

PROMTPRESS PUBLIC REPORT

Channel audit

GIGABYTE



@gigabyteru

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SUBS

127 316

+2710 per month

ERR (% SEE POSTS)

9.0%

last day **5.5%**

REACH/POST

10.7K

ad reach **7K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 127 316 —	 SUBS REACH 8.37% avg % subs see post	 VIEWS/POST 10.7K median 10.2K · 29 days	 POSTS/WEEK 20.3 for the period
 7D TREND +4.2% vs previous week	 REACTIONS/POST 234.6 total 19,939 reactions, 1,608 reposts, 2,435 comments	 POST LENGTH 509 chars median 478 · 29 days	 POSTS ANALYZED 85 29 days
 AD REACH 7K 24h avg	 CHURN / MONTH +2710 last month	 CITATION RATE 48 citation index · 165 channels mentioned all time	 CHANNEL AGE 4 yr 3 mo created 05.03.2022

AI EDITOR SUMMARY

Channel «GIGABYTE» – 127 316 subs. Each post averages 10.7K people (8% from subs), reach is low – consider expanding audience. Publishes 20 posts per week (~3/day) – steady pace. Week of Jun 8–14 reach stable (+4.2% vs week 1–7 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **85** posts over 29 days.
- 02 Dominant format – **Photo** (68/85 posts).
- 03 Avg post length – **509** chars (median 478).
- 04 Peak audience activity – **Friday, 15:00 MSK**.
- 05 Top posts get **2x** more views than the weakest (18.6K avg for top vs 8.5K for worst) – among 85 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 27.05 · 07:19 PHOTO You need at least an RTX 5090 to play the new 007 First Light at 70+ FPS on ultra settings in 4K.☺ This conclusion can be drawn from...	VIEWS 19 518 REPOSTS 53	REACTIONS 592 ER 15.3%
Nº2 30.05 · 08:40 PHOTO RTX 4090 "risks" becoming one of the most "long-lived" flagship GPUs and repeating the success of GTX 1080 Ti. That's what Digital experts think...	VIEWS 18 590 REPOSTS 35	REACTIONS 916 ER 14.6%
Nº3 29.05 · 12:19 PHOTO "GIGABYTE выпустит юбилейную материнскую плату для процессоров AMD Ryzen X3D" - такую информацию распространил раньше времени ресурс...	VIEWS 17 589 REPOSTS 14	REACTIONS 181 ER 13.8%

Nº4

01.06 · 06:46

PHOTO

↳NVIDIA unveiled DLSS 4.5 Ray Reconstruction. This AI-based noise reduction and reconstruction tech for...

VIEWS

15 720

REPOSTS

51

REACTIONS

509

ER

12.3%

Nº5

27.05 · 17:13

PHOTO

Introducing the new GIGABYTE RTX 5060 GAMING OC V2 8G. Compared to the first version of this popular model, it features even higher...

VIEWS

14 665

REPOSTS

11

REACTIONS

209

ER

11.5%

WORST 3

↓ 22.06 · 06:31 PHOTO DeNiSa suddenly got six GIGABYTE GAMING A18 laptops, which he proudly announced in the Experts Club. According to DeNiSa, these are...	VIEWS 8 610 REPOSTS 4	REACTIONS 100 ER 6.8%
↓ 22.06 · 05:30 PHOTO Team Falcons won IEM Cologne Major 2026 in Counter-Strike 2. In the final they beat FURIA Esports with a confident score...	VIEWS 8 528 REPOSTS 16	REACTIONS 212 ER 6.7%
↓ 16.06 · 08:49 PHOTO Before we announce something, we want to know which board game you like best?☺️ - I play chess 😊 - I play...	VIEWS 8 470 REPOSTS 4	REACTIONS 438 ER 6.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

