

PROMTPRESS PUBLIC REPORT

Channel audit

CHED



@gigched
GIGCHED

SUBSCRIBERS

295 286

-16527 per month

ERR (% SEE POSTS)

1.0%

per day 0.2%

REACH/POST

1.3K

ad reach 620/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 295 286 —	 SUBSCRIBER REACH 0.43% avg % subs see post	 VIEWS/POST 1.3K median 1.3K · —	 POSTS/WK 1.0 over period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 0 chars median 0 · —	 POSTS IN ANALYSIS 1 —
 AD REACH 620 24h avg	 CHURN / MONTH -16527 last month	 CITATION RATE 3 citation index · 22 channels mentioned ever	 CHANNEL AGE 2 years 2 months created 25.03.2024

AI EDITOR SUMMARY

Channel «CHED» — 295 286 subs. Each post averages 1.3K people (0% subs), low reach — need to grow audience. Publishes 1 posts per week (~0 per day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts over —.
- 02 Dominant format — **Text** (1/1 posts).
- 03 Audience peak activity — **Monday**, 03:00 MSK.
- 04 Top posts get **0x** more views than the weakest (423 avg for top vs 1.3K for worst) — among 1 posts over —. Analyze what top posts have in common: topic, format, time.

TOP 1 POSTS

Nº1 01.06 · 00:39 TEXT (post without caption — text)	VIEWS	REACTIONS
	1 270	—
	REPOSTS	ER
	—	0.4%

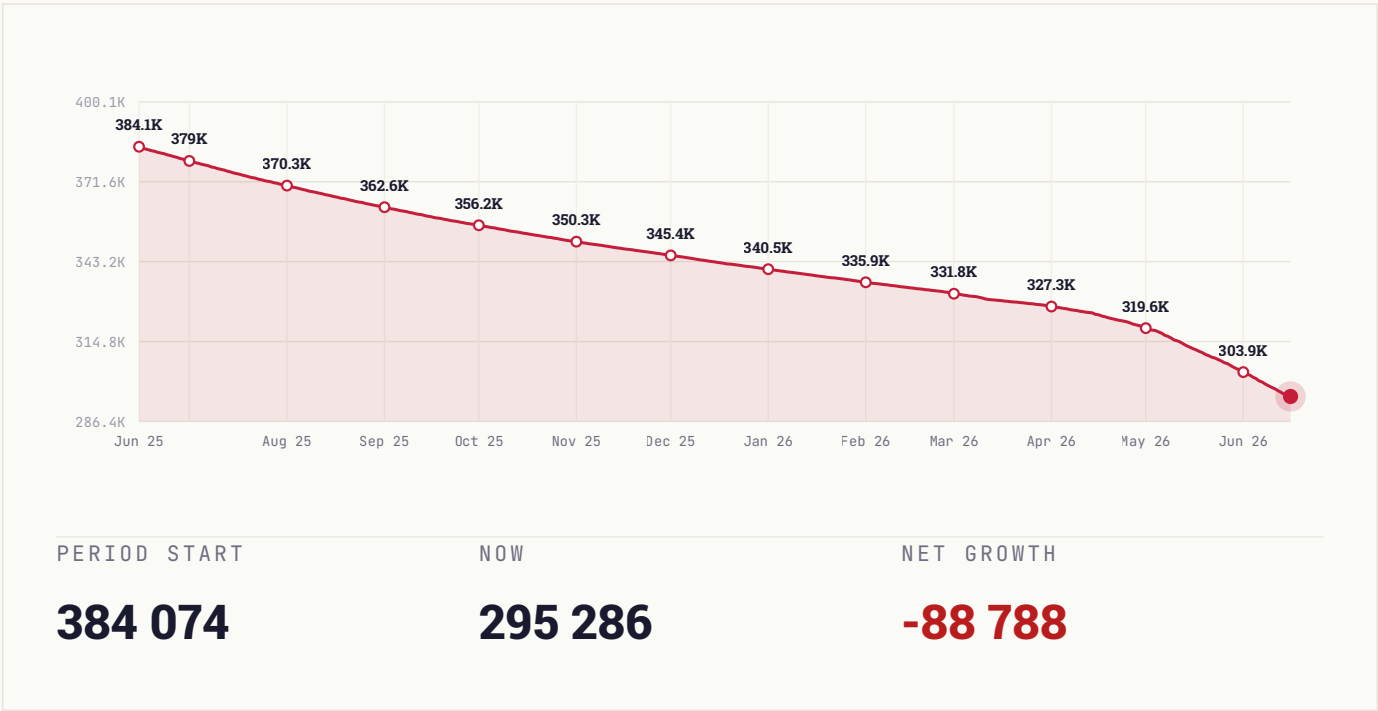
WORST 1

↓ 01.06 · 00:39 TEXT (post without caption — text)	VIEWS	REACTIONS
	1 270	—
	REPOSTS	ER
	—	0.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart over the year. Key months show exact subscriber count.
See which months the channel gained or lost subs.

