

— PUBLIC REPORT PROMTPRESS

Channel audit

Geometrium

School | Школа

дизайна

интерьера



@geometrium_school

Course 'Interior Designer from Scratch' — sign up and try the profession for free 🔄🔄🔄 Registration: <https://goo.su/kjxL9q> ➡
From any profession to interior design ➡ School based on an international studio...

SUBSCRIBERS

ERR (% SEE POSTS)

REACH/POST

44 443

-467 per month

3.0%

per day 1.2%

1K

ad reach 531/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 44 443 —	 SUBS REACH 2.32% avg % of subs see post	 VIEWS/POST 1K median 1K · 29 days	 POSTS/WEEK 12.6 over period
 7D TREND -9.0% vs prev week	 REACTIONS/POST 11.4 total 614 reactions, 314 reposts, 95 comments	 POST LENGTH 581 chars. median 547 · 29 days	 POSTS ANALYZED 54 29 days
 AD REACH 531 24h avg	 CHURN / MONTH -467 last month	 CITATION RATE 816 citation index · 1,001 channels mentioned all time	 CHANNEL AGE 4 years 7 months created 29.11.2021

AI EDITOR SUMMARY

Channel «Geometrium School | Interior Design School» — 44 443 subs. Each post averages 1K people (2% from subs), reach is low — consider expanding audience. Publishes 13 posts per week (~2/day) — regular schedule. For week 22–28 Jun, reach dropped -9.0% to week 15–21 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 54 posts over 29 days.
- 02 Dominant format — Photo (40/54 posts).
- 03 Avg post length — 581 chars (median 547).
- 04 Audience peak activity — Friday, 11:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.5K avg top vs 845 worst) — among 54 posts over 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 08:01 PHOTO School in Brazil, villa in a real Boeing in Bali and palace in Rome — we've gathered several striking projects by Russian designers and architects...	VIEWS 1 557 REPOSTS 3 REACTIONS 15 ER 3.5%
Nº2 09.06 · 07:33 PHOTO Interior solutions that will definitely make you smile 😊 ➡ Seriously, most apartment discomfort starts not with renovation...	VIEWS 1 422 REPOSTS 6 REACTIONS 17 ER 3.2%
Nº3 10.06 · 08:02 PHOTO We want more good interior designers ✨🚩 We know many dream of becoming an interior designer, but...	VIEWS 1 375 REPOSTS 5 REACTIONS 11 ER 3.1%

Nº4 14.06 • 08:03 PHOTO Let's see how you think like a designer? Here's a living room 🙌 Furniture is there. Finishing is there. But so far only natural light from...	VIEWS 1 363 REPOSTS 6 REACTIONS — ER 3.1%
Nº5 21.06 • 08:00 PHOTO Cheap course? Pay twice (or thrice) 😡 Screenshot attached 🙌 from someone who chose a cheaper course. ➡ Then...	VIEWS 1 362 REPOSTS 6 REACTIONS 10 ER 3.1%

WORST 3

↓ 29.06 • 07:01 PHOTO Interior design by Geometrium studio ❤️ 162 m² in Foriver residential complex for a couple. Interior features ➡ natural wood, stone, ceramics, and warm...	VIEWS 877 REPOSTS 6 REACTIONS 22 ER 2.0%
↓ 04.07 • 08:55 VIDEO 90% of people think their apartment needs renovation. But actually it just needs a few right solutions. ➡ In this video...	VIEWS 870 REPOSTS 8 REACTIONS 13 ER 2.0%
↓ 01.07 • 06:02 PHOTO 🎤 GIFT WEEK STARTS! Celebrating Geometrium's birthday Jul 1 – 7 we're giving away something truly valuable in our channel...	VIEWS 789 REPOSTS 4 REACTIONS 12 ER 1.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

