

PUBLIC REPORT BY PROMTPRESS

Channel audit

Gift News



@gift_newstg

Latest news from the world of telegram gifts! Contact - @orgazm
@notorgazm @GiftGuarantBot • @floorpricegift • @newgift

SUBS

51 115

-1637 per month

ERR (% SEE POSTS)

25.0%

per day 18.0%

REACH/POST

12.2K

ad reach 9.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBS 51 115 —	 SUBSCRIBER REACH 23.87% avg % subs see post	 VIEWS/POST 12.2K median 12.2K · 28 days	 POSTS/WK 17.4 over period
 7D TREND -5.1% vs previous week	 REACTIONS/POST 196.5 total 14,151 reactions, 8,538 reposts, 4,033 comments	 POST LENGTH 298 chars. median 259 · 28 days	 POSTS ANALYZED 72 28 days
 AD REACH 9.2K 24h avg	 CHURN / MONTH -1637 last month	 CITATION INDEX 85 citation index · 729 channels mentioned ever	 CHANNEL AGE 1 year 6 months created 02.01.2025

AI EDITOR SUMMARY

Channel «Gift News» — 51 115 subs. Each post avg views 12.2K people (24% of subs), avg reach — room to grow. Posts 17 posts/week (~2/day) — regular. Week Jun 29 — Jul 5 reach dropped -5.1% by week Jun 22–28 — analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 72 posts over 28 days.
- 02 Dominant format – Photo (59/72 posts).
- 03 Avg post length – 298 characters (median 259).
- 04 Audience peak – Sunday, 16:00 MSK.
- 05 Top posts gather 2× more views than the weakest (17.2K avg for top vs 9.8K for worst) – among 72 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 17:25 PHOTO ▲Most Telegram gifts up over the past month! 📁Input Key +32.11%▲📁Clover Pin +26.07%▲📁Lush Bouquet +20.5%▲📁Vice Cream...	VIEWS 18 873 REACTIONS 96 REPOSTS 75 ER 36.9%
Nº2 20.06 · 18:42 PHOTO ▲Numbers rising in price! Today one user bought 35 gifts with number #88 spending 22,000💎/\$35,500 ScaredCat-88 - 1...	VIEWS 16 883 REACTIONS 75 REPOSTS 126 ER 33.0%
Nº3 19.06 · 12:16 PHOTO 📈&%Bundle on Getgems! 💎Today on GetGems added ability to sell entire collections of Telegram gifts! Gift News🛩️Portals...	VIEWS 15 896 REACTIONS 67 REPOSTS 37 ER 31.1%

Nº4 14.06 • 13:32 PHOTO 👉 Plush Pepe for \$123,000 🎁 Just sold Pink Galaxy on black bg for a record \$123,000 📈 Rare positions, especially on black bg...	VIEWS 15 720 REPOSTS 86 REACTIONS 84 ER 30.8%
Nº5 16.06 • 19:19 VIDEO 🏆 Best TON GRAM staking! ❤️ Portals - 19% Hipo - 17.8% Bemo - 15.1% Wallet - 13.9% Tonstakers - 13.3% Staking in Portals pays 19%...	VIEWS 15 453 REPOSTS 45 REACTIONS 88 ER 30.2%

