

PROMTPRESS PUBLIC REPORT

Channel audit

TRADE



@gifttradeservice

@trade – First instant gift exchange service in Telegram Send gifts:
@trade_relayer Support: @tradebot_support_bot

SUBSCRIBERS

174 270

+14982 per month

ERR (% SEE POSTS)

19.0%

per day 4.8%

REACH/POST

29.3K

ad reach 8.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 174 270 —	 SUBSCRIBER REACH 16.82% avg % subs see post	 VIEWS/POST 29.3K median 28.1K · 29 days	 POSTS/WEEK 2.6 for period
 7D TREND — no data for period	 REACTIONS/POST 64.1 total 705 reactions, 292 reposts, 813 comments	 POST LENGTH 229 chars median 205 · 29 days	 POSTS ANALYZED 11 29 days
 AD REACH 8.2K 24h avg	 CHURN / MONTH +14982 last month	 MENTIONS 10 citation index · 7 channels mentioned it ever	 CHANNEL AGE 7 months 17 days created 24.11.2025

AI EDITOR SUMMARY

Channel «TRADE» — 174 270 subs. Each post gets avg 29.3K people (17% from subs), that's average reach — room to grow. Publishes 3 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

Best performing content

Top posts by engagement and underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 11 posts over 29 days.
- 02 Dominant format – Photo (10/11 posts).
- 03 Avg post length – 229 chars (median 205).
- 04 Audience activity peak – Thursday, 17:00 MSK.
- 05 Top posts get 2x more views than the weakest (47.7K avg for top vs 21.7K for bottom) – among 11 posts over 29 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 11.06 · 14:10 PHOTO @trade lowest gift prices among all marketplaces. Over a month straight.	VIEWS 64 438 REPOSTS 19	REACTIONS 18 ER 37.0%
Nº2 14.06 · 08:17 PHOTO ✓ All this can be bought for TON bonus and withdrawn Which you can earn: ● By listing gifts for sale (up to 1000% APR) ● By inviting friends (...)	VIEWS 40 242 REPOSTS 23	REACTIONS 73 ER 23.1%
Nº3 30.06 · 08:08 PHOTO ✓ Now you can earn income by storing gifts in inventory and TON on @trade balance! Just send gifts to @trade_relayer and...	VIEWS 38 408 REPOSTS 56	REACTIONS 37 ER 22.0%

Nº4 12.06 • 12:58 **PHOTO**

Kit room now has very tasty gifts!🔥 Grab them 👉 @trade

VIEWS
34 002
REPOSTS
5

REACTIONS
54
ER
19.5%

Nº5 11.06 • 17:22 **PHOTO**

Trade pub gave first place

VIEWS
33 762
REPOSTS
17

REACTIONS
153
ER
19.4%

WORST 3

↓ 01.07 • 17:50 **PHOTO**

✓ Guy earns 1 TON a day by storing just 271 TON on @trade
balance We pay for: – Gifts in inventory – Gifts on...

VIEWS
27 938
REPOSTS
38

REACTIONS
78
ER
16.0%

↓ 04.07 • 18:41 **PHOTO**

💎 We started sending cashbacks for arena games Check if
you got one 👉 @trade

VIEWS
21 284
REPOSTS
10

REACTIONS
80
ER
12.2%

↓ 07.07 • 20:01 **PHOTO**

While other markets block withdrawals ✓@trade works
normally without interruptions Buy, sell and earn with us For
each...