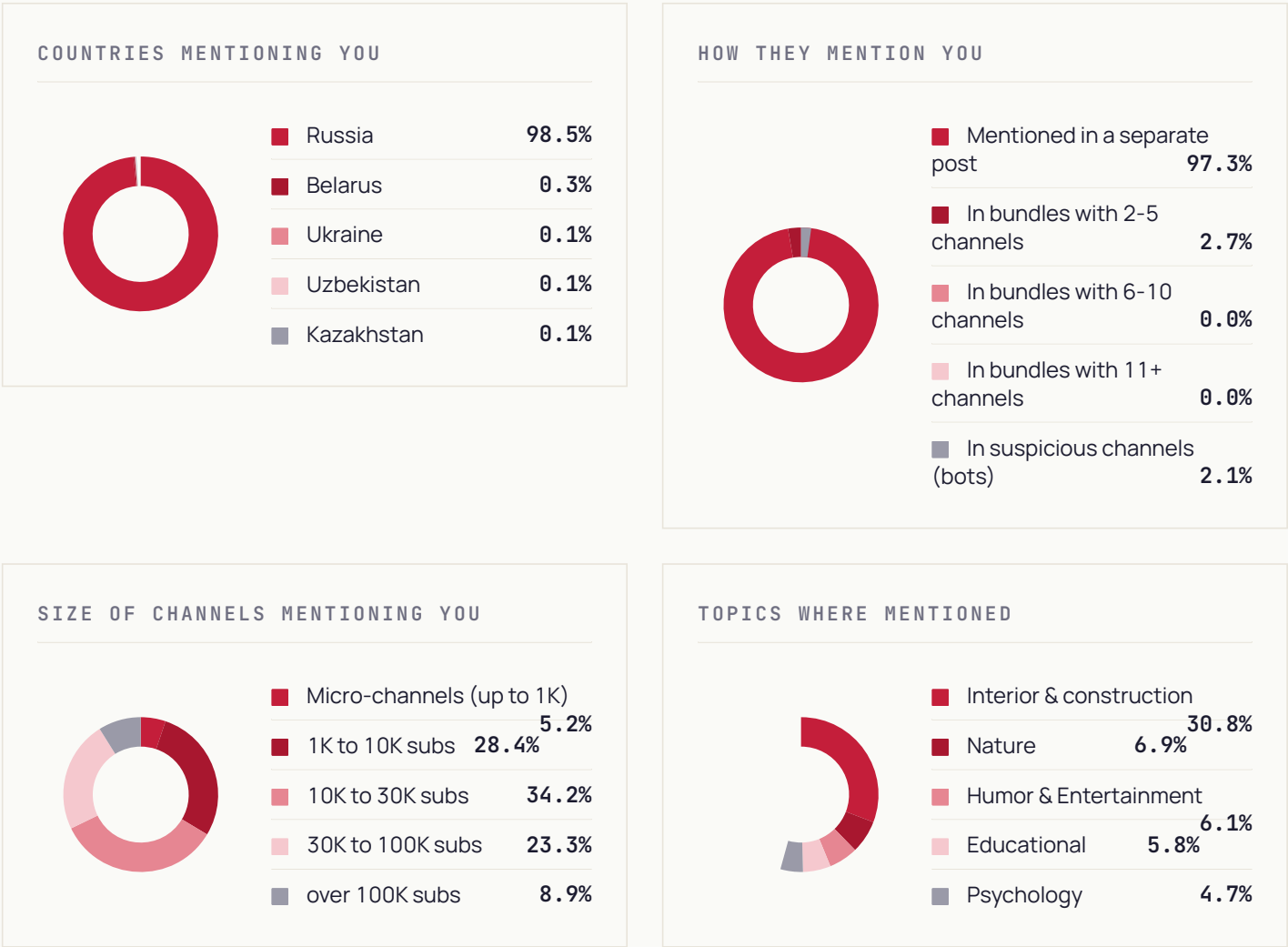
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

