

PUBLIC REPORT BY PROMTPRESS

Channel audit

Gemotest — LIVE



@gemotestlab

Gifts & secret sales for subs — every month! Ask support:
@Gemotestlab_bot VK: <https://vk.com/gemotest> #MNYZY
Registered...

SUBSCRIBERS

83 376

+109 per month

ERR (% SEE POSTS)

9.0%

per day 3.8%

REACH/POST

6.7K

ad reach 3.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 83 376 —	 SUBS REACH 8.05% avg % subs see post	 VIEWS/POST 6.7K median 7K · 29 days	 POSTS/WEEK 7.7 over period
 7D TREND -6.7% vs previous week	 REACTIONS/POST 87.6 total 2,803 reactions, 699 reposts, 1,356 comments	 POST LENGTH 722 chars median 785 · 29 days	 POSTS ANALYZED 32 29 days
 AD REACH 3.2K 24h avg	 CHURN / MONTH +109 last month	 CITATION RATE 13 citation index · 136 channels mentioned all time	 CHANNEL AGE 4 years 3 months created 05.03.2022

AI EDITOR SUMMARY

Channel «Gemotest — LIVE» — 83 376 subs. Each post averages 6.7K people (8% from subs), reach is low — consider expanding audience. Publishes 8 posts/week (~1/day) — regular schedule. For the week of Jun 8–14, reach dropped -6.7% vs week of June 1–7 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **32** posts in 29 days.
- 02 Dominant format – **Photo** (25/32 posts).
- 03 Avg post length – **722** chars (median 785).
- 04 Peak audience activity – **Friday, 16:00 MSK**.
- 05 Top posts get **2x** more views than the weakest (9.1K avg for top vs 4.9K for worst) – among 32 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 05.06 · 13:11 PHOTO 🐞 Tick-Borne Diseases Over 84K Russians have seen a doctor for tick bites this year. Meet the bloodsuckers...	VIEWS 9 263 REPOSTS 14	REACTIONS 43 ER 11.1%
Nº2 29.05 · 10:40 PHOTO 📄 Discount on H. pylori Testing Half the world carries H. pylori, but 80% don't...	VIEWS 9 030 REPOSTS 37	REACTIONS 45 ER 10.8%
Nº3 03.06 · 13:53 PHOTO 🌞 How to Choose Sunscreen Sunscreen isn't just for the beach. Use it daily in summer to...	VIEWS 8 947 REPOSTS 33	REACTIONS 57 ER 10.7%

Nº4 15.06 · 12:47 PHOTO ✳ June Promos We cover the best June deals and promos. Get lab tests at any branch or order...	VIEWS 8 853 REPOSTS 15	REACTIONS 44 ER 10.6%
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Nº5 09.06 · 13:44 PHOTO ☒ Summer First Aid Kit Finds Even a small scratch or blister can ruin your plans. We've gathered...	VIEWS 8 697 REPOSTS 40	REACTIONS 80 ER 10.4%
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WORST 3

↓ 19.06 · 09:31 VIDEO 🐱 Cat Beauty Contest Results Friends, we got hundreds of photos of your beloved pets. All touched...	VIEWS 5 157 REPOSTS 3	REACTIONS 50 ER 6.2%
↓ 22.06 · 07:30 PHOTO ☒ Interesting Reads — June promos — Get 1000 rubles for any tests — Can pigeons detect...	VIEWS 4 788 REPOSTS 4	REACTIONS 14 ER 5.7%
↓ 19.06 · 10:47 PHOTO (captionless post — photo)	VIEWS 4 621 REPOSTS 2	REACTIONS 8 ER 5.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

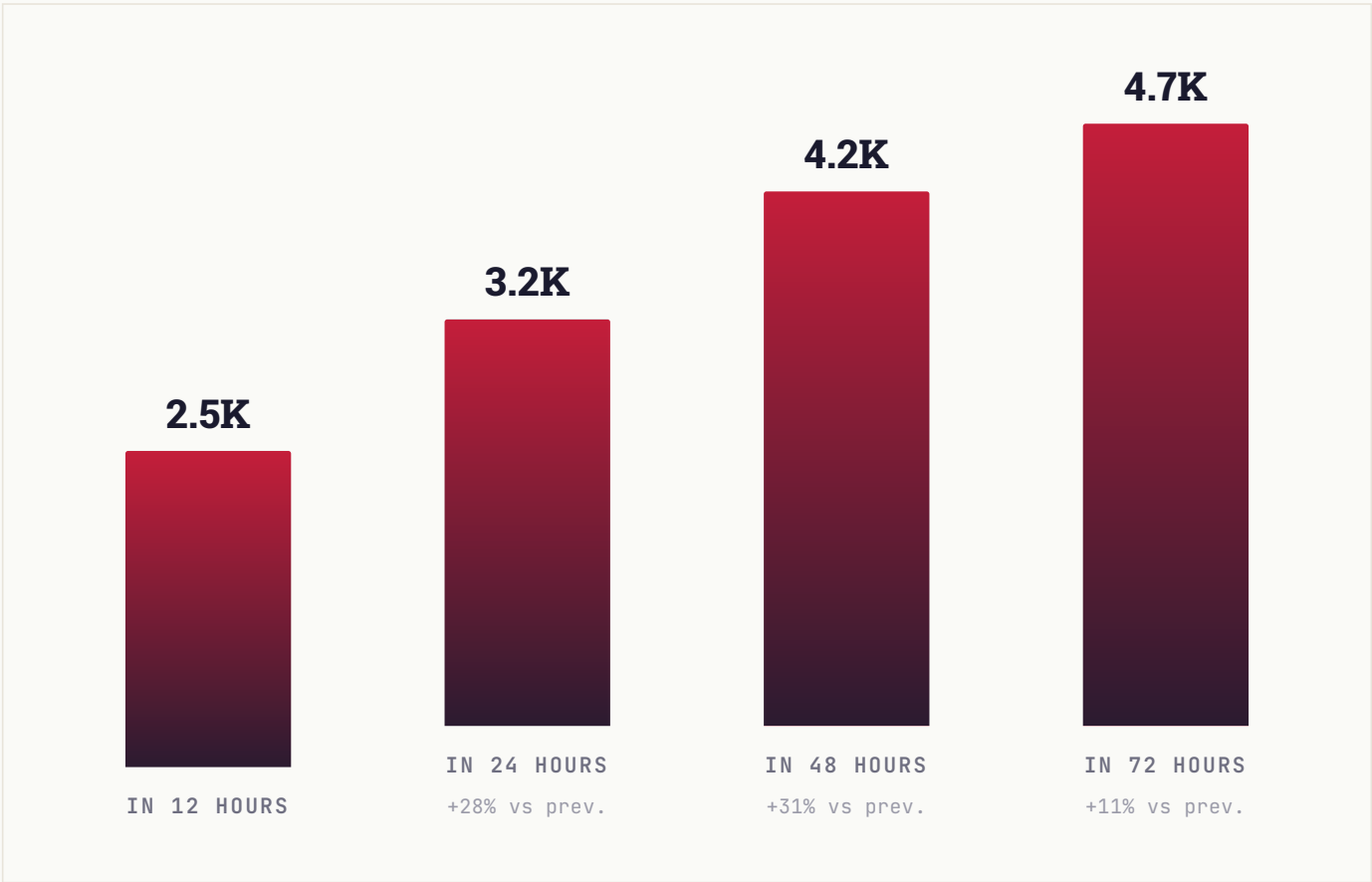
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months the channel grew and which lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps gauge how long a placement stays relevant.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BI Morgue Blog	359.3K
EM Endocrinologist Magerya	293.9K
EP EXPERIENCED PHARMACEUTICAL	267K
MM Moscow medicine	238.8K
ZD ZdravKontrol	223.6K
KD Dr. Shishonin's channel	215.4K
AT Anatomical Theater	201.6K
MR Mikerina. Childbirth? Call the midwife!	192.6K
DM DOCTOR MYASNIKOV	182.8K
ZS Forensic expert's notes	171.5K
G- Gemotest — LIVE YOU	83.4K

COMPARATIVE INSIGHT

Channel intop half of niche (#39 of 96). Niche leader — Morgue Blog (359.3K), median subs 70.8K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **13**, they brought **21 800** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	5	4	1 117
November 2025	3	2	9 262
October 2025	1	1	1 235
September 2025	2	1	289
August 2025	0	0	1 430
July 2025	2	2	8 467

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
13	6	21 800

SECTION 07 · NICHE COMPARISON

Where channel ranks in its league

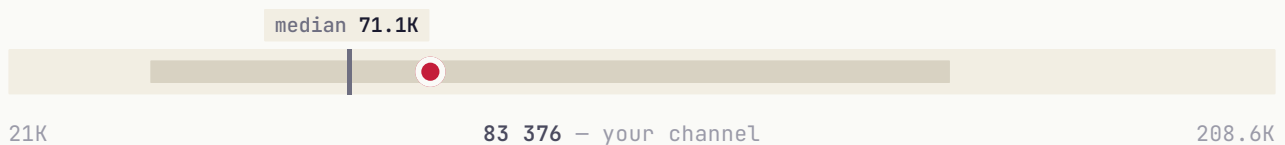
Took top-**100** channels in category "**Medicine**" (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.

#39 /100

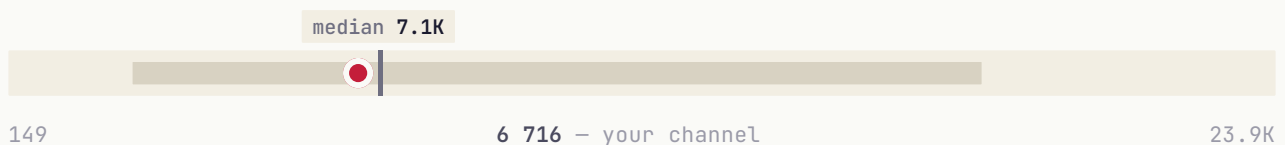
RANK IN NICHE

Channel in the top half of the ranking

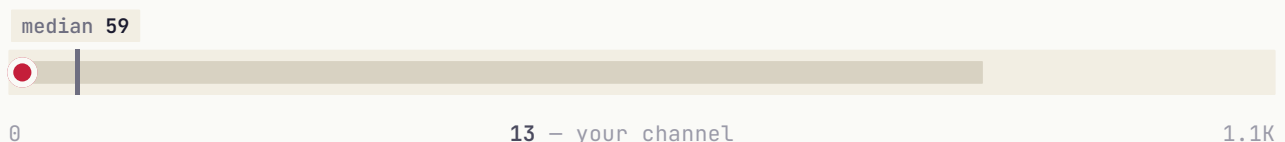
SUBSCRIBERS

better than 55% of niche


AVG REACH / POST

5% below median


CITATION INDEX

78% below median


— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — on Friday

Audience most active on this day at 16:00 MSK.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds niche sources.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us & hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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