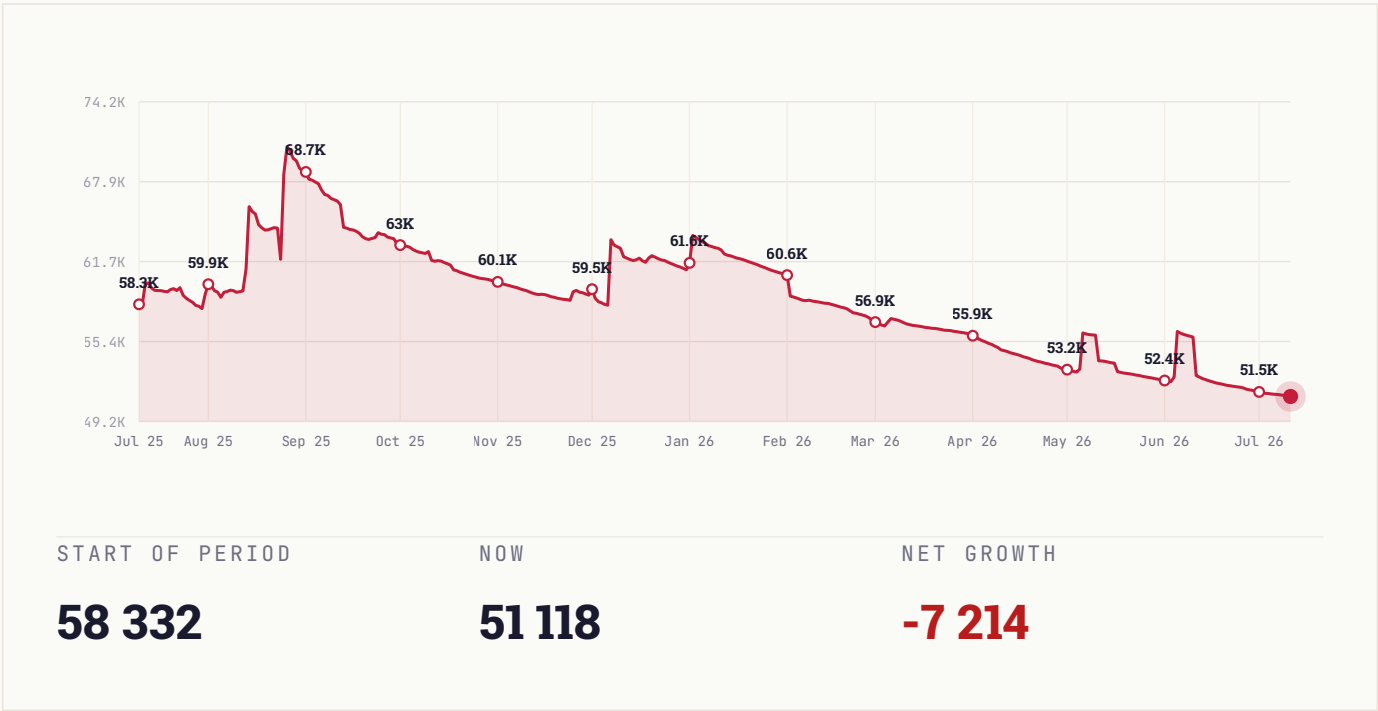
WORST 3

↓ 07.07 • 19:18 PHOTO 📈 Improvements REDO soon! Adler Toberg shared that REDO skins turned out decent, even a few gems! 🎁 Also creative...	VIEWS 10 148 REPOSTS 111 REACTIONS 68 ER 19.9%
↓ 02.07 • 12:34 PHOTO ⚡ Portals for fairness! ❄️ Portals team just blocked a scammer account on Portals Market Along with the profile in ban...	VIEWS 9 844 REPOSTS 94 REACTIONS 193 ER 19.3%
↓ 02.07 • 12:25 PHOTO ! DUROV'S AGENT STARTED LEAKING GIFTS Remember BattleRoll, Mansur's scam casino aka Max Davydov? In the last post I wondered what would happen to the 9037...	VIEWS 9 424 REPOSTS 143 REACTIONS 1 128 ER 18.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

