

PROMTPRESS PUBLIC REPORT

Channel audit

Gennady M



@gen_m

Official channel Gennady M <http://www.youtube.com/@GennadyM>
https://twitter.com/Gennady___M Only business:
 gennady.moscow@gmail.com Ads: @SatoshiAds

SUBS

67 401

+364 per month

ERR (% SEE POSTS)

34.0%

per day 15.3%

REACH/POST

21.5K

ad reach 10.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBS 67 401 —	 SUBS REACH 31.85% avg % subs see post	 VIEWS/POST 21.5K median 23.7K · 28 days	 POSTS/WEEK 7.5 over period
 7D TREND -21.6% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 950 chars median 1K · 28 days	 POSTS ANALYZED 31 28 days
 AD REACH 10.3K 24h avg	 CHURN / MONTH +364 over last month	 CITATION RATE 215 citation index · 1,433 channels mentioned ever	 CHANNEL AGE 8 years 5 months created 24.01.2018

AI EDITOR SUMMARY

Channel «Gennady M» — 67 401 subs. Each post averages 21.5K people (32% of subs), that's good reach. Publishes 8 posts/week (~1/day) — regular schedule. For the week of June 29 — July 5, reach dropped -21.6% by week of June 22–28 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 31 posts over 28 days.
- 02 Dominant format – Text (28/31 posts).
- 03 Avg post length – 950 chars (median 1000).
- 04 Peak audience activity – Wednesday, 10:00 MSK.
- 05 Top posts get 2x more views than the weakest (31.8K avg for top vs 14.7K for worst) – among 31 posts over 28 days. Worth analyzing what the top have in common – topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 07:00 TEXT TESLA FOUND A WAY TO BUILD THE WORLD'S LARGEST AI SUPERCOMPUTER WITHOUT BUILDING A SINGLE DATA CENTER. The answer lay in millions...	VIEWS 36 199 REPOSTS 1 149	REACTIONS — ER 53.7%
Nº2 25.06 · 12:14 TEXT VK apps were removed from the Russian AppStore – Music, Messenger, Video, Zen, and the VK app itself disappeared. The Ministry of Digital Development appealed to...	VIEWS 29 663 REPOSTS 326	REACTIONS — ER 44.0%
Nº3 30.06 · 06:00 TEXT The famous phrase about humans descending from monkeys, attributed to Darwin's followers Vogt, Haeckel, and Huxley (and not...	VIEWS 29 552 REPOSTS 353	REACTIONS — ER 43.8%

Nº4 20.06 · 07:00 TEXT The Russian government approved the basic principles of the future IMEI database. Now every smartphone will receive a unique identifier...	VIEWS 27 698 REPOSTS 446	REACTIONS — ER 41.1%
Nº5 23.06 · 07:00 TEXT Elon Musk proved that property in America is a legal fiction. "You are taxed on what you earn, on what you...	VIEWS 27 365 REPOSTS 1 112	REACTIONS — ER 40.6%

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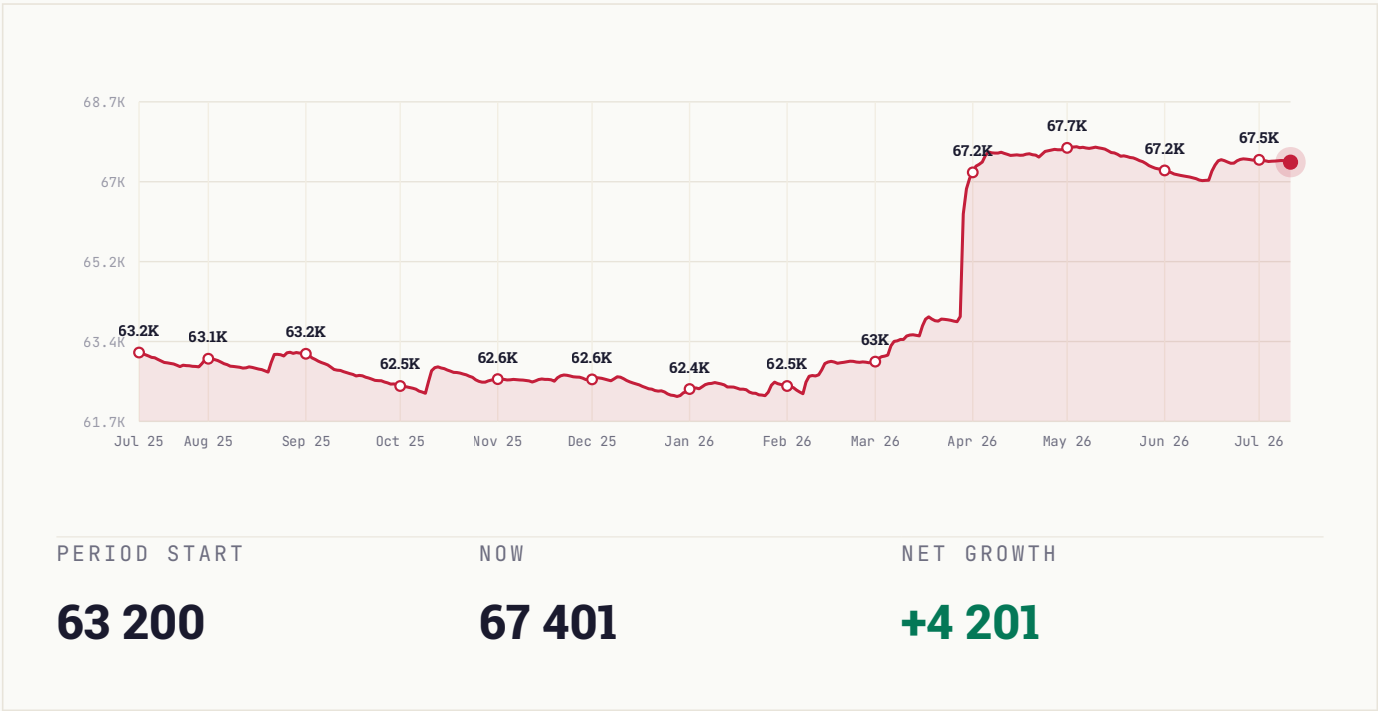
WORST 3

↓ 07.07 · 08:00 TEXT For the NATO summit in Turkey, which opens today, Zelensky prepared a number of surprises to show Ukraine's ability to effectively...	VIEWS 15 804 REPOSTS 123	REACTIONS — ER 23.4%
↓ 06.07 · 20:02 PHOTO T-Bank launched an interactive fuel availability map based on anonymized client transactions and data...	VIEWS 15 436 REPOSTS 257	REACTIONS — ER 22.9%
↓ 08.07 · 11:15 VIDEO Claude has a hidden internal representation space Anthropic found that inside the model there is a small set...	VIEWS 12 933 REPOSTS 184	REACTIONS — ER 19.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

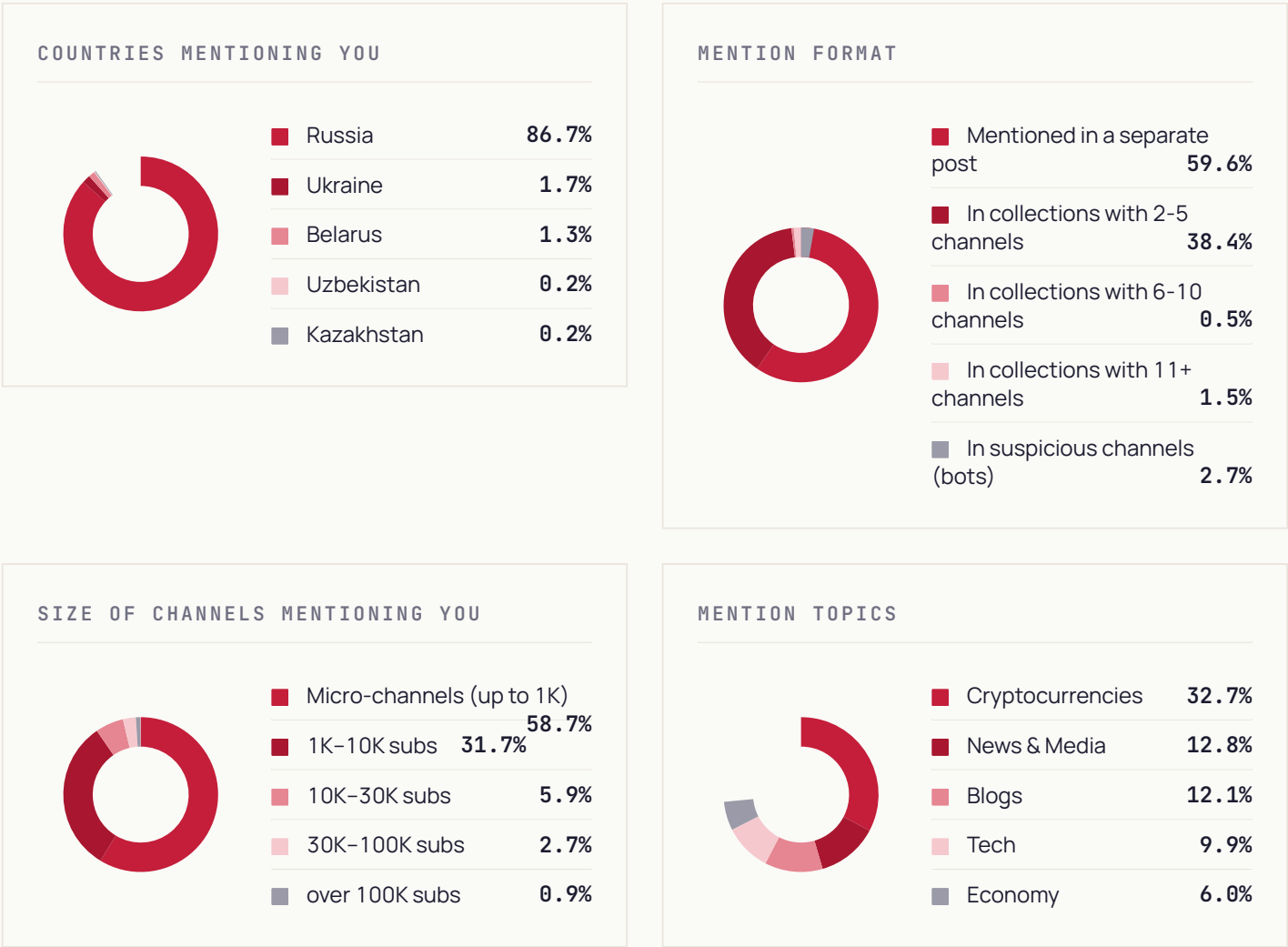
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

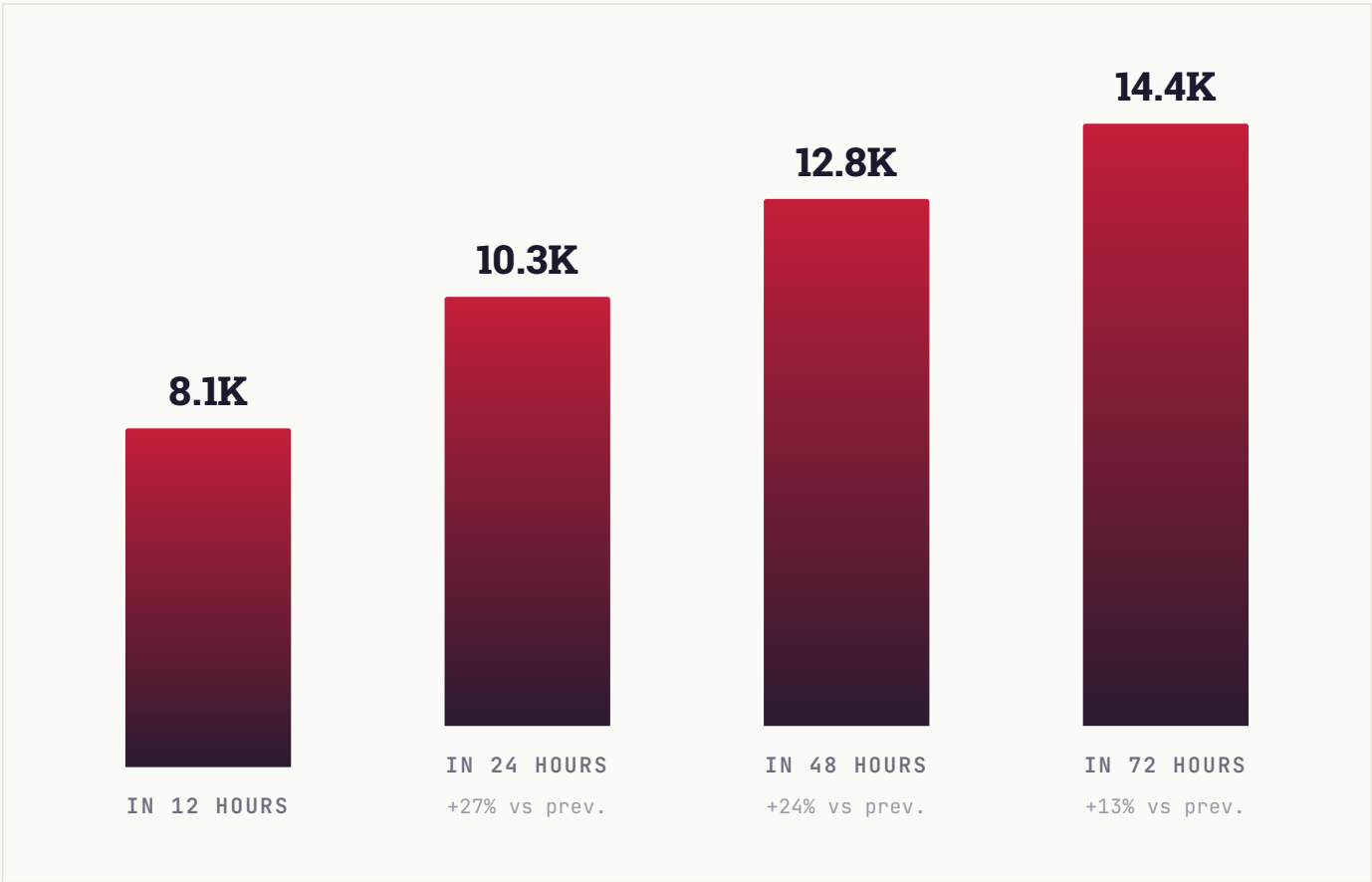
Citation index **215** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel mentions: **1 433** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
GM Gennady M YOU	67.4K

COMPARATIVE CONCLUSION

Channel still outside top 100 niche — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **116**, they brought **2 194** new subs.

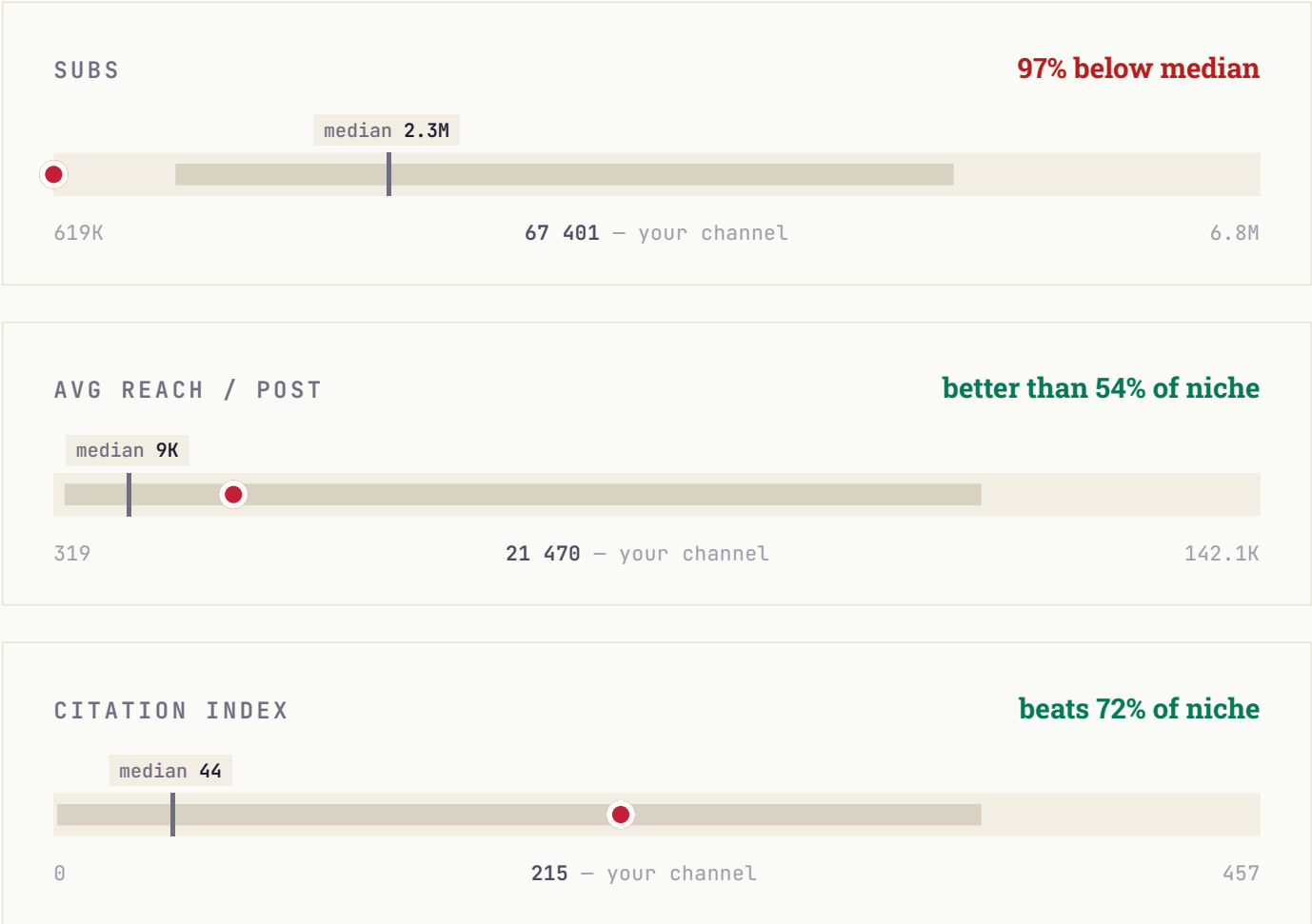
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	18	14	521
December 2025	16	10	246
November 2025	13	9	221
October 2025	27	19	642
September 2025	12	9	16
August 2025	30	23	548

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
116	6	2 194

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel against them. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — Wednesday
 Audience most active on this day at 10:00 MSK.

EFFECT
Best window for an important post
- 02

Increase video post share
 Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT
Video retains audience better
- 03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
 Posts with polls/reactions usually give +5-15% ER. One poll per week on a 'hot' topic — easy growth point.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
 Swap posts quarterly with same-segment channels. 2-3 collabs give relevant growth — no need daily.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth target in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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