

— PUBLIC PROMTPRESS REPORT

Channel audit

БЛОГ GEO И РОЗКИ



@geo_roza_vahue

She is my scum

SUBSCRIBERS

107 620

-2256 per month

ERR (% SEE POSTS)

7.0%

last day **2.2%**

REACH/POST

7.6K

ad reach **2.3K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 107 620 —	 SUBSCRIBER REACH 7.11% avg % subs see post	 VIEWS/POST 7.6K median 8.8K · 23 days	 POSTS/WEEK 9.4 for period
 7D TREND -40.6% vs previous week	 REACTIONS/POST 33.2 only 1,063 reactions, 249 reposts, 0 comments	 POST LENGTH 230 chars median 151 · 23 days	 POSTS ANALYZED 32 23 days
 AD REACH 2.3K 24h avg	 CHURN / MONTH -2256 last month	 CITATION RATE 1 475 citation index · 2,105 channels mentioned ever	 CHANNEL AGE 2 years 4 months created Feb 23, 2024

AI EDITOR SUMMARY

Channel «BLOG GEO I ROZKI» — 107 620 subs. Avg views per post: 7.6K people (7% of subs), low reach — expand audience. Publishes 9 posts/week (~1/day) — regular. Week Jun 29–Jul 5 reach dropped -40.6% by week Jun 22–28 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **32** posts over 23 days.
- 02 Dominant format – **Video** (30/32 posts).
- 03 Avg post length – **230** chars (median 151).
- 04 Audience peak – **Wed**, 19:00 MSK.
- 05 Top posts get **3x** more views than the weakest (11.4K avg top vs 4.1K worst) – among 32 posts in 23 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 17.06 · 16:20 VIDEO (post without caption – video)	VIEWS 11 959 REP. 11	REACTIONS 44 ER 11.1%
Nº2 17.06 · 15:52 VIDEO (post without caption – video)	VIEWS 11 149 REP. 11	REACTIONS 50 ER 10.4%
Nº3 27.06 · 10:34 VIDEO (post without caption – video)	VIEWS 10 991 REP. 13	REACTIONS 73 ER 10.2%

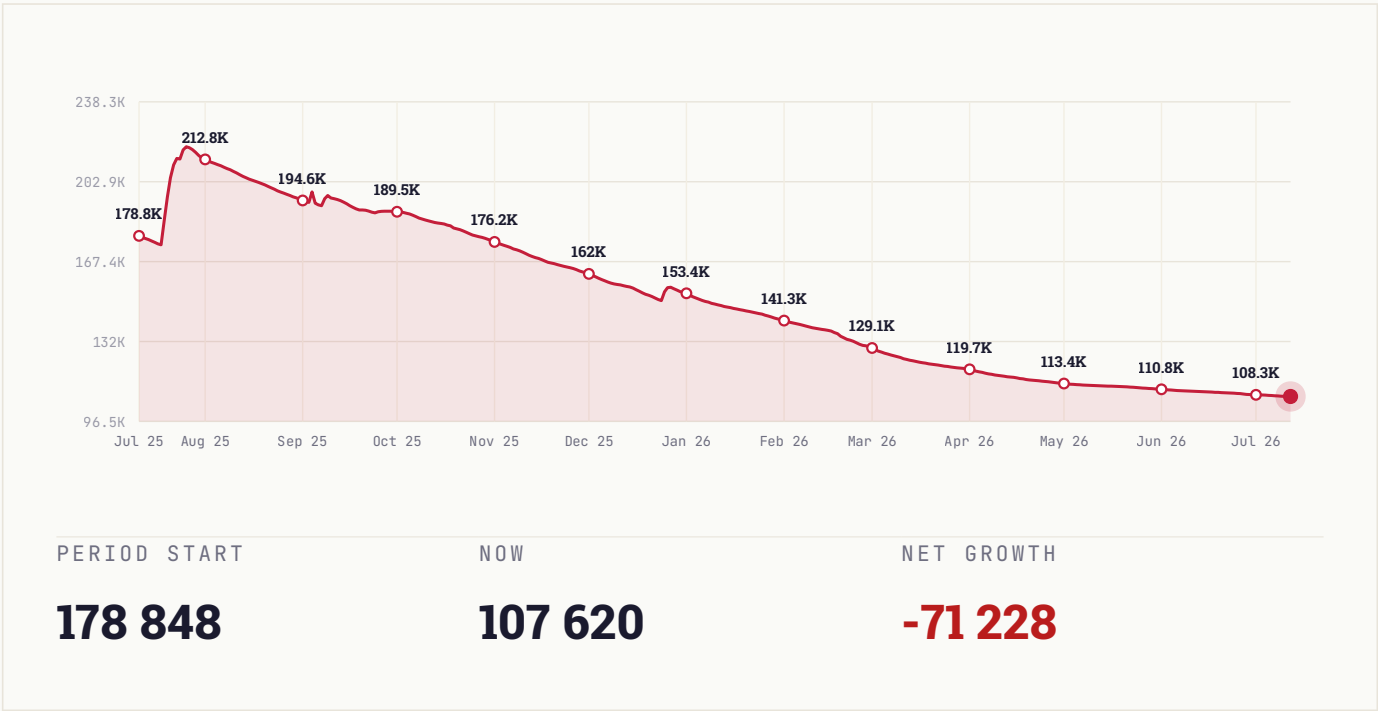
Nº4 26.06 · 19:55 VIDEO (post without caption – video)	VIEWS 10 932 REP. 7	REACTIONS 42 ER 10.2%
Nº5 16.06 · 09:56 VIDEO (post without caption – video)	VIEWS 10 669 REP. 8	REACTIONS 43 ER 9.9%

WORST 3		
↓ 06.07 · 20:01 VIDEO (post without caption – video)	VIEWS 4 268 REP. 5	REACTIONS 17 ER 4.0%
↓ 07.07 · 14:36 VIDEO (post without caption – video)	VIEWS 4 181 REP. 2	REACTIONS 23 ER 3.9%
↓ 08.07 · 17:42 VIDEO (post without caption – video)	VIEWS 3 730 REP. 3	REACTIONS 21 ER 3.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

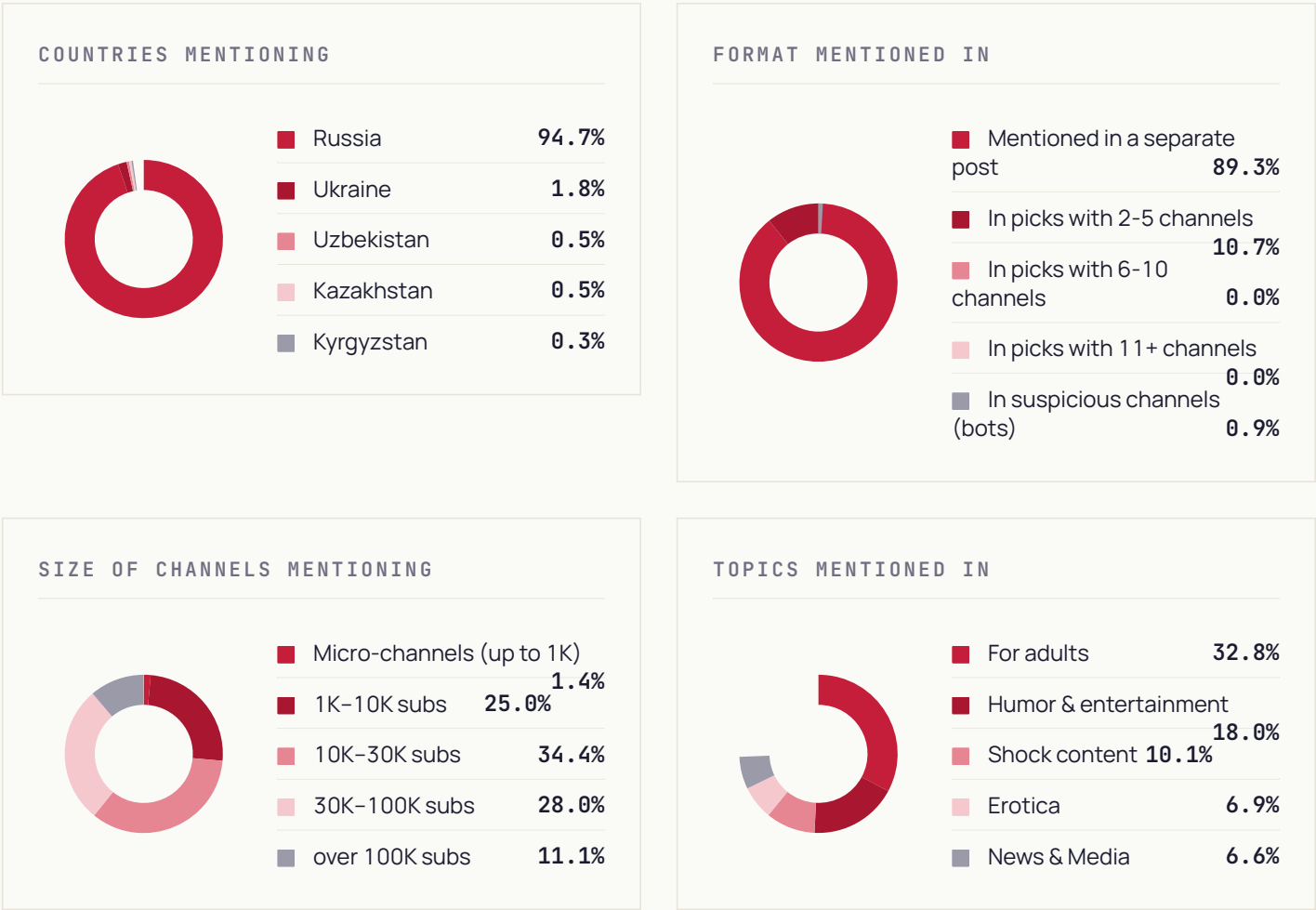
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel & how

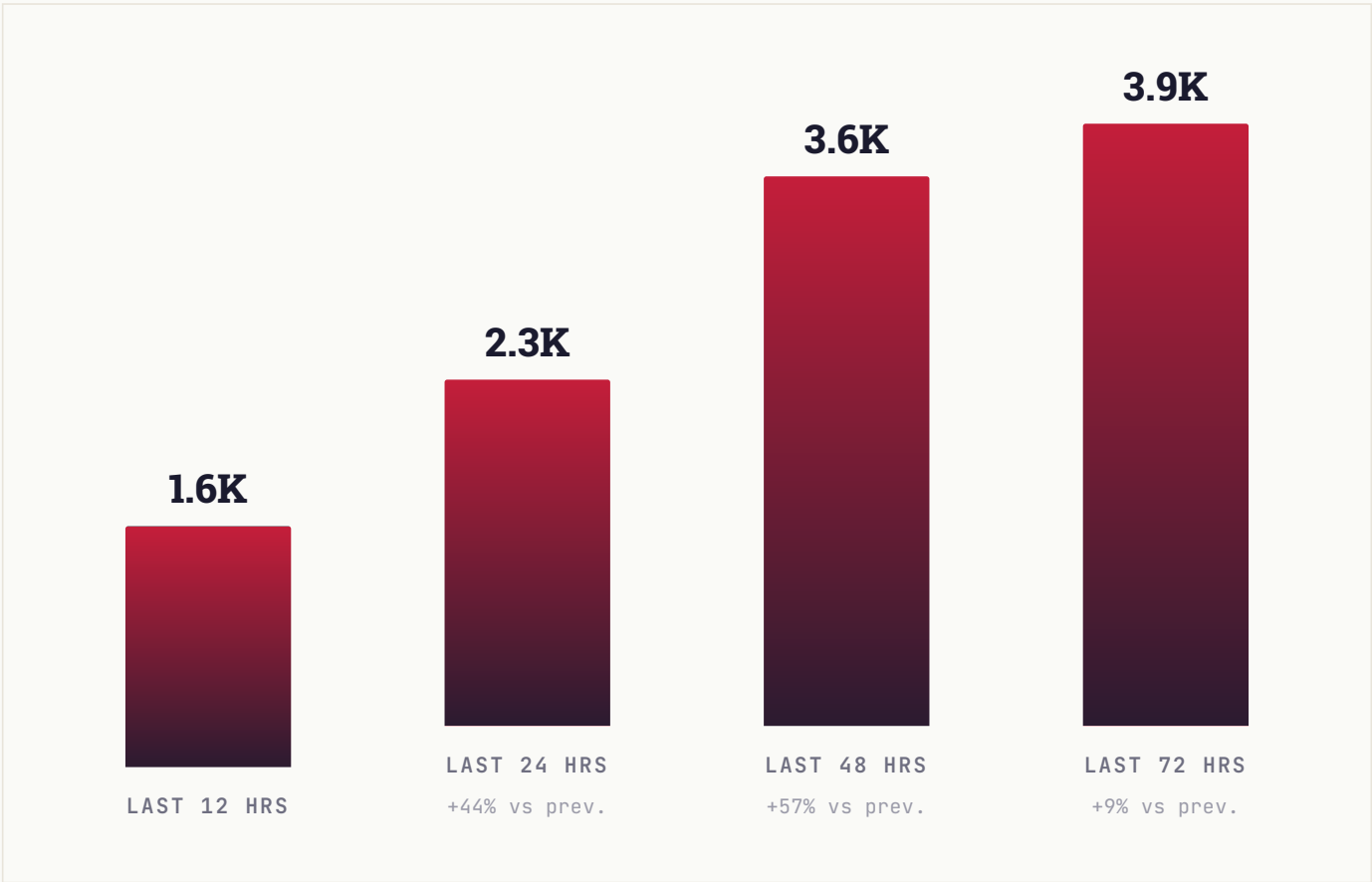
Citation index **1 475** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **2 105** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL		SUBSCRIBERS
DM	Dima Maslennikov	2.2M
LI	LITVIN	1.6M
EX	Exile	1.4M
AZ	Alexander Zubarev	1.3M
Б	Booster 🍄	1.2M
KB	Bloody Lady	1.1M
EI	EVELONE 192	1.1M
ZZ	Broen lives here	1.1M
PA	PARADEYEVICH	1M
NE	NEVZOROV	1M
BG	БЛОГ ГЕО И РОЗКИ YOU	107.6K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions: **2 788**, they brought **15 824** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	0
December 2025	2 752	924	5 954
Nov 2025	5	5	0
Oct 2025	0	0	0
Sep 2025	31	29	9 870
August 2025	0	0	0
TOTAL MENTIONS	MONTHS OF DATA		ATTRACTED SUBSCRIBERS
2 788	6		15 824

SECTION 08 • NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median.
Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Wednesday**

Audience most active on this day at 19:00 MSK.

EFFECT

**Best window
for an
important post****02****System traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth target in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager