

PROMTPRESS PUBLIC REPORT

Channel audit

ҰБТ 2026 |

GEONLINE



@geonlinekz

Сәлем, болашақ грант иегері💙 2026 жылға ҰБТ-ға дайындық
GeOnline курсы туралы ақпарат👉: https://wa.link/geo_tg Чат:
<https://t.me/+VylwCNGOpTRey0XA>

SUBSCRIBERS

10 614

-3384 per month

ERR (% SEE POSTS)

11.0%

last day 7.5%

REACH/POST

1.1K

ad reach 858/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 10 614 —	 SUBSCRIBER REACH 10.73% avg % subs see post	 VIEWS/POST 1.1K median 1.1K · 29 days	 POSTS/DAY 16.6 ~116 per week
 7D TREND -9.9% vs previous week	 REACTIONS/POST 14.6 total 7,110 reactions, 305 reposts, 1,326 comments	 POST LENGTH 77 chars median 50 · 29 days	 POSTS ANALYZED 486 29 days
 AD REACH 858 24h avg	 CHURN / MONTH -3384 last month	 QUOTABILITY 6 citation index · 25 channels mentioned all time	 CHANNEL AGE 5 years 5 months created 23.01.2021

AI EDITOR SUMMARY

Channel «YBT 2026 | GEONLINE» — 10 614 subs. Each post averages 1.1K people (11% of subs), reach is low — consider expanding audience. Publishes 116 posts per week (~17/day) — very active posting. For week Jun 22–28 reach dropped -9.9% by week Jun 15–21 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **486** posts over 29 days.
- 02 Dominant format – **Text** (275/486 posts).
- 03 Avg post length – **77** chars (median 50).
- 04 Peak audience activity – **Sunday**, 16:00 ALMT.
- 05 Top posts get **2×** more views than the weakest (1.8K avg for top vs 787 for worst) – among 486 posts in 29 days. Worth analyzing what the top has in common – topic, format, publish time.

TOP 5 POSTS

Nº1 14.06 · 11:50 TEXT LAST DAY OF DISCOUNT TODAY🤔🤔🤔 Pick your best plan and grab the discount💙 Full info via the link below...	VIEWS 1 892 REPOSTS —	REACTIONS 8 ER 17.8%
Nº2 13.06 · 12:44 VIDEO (post without caption – video)	VIEWS 1 833 REPOSTS —	REACTIONS 15 ER 17.3%
Nº3 12.06 · 14:36 VIDEO ТУРКИЯ ЕЛІНЕ ЖОЛДАМА ҰТЫП АЛҒАН ОҚУШЫМЫЗ🚀 🚀🔥🔥ҚОЙШАН АЯЖАН🔥🔥	VIEWS 1 816 REPOSTS —	REACTIONS 30 ER 17.1%

Nº4 14.06 · 11:46 TEXT
 Special for those interested in the course 

VIEWS
1 792
 REPOSTS
 —
 REACTIONS
6
 ER
16.9%

Nº5 14.06 · 11:45 TEXT
 2-week "SUMMER UNT CAMP" has reached its finish   I know you liked it and found it useful  

VIEWS
1 774
 REPOSTS
 —
 REACTIONS
9
 ER
16.7%

WORST 3

↓ 02.07 · 12:42 PHOTO
 Ainara, you scared me with that sudden question, my heart is weak  

VIEWS
796
 REPOSTS
 —
 REACTIONS
6
 ER
7.5%

↓ 03.07 · 09:45 TEXT
 Some are discussing Messi. Some are watching Ronaldo and saying 'wow'. But smart zoomers: Geonline's 'Champions Camp'...

VIEWS
787
 REPOSTS
 —
 REACTIONS
7
 ER
7.4%

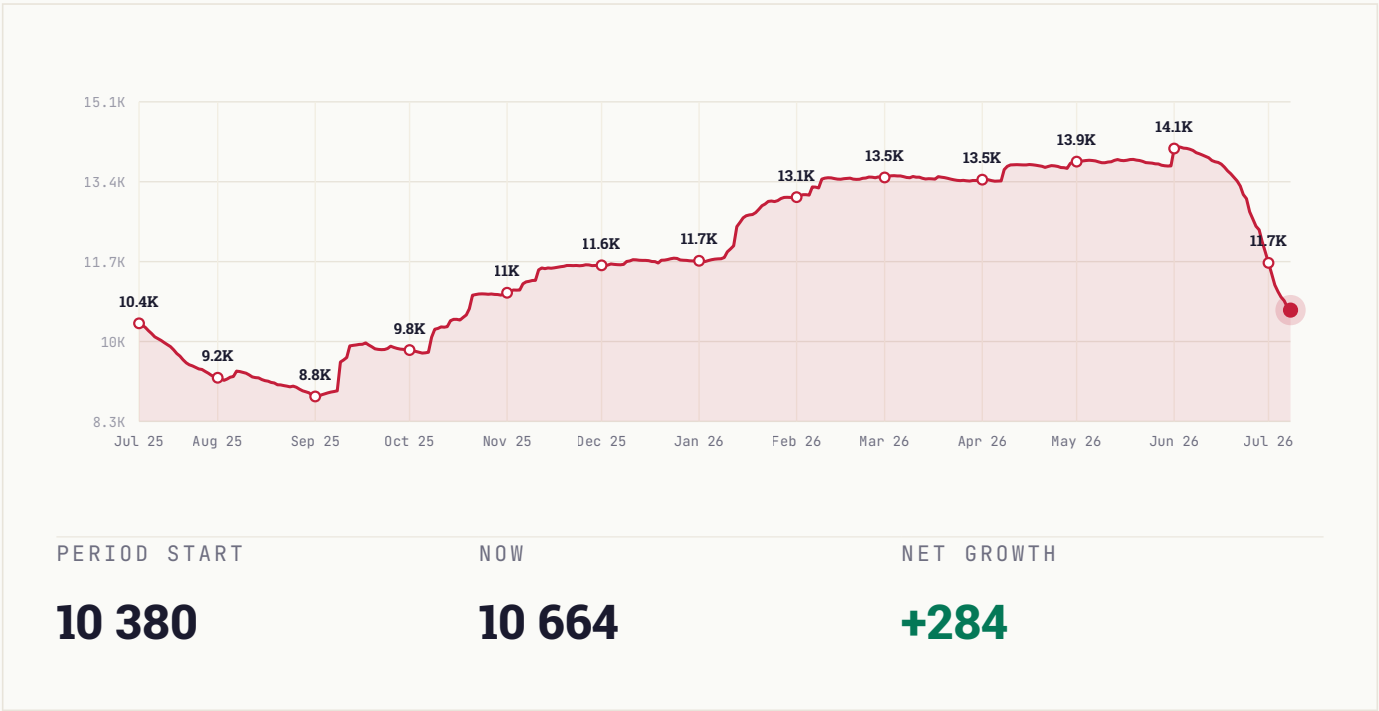
↓ 03.07 · 09:45 TEXT
 By the way, May hearts .. This championship isn't about a cup:  iPad.  MacBook. It's not a game, it's your future.  

VIEWS
780
 REPOSTS
 —
 REACTIONS
9
 ER
7.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

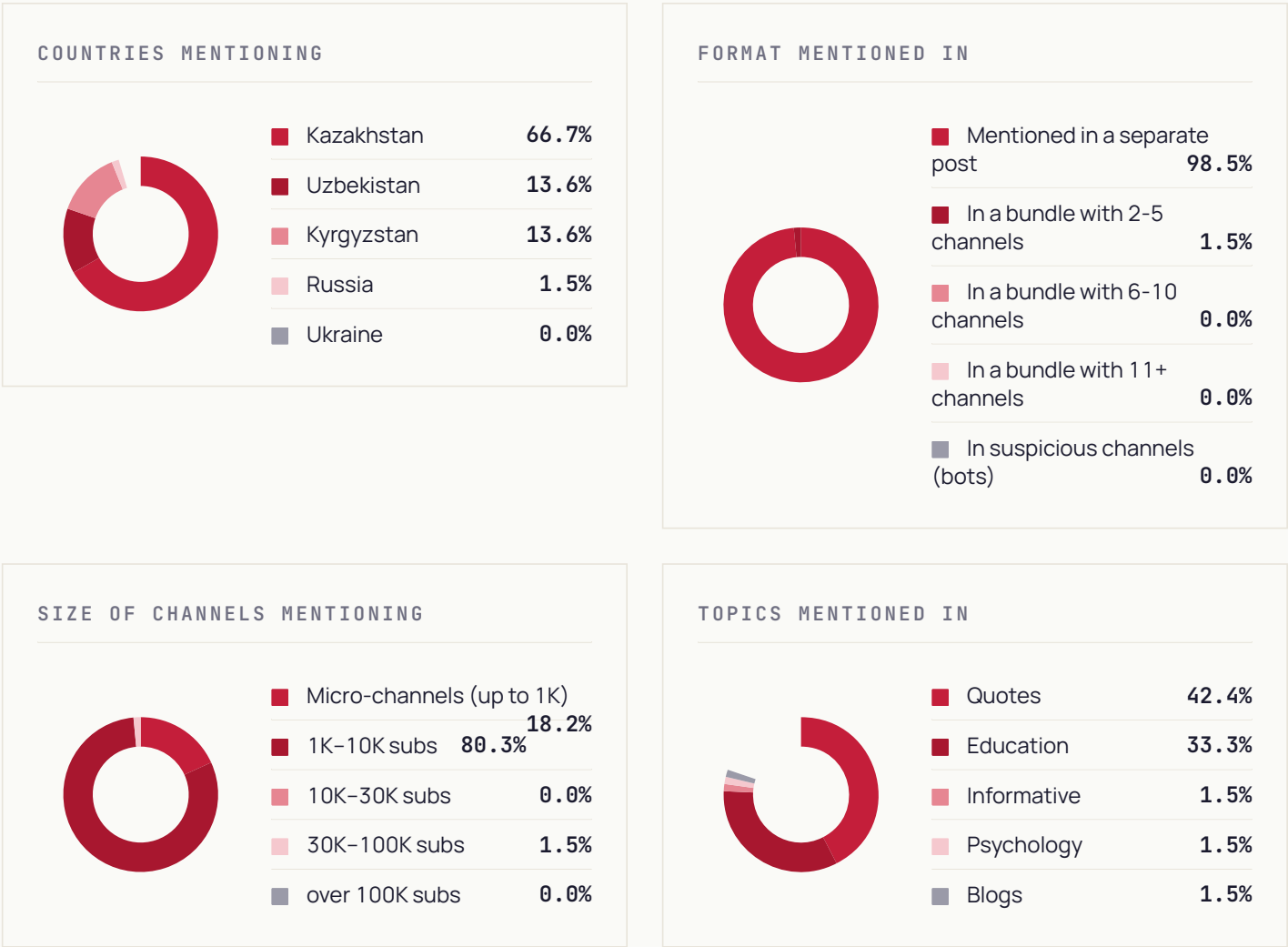
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

