

PUBLIC REPORT BY PROMTPRESS

Channel Audit

ABTOPROFI



@ggwp_newschannel

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SUBSCRIBERS

328 208

-28640 per month

ERR (% SEE POSTS)

28.0%

daily 19.1%

REACH/POST

93.4K

ad reach 62.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 328 208 —	 SUBSCRIBER REACH 28.47% avg % subs see post	 VIEWS/POST 93.4K median 94.5K · 28 days	 POSTS/WEEK 6.1 for period
 7D TREND +2.4% vs previous week	 REACTIONS/POST 1705.3 42,632 reactions, 9,865 reposts, 0 comments	 POST LENGTH 966 chars median 1,000 · 28 days	 POSTS ANALYZED 25 28 days
 AD REACH 62.7K 24h avg	 CHURN / MONTH -28640 last month	 CITATION RATE 15 citation index · 295 channels mentioned all time	 CHANNEL AGE 4 years 8 days created 17.06.2022

AI EDITOR SUMMARY

Channel «AutoPROFI» — 328 208 subs. Each post avg views 93.4K people (28% of subs), good reach. Publishes 6 posts/week (~1/day) — rare. Week Jun 8–14 reach stable (+2.4% vs week 1–7 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 25 posts in 28 days.
- 02 Dominant format – Photo (25/25 posts).
- 03 Avg post length – 966 chars (median 1,000).
- 04 Peak audience activity – Friday, 22:00 MSK.
- 05 Top posts get 1x More views than the weakest (99K avg top vs 90.7K worst) – among 25 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº112.06 · 19:58 PHOTO Rivian starts deliveries of R2 – electric crossover under \$45,000 challenges Tesla Model Y Rivian's most affordable model got...	VIEWS	REACTIONS
	99 202	1 436
Nº226.05 · 19:18 PHOTO Volga returns: prices and sales start of new lineup In June, sales of new Volga models officially start on the Russian market. The lineup...	REPOSTS	ER
	266	30.2%
Nº309.06 · 19:04 PHOTO Audi unveiled all-new Q7 after 11-year wait *All-wheel drive 3-row SUV already standard, with 3.0L...	VIEWS	REACTIONS
	99 153	1 557
Nº409.06 · 19:04 PHOTO Audi unveiled all-new Q7 after 11-year wait *All-wheel drive 3-row SUV already standard, with 3.0L...	REPOSTS	ER
	645	30.2%
Nº509.06 · 19:04 PHOTO Audi unveiled all-new Q7 after 11-year wait *All-wheel drive 3-row SUV already standard, with 3.0L...	VIEWS	REACTIONS
	98 753	1 736
Nº609.06 · 19:04 PHOTO Audi unveiled all-new Q7 after 11-year wait *All-wheel drive 3-row SUV already standard, with 3.0L...	REPOSTS	ER
	554	30.1%

Nº4 18.06 • 19:19 PHOTO Audi unveiled new A6 Allroad Quattro with hybrid setup Audi introduced the next-gen A6 Allroad Quattro —...	VIEWS 98 033 REPOSTS 524 REACTIONS 1 967 ER 29.9%
Nº5 29.05 • 20:40 PHOTO Russia sees very expensive Hongqi Guoya Chinese brand Hongqi launched flagship sedan Guoya in Russia — the most...	VIEWS 97 736 REPOSTS 539 REACTIONS 1 838 ER 29.8%
WORST 3	
↓ 21.06 • 09:20 PHOTO Sollers unveiled new frame SUV S9 based on ST9 pickup Sollers introduced the new frame SUV S9. Pre-production...	VIEWS 90 962 REPOSTS 213 REACTIONS 1 969 ER 27.7%
↓ 22.06 • 03:59 PHOTO Mercedes-Benz starts production of electric van VLE with up to 713 km range Mercedes-Benz launched series production...	VIEWS 90 858 REPOSTS 474 REACTIONS 1 826 ER 27.7%
↓ 01.06 • 19:08 PHOTO Updated Suzuki Hustler unveiled Suzuki unveiled the facelifted Hustler for Japan. First major update...	VIEWS 90 218 REPOSTS 378 REACTIONS 1 965 ER 27.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 • MENTIONS

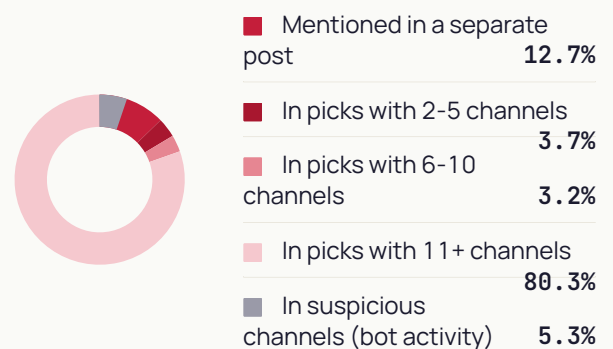
Who mentions the channel & how

Citation index **15** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **295** different channels.

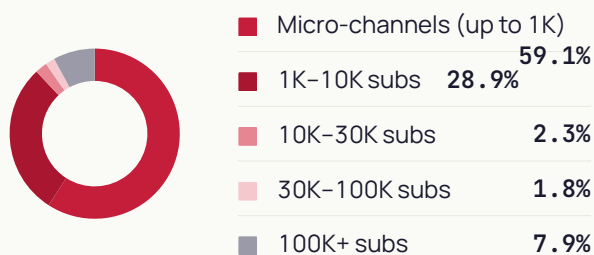
COUNTRIES MENTIONING



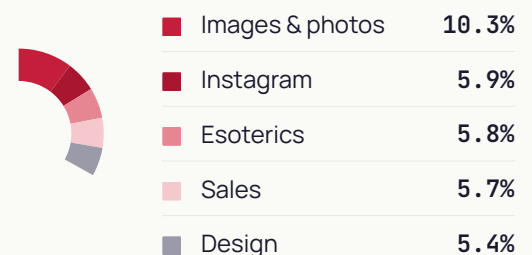
FORMAT OF MENTIONS



CHANNELS BY SIZE THAT MENTION



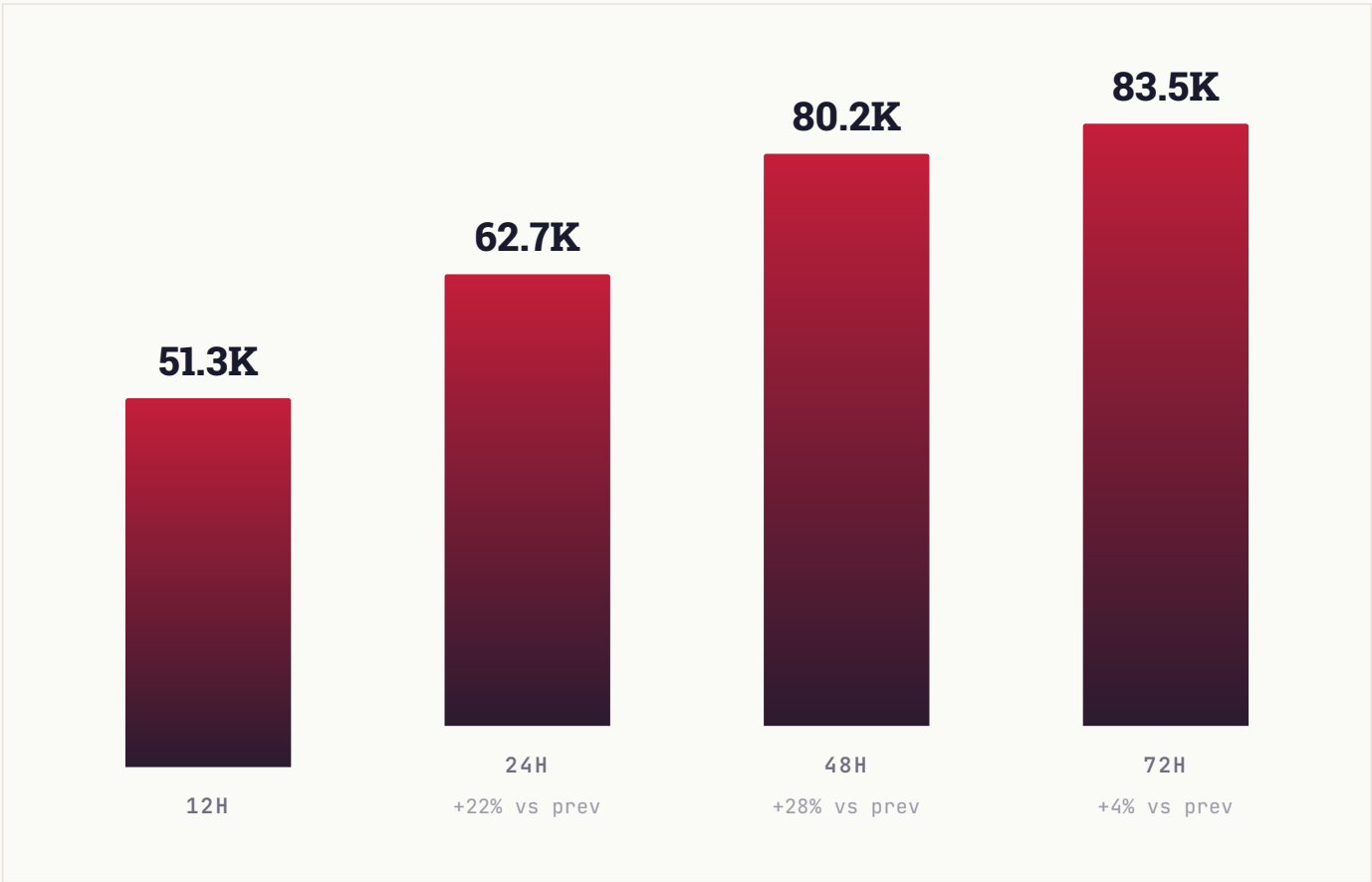
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 Top similar channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TI Cars and Dot	3.4M
AB Automania	1.8M
WE WENGALLBI	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	694K
FI Fighterbomber	520.8K
AB Auto.ru	497.5K
GA Garage	487K
AB AVTOZAKAZ.RU	479.8K
ZR Behind the Wheel	473.8K
AB Driving instructor	466.8K
AB АВТОПРОФИ YOU	328.2K

COMPARATIVE CONCLUSION

Channel in top quartile of niche (#21 of 98). Leader — Cars and Dot (3.4M). Goal for coming months: enter niche top 10 via systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1 344**, they brought **168 166** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	1 206	66	35 119	
Nov 2025	29	18	26 165	
Oct 2025	28	2	25 469	
September 2025	27	2	21 543	
August 2025	34	2	30 980	
July 2025	20	2	28 890	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
1 344	6	168 166

SECTION 08 · NICHE COMPARISON

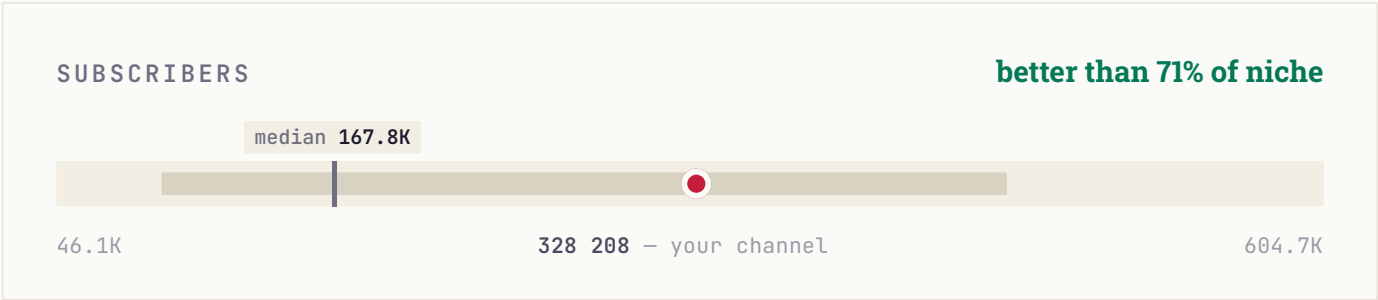
Where the channel stands in its league

Took top-100 channels in category «Transport» (Russia) and saw how your channel compares. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

#21/100

POSITION IN NICHE

Channel in top 21% – strong position



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day and at 22:00 MSK.

EFFECT

**Best time for
important
posts**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with similar channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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