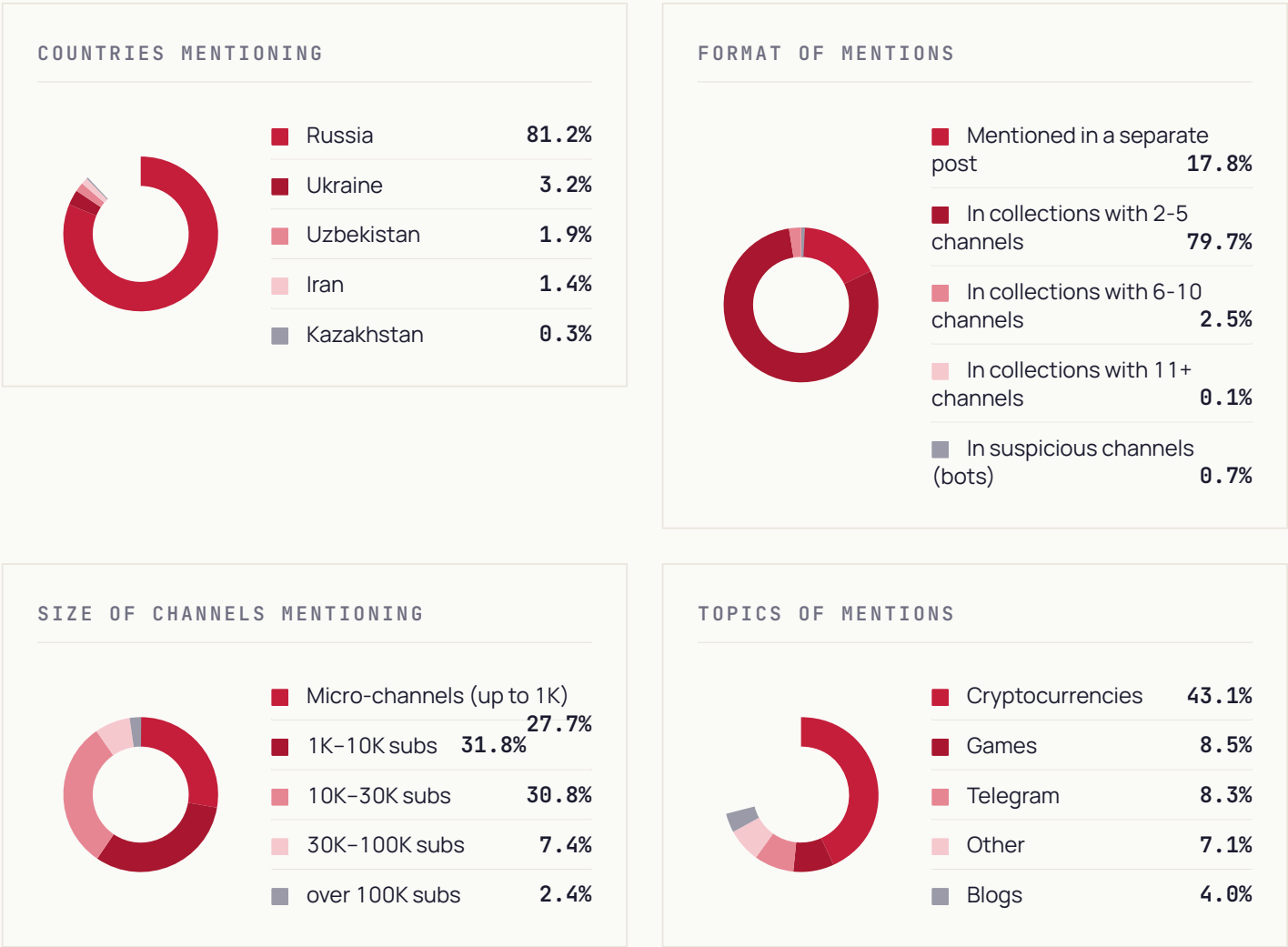
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