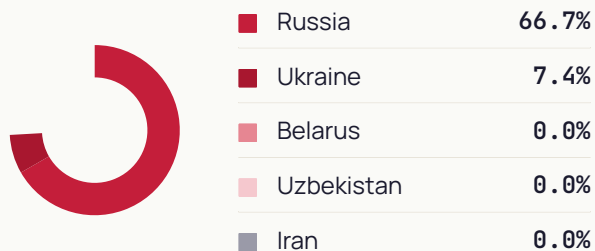


— SECTION 04 • MENTIONS

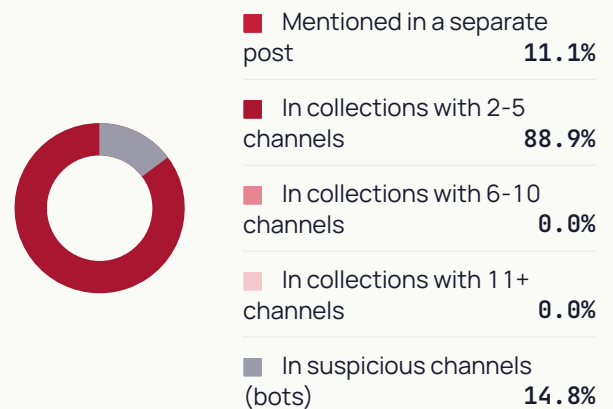
Who & how mentions the channel

Citation index **3** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a channel with 100k subs weighs more than from 1k subs. All time channel was mentioned **22** different channels.

COUNTRIES MENTIONING



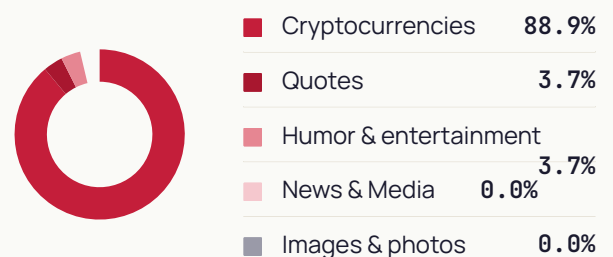
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



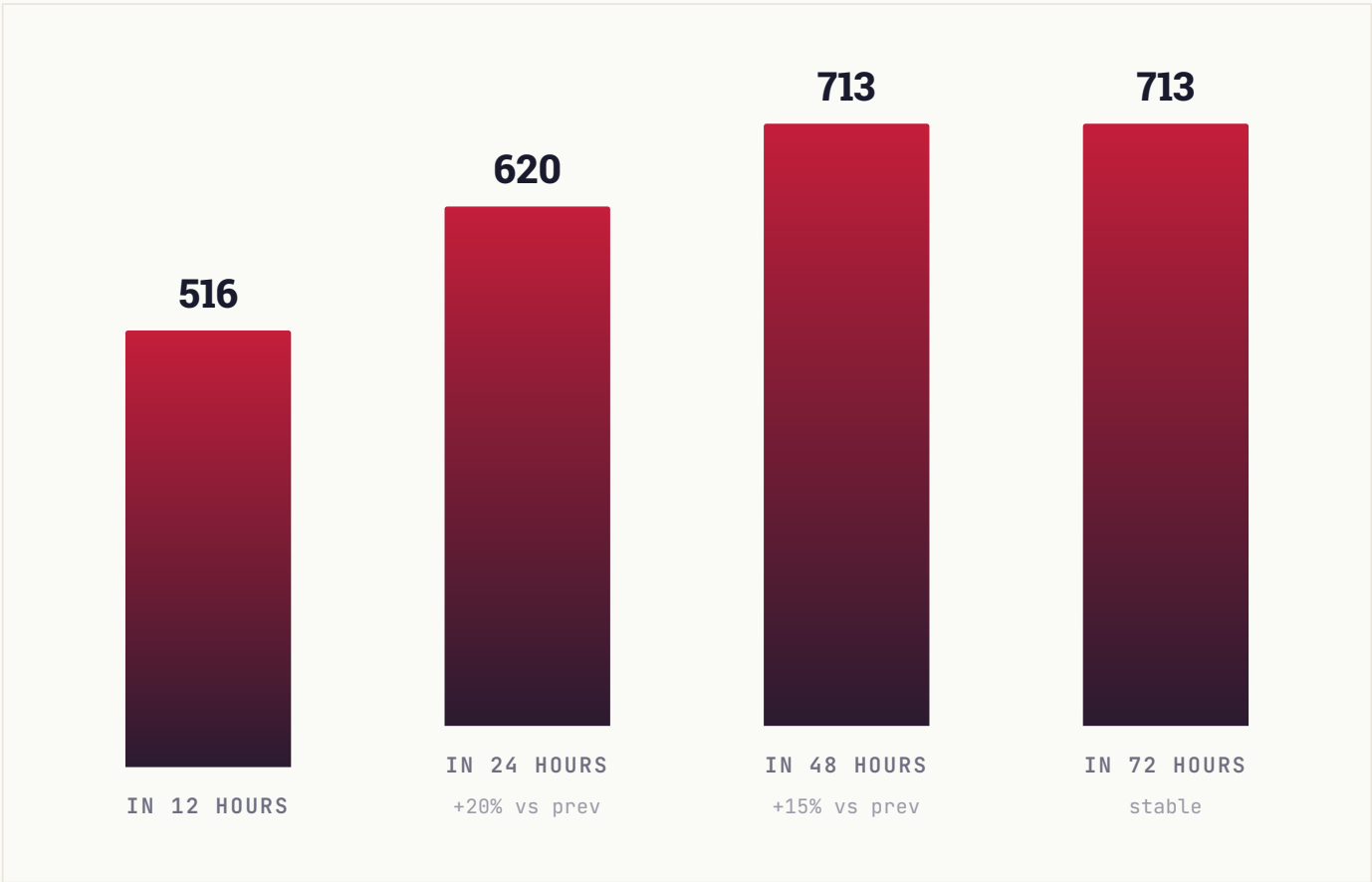
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
ON OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't be infinite	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
CH CHED YOU	295.3K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#54 of 99). Niche median — 307.7K subs. First growth KPI — reach the median. Leader: OKX News (4.8M).

