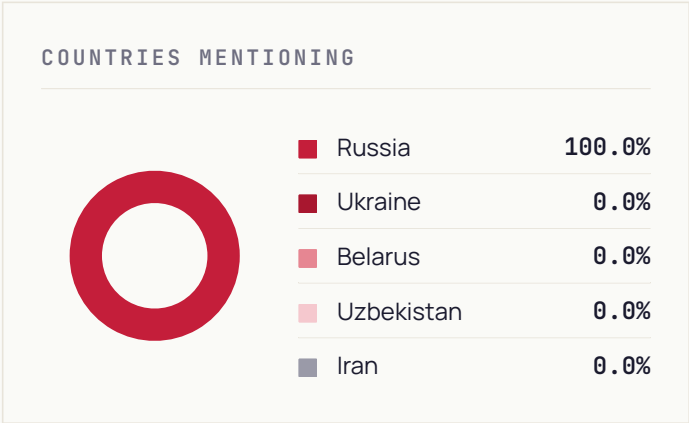
Yearly subscriber growth chart. Key months show exact subs. See which months gained or lost subs.



SECTION 04 · MENTIONS

# Who & how mentions the channel

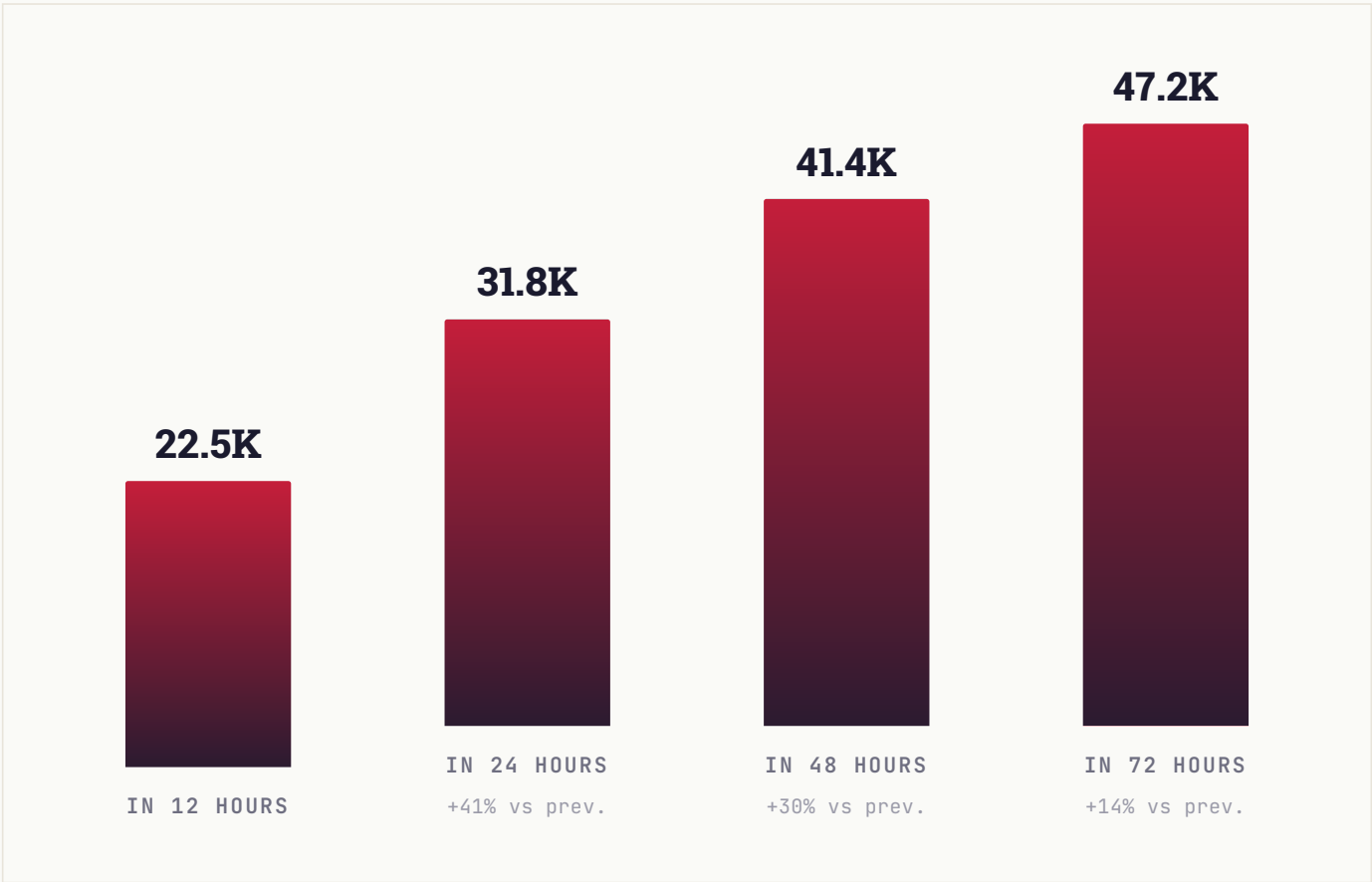
Citation index **24** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **9** different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see where you stand among niche peers.

| CHANNEL                                                                 | SUBSCRIBERS |
|-------------------------------------------------------------------------|-------------|
| <div>ZY</div> Golden Apple                                              | 1M          |
| <div>PC</div> Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼                | 790.3K      |
| <div>NN</div> Found on Wildberries                                      | 633.3K      |
| <div>MI</div> MIXIT.RU                                                  | 624.7K      |
| <div>MJ</div> Manicure   Nails                                          | 572K        |
| <div>NN</div> Wildberries / WB finds                                    | 533.2K      |
| <div>EM</div> Elena Mixit                                               | 518K        |
| <div>GD</div> Face yoga                                                 | 472.4K      |
| <div>PM</div> Fashion   Trends                                          | 436K        |
| <div>PS</div> Prime Savers                                              | 428.8K      |
| <div>GP</div> GLAM POWER CLUB - Красиво, умно, по-женски <div>YOU</div> | 100.8K      |

