

PROMTPRESS PUBLIC REPORT

Channel audit

Gift Updates



@giftchangesupdates

@GiftChanges but about random gift changing shit. Disable your notifications!

SUBSCRIBERS

29 322

-260 per month

ERR (% SEE POSTS)

57.0%

per day 34.2%

REACH/POST

16.6K

ad reach 10K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a health indicator. Subtitle shows the period.

 SUBSCRIBERS 29 322 —	 SUBS REACH 56.77% avg % subs see post	 VIEWS/POST 16.6K median 13K · 21 days	 POSTS/WEEK 6.9 over period
 7D TREND -46.4% vs previous week	 REACTIONS/POST 148.3 only 3,115 reactions, 991 reposts, 362 comments	 POST LENGTH 139 chars median 110 · 21 days	 POSTS ANALYZED 21 21 days
 AD REACH 10K 24h avg	 CHURN / MONTH -260 last month	 CITATION RATE 73 citation index · 1,058 channels mentioned all time	 CHANNEL AGE 1 year 5 months created 01.02.2025

AI EDITOR SUMMARY

Channel «Gift Updates 🎁» — 29 322 subs. Each post averages 16.6K people (57% of subs), wide reach for a channel this size. Publishes 7 posts/week (~1/day) — rare. For the week of Jun 29 – Jul 5, reach dropped -46.4% to week Jun 22–28 — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 21 posts over 21 days.
- 02 Dominant format — Text (17/21 posts).
- 03 Avg post length — 139 chars (median 110).
- 04 Peak audience activity — Tuesday, 11:00 MSK.
- 05 Top posts get 3x more views than the weakest (25.6K avg for top vs 9.4K for worst) — among 21 posts in 21 days. Analyze what top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 08:45 TEXT changes detected 📺 2500 ⭐ — final upgrade: 500 ⭐ 🐱 @GiftChanges · GiftChangesVPN · Portals ❤️ · Tonnel 🍄	VIEWS 26 723 REPOSTS 99	REACTIONS 159 ER 91.1%
Nº2 23.06 · 06:12 TEXT this is the fucking best messenger, wish everyone working on it a long fucking life	VIEWS 26 315 REPOSTS 30	REACTIONS 380 ER 89.7%
Nº3 14.06 · 03:40 TEXT продам этот канал цена: 67 (время щас такое всё дорожает вы меня поймите деньги нужны) писать сюда -> @	VIEWS 23 903 REPOSTS 14	REACTIONS 432 ER 81.5%

Nº4 23.06 • 06:12 TEXT shorter "fix it now" didn't work at all I sat 7 hours last night and 2 more hours in the morning trying to post stickers and emojis and each time I...	VIEWS 23 682 REPOSTS 23 REACTIONS 215 ER 80.8%
Nº5 22.06 • 16:45 TEXT possible NFT upgrade links 📁 Surge Board – t.me/nft/SurgeBoard-1 This list is based on some info that is available through API. This...	VIEWS 22 997 REPOSTS 88 REACTIONS 63 ER 78.4%

