

PROMTPRESS PUBLIC REPORT

Channel audit

State Traffic Inspectorate of Stavropol



@gibdd26

Official account of the Stavropol Krai Traffic Police ♦ Official site: <https://xn-90adear.xn-p1ai/r/26> ♦ VK: vk.com/gibdd26 Registered in the RKN registry:...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
27 450	8.0%	1.9K
18.07.2026 -147 per month	in 24 hrs 4.2%	ad reach 1.2K/24h
HTTPS://PROMTPRESS.COM/AUDIT/GIBDD26		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 27 450 —	 SUBS REACH 6.96% avg % subs see post	 VIEWS/POST 1.9K median 1.8K · 29 days	 POSTS/WEEK 46.3 over period
 7D TREND -16.8% vs previous week	 REACTIONS/POST 1.8 only 347 reactions, 890 reposts, 0 comments	 POST LENGTH 703 chars median 707 · 29 days	 POSTS ANALYZED 193 29 days
 AD REACH 1.2K 24h avg	 CHURN / MONTH -147 last month	 CITATION RATE 264 citation index · 676 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 26.02.2022

AI EDITOR SUMMARY

Channel «State Traffic Inspectorate of Stavropol» – 27 450 subs. Each post averages 1.9K people (7% of subs), reach is low – consider expanding audience. Publishes 46 posts per week (~7/day) – active posting. For week Jul 6–12 reach dropped -16.8% by week Jun 29 – Jul 5 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **193** posts in 29 days.
- 02 Dominant format – **Photo** (96/193 posts).
- 03 Avg post length – **703** chars (median 707).
- 04 Peak audience activity – **Tuesday**, 20:00 MSK.
- 05 Top posts get **5x 5x** more views than the weakest (5.7K avg for top vs 1.2K for worst) – among 193 posts in 29 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 05.07 · 09:56 PHOTO Driver dies in Pyatigorsk crash ! Preliminary: on 04.07.2026 at about 20:50 in Pyatigorsk...	VIEWS 5 874 REPOSTS 30	REACTIONS 1 ER 21.4%
Nº2 25.06 · 08:36 VIDEO In Stavropol, traffic cops helped rush a man with a heart attack to hospital  While on duty...	VIEWS 5 795 REPOSTS 10	REACTIONS 19 ER 21.1%
Nº3 14.07 · 17:20 VIDEO In Stavropol, traffic police prevented a dangerous ride by a minor driver In Pyatigorsk, officers...	VIEWS 5 482 REPOSTS 11	REACTIONS 1 ER 20.0%

Nº4 14.07 · 17:20 TEXT ⚡ Juvenile affairs officers are also involved in clarifying the circumstances. ✓ Information has also been sent to the commission on...	VIEWS 5 354 REPOSTS 5	REACTIONS 2 ER 19.5%
Nº5 15.07 · 09:45 VIDEO ! 🛵 A moped driver showing signs of intoxication was removed from driving in Pyatigorsk 📍 Yesterday in Pyatigorsk, a traffic police squad stopped a moped...	VIEWS 5 104 REPOSTS 14	REACTIONS 1 ER 18.6%

WORST 3

↓ 15.07 · 09:44 TEXT 👮 🚓 Also, if a doctor finds overwork or a health condition preventing further driving...	VIEWS 1 195 REPOSTS —	REACTIONS — ER 4.4%
↓ 15.07 · 09:43 PHOTO 🚓 🚓 In Shpakovsky District, traffic police and medics held a preventive campaign 'Sleep at the Wheel'...	VIEWS 1 165 REPOSTS 1	REACTIONS 1 ER 4.2%
↓ 15.07 · 09:43 PHOTO 🚗 In Shpakovsky District, a minor pedestrian injured in crash 🔥 Preliminary: on July 14 at 13:10...	VIEWS 1 114 REPOSTS 5	REACTIONS 1 ER 4.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