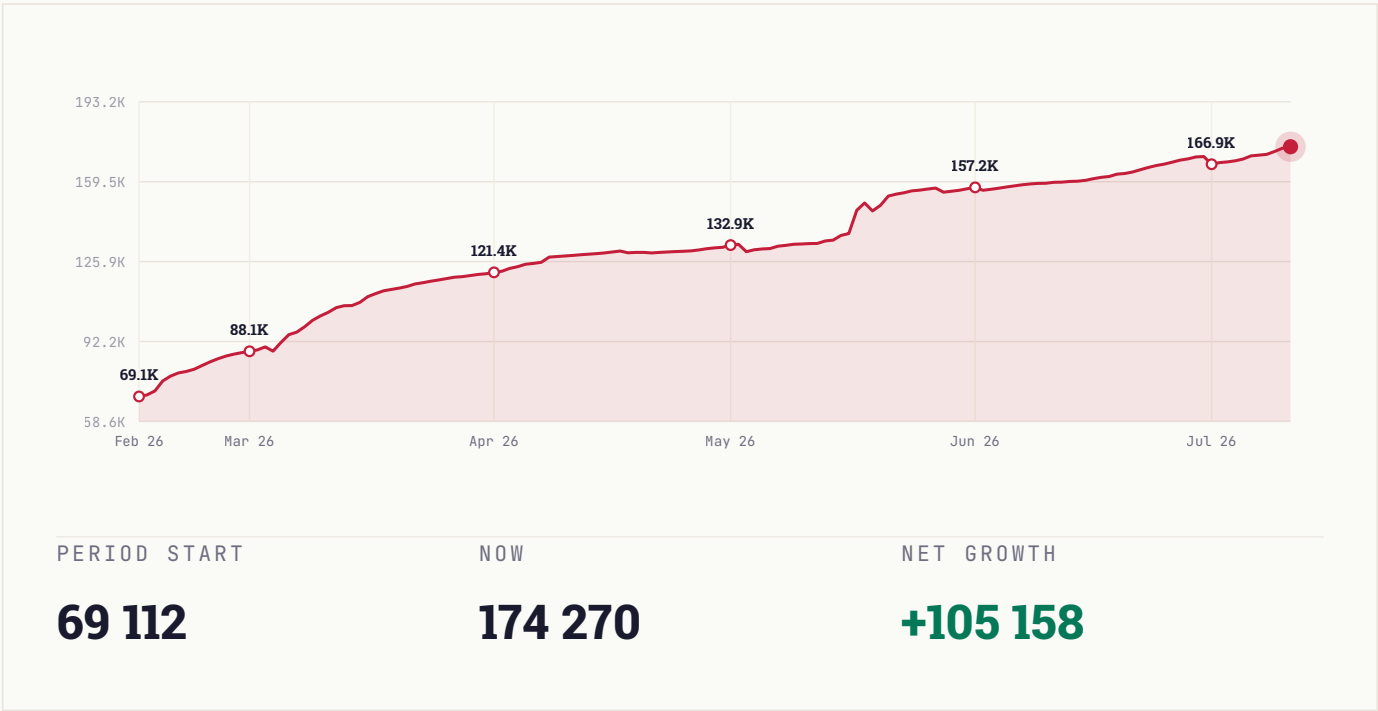
VIEWS
15 877
REPOSTS
15

REACTIONS
50
ER
9.1%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



SECTION 04 • MENTIONS

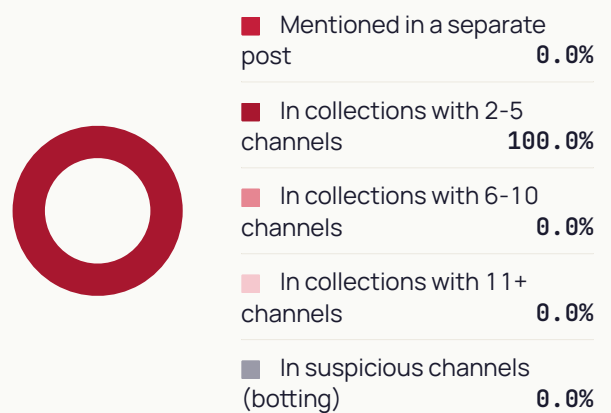
Who & how mentions the channel

Citation index **10** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **7** different channels.