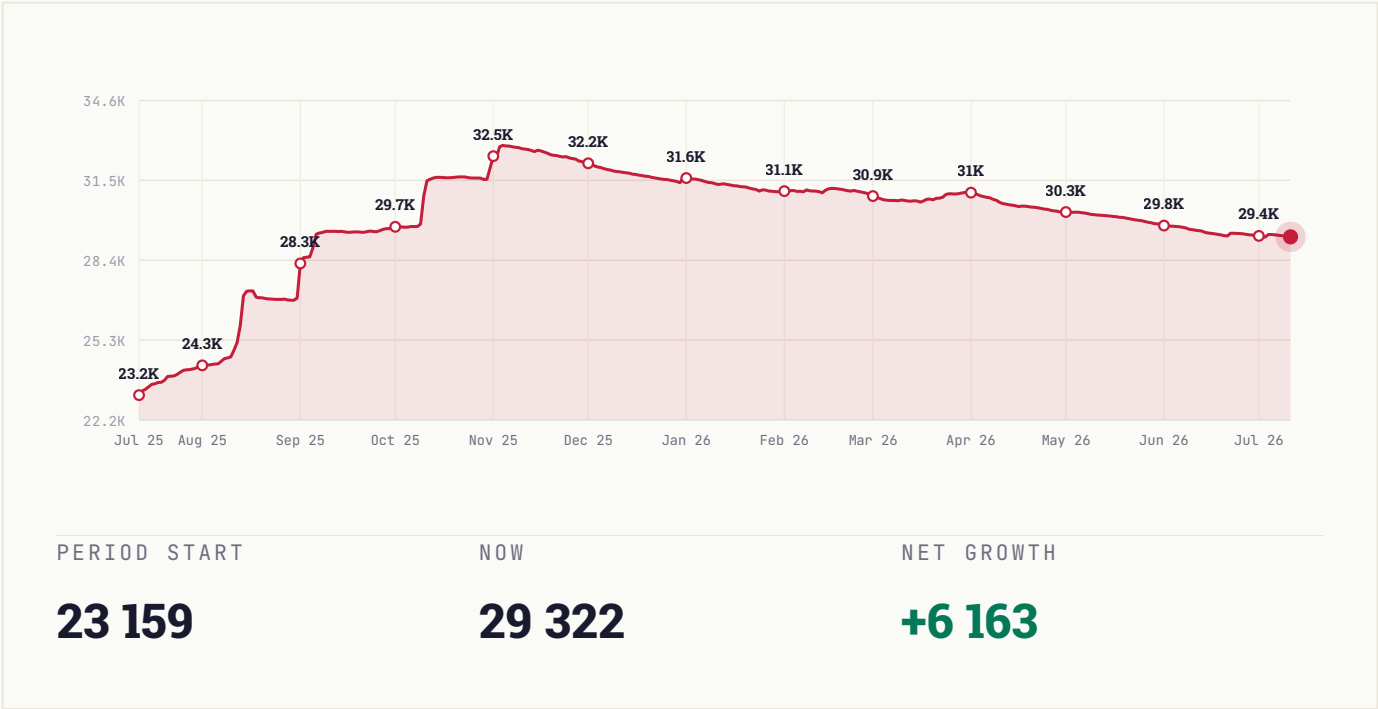
WORST 3

↓ 05.07 • 11:44 POLL (captionless post – poll)	VIEWS 9 530 REPOSTS 4 REACTIONS 26 ER 32.5%
↓ 05.07 • 11:46 TEXT though a slightly flawed poll, now a second complementary one	VIEWS 9 315 REPOSTS 2 REACTIONS 74 ER 31.8%
↓ 05.07 • 11:47 POLL (captionless post – poll)	VIEWS 9 267 REPOSTS 6 REACTIONS 87 ER 31.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

