

PROMTPRESS PUBLIC REPORT

Channel audit

GERASIMOVA

TATYANA



@gerasimova_biz

Tatiana Gerasimova — lawyer, entrepreneur, business tracker.
Author of Architecture of Business, where 300+ entrepreneurs built
their online projects. This channel is about systematic online
business,...

SUBSCRIBERS

3 572

+17 per month

ERR (% SEE POSTS)

48.0%

Daily **15.2%**

REACH/POST

1.7K

Ad reach **542**/24h

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What's inside the report

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 3 572 —	SUBS REACH 47.13% Avg % subs see post	VIEWS/POST 1.7K Median 1.1K · 10 days	POSTS/WEEK 3.4 For period
7D TREND — No data for period	REACTIONS/POST 42.6 213 reactions, 153 reposts, 0 comments	POST LENGTH 841 chars Median 1000 · 10 days	POSTS ANALYZED 5 10 days
AD REACH 542 24h avg	CHURN / MONTH +17 Last month	CITATION RATE 1 Citation index · 3 channels mentioned ever	CHANNEL AGE 8 years 9 days Created 04.06.2018

AI EDITOR SUMMARY

Channel «GERASIMOVA TATYANA ☒» — 3 572 subs. Each post avg views 1.7K people (47% of subs), wide reach for channel this size. Publishes 3 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts in 10 days.
- 02 Dominant format — Text (4/5 posts).
- 03 Avg post length — 841 chars (median 1000).
- 04 Peak audience activity — Monday, 11:00 MSK.
- 05 Strongest posts get 2x More views than weakest (2.2K avg top vs 1K worst) — among 5 posts in 10 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 18.05 · 08:56 PHOTO At 3:00 PM on Monday (today) will be a live stream on Instagram about fatigue. Chose this topic because many, unfortunately, are oh so...	VIEWS 2 991 REP. 3	REACTIONS 14 ER 83.7%
Nº2 28.05 · 16:07 TEXT New legal lecture for teens & parents ☒ Summer is coming, and teens have a big question: 'How...	VIEWS 2 388 REP. 13	REACTIONS 14 ER 66.9%
Nº3 18.05 · 14:11 TEXT My example: I tend to have physical fatigue + social fatigue. Recently I had a great experience eliminating both...	VIEWS 1 136 REP. 21	REACTIONS 77 ER 31.8%

Nº4 18.05 · 13:19 TEXT Find the need: what I lack - rest, recognition, money, boundaries, help, clarity, security. 4. Take action: ask...	VIEWS 999 REP. 56	REACTIONS 55 ER 28.0%
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Nº5 18.05 · 13:19 TEXT Summary of a live broadcast about fatigue (uploaded transcript to chat gpt and really like how it turned out. Sharing) FATIGUE 4...	VIEWS 904 REP. 60	REACTIONS 53 ER 25.3%
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WORST 3

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SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.



PERIOD START

3 828

NOW

3 572

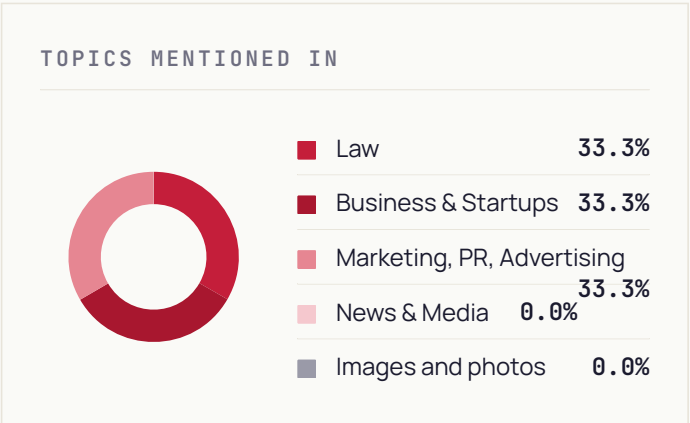
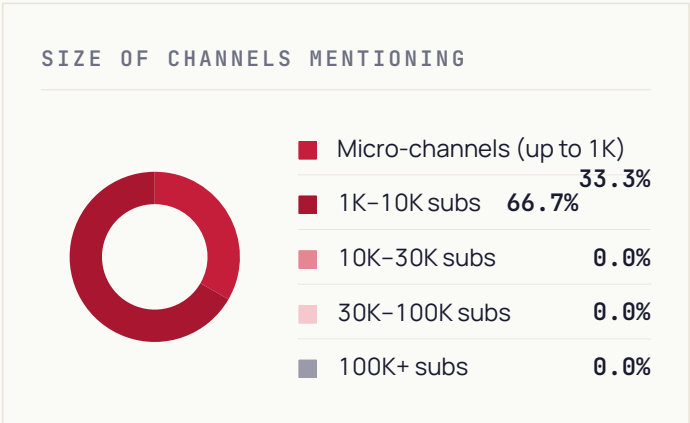
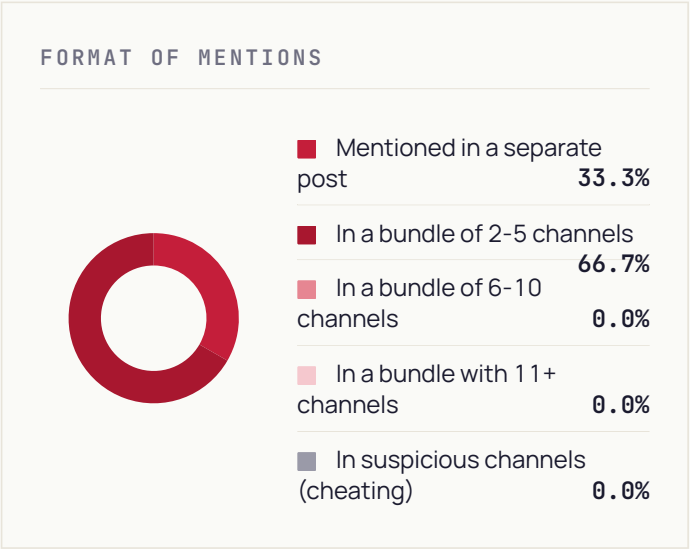
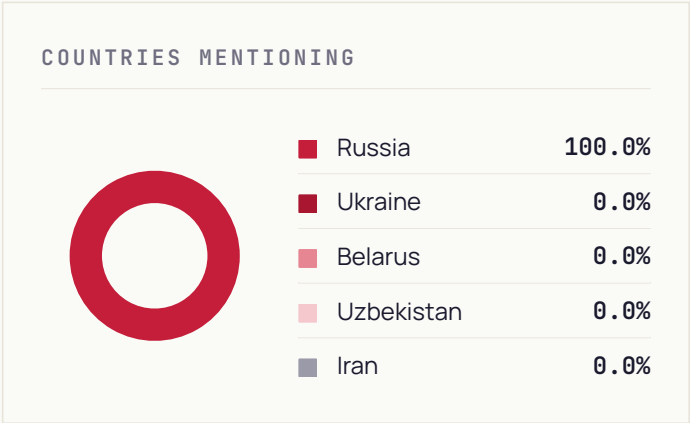
NET GROWTH

-256

SECTION 04 · CITATIONS

Who and how mentions the channel

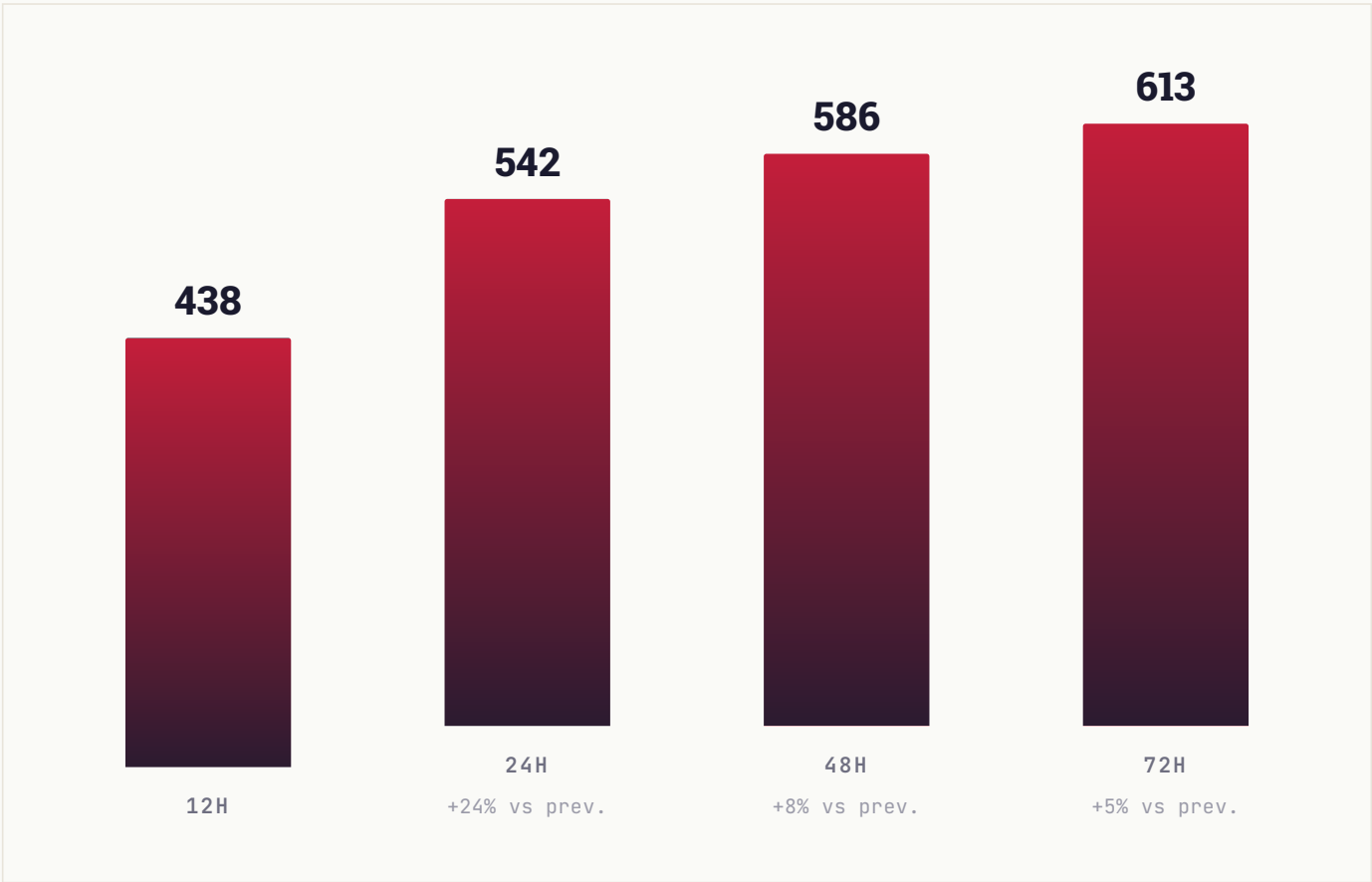
Citation index 1 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 3 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 Nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
C(SberBusiness (Belarus)	14.5K
B(BTC-e Earnings & Crypto	9.9K
CB(Canal BetMidas Oficial	8.8K
GB(Ready business Minsk Moscow	6.8K
NI(Nikita	6.3K
Salary(Zakhar Plodunov Rational thinking	5.4K
PB(Pro Business LIVE	4.9K
M-(Mobistock - Stock Store	4.7K
BA(BanderPolka	4.7K
GT(GERASIMOVA TATYANA	3.6K
MD(MTBank for Business	2.9K

COMPARATIVE CONCLUSION

Channel in Niche top-10 (#10 of 71). Strong position. Niche leader — SberBusiness (Belarus) (14.5K), room to grow to #1. With other top-10 channels — mutual exchanges as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** Such mentions: **2**, they brought **42** New subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	0	0	10	
Nov 2025	0	0	14	
Oct 2025	2	2	3	
September 2025	0	0	7	
August 2025	0	0	3	
July 2025	0	0	5	
TOTAL MENTIONS	MONTHS IN DATA		ACQUIRED SUBS	
2	6		42	