COUNTRIES MENTIONING



MENTION FORMAT



CHANNELS OF WHAT SIZE MENTION



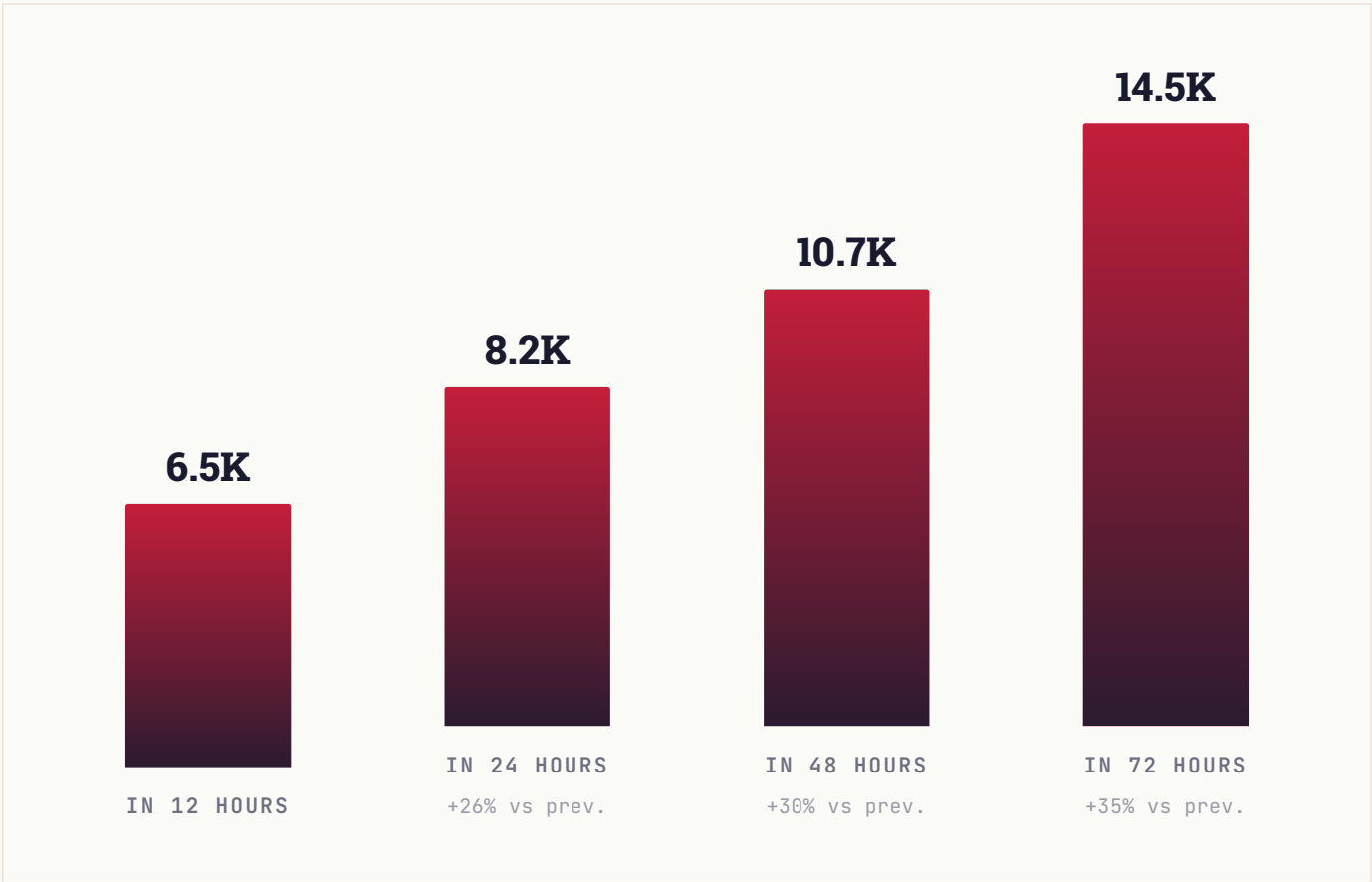
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of an ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
TR TRADE YOU	174.3K