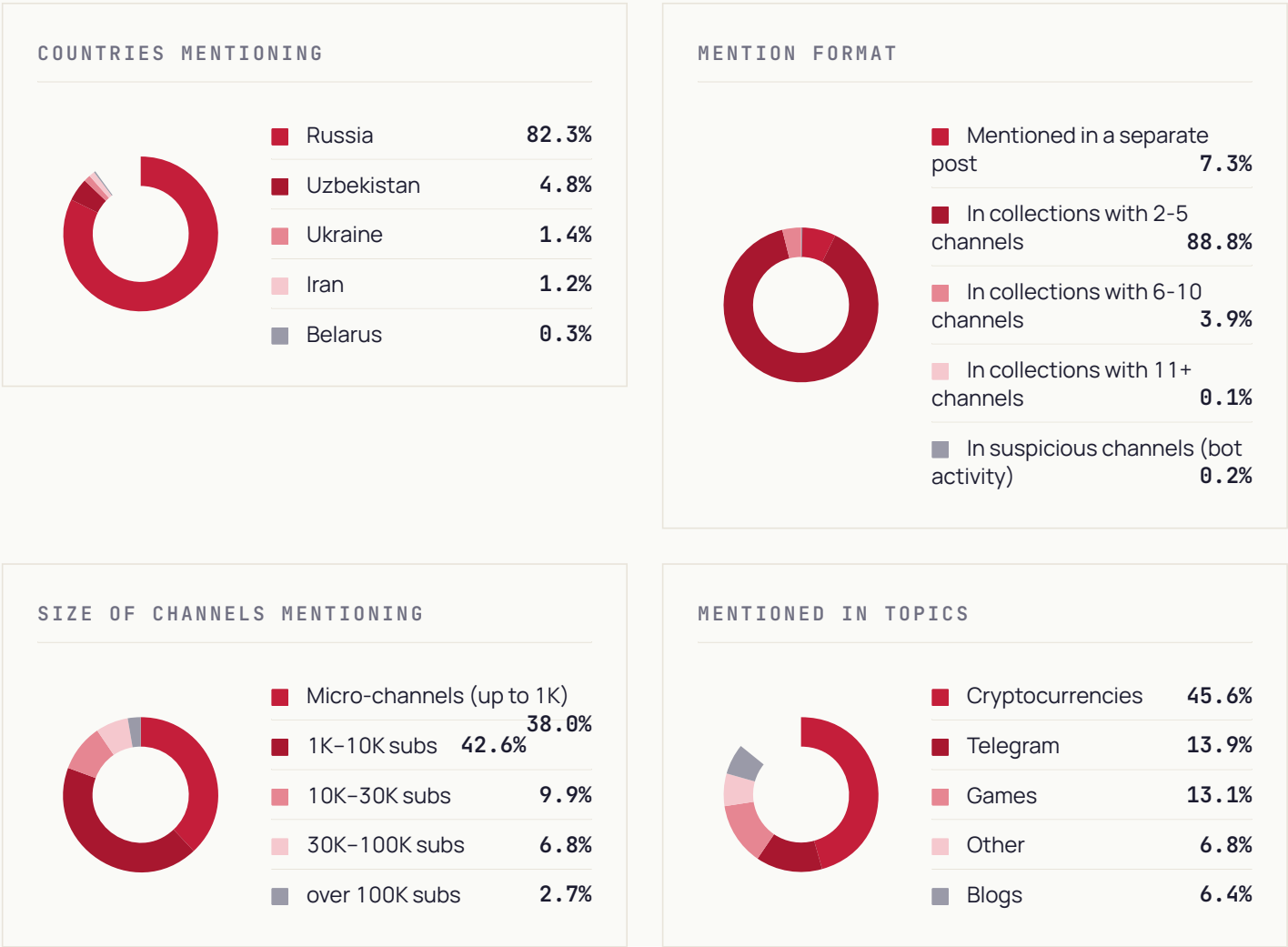
Subscriber growth over the year. Key months show exact subs. See gains & losses.