SECTION 07 · NICHE COMPARISON

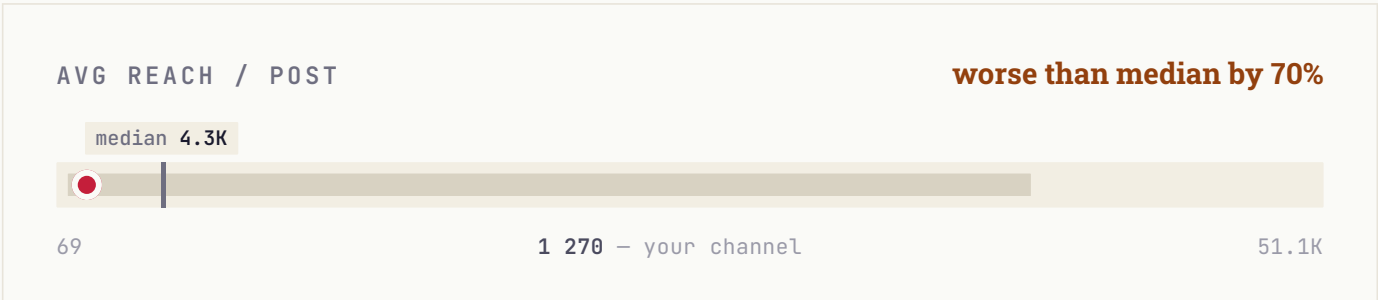
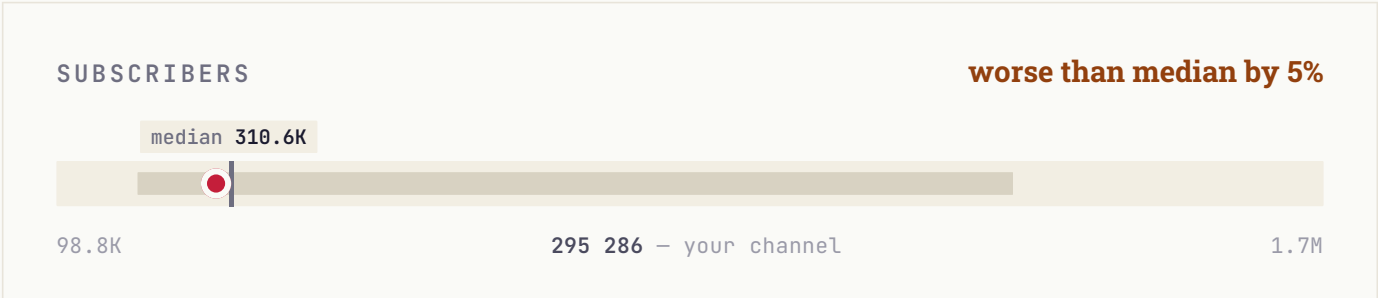
Where channel ranks in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#54/100

POSITION IN NICHE

Channel in the bottom half of the ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01**Increase posting frequency**

Now 1.0 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week – Monday**

Audience most active on this day at 03:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase video posts share**

Video in Telegram retains audience longer and is better perceived by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****04****ER below niche benchmark – rethink formats**

Current ER 0.43% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+6.1pp ER**05****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for the niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done PromptPress?

This audit — is what we can do in a few minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 **Launch Telegram ad** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