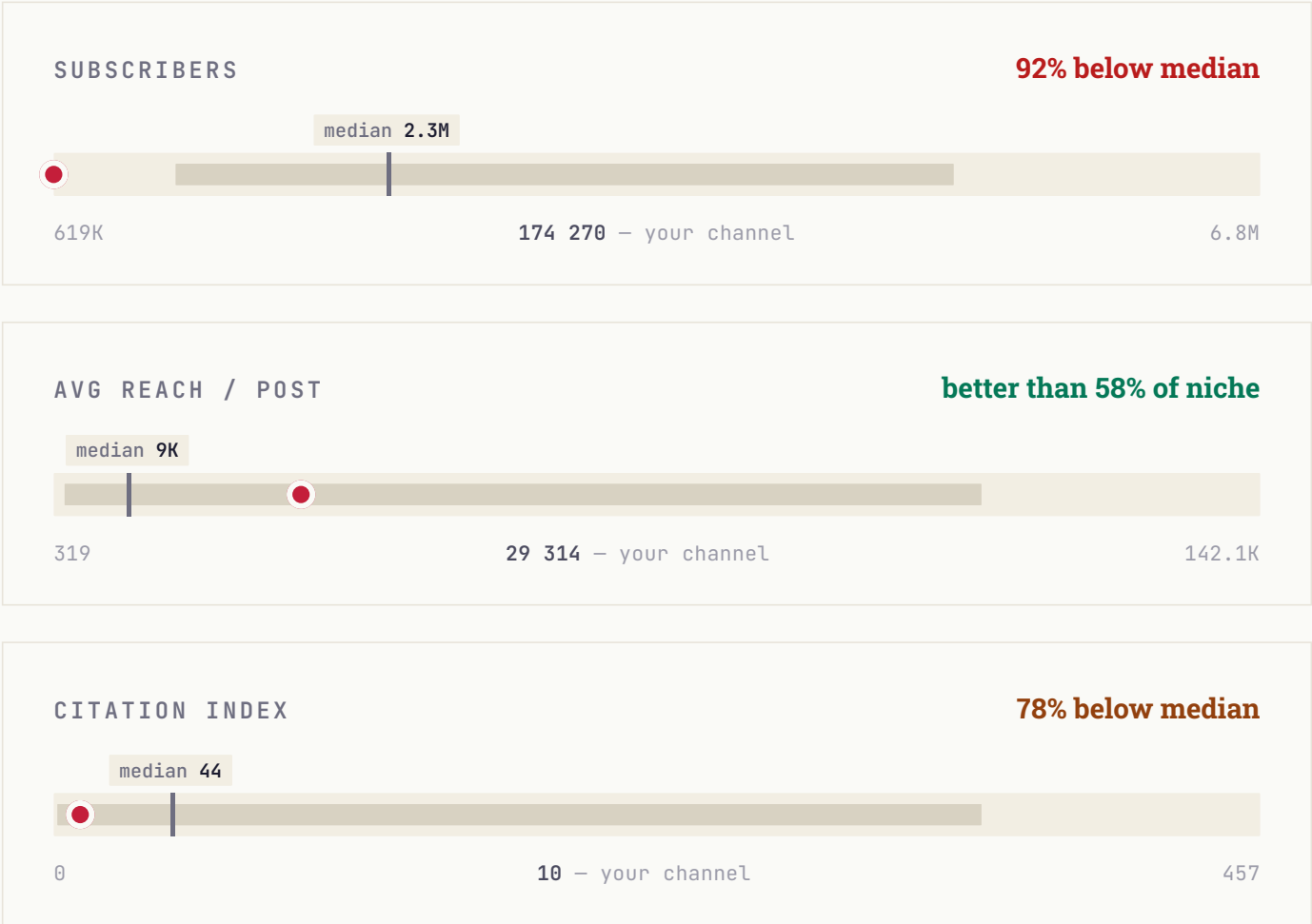
COMPARATIVE CONCLUSION

Channel yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal: enter top-100 via systematic traffic & content work.

SECTION 07 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and saw how your channel compares. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 2.6 posts/wk. Active channels average 7-10.
Consistency is key to audience retention. | IMPACT
Consistency beats volume |
| 02 | Main post of the week — on Thursday
Audience most active on this day at 17:00 MSK. | IMPACT
Best window for an important post |
| 03 | Increase video posts share
Video in Telegram retains audience longer & is algorithm-friendly. Aim for 15-25% video share. | IMPACT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | IMPACT
+1000-3000 subs |
| 05 | Test polls and interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever. | IMPACT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 **Launch ad in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
