

PUBLIC REPORT BY PROMTPRESS

Channel audit

Gift Changes

**@giftchanges**

Telegram Gifts news & changelog Current limited gifts statistics:
t.me/GiftChanges/23 NFT stickers/emoji: t.me/GiftChanges/95 Gift
Changes folder: <https://t.me/addlist/FJ1YAuTmsiEyOGRh>

SUBS

121 703

-1595 per month

ERR (% SEE POSTS)

101.0%per day **51.1%**

REACH/POST

123.4Kad reach **62.2K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period.

 SUBS 121 703 —	 SUBSCRIBER REACH 101.39% avg % subs see a post	 VIEWS/POST 123.4K median 123.4K · 11 days	 POSTS/WK 1.2 over period
 7D TREND — no data for period	 REACTIONS/POST 1439.5 only 2,879 reactions, 6,270 reposts, 934 comments	 POST LENGTH 156 chars. median 156 · 11 days	 POSTS ANALYZED 2 11 days
 AD REACH 62.2K 24h avg	 CHURN / MONTH -1595 last month	 CITATION RATE 166 citation index · 1,988 channels mentioned ever	 CHANNEL AGE 1 year 8 months Created 24.10.2024

AI EDITOR SUMMARY

Channel «Gift Changes 🎁» — 121 703 subs. Avg views per post: 123.4K people (101% from subs), wide reach for a channel this size. Publishes 1 ~0 posts/day — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts in 11 days.
- 02 Dominant format – Text (2/2 posts).
- 03 Avg post length – 156 chars (median 156).
- 04 Audience peak – Monday, 19:00 MSK.
- 05 Top posts get 1x more views than the weakest (82.3K avg for top vs 123.4K for worst) – among 2 posts in 11 days. Analyze what the top has in common: topic, format, timing.

TOP 2 POSTS

Nº1	22.06 · 16:45	TEXT	NFT upgrades available 🎁 2500 ⭐ – upgrade for 1000000 ⭐ Monitor upgrade price changes at @GiftChangesUpdates 🐕 @GiftChanges •...	VIEWS	REACTIONS
				157 114	1 707
Nº2	04.07 · 12:39	TEXT	NFT upgrades available 🎁 250 ⭐ – upgrade for 1000000 ⭐ Monitor upgrade price changes at @GiftChangesUpdates 🐕 @GiftChanges •...	REPOSTS	ER
				2 903	129.1%
				VIEWS	REACTIONS
				89 669	1 172
				REPOSTS	ER
				3 367	73.7%

WORST 2

↓	22.06 · 16:45	TEXT	NFT upgrades available 🎁 2500 ⭐ – upgrade for 1000000 ⭐ Monitor upgrade price changes at @GiftChangesUpdates 🐕 @GiftChanges •...	VIEWS	REACTIONS
				157 114	1 707
				REPOSTS	ER
				2 903	129.1%

↓ 04.07 · 12:39 TEXT NFT upgrades available 🎁 250 ⭐ – upgrade for 1000000 ⭐ Monitor upgrade price changes at @GiftChangesUpdates 🐕 @GiftChanges •...		VIEWS 89 669 REPOSTS 3 367	REACTIONS 1 172 ER 73.7%
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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Yearly subscriber growth chart. Key months show exact subs. See which months grew and which lost subs.



SECTION 04 • MENTIONS

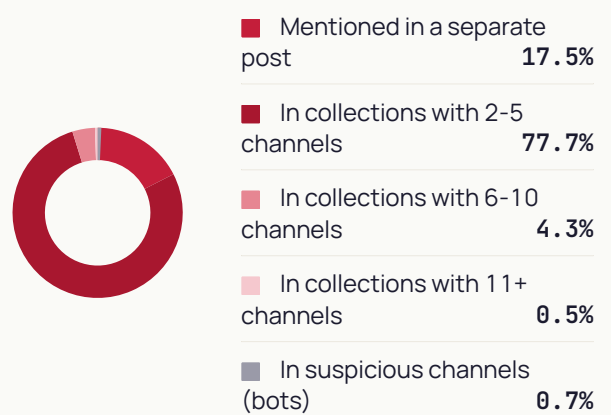
Who mentions the channel and how

Citation index **166** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **1 988** different channels.

