

PROMTPRESS PUBLIC REPORT

Channel audit

GiftDrop



@giftdrop

Your new gaming experience — @giftdropbot! Manager:
@GiftDrop_mng1 Support: @GiftDrop_supp Gifts Warehouse:
@GiftDrop_Warehouse Site: <https://giftdrop.pro> Affiliate...

SUBSCRIBERS

606 351

-66862 per month

ERR (% SEE POSTS)

5.0%

per day 2.2%

REACH/POST

26.7K

ad reach 13.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 606 351 —	 SUBS REACH 4.4% avg % subs see post	 VIEWS/POST 26.7K median 31.1K · 23 days	 POSTS/WEEK 0.9 over period
 7D TREND — no data for period	 REACTIONS/POST 1048.0 only 3,144 reactions, 33 reposts, 0 comments	 POST LENGTH 329 chars median 331 · 23 days	 POSTS ANALYZED 3 23 days
 AD REACH 13.7K 24h avg	 CHURN / MONTH -66862 over last month	 QUOTE RATE 68 citation index · 759 channels mentioned all time	 CHANNEL AGE 2 years 1 month created 20.04.2024

AI EDITOR SUMMARY

Channel «GiftDrop» — 606 351 subs. Each post averages 26.7K people (4% from subs), reach is low — consider expanding audience. Publishes 1 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts over 23 days.
- 02 Dominant format — Photo (3/3 posts).
- 03 Avg post length — 329 chars (median 331).
- 04 Peak audience activity — Tuesday, 21:00 MSK.
- 05 Top posts get 1x more views than the weakest (26.7K avg for top vs 26.7K for worst) — among 3 posts over 23 days. Analyze what top posts share: topic, format, timing.

TOP 3 POSTS

Nº1 19.05 · 18:41 PHOTO ⓧ INCREASED DROP CHANCES IN ALL CASES! Now top prizes in all cases will drop much more often! Time to open a few cases...	VIEWS 36 776 REPOSTS 14	REACTIONS 944 ER 6.1%
Nº2 25.05 · 15:56 PHOTO ⓧⓧ PEACH, CAP AND OSCAR — IN A COUPLE OF DAYS! In the last couple of days players managed to hit ⓧ Durov's Cap, ⓧ Precious Peach and ⓧ Mini...	VIEWS 31 106 REPOSTS 12	REACTIONS 1 149 ER 5.1%
Nº3 12.06 · 16:45 PHOTO ⓧ PLAYER REVIEW WHO HIT THE BEAR! «hit the bear from angel and demon case, pure x14 for spin looted ⓧ thanks gift drop!!!» Today...	VIEWS 12 204 REPOSTS 7	REACTIONS 1 051 ER 2.0%

WORST 3

↓ 19.05 · 18:41 PHOTO ☒ INCREASED DROP CHANCES IN ALL CASES! Now top prizes in all cases will drop much more often! Time to open a few cases...	VIEWS 36 776 REPOSTS 14	REACTIONS 944 ER 6.1%
↓ 25.05 · 15:56 PHOTO ☒☒☒ PEACH, CAP AND OSCAR – IN A COUPLE OF DAYS! In the last couple of days players managed to hit ☒ Durov's Cap, ☒ Precious Peach and ☒ Mini...	VIEWS 31 106 REPOSTS 12	REACTIONS 1 149 ER 5.1%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

