

— PROMTPRESS PUBLIC REPORT

Channel audit

GIRLS BOSS CLUB / Beauty, Money, Confidence



@girls_boss_club

Ad manager: @Alinna788_pr Registered in RKN: <https://clck.ru/3TuxUA>

SUBSCRIBERS

209 007

ERR (% SEE POSTS)

55.0%

REACH/POST

110K

15 posts 25 days

per day 26.6%

ad reach 55.6K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation index

Who & how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

1 month · monthly

08 Niche comparison

Rank in «Blogs» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 209 007 —	 SUBS REACH 52.61% avg % subs see post	 VIEWS/POST 110K median 106K · 25 days	 POSTS/WEEK 4.1 over the period
 7D TREND — no data for period	 REACTIONS/POST 2898.9 only 43,484 reactions, 111 reposts, 0 comments	 POST LENGTH 951 chars median 1000 · 25 days	 POSTS ANALYZED 15 25 days
 AD REACH 55.6K 24h avg	 CITATION INDEX 23 citation index · 9 channels mentioned ever	 CHANNEL AGE 6 months 14 days created 06.01.2026	

AI EDITOR SUMMARY

Channel «GIRLS BOSS CLUB / Beauty, money, confidence» — 209 007 subs. Avg views per post: 110K people (53% of subs), wide reach for a channel this size. Publishes 4 posts/week (~1/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 15 posts over 25 days.
- 02 Dominant format — Photo (11/15 posts).
- 03 Avg post length — 951 chars (median 1000).
- 04 Audience peak — Tuesday, 17:00 MSK.
- 05 Top posts get 1x more views than the weakest (136K avg for top vs 106K for worst) — among 15 posts in 25 days. Worth analyzing what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 14.07 · 14:12 VIDEO 🔥 89% OFF? This must be the moment when a shopaholic loses willpower. 😂 Girls... I have one question. How can anyone stay calm...	VIEWS 154 675 REACTIONS 3 962 REPOSTS 15 ER 74.0%
Nº2 17.07 · 18:34 VIDEO (post without caption — video)	VIEWS 127 985 REACTIONS 2 667 REPOSTS 4 ER 61.2%
Nº3 16.07 · 12:48 PHOTO 🍑 2016 is officially back... But with new formulas! 🤯 Girls, confess... Who just mentally felt this...	VIEWS 125 370 REACTIONS 2 997 REPOSTS 3 ER 60.0%

Nº4

23.06 • 13:26

PHOTO

💎🔥 Beauty Daily News | Spletniza Girls, bad news for quiet luxury. It's officially on vacation. 😂 From June 10 to 16, the fashion world...

VIEWS

122 451

REPOSTS

5

REACTIONS

3 161

ER

58.6%

Nº5

10.07 • 14:38

VIDEO

Girls, if anyone asks why a grown woman needs dancing... 🕺 Say it's cheaper than therapy, healthier than stalking exes...

VIEWS

113 537

REPOSTS

20

REACTIONS

4 031

ER

54.3%

WORST 3

↓ 27.06 • 18:07 PHOTO

🔥 Girls... can I confess? Sometimes I feel like I started dancing not because I love dancing. But because at some point...

VIEWS

107 196

REPOSTS

9

REACTIONS

3 132

ER

51.3%

↓ 28.06 • 07:34 PHOTO

☀️ Girls... summer is officially mom season, swimsuits, and total chaos. 🕺 Because the perfect girls' night after 30 looks like...

VIEWS

105 984

REPOSTS

17

REACTIONS

3 229

ER

50.7%

↓ 07.07 • 19:36 VIDEO

🔪 Your manicure can reveal your age faster than your passport... And I'll explain everything. 👁️ Girls, I officially declare: this summer, clothes can...