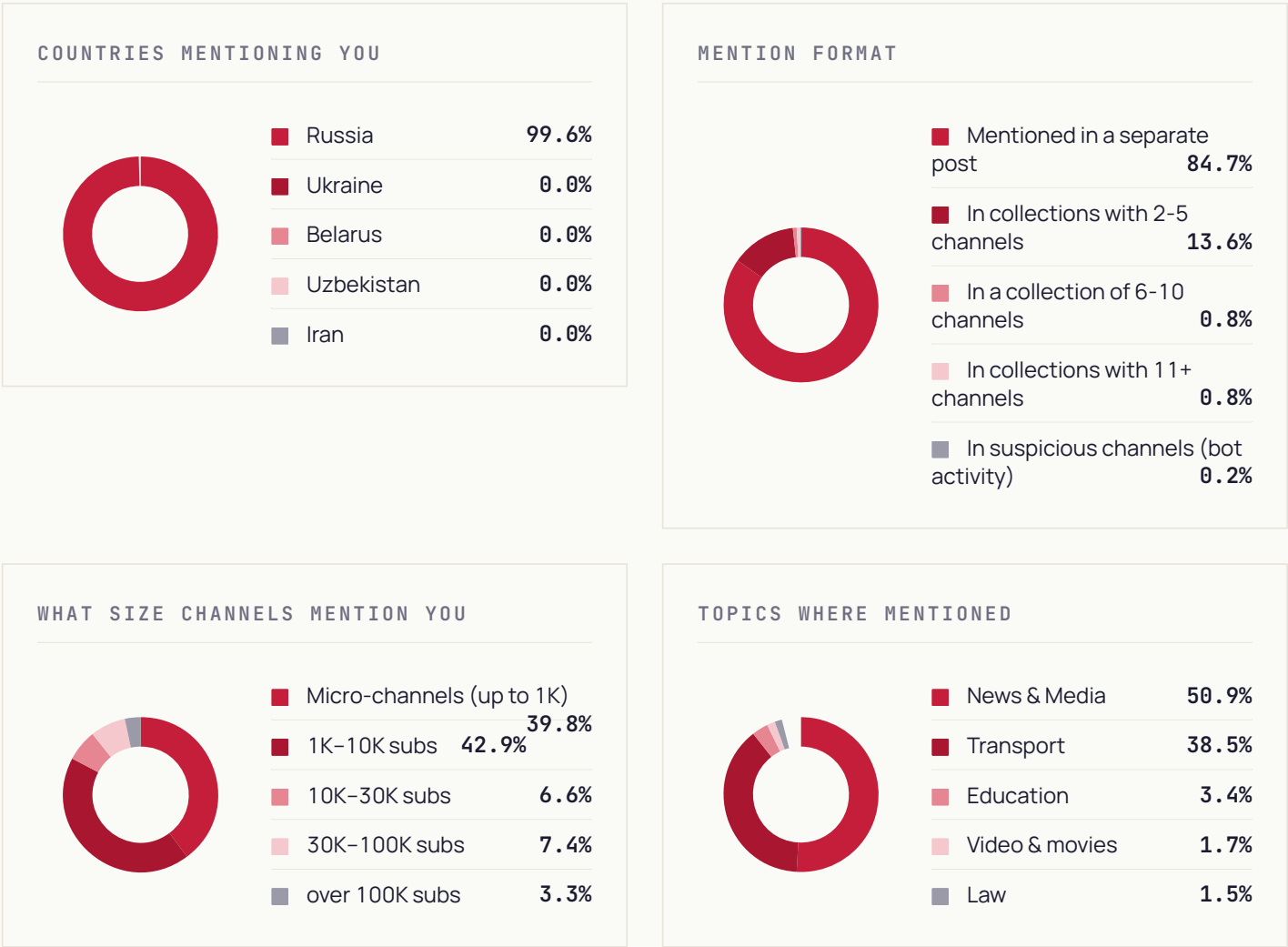
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

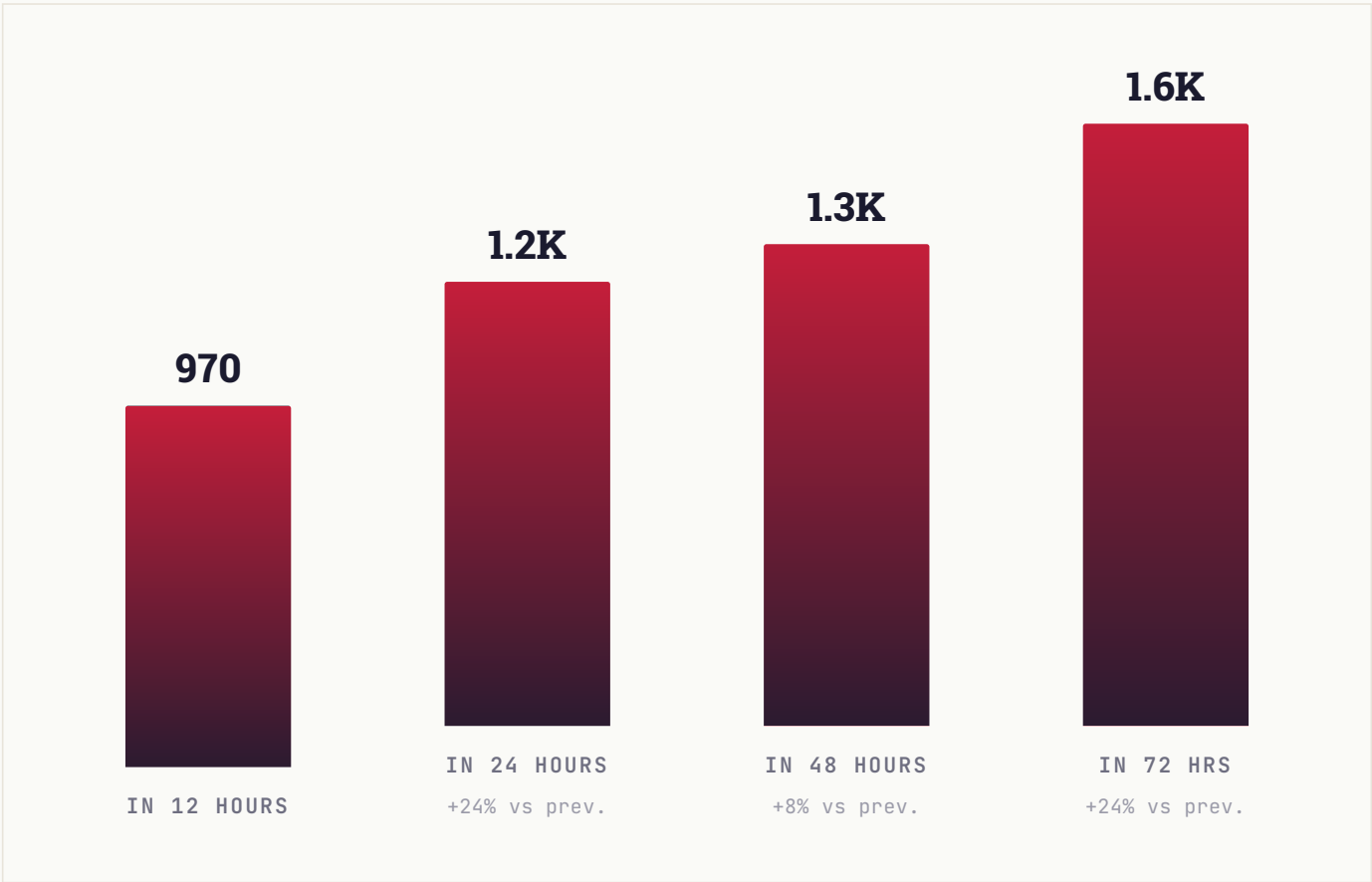
Citation index **264** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **676** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.5M
AB	Avtomanya	1.9M
WE	WENGALLBI	1M
VM	Vodiy Moshina Bozor	996.3K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	689.3K
UN	Un Normal	583.6K
FI	Fighterbomber	521.6K
AB	Auto.ru	500K
AB	AVTOZAKAZ.RU	481.4K
GA	Garage	481.4K
GS	State Traffic Inspectorate of Stavropol	27.4K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 208.1K. First goal — enter top-98 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **641**, they brought **1 346** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	39	23	100
December 2025	75	41	206
Nov 2025	42	28	134
Oct 2025	137	48	64
Sep 2025	120	60	226
August 2025	228	106	616

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
641	6	1 346

Where channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the range of values, a vertical line for the median, and a red dot for the channel's performance. The channel's performance is consistently low across all metrics, being 87% below the median for Subscribers and Avg Reach / Post, and better than only 53% of the niche for the Citation Index.

Metric	Channel Value	Median	Comparison
SUBSCRIBERS	27 450	209K	87% below median
AVG REACH / POST	1 909	14.8K	87% below median
CITATION INDEX	264	95	better than 53% of niche

SUBSCRIBERS 87% below median

59.7K 27 450 – your channel 621.4K

median 209K

AVG REACH / POST 87% below median

1.3K 1 909 – your channel 123K

median 14.8K

CITATION INDEX better than 53% of niche

0 264 – your channel 2.7K

median 95

— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01**Top post of the week — on Tuesday**

Audience is most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