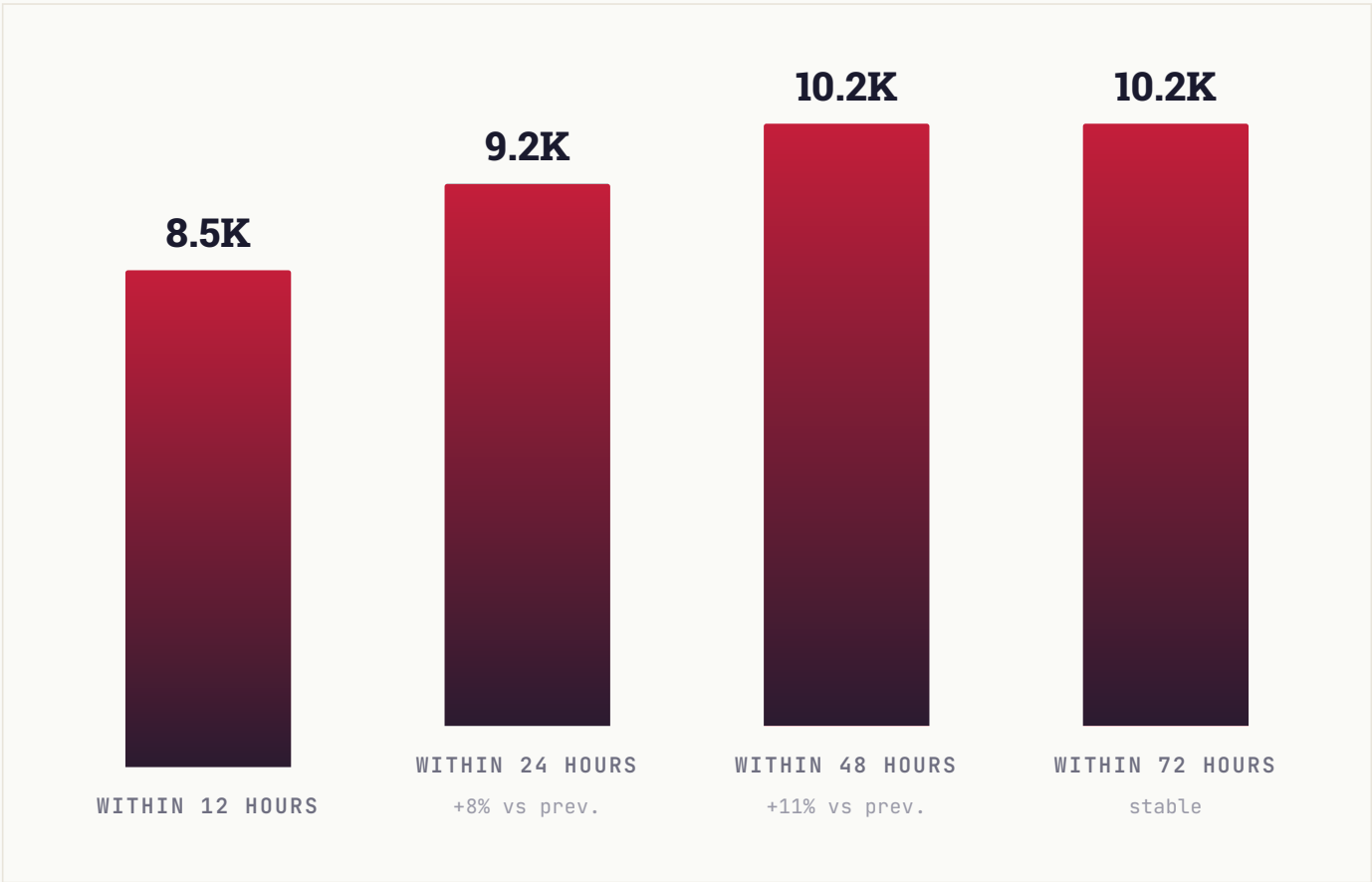
Citation index **85** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **729** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
GN Gift News YOU	51.1K

COMPARATIVE INSIGHT

Channel not yet outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **990**, they brought **27 608** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	70	48	2 688
December 2025	211	55	6 282
November 2025	144	65	809
October 2025	255	88	209
September 2025	156	76	525
August 2025	154	88	17 095

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
990	6	27 608

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band = range of 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — Sunday
Audience most active on this day at 16:00 MSK. | EFFECT
Best window
for important
posts |
| 02 | Increase video post share
Video in Telegram holds audience longer and ranks better. Aim for 15-25%. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls and interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts quarterly with same-segment channels. 2-3 collabs give relevant growth — no need daily. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
