

PUBLIC PROMTPRESS REPORT

Channel audit



GdeBENZ



@gdebenzru

Interactive gas station map, fuel availability, station conditions & driver reports. No registration. Fast. Convenient. 🇷🇺 Map: <https://gdebenz.ru/>

SUBS

101 066

30 posts 8 days

ERR (% SEE POSTS)

52.0%

per day 39.4%

REACH/POST

55.1K

ad reach 20K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card — a separate channel health indicator. Subtitle below the number shows the period.

 SUBS 101 066 —	 SUBSCRIBER REACH 54.55% avg % subs see post	 VIEWS/POST 55.1K median 48.7K · 8 days	 POSTS/WEEK 23.5 for the period
 7D TREND — no data for period	 REACTIONS/POST 672.9 only 20,187 reactions, 7,945 reposts, 5,837 comments	 POST LENGTH 783 chars median 1000 · 8 days	 POSTS ANALYZED 30 8 days
 AD REACH 20K 24h avg	 CITATIONS 2 citation index · 21 channels mentioned all time	 CHANNEL AGE 9 days created 26.06.2026	

AI EDITOR SUMMARY

Channel « GdeBENZ» — 101 066 subs. Each post averages 55.1K people (55% from subs), wide reach for a channel this size. Publishes 24 posts per week (~3/day) — active publishing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on **30** posts over 8 days.