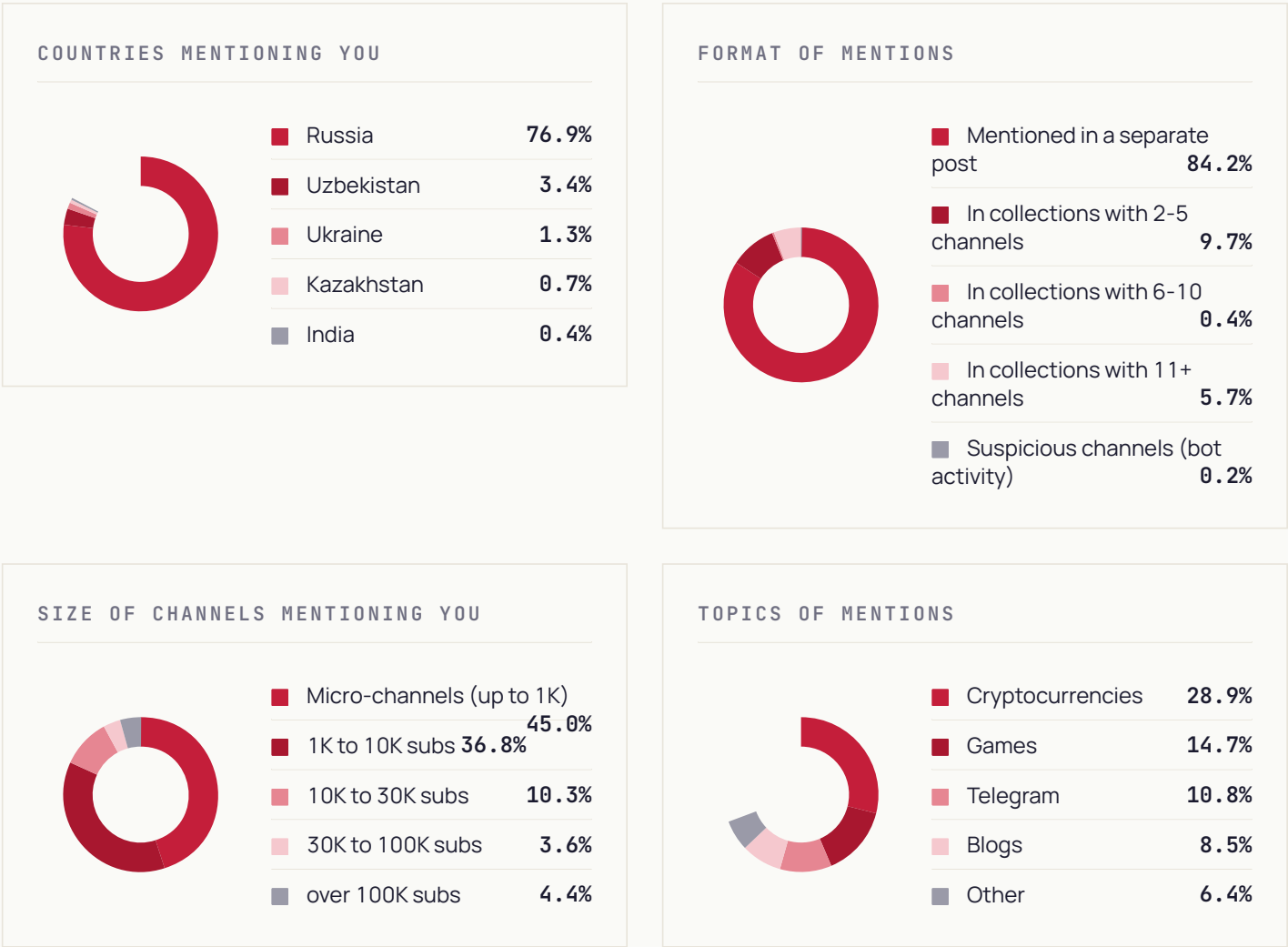
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