COMPARATIVE INSIGHT

Channel not yet outside niche top 97 — early growth stage. Niche leader — Golden Apple (1M), top-97 median: 189.3K. First goal: enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **1 month** such mentions were **0**, they brought **4** new subs.

| PERIOD       | MENTIONS | CHANNELS | BROUGHT SUBS |
|--------------|----------|----------|--------------|
| January 2026 | 0        | 0        | 4            |

|                |                |                |
|----------------|----------------|----------------|
| TOTAL MENTIONS | MONTHS OF DATA | ATTRACTED SUBS |
| 0              | 1              | 4              |

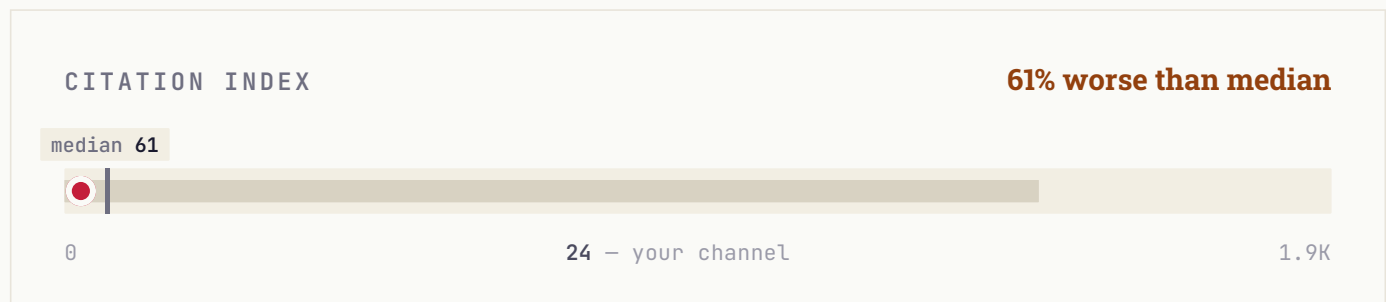
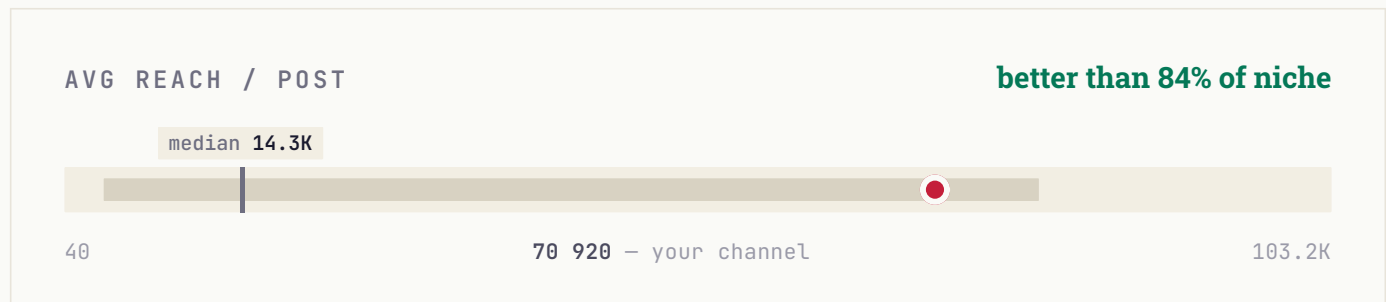
## Where channel ranks in its league

**SUBSCRIBERS**

**47% worse than median**

A horizontal bar chart comparing a channel's subscriber count to a median. The median is 189.8K, represented by a vertical line. The channel's count is 100,798, marked by a red dot on the left. The bar ranges from 66.8K to 558.4K.

| Metric                 | Value                 |
|------------------------|-----------------------|
| Median                 | 189.8K                |
| Channel Count          | 100 798               |
| Channel Count Relative | 47% worse than median |
| Range Min              | 66.8K                 |
| Range Max              | 558.4K                |



— SECTION 09 • STRATEGY

# What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- |           |                                                                                                                                                                                                                       |                                                  |
|-----------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------|
| <b>01</b> | <b>Increase posting frequency</b><br>Now 3.3 posts/week. Active channels average 7-10.<br>Consistency is key to retention.                                                                                            | EFFECT<br><b>Consistency over volume</b>         |
| <b>02</b> | <b>Top post of the week — on Thursday</b><br>Audience most active on this day at 09:00 MSK.                                                                                                                           | EFFECT<br><b>Best window for important posts</b> |
| <b>03</b> | <b>Systematic traffic buying</b><br>Three formats for your media: <b>Inhouse</b> (premium channels), <b>Native</b> (native integrations), <b>Premium</b> (target audience). PromptPress picks sources for your niche. | EFFECT<br><b>+1000-3000 subs</b>                 |
| <b>04</b> | <b>Test polls &amp; interactive formats</b><br>Posts with polls/reactions usually boost ER by +5-15%.<br>One poll per week on a hot topic — easy growth lever.                                                        | EFFECT<br><b>+5-15% ER</b>                       |
| <b>05</b> | <b>Cross-promo with neighboring channels</b><br>Swap posts quarterly with same-segment channels.<br>Not daily — 2-3 collabs give relevant growth.                                                                     | EFFECT<br><b>Growth from relevant audience</b>   |

★ WHAT'S NEXT

# Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

**Launch ads in  
Telegram**

<https://panel.promptpress.com/register>

02

**Contact manager**

[t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)