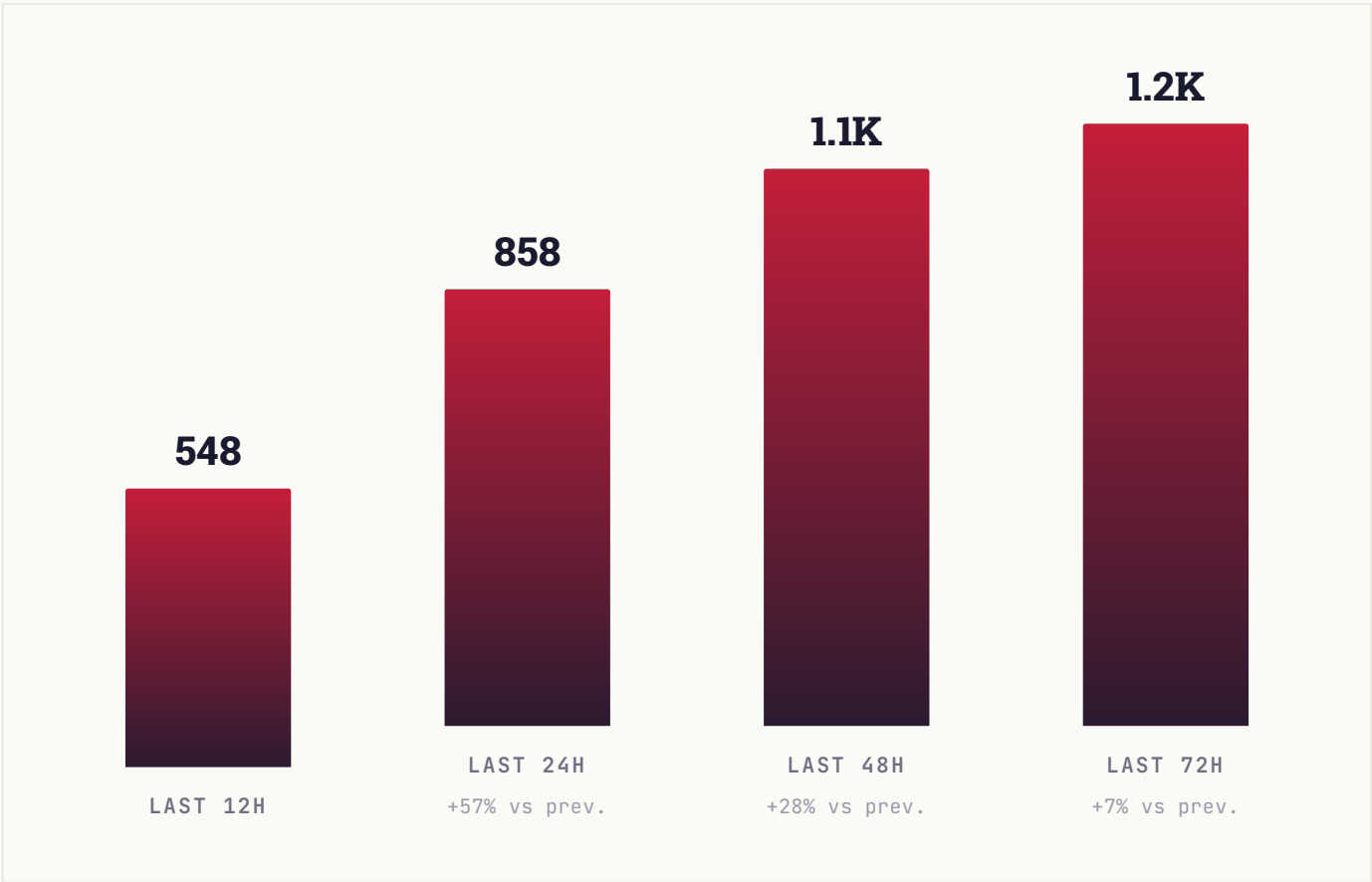
Citation index 6 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from 1K subs. All time channel was mentioned **25** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
TE TESTCENTERKZ	149.2K
CI Visual aids didactic materials	75.7K
KA KarGOO	74.3K
CA Creative Asia	70.5K
JO JUZ40 ONLINE ҰБТ	56.1K
GR grants.kz	48K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
🇰🇿 MINISTRY OF EDUCATION AND SCIENCE OF THE REPUBLIC OF KAZAKHSTAN	44.7K
KK Kornekilikter_kaz(Free channel)	29.2K
CA Free visual aids & methods	27.9K
Y2 ҰБТ 2026 GEONLINE YOU	10.6K

COMPARATIVE SUMMARY

Channel in upper half of the niche (#40 of 99). Niche leader — TESTCENTERKZ (149.2K), median subs 9K. Aim for the top quarter — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **5 070** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	1 397	
December 2025	0	0	254	
November 2025	0	0	665	
October 2025	0	0	1 319	
September 2025	0	0	1 223	
August 2025	0	0	212	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
0	6	5 070

SECTION 08 · NICHE COMPARISON

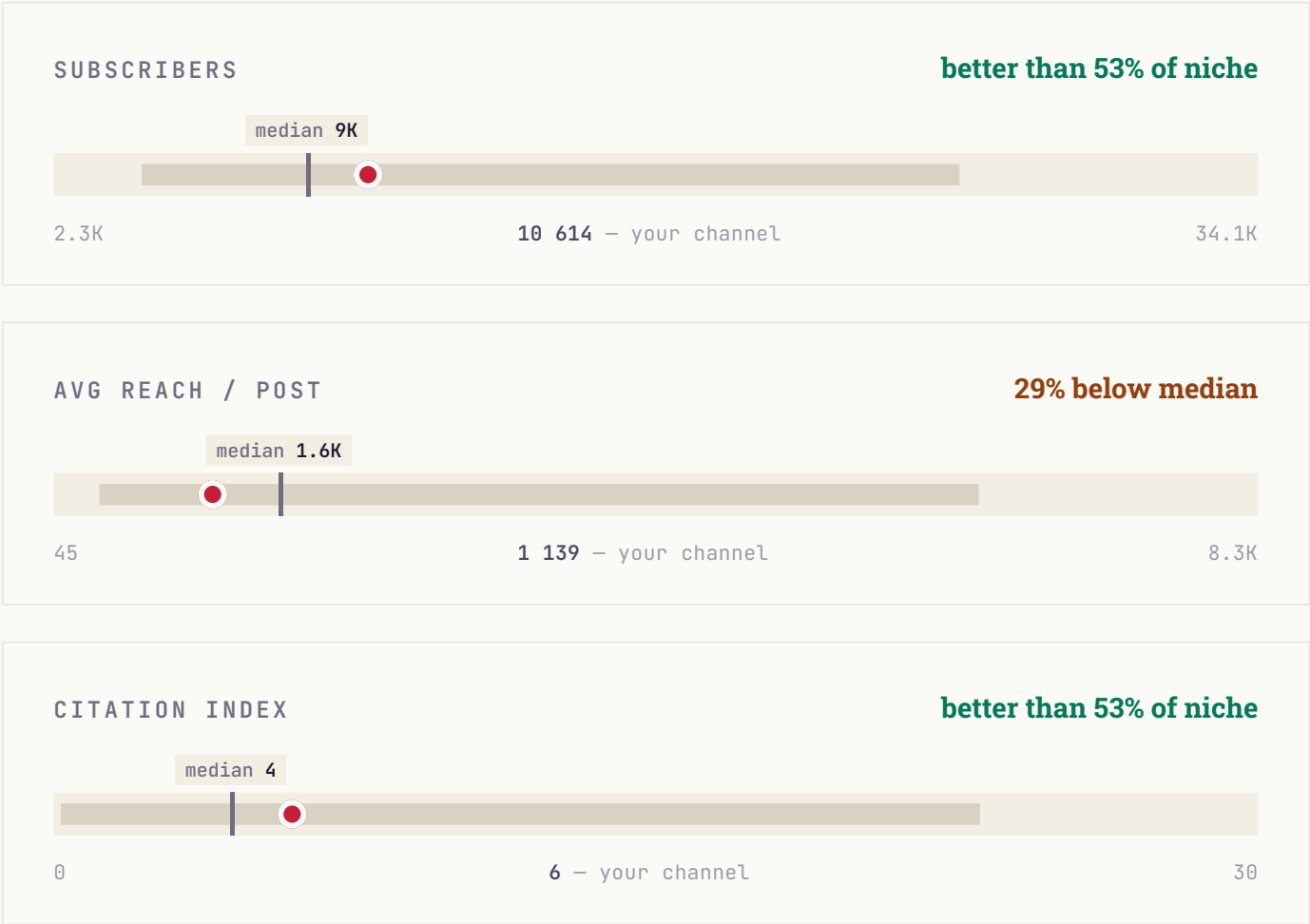
Where the channel stands in its league

Took top-100 channels in category «Education» and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#40/100

RANK IN NICHE

Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01

Main post of the week — on Sunday
 Audience is most active on this day at 16:00 ALMT.

EFFECT
Best window for an important post

02

Increase video post share
 Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing its share to 15-25%.

EFFECT
Video retains audience better

03

System traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs

04

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One weekly poll on a hot topic is an easy growth lever.

EFFECT
+5-15% ER

05

Cross-promo with neighboring channels
 Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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