SECTION 04 · MENTIONS

Who & how mentions the channel

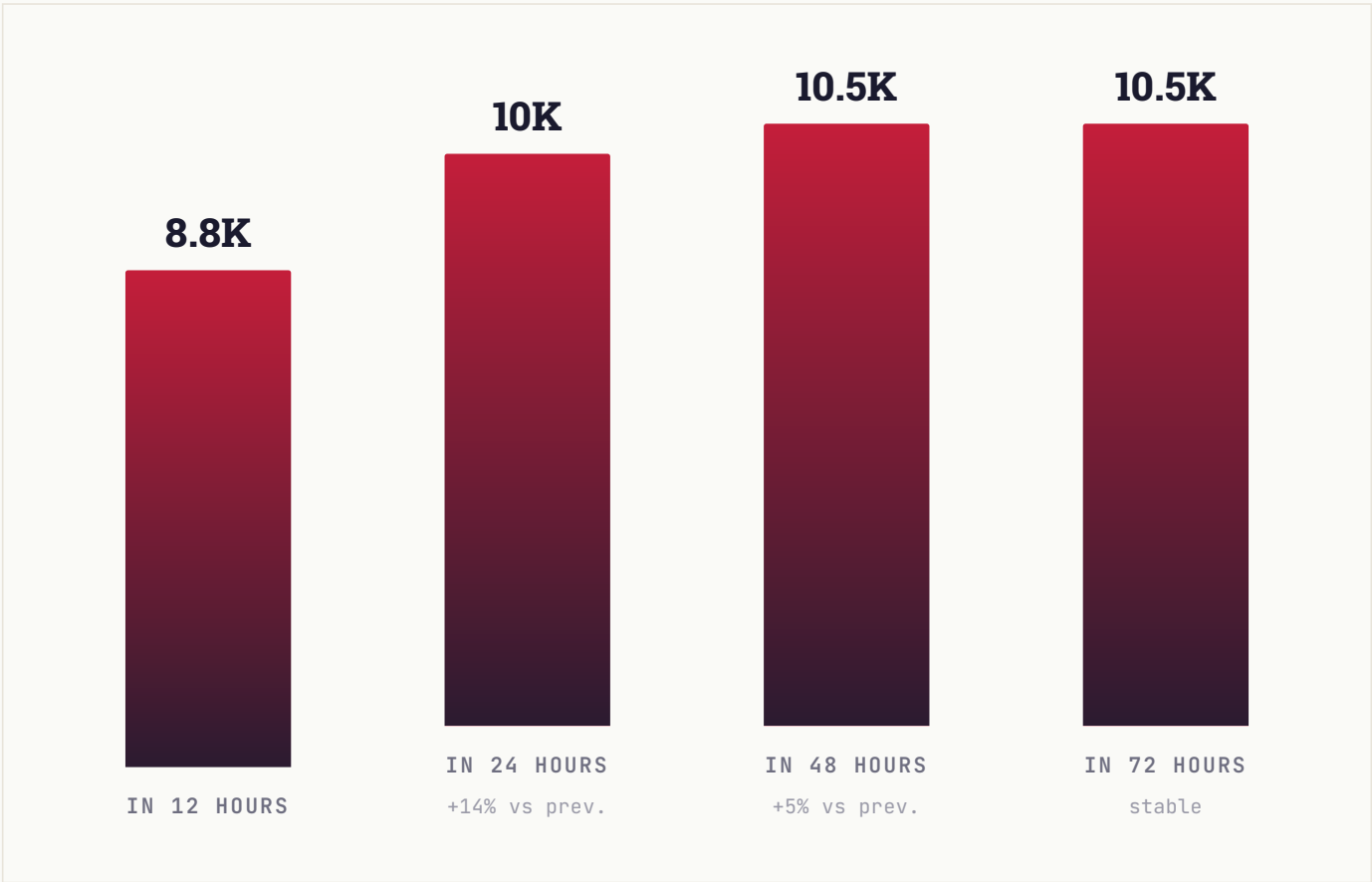
Citation index **73** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: **1 058** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
GU Gift Updates 🎁 YOU	29.3K

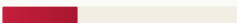
COMPARATIVE CONCLUSION

Channel not yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1 212**, they brought **9 576** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	128	103	116 
Dec 2025	211	146	188 
Nov 2025	200	138	964 
Oct 2025	367	236	2 483 
September 2025	252	153	2 817 
August 2025	54	47	3 008 

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
1 212	6	9 576

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and compared your channel. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Tuesday
Audience most active on this day at 11:00 MSK.

EFFECT
Best window for an important post
- 02

Increase video posts share
Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25%.

EFFECT
Video retains audience better
- 03

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls and interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — an easy growth lever.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
Exchange posts with same-segment channels quarterly. 2-3 collabs give relevant growth — no need daily.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager