

PROMTPRESS PUBLIC REPORT

Channel audit

ГетБенз | Где бенз? Карта заправок



@getbenzru

From drivers for drivers! For all questions, DM the channel; if urgent, add #important Interactive gas station map, fuel availability, traffic...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
38 755	42.0%	14.2K
22.07.2026 8 posts 6 days	per day 22.1%	ad reach 9.2K/24h
HTTPS://PROMTPRESS.COM/AUDIT/GETBENZRU		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 38 755 —	 SUBSCRIBER REACH 36.68% avg % subs see post	 VIEWS/POST 14.2K median 8.1K · 6 days	 POSTS/WEEK 8.9 for the period
 7D TREND — no data for period	 REACTIONS/POST 17.4 only 139 reactions, 20 reposts, 0 comments	 POST LENGTH 535 chars median 525 · 6 days	 POSTS ANALYZED 8 6 days
 AD REACH 9.2K 24h avg	 CITATION RATE 0 citation index (cumulative)	 CHANNEL AGE 10 days created 12.07.2026	

AI EDITOR SUMMARY

Channel «GetBenz | Where's gas? Gas station map» — 38 755 subs. Each post avg views 14.2K people (37% from subs), good reach. Posts 9 posts/week (~1/day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 8 posts in 6 days.
- 02 Dominant format — Text (6/8 posts).
- 03 Avg post length — 535 characters (median 525).
- 04 Peak audience activity — Wed, 12:00 MSK.
- 05 Strongest posts get 15 times more views than the weakest (30.5K avg for top vs 2.1K for worst) — among 8 posts over 6 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 17.07 · 13:10 TEXT  Found a station not on the site? There's a fix! If you found a station missing from the service, now you can...	VIEWS 36 788 REPOSTS 7	REACTIONS 60 ER 94.9%
Nº2 15.07 · 09:34 PHOTO  Site launched successfully! In the first day over 50,000 users visited. We built a truly quality, stable and...	VIEWS 31 617 REPOSTS 5	REACTIONS 13 ER 81.6%
Nº3 17.07 · 13:02 TEXT Please vote for our channel — it will improve the design of our posts and the channel itself...	VIEWS 22 974 REPOSTS 1	REACTIONS 10 ER 59.3%

Nº4 17.07 • 17:39 TEXT We accept feedback about our site via channel DMs 🧑 (button in bottom left corner) We look forward to your...	VIEWS 11 473 REPOSTS 2 REACTIONS 23 ER 29.6%
Nº5 18.07 • 16:20 TEXT 📞 Friends, need your help! If you've used our gas station finder – just share the link with friends who often...	VIEWS 4 668 REPOSTS 2 REACTIONS 11 ER 12.0%

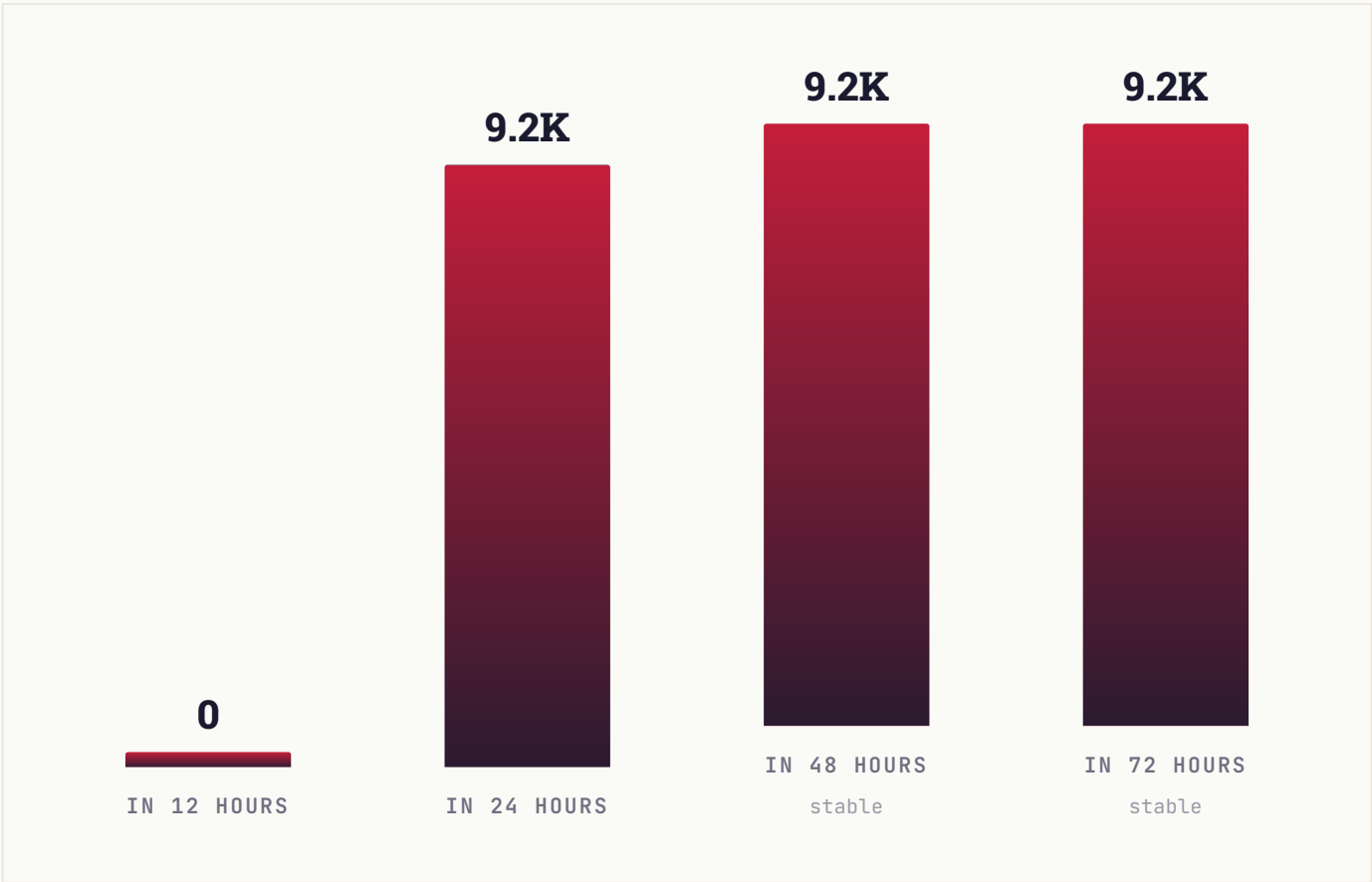
WORST 3

↓ 19.07 • 09:29 TEXT Add our site to your home screen You can add our site to your phone screen so it's always at hand and accessible...	VIEWS 3 076 REPOSTS — REACTIONS 4 ER 7.9%
↓ 20.07 • 10:39 TEXT How to leave a review on our site? What you need: 1. Yandex Browser; 2. Log in with your Yandex account...	VIEWS 2 103 REPOSTS 1 REACTIONS 6 ER 5.4%
↓ 21.07 • 16:35 PHOTO 💚 Your voice matters! 💚 Thanks to YOU we hit 100,000 users in a day Huge thanks for sharing our...	VIEWS 1 009 REPOSTS 2 REACTIONS 12 ER 2.6%

SECTION 03 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 04 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.5M
AB Avtomanya	1.9M
WE WENGALLBI	1M
VM Vodiy Moshina Bozor	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	687.4K
UN Un Normal	577.8K
FI Fighterbomber	521K
AB Auto.ru	493.4K
AB AVTOZAKAZ.RU	481.4K
GA Garage	479.8K
GJ ГетБенз Где бенз? Карта заправок YOU	38.8K

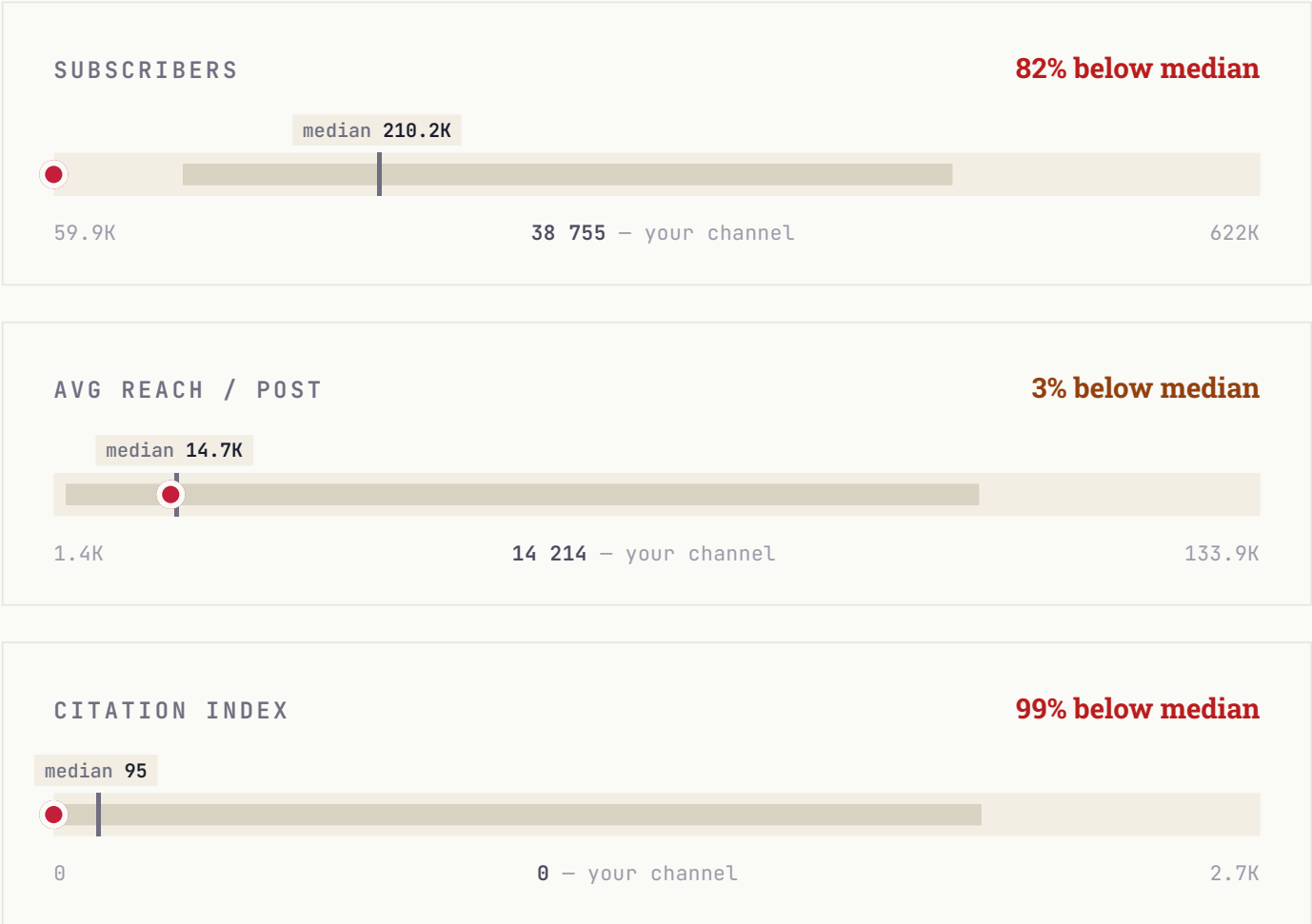
COMPARATIVE CONCLUSION

Channel yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), median top-98: 208.1K. First goal — enter top-98 via systematic traffic & content work.

SECTION 05 · NICHE COMPARISON

Where your channel stands in its league

Took top-100 channels in category «Transport» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 06 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & revisit in a month.

01**Best posting day: Wednesday**

Best time: this day at 12:00 MSK.

EFFECT

**Best window
for an
important post****02****Increase video post share**

Video retains audience longer & is favored by algorithm.
Aim for 15-25% video share.

EFFECT

**Video retains
audience
better****03****System traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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