- 02 Dominant format – **Photo** (19/30 posts).
- 03 Avg post length – **783** chars (median 1000).
- 04 Audience peak activity – **Friday**, 15:00 MSK.
- 05 Top posts get **4×** more views than the weakest (89.4K avg top vs 22.7K worst) – among 30 posts over 8 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

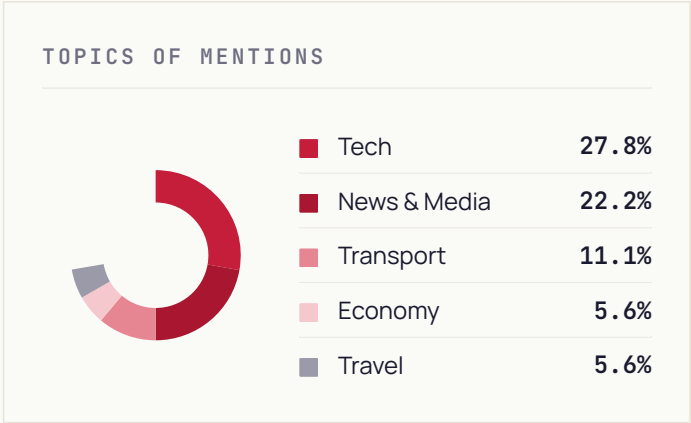
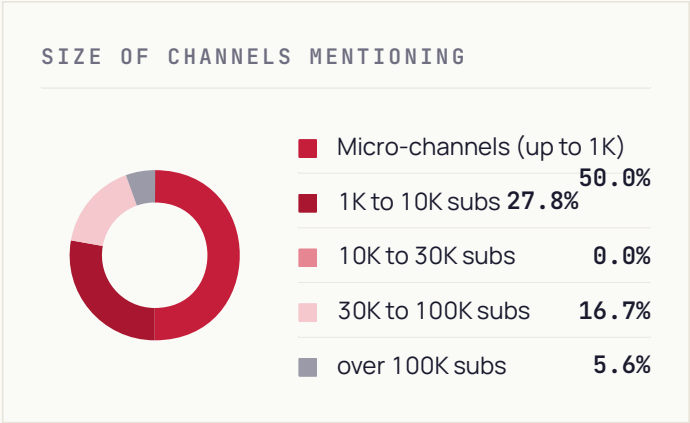
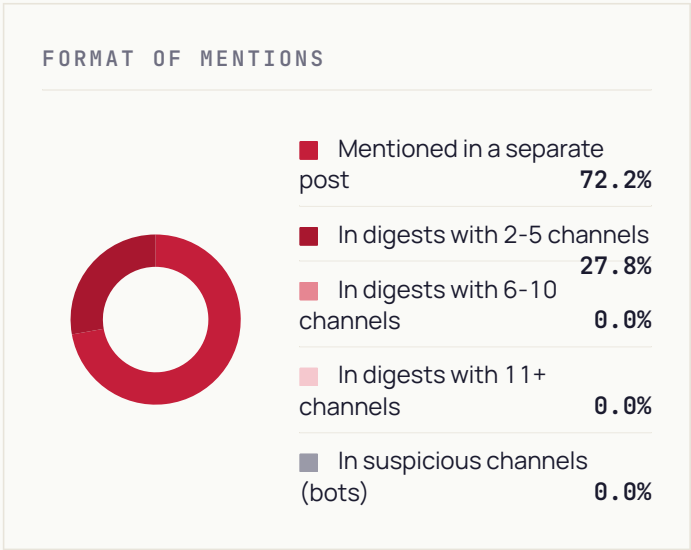
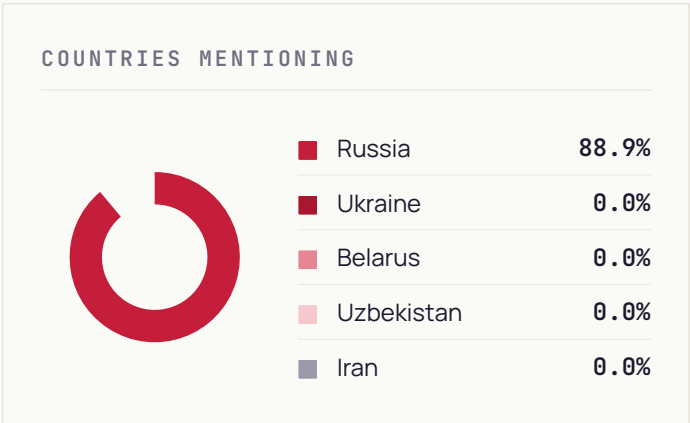
Nº1 02.07 · 15:15 TEXT ⚠ Caution: a FAKE app "GdeBENZ" appeared in the App Store. That's NOT us. GdeBENZ currently has no apps in the App Store or...	VIEWS 95 652 REP. 599	REACTIONS 840 ER 94.6%
Nº2 02.07 · 08:03 TEXT ♥ Thank you! A separate post about the main thing. GdeBENZ has no offices, no call centers, no marketing dept. We have YOU – the most...	VIEWS 88 030 REP. 84	REACTIONS 1 306 ER 87.1%
Nº3 02.07 · 00:25 PHOTO 🗨 What's new in GdeBENZ! The channel was silent for 35 hours for a reason – we were glued to the servers. It's 3 AM now, and we just...	VIEWS 84 441 REP. 425	REACTIONS 1 105 ER 83.6%