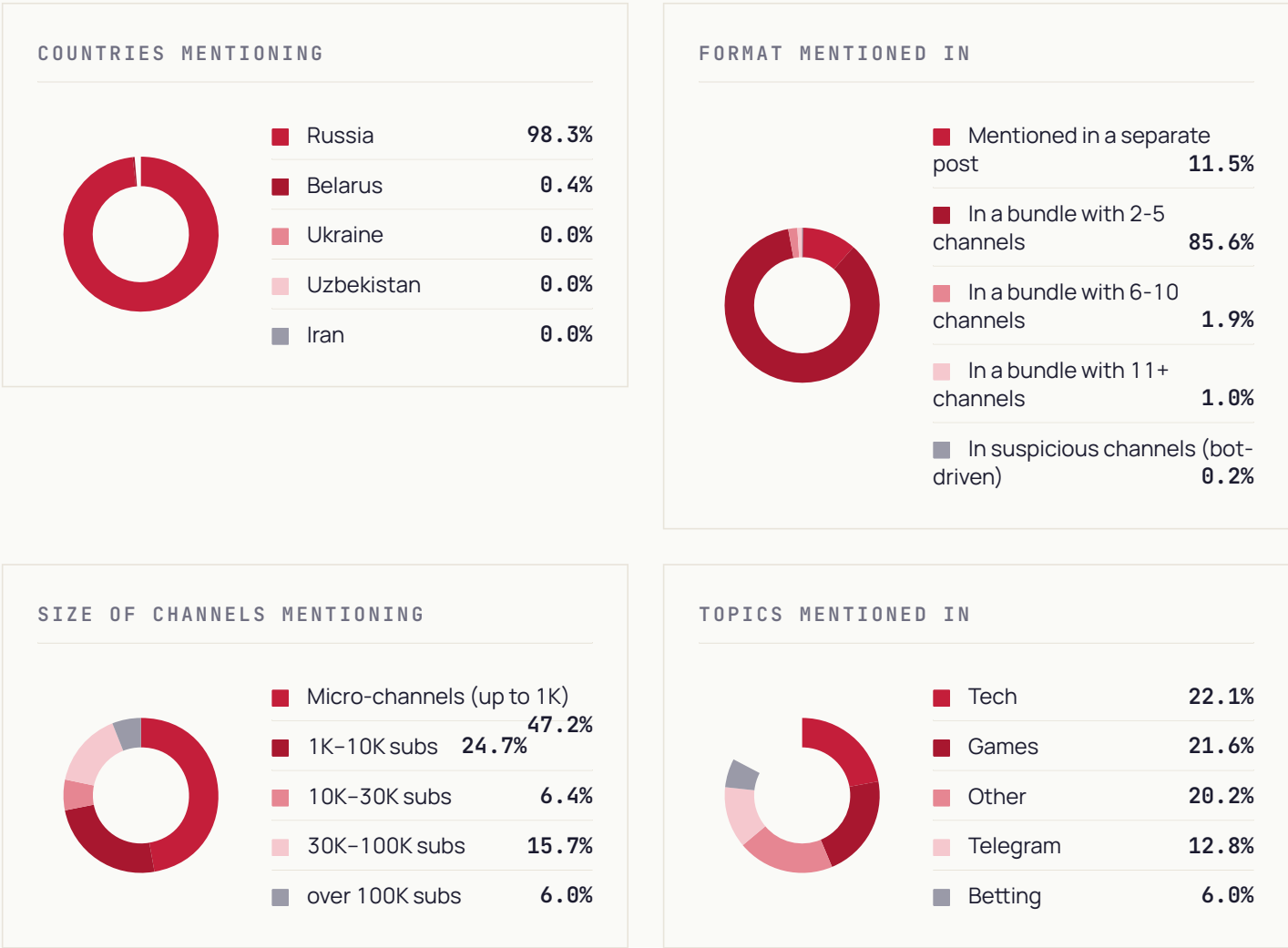
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