VIEWS

104 781

REPOSTS

2

REACTIONS

3 203

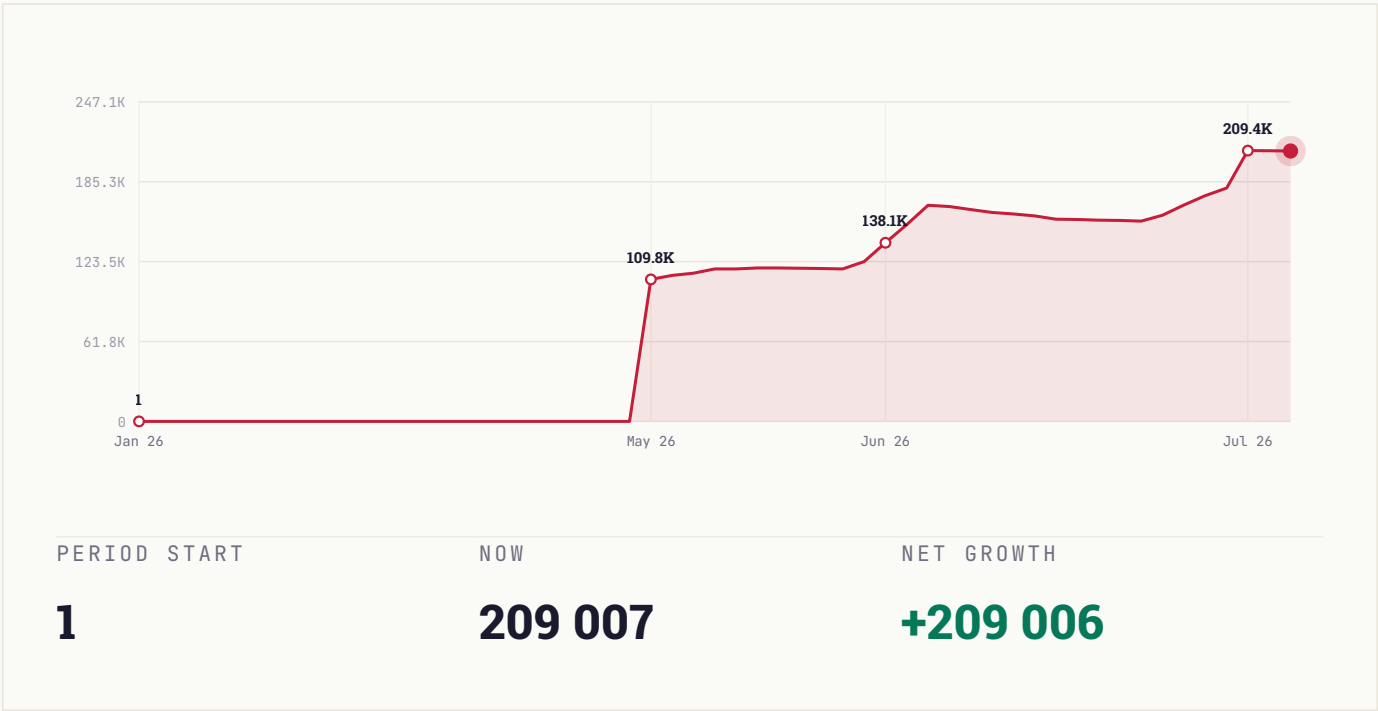
ER

50.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