SECTION 08 · NICHE COMPARISON

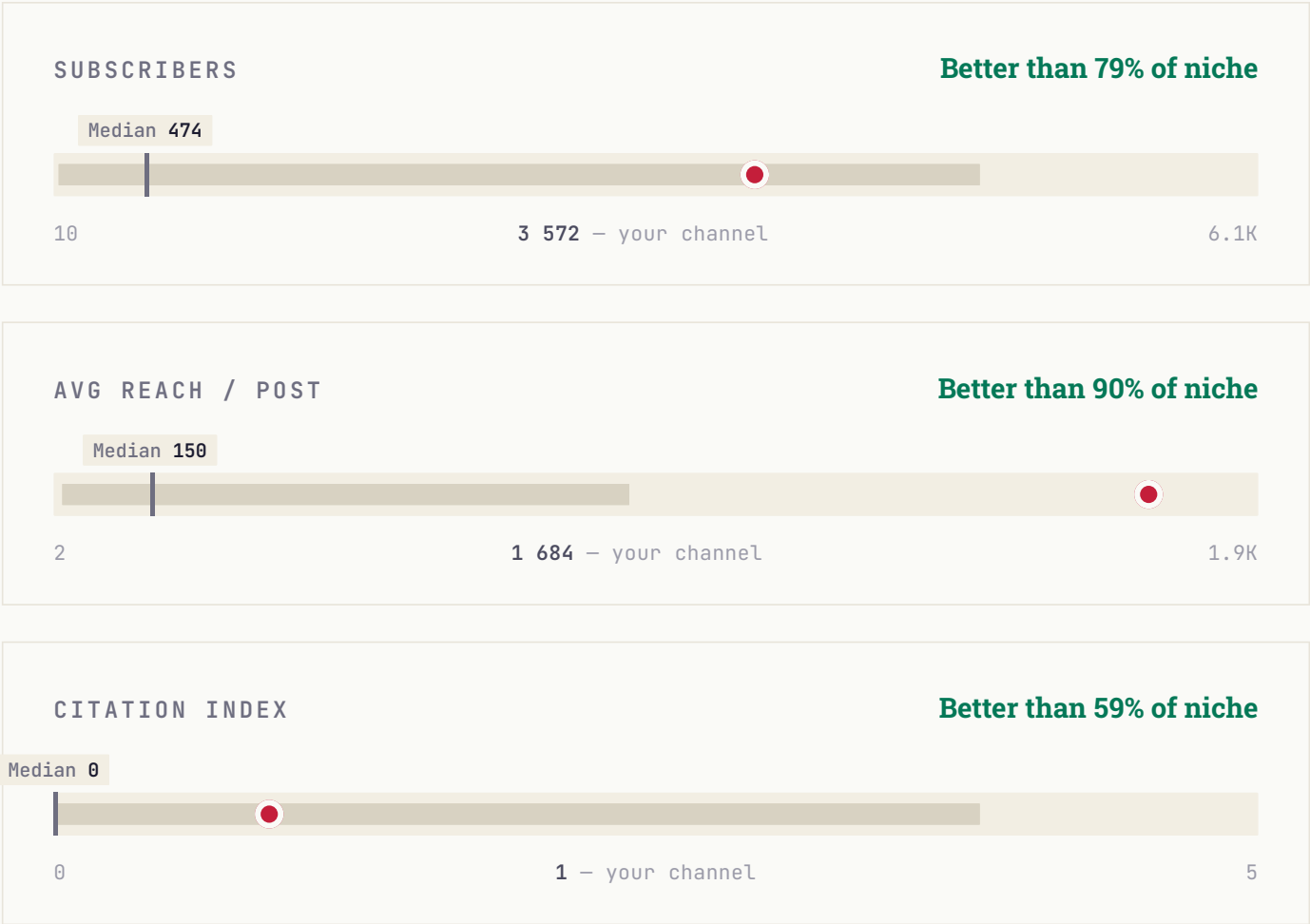
Where the channel stands in its league

Took top-71 Channels in category "Business & Startups» (Belarus) and saw how your channel compares. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.

#10 /71

RANK IN NICHE

Channel in top 14% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 3.4 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Monday

On this day at 11:00 MSK audience is most active.

EFFECT

**Best window
for important
posts**

03

Increase video posts share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