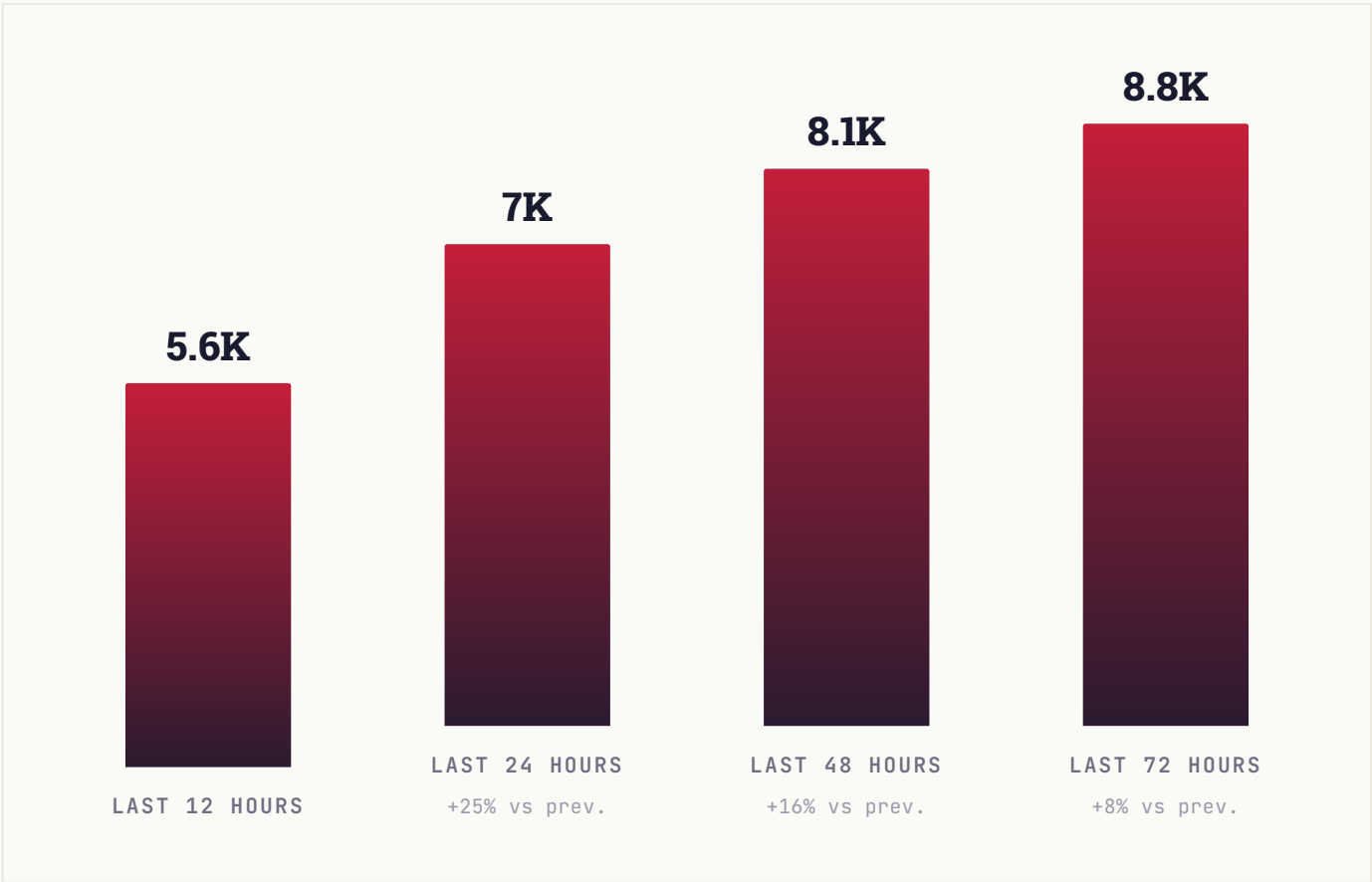
Citation index **48** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from one with 1K. All time the channel was mentioned **165** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBS
HI hitvpn_blog	4.2M
MT Trending World	3.4M
TE Technochat	3.1M
HA Hi, AI • Новости технологий	2.5M
NN NN	2.2M
TE Technomotel	2.2M
L- LIVE — Telegram, AI и технологии	2.1M
EC Exploit	2M
CJ Digital Journal IT, Neuroseti	1.8M
BE Backdoor	1.8M
GI GIGABYTE YOU	127.3K

COMPARATIVE SUMMARY

Channel in bottom half of niche top-100 (#93 of 100). Niche median — 211.8K subs. First growth KPI — reach the median. Leader: hitvpn_blog (4.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **62**, they brought **38 671** new subs.

PERIOD	MENTIONS	CHANNELS	REFERRED SUBS
December 2025	6	6	543
Nov 2025	18	15	18 358
Oct 2025	17	15	17 544
September 2025	11	11	2 226
August 2025	2	2	0
July 2025	8	2	0

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
62	6	38 671

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Tech» (Russia) and saw how your channel compares. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.

#93/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 15:00 MSK.

EFFECT

**Best window
for an
important post**

02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search looks at descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