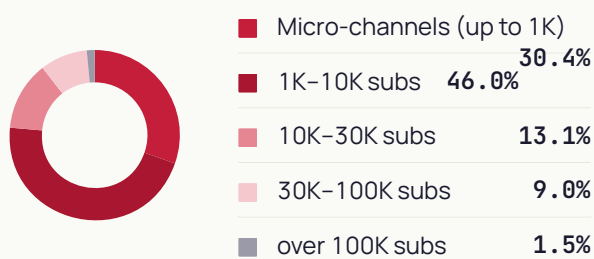
COUNTRIES MENTIONING YOU



MENTION FORMAT



WHAT SIZE CHANNELS MENTION YOU



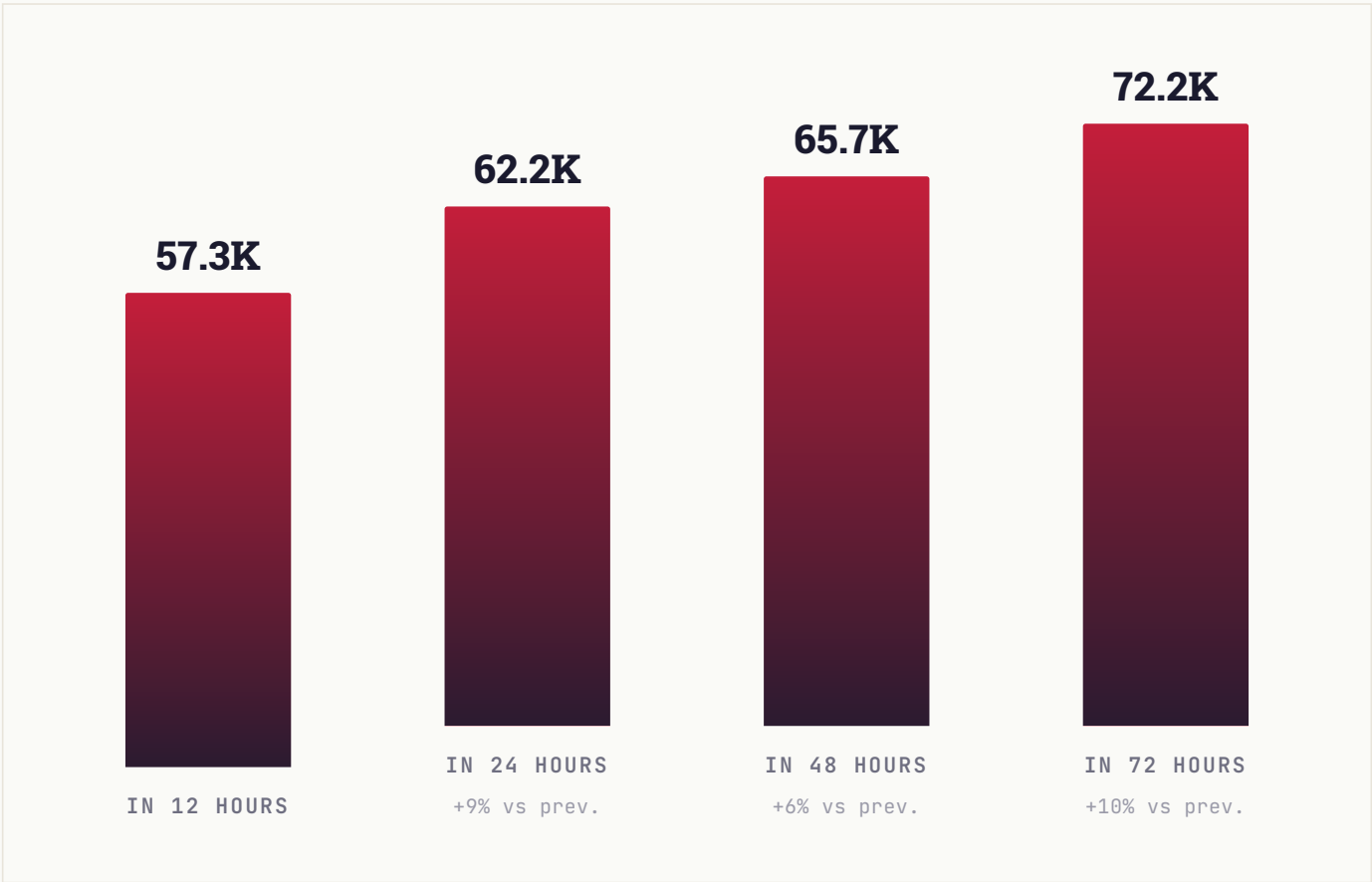
MENTIONED TOPICS



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
GC Gift Changes 🎁 YOU	121.7K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions: **3 104**, they brought **35 786** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Jan 2026	321	164	242
December 2025	608	186	290
November 2025	694	220	2 133
October 2025	548	267	5 672
September 2025	641	358	6 985
August 2025	292	169	20 464

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
3 104	6	35 786

SECTION 08 · NICHE COMPARISON

Where your channel ranks in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|----|---|--|
| 01 | Post more often
Now 1.2 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — on Monday
Audience most active at this day and 19:00 MSK. | EFFECT
Best window
for an
important post |
| 03 | Increase video posts share
Video in Telegram holds audience longer and ranks better. Aim for 15-25%. | EFFECT
Video holds
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
