

PROMTPRESS PUBLIC REPORT

# Channel audit

## History with Hephaestus | EGEFlex



@gefesthist

Uncompromising prep for the Unified State Exam in history for 102 points with memes and God's help 🙌 Private channel - <https://t.me/+VYwE4sBqRN45ODEy> Want to study with me? Click: <https://vk.cc/cxlo4u>

SUBSCRIBERS

**11 433**

15.07.2026  
-1902 per month

ERR (% SEE POSTS)

**15.0%**

daily 6.4%

REACH/POST

**1.6K**

ad reach 743/24h

[HTTPS://PROMTPRESS.COM/AUDIT/GEFESTHIST](https://promptpress.com/audit/gefesthist)

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

|                                                                                         |                                                                                                                                  |                                                                                                                       |                                                                                                        |
|-----------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|
| <div><div></div><div>SUBSCRIBERS</div></div> <div>11 433</div> <div>—</div>             | <div><div></div><div>SUBSCRIBER REACH</div></div> <div>13.88%</div> <div>avg % of subs see post</div>                            | <div><div></div><div>VIEWS/POST</div></div> <div>1.6K</div> <div>median 1.5K · 29 days</div>                          | <div><div></div><div>POSTS/DAY</div></div> <div>9.7</div> <div>~68 per week</div>                      |
| <div><div></div><div>7D TREND</div></div> <div>-17.9%</div> <div>vs previous week</div> | <div><div></div><div>REACTIONS/POST</div></div> <div>60.0</div> <div>total 17,162 reactions, 1,849 reposts, 2,424 comments</div> | <div><div></div><div>POST LENGTH</div></div> <div>248 chars</div> <div>median 118 · 29 days</div>                     | <div><div></div><div>POSTS ANALYZED</div></div> <div>286</div> <div>29 days</div>                      |
| <div><div></div><div>AD REACH</div></div> <div>743</div> <div>24h avg</div>             | <div><div></div><div>CHURN / MONTH</div></div> <div>-1902</div> <div>last month</div>                                            | <div><div></div><div>CITATION RATE</div></div> <div>444</div> <div>citation index · 934 channels mentioned ever</div> | <div><div></div><div>CHANNEL AGE</div></div> <div>4 years 4 months</div> <div>created 11.03.2022</div> |

AI EDITOR SUMMARY

Channel «History with Hephaestus | EGEFlex» — 11 433 subs. Each post averages 1.6K people (14% subs), reach is low — worth expanding audience. Publishes 68 posts/week (~10/day) — active publishing. For the week Jun 29 — Jul 5, reach dropped -17.9% to the week of Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **286** posts in 29 days.
- 02 Dominant format – **Text** (119/286 posts).
- 03 Avg post length – **248** chars (median 118).
- 04 Audience peak activity – **Tue**, 01:00 MSK.
- 05 Top posts get **4x** more views than the weakest (3.6K avg top vs 981 worst) – among 286 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                                |                                                                 |                                                                    |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|--------------------------------------------------------------------|
| <div><div>Nº1</div><div>01.07 · 14:20</div><div>PHOTO</div></div> <div>⚡ Now sitting with our dorm teacher Masha Vibe listening to Egor Kholmogorov's lecture on Russia's place in a multipolar world. The guy writes...</div> | <div>VIEWS</div> <div>3 794</div> <div>REP.</div> <div>8</div>  | <div>REACTIONS</div> <div>34</div> <div>ER</div> <div>33.2%</div>  |
| <div><div>Nº2</div><div>16.06 · 22:00</div><div>TEXT</div></div> <div>Let the RCEE hear, let the RCEE come, let the RCEE send me results, for it cannot be in the world that we are left without results...</div>              | <div>VIEWS</div> <div>3 525</div> <div>REP.</div> <div>48</div> | <div>REACTIONS</div> <div>169</div> <div>ER</div> <div>30.8%</div> |
| <div><div>Nº3</div><div>16.06 · 19:13</div><div>TEXT</div></div> <div>SHOIGU! GERASIMOV! WHERE are the results in Russian?!?!?</div>                                                                                           | <div>VIEWS</div> <div>3 356</div> <div>REP.</div> <div>20</div> | <div>REACTIONS</div> <div>104</div> <div>ER</div> <div>29.4%</div> |

Nº4

16.06 · 20:49

TEXT

RUSSIAN RESULTS ARE IN. Finally. Discuss below ↓

VIEWS

3 297

REACT. REACTIONS

56

REP.

20

ER

28.8%

Nº5

16.06 · 17:00

TEXT

CITIZENS! An important voice message about open webinars this week, reserve and retake, grades 10 and 9!...

VIEWS

3 119

REACT. REACTIONS

49

REP.

6

ER

27.3%

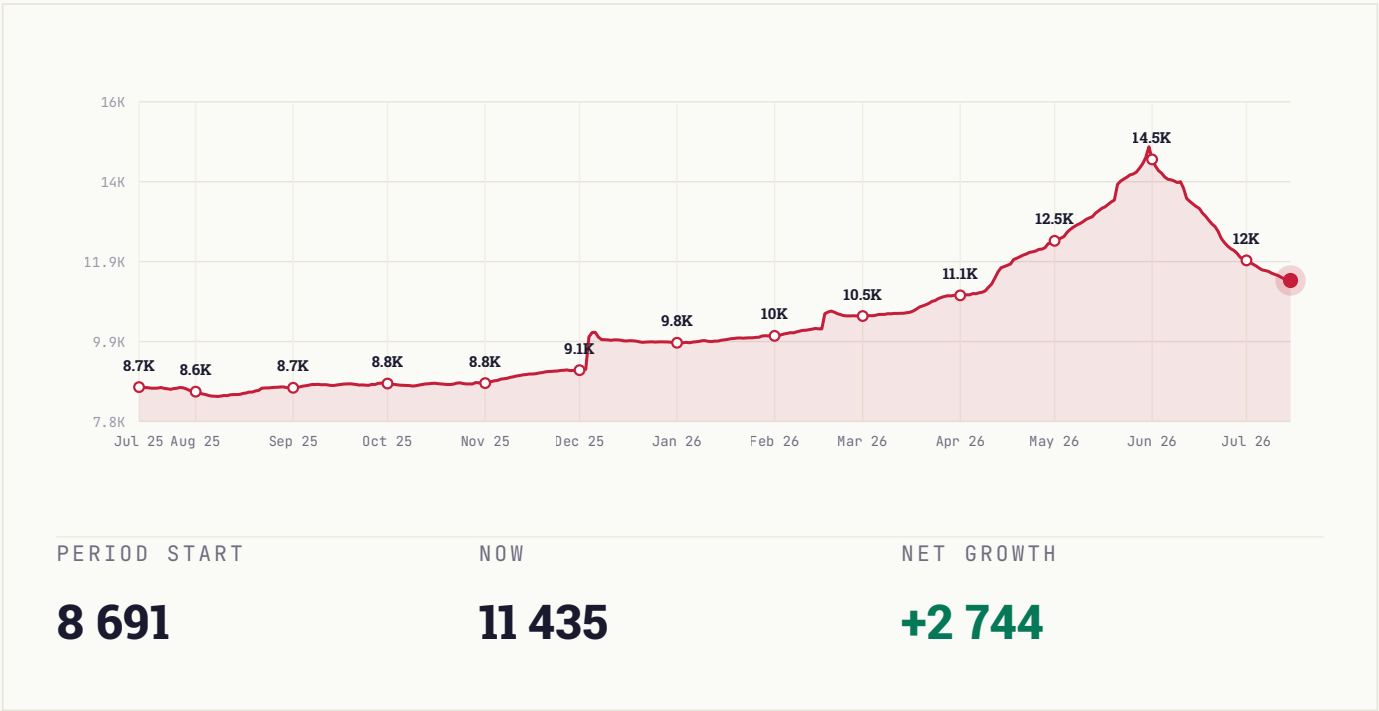
WORST 3

|                                                                                                                                                                                                                                                  |                                                                                                                                        |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|
| <div>↓</div> <div>10.07 · 09:54</div> <div>TEXT</div> <div>Either you put Orlov's post above now, or I'm going to complain to Stalin.</div>                                                                                                      | <div>VIEWS</div> <div>1 001</div> <div>REACT. REACTIONS</div> <div>74</div> <div>REP.</div> <div>—</div> <div>ER</div> <div>8.8%</div> |