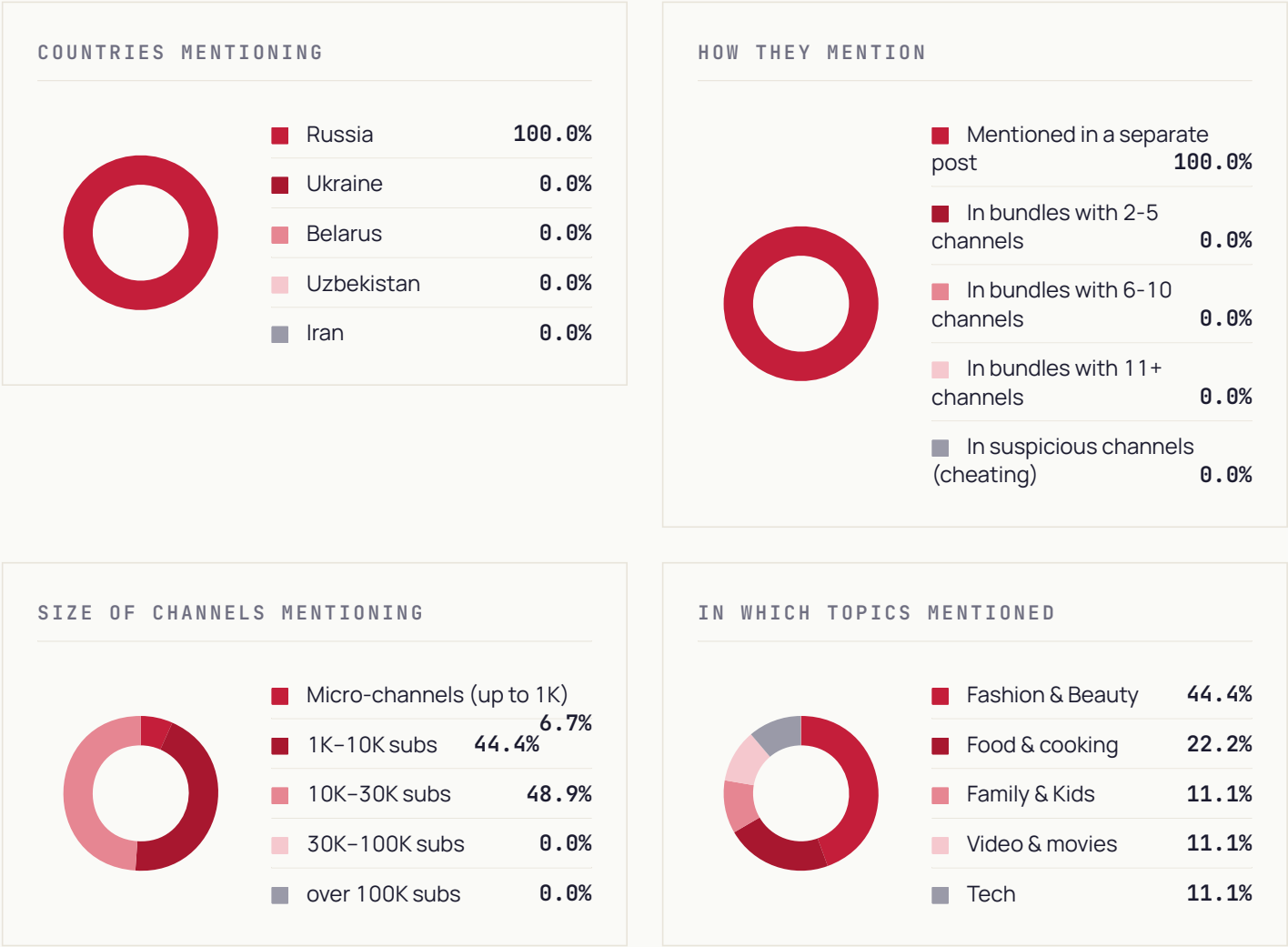
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · CITATIONS

Who & how mentions the channel

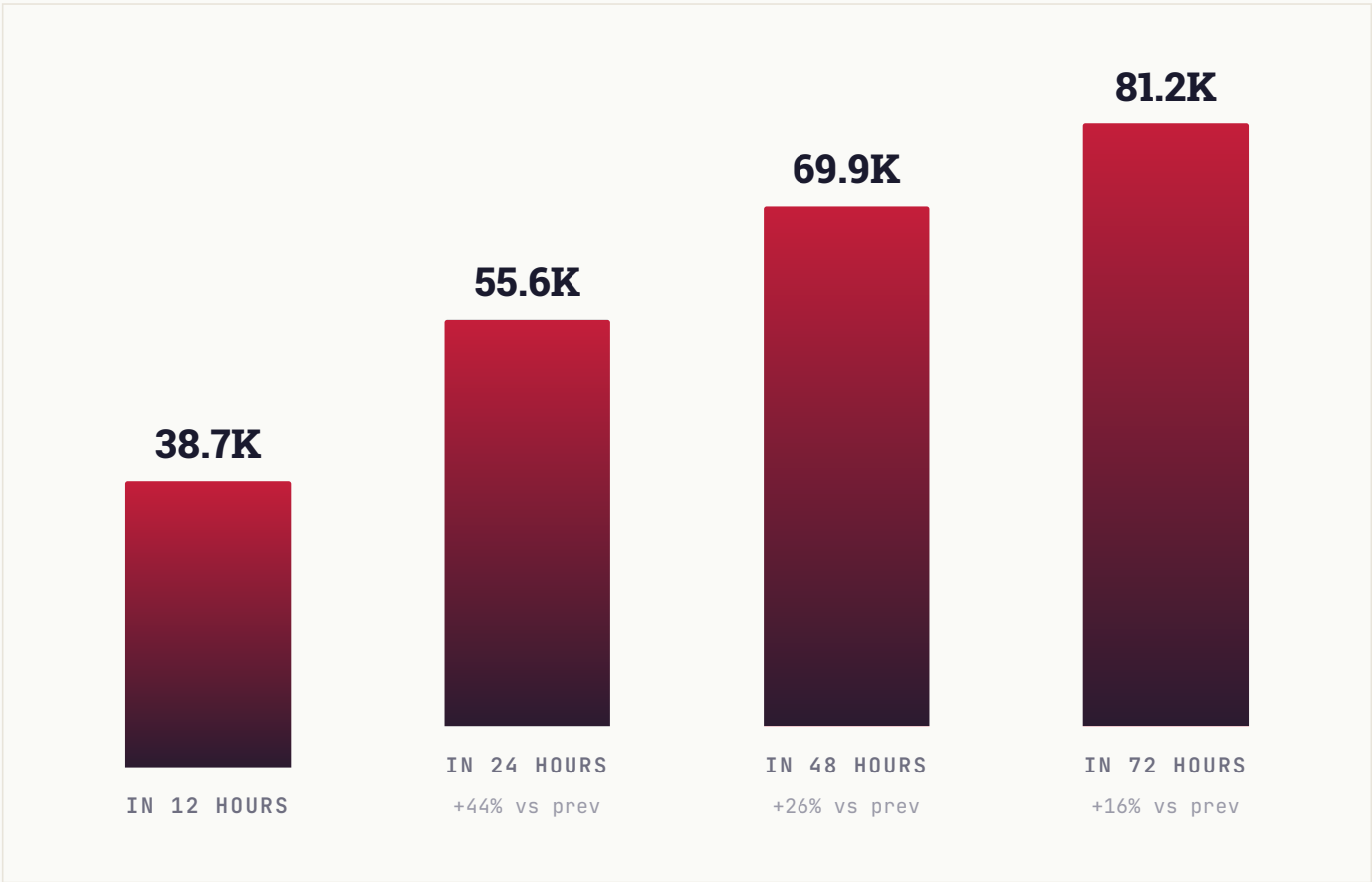
Citation index **23** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **9** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
LJ here lives брoен	1.1M
GB GIRLS BOSS CLUB / Beauty, Money, Confidence YOU	209K

COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal — enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **1 month** such mentions: **0**, they brought **4** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	4
TOTAL MENTIONS	MONTHS IN DATA		ACQUIRED SUBSCRIBERS
0	1		4

Where the channel ranks in its league

SUBSCRIBERS

58% below median

median 499.9K

175.6K 209 007 — your channel 1.4M

AVG REACH / POST

25% below median

median 147K

6K 109 965 — your channel 533.4K

CITATION INDEX

86% below median

median 166

0 23 — your channel 2.1K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 4.1 posts/week. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Tuesday

Audience is most active on this day at 17:00 MSK.

EFFECT

**Best window
for key posts**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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