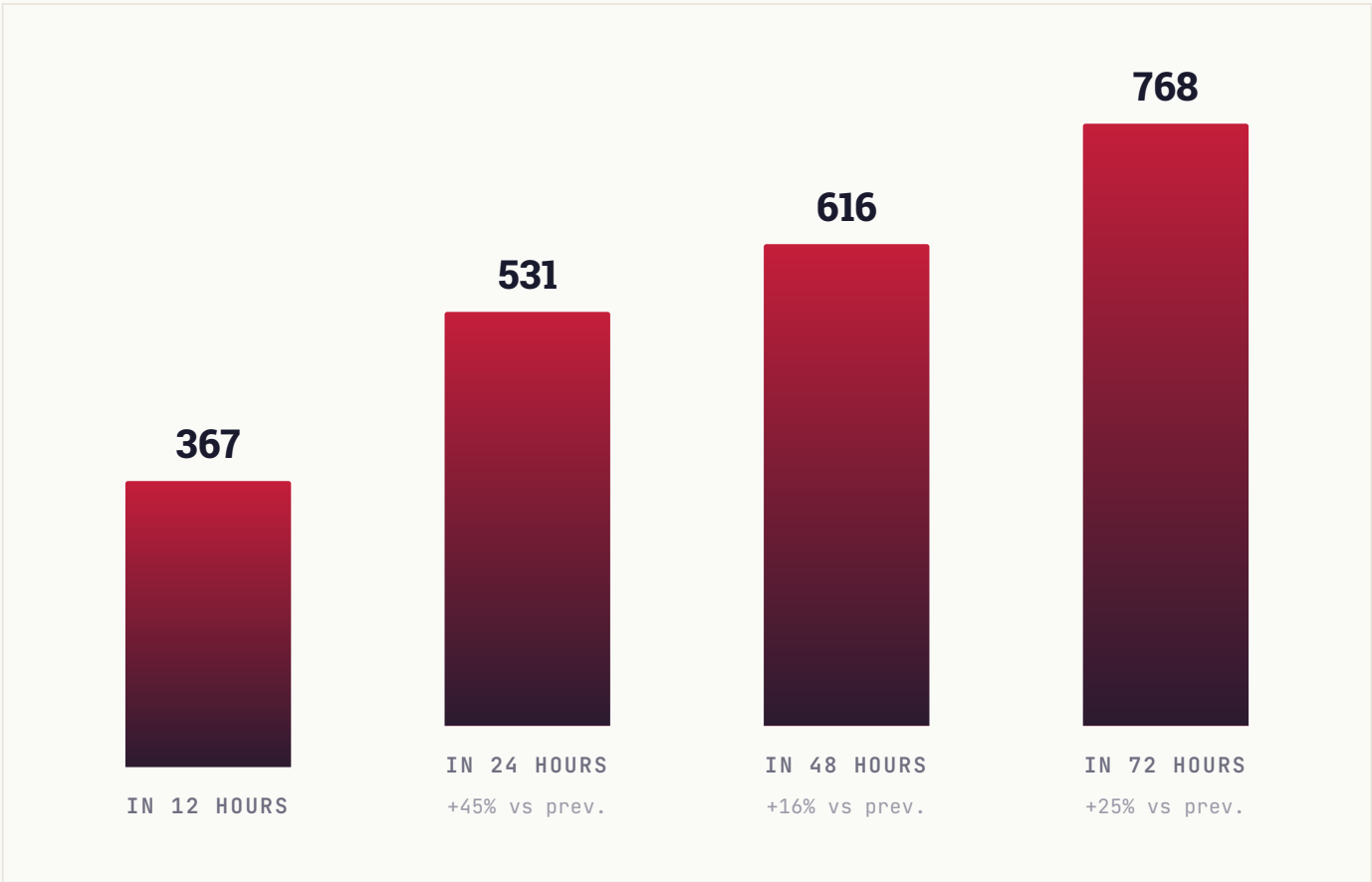
Citation index **816** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **1 001** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DD DOMEО. ДИЗАЙН РЕМОНТ НЕДВИЖИМОСТЬ	530.5K
PL Planning	453.6K
AI Interior & decor	450K
MK My apartment	427.9K
MS Wise Builder	410.2K
LK Favorite apartment	408.6K
GF GC FSK	378.1K
PR ProRealty	377.5K
US Smart Builder	353.9K
PI PIK	337.3K
GS Geometrium School Школа дизайна интерьера YOU	44.4K

COMPARATIVE INSIGHT

Channel not yet outside top-89 niche — early growth stage. Niche leader — DOMEО. ДИЗАЙН | РЕМОНТ | НЕДВИЖИМОСТЬ (530.5K), median top-89: 108.5K. First goal — enter top-89 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

We track posts in other channels that mention yours monthly. Over the last **6 months** such mentions occurred **6**, they brought **2 202** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	274
December 2025	1	1	181
November 2025	1	1	926
October 2025	0	0	568
September 2025	1	1	158
August 2025	3	2	95

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
6	6	2 202

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Interior & construction» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Friday

Audience is most active on this day at 11:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 2.32% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+3.2pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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