| <div>↓</div> <div>07.07 · 08:49</div> <div>TEXT</div> <div>Not enough imperial spirit in you, of course. Now we'll raise the flag at the start of the week and sing the anthem. We'll create a Senate from the most successful students...</div> | <div>VIEWS</div> <div>984</div> <div>REACT. REACTIONS</div> <div>37</div> <div>REP.</div> <div>—</div> <div>ER</div> <div>8.6%</div>   |
| <div>↓</div> <div>07.07 · 11:57</div> <div>TEXT</div> <div>GIVEAWAY TIME QUESTION: What place was I (Hephaestus) on the list of admitted students to the History Faculty of Moscow State University??? ↓↓↓</div>                                 | <div>VIEWS</div> <div>960</div> <div>REACT. REACTIONS</div> <div>26</div> <div>REP.</div> <div>—</div> <div>ER</div> <div>8.4%</div>   |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

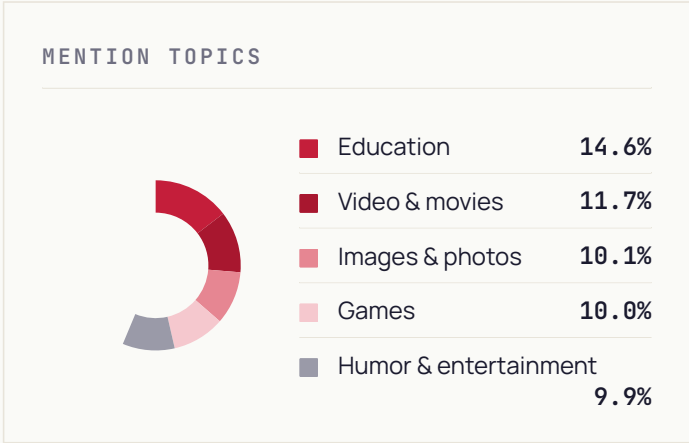
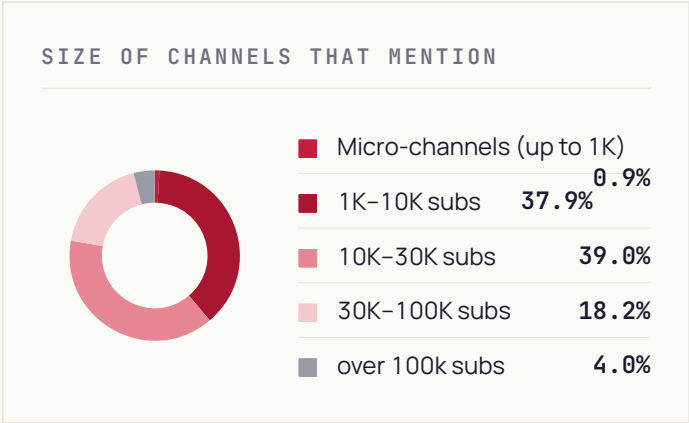
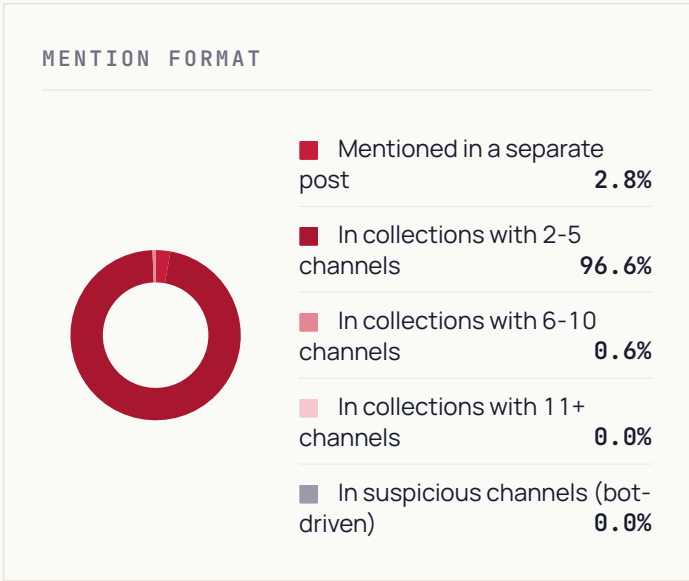
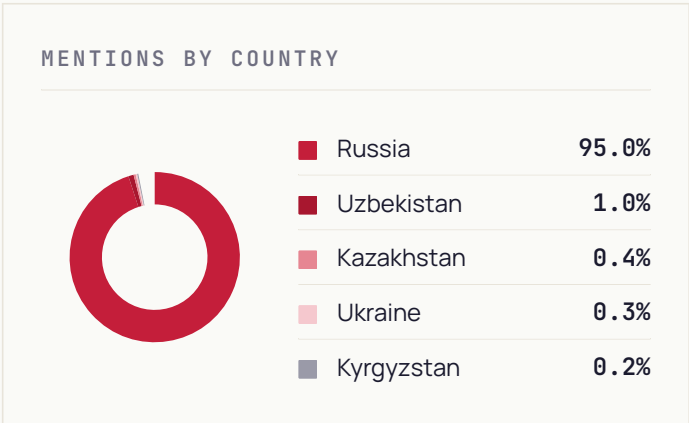
Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

# Who mentions the channel & how

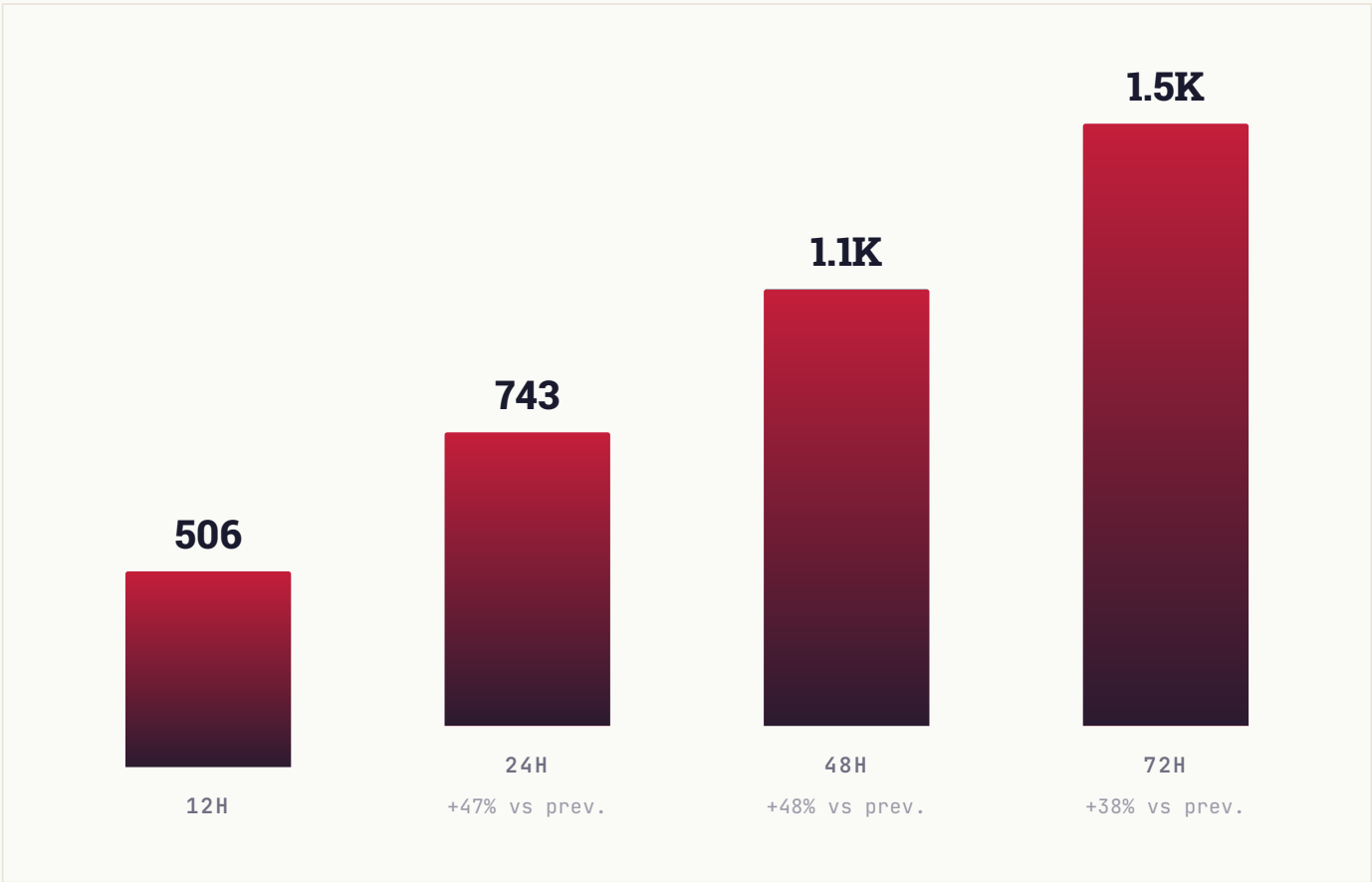
Citation index **444** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **934** different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement should «live».





SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

| CHANNEL                                                                               | SUBSCRIBERS |
|---------------------------------------------------------------------------------------|-------------|
| MA Mathematician Andrey                                                               | 1M          |
| OT ANSWERS                                                                            | 578.2K      |
| OT ANSWERS                                                                            | 365.9K      |
| OT OTVETI                                                                             | 452.3K      |
| DN Danir on call   Math OGE 2026   Umskul                                             | 340.7K      |
| NG Nastya Glasnaya   Russian Language OGE 2026 UmSkul   Territory of Russian Language | 297.1K      |
| EH Excel Hacks   Бухгалтерия и Аналитика                                              | 285.6K      |
| SP SPISAL                                                                             | 280K        |
| DM Dark Mate   ANSWERS                                                                | 254.8K      |
| MO Moscow Education                                                                   | 233K        |
| IS History with Hephaestus   EGEFlex YOU                                              | 11.4K       |

COMPARATIVE CONCLUSION

Channel is still outside niche top 99 — early growth stage. Niche leader — Mathematician Andrey (1M), top-99 median: 78.8K. First goal — enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **91**, they brought **2 190** new subs.

| PERIOD        | MENTIONS | CHANNELS | BROUGHT SUBSCRIBERS |
|---------------|----------|----------|---------------------|
| Jan 2026      | 27       | 13       | 226                 |
| December 2025 | 19       | 9        | 1 017               |
| November 2025 | 9        | 5        | 351                 |
| October 2025  | 9        | 4        | 148                 |
| Sep 2025      | 9        | 4        | 199                 |
| August 2025   | 18       | 8        | 249                 |

|                |                |                       |
|----------------|----------------|-----------------------|
| TOTAL MENTIONS | MONTHS OF DATA | ATTRACTED SUBSCRIBERS |
| 91             | 6              | 2 190                 |

## Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the range of values in the niche. A vertical line marks the median value. A red dot indicates the channel's performance, and a green dot indicates the median. The channel's performance is compared to the median and other channels.

### SUBSCRIBERS

85% below median

median 78.6K

27.6K 11 433 – your channel 297.2K

### AVG REACH / POST

84% below median

median 9.8K

1.3K 1 587 – your channel 31.6K

### CITATION INDEX

better than 83% of niche

median 116

0 444 – your channel 657

| Metric           | Channel Value | Median | Comparison               |
|------------------|---------------|--------|--------------------------|
| Subscribers      | 11,433        | 78.6K  | 85% below median         |
| Avg Reach / Post | 1,587         | 9.8K   | 84% below median         |
| Citation Index   | 444           | 116    | better than 83% of niche |

— SECTION 09 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

**Top post of the week — on Tuesday**

Audience is most active on this day at 01:00 MSK.

EFFECT

**Best window for key posts**
- 02

**Increase video post share**

Video in Telegram retains audience longer and is favored by the algorithm. We recommend increasing its share to 15-25%.

EFFECT

**Video retains audience better**
- 03

**System traffic buy**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000 subs**
- 04

**Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.  
One poll per week on a hot topic — easy growth lever.

EFFECT

**+5-15% ER**
- 05

**Cross-promo with neighboring channels**

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from relevant audience**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

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01 **Launch ads on  
Telegram**

<https://panel.promptpress.com/register>

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02 **Contact manager**

[t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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