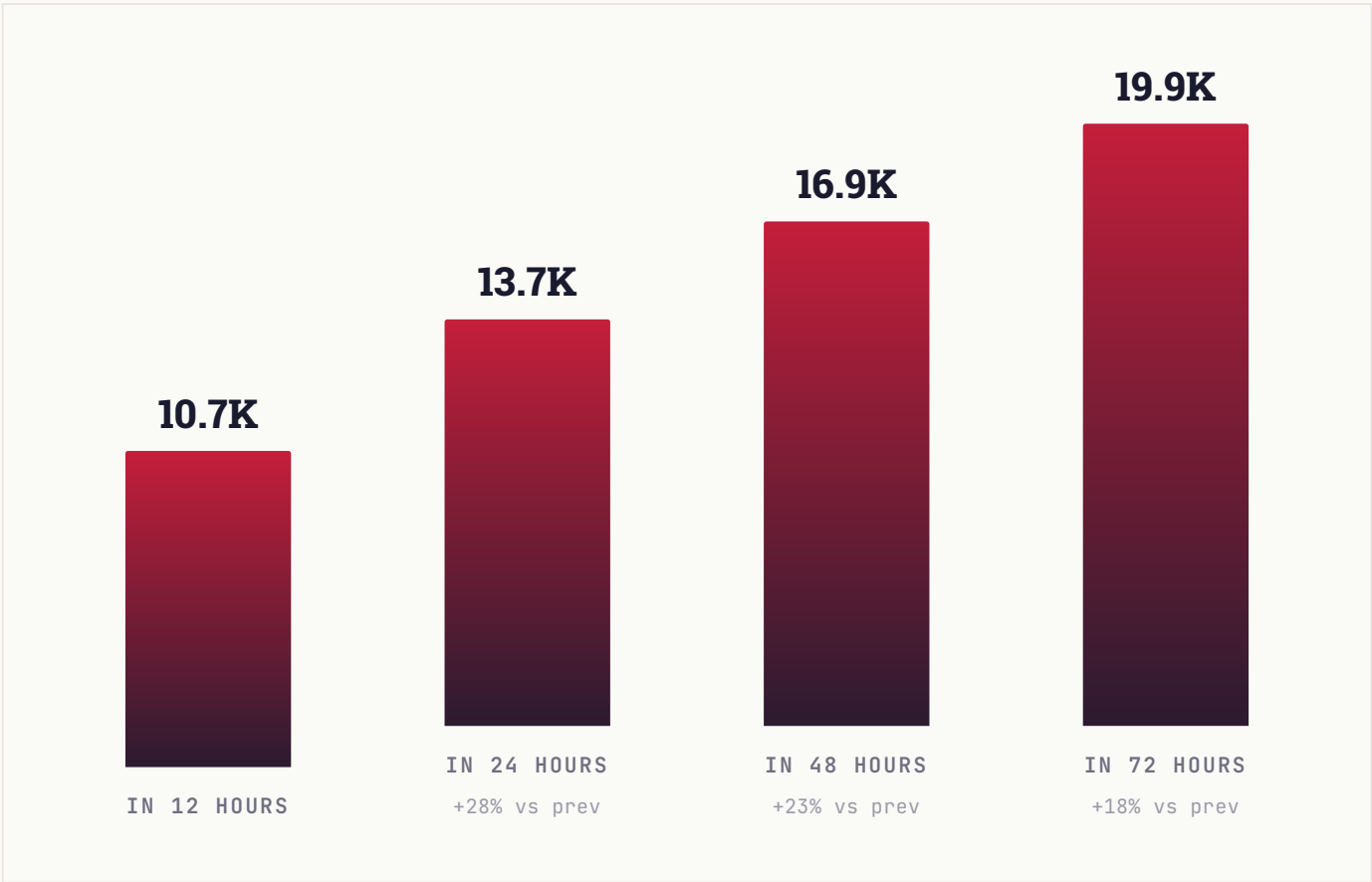
Citation index **68** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **759** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
OKX OKX News	4.8M
HC Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru 🇺🇦	2.1M
RB growth won't be infinite	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
GI GiftDrop YOU	606.4K

COMPARATIVE CONCLUSION

Channel inupper half of niche (#27 of 99). Niche leader — OKX News (4.8M), median subs 307.7K. Aim for the top quarter — a realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **306**, they brought **167 552** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	19	19	42 243
Nov 2025	31	26	1 965
Oct 2025	80	34	11 361
Sep 2025	61	35	28 811
August 2025	61	53	30 421
July 2025	54	51	52 751
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS	
306	6	167 552	

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#27

/100

RANK IN NICHE

Channel in the top half of the ranking

SUBSCRIBERS

better than 62% of niche



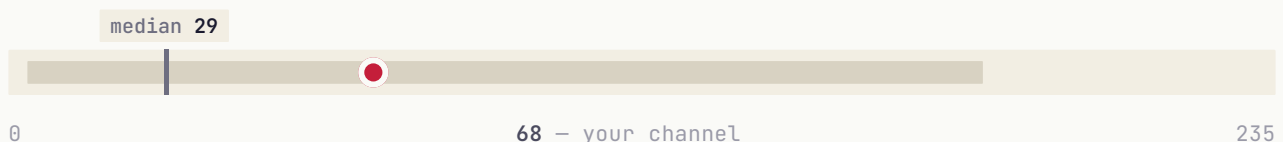
AVG REACH / POST

better than 75% of niche



CITATION INDEX

better than 60% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 0.9 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Top post of the week — on Tuesday**

Audience is most active on this day at 21:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase video posts share**

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better****04****ER below niche benchmark — rethink formats**

Current ER 4.4% vs norm 6.5%. Try polls and interactive formats.

EFFECT

+2.1pp ER**05****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