Nº4 30.06 · 13:05 PHOTO  What's new in GdeBENZ After a record million drivers in a day, you may have noticed the map loading slowly during peak hours...	VIEWS 81 089 REACTIONS 930 REP. 606 ER 80.2%
Nº5 29.06 · 21:10 PHOTO  1,000,000 PEOPLE IN A DAY! A million drivers used the people's map today. Thank you. 😊 For me, this is a huge result...	VIEWS 70 586 REACTIONS 719 REP. 400 ER 69.8%
WORST 3	
↓ 26.06 · 19:23 PHOTO  Friends, a quick update on GdeBENZ Today is only the second day of the service, and we faced massive load. Due to...	VIEWS 23 985 REACTIONS 152 REP. 106 ER 23.7%
↓ 26.06 · 15:55 PHOTO  How to add a new gas station to GdeBENZ map We've added the ability to suggest stations not yet on the map. If you notice that...	VIEWS 22 107 REACTIONS 33 REP. 26 ER 21.9%
↓ 26.06 · 16:48 TEXT  Important Site gdebzenin.*** (Where Gas) is unrelated to GdeBENZ. Based on available data, it may be malicious. Our official...	VIEWS 22 034 REACTIONS 51 REP. 63 ER 21.8%

SECTION 03 · MENTIONS

Who & how mentions the channel

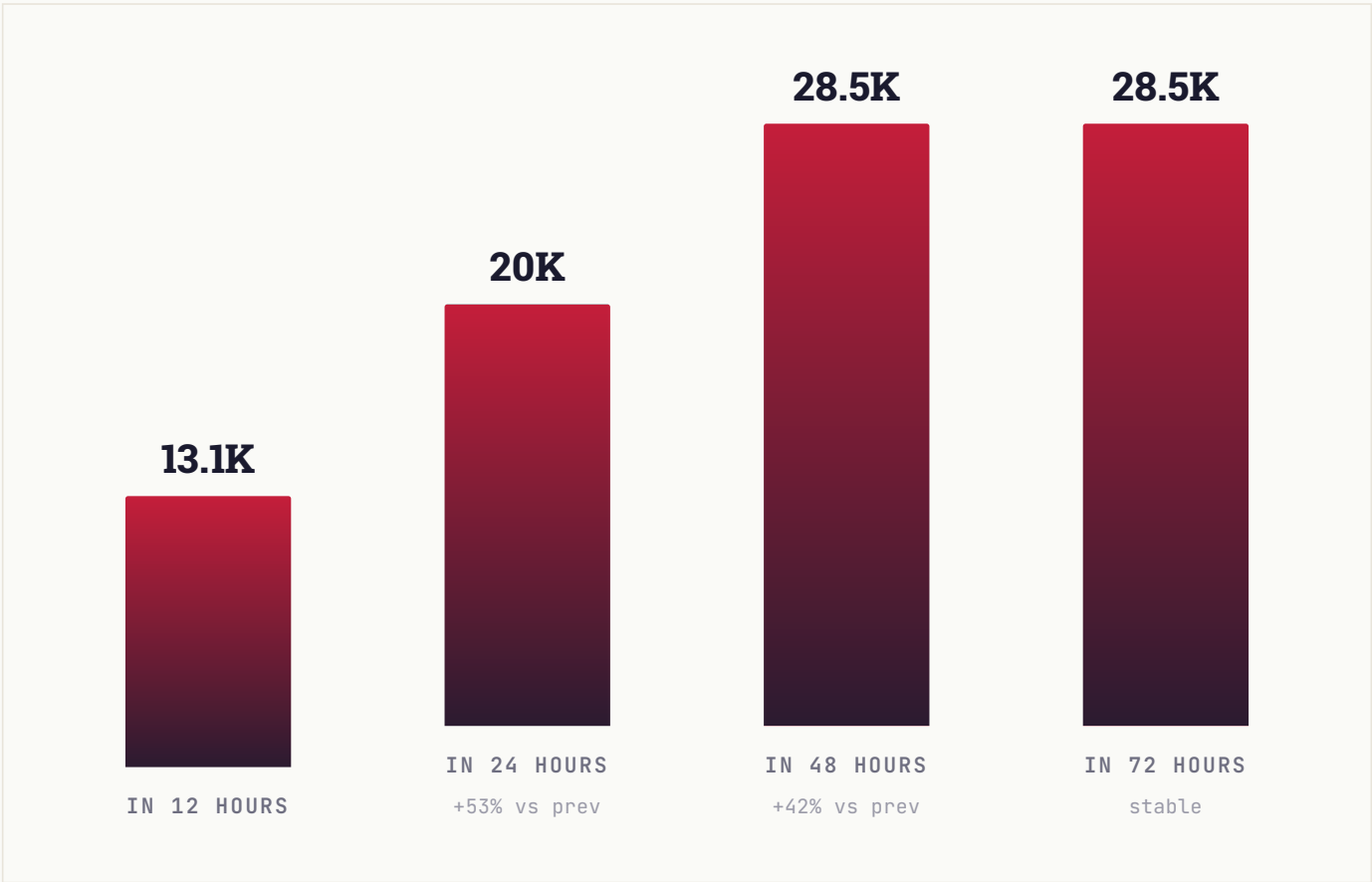
Citation index 2 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **21** different channels.



SECTION 04 · AD POTENTIAL

How long a post drives reach

Avg ad post reach over time since publication. Helps estimate how long placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBS
TI Cars & Point	3.4M
AB Avtomanya	1.8M
WE WENGALLBI	994.1K
VM Vodiy Moshina Bozor	972.1K
DS Dubrovsky Syndicate Zhekich Dubrovsky	691.6K
UN Un Normal	596K
FI Fighterbomber	520K
AB Auto.ru	497.7K
GA Garage	483.6K
AB AVTOZAKAZ.RU	480.4K
  GdeBENZ YOU	101.1K

COMPARATIVE INSIGHT

Channel yet outside top 98% of niche — early growth stage. Niche leader — Cars & Point (3.4M), top-98 median: 203.2K. First goal — enter top-98 through systematic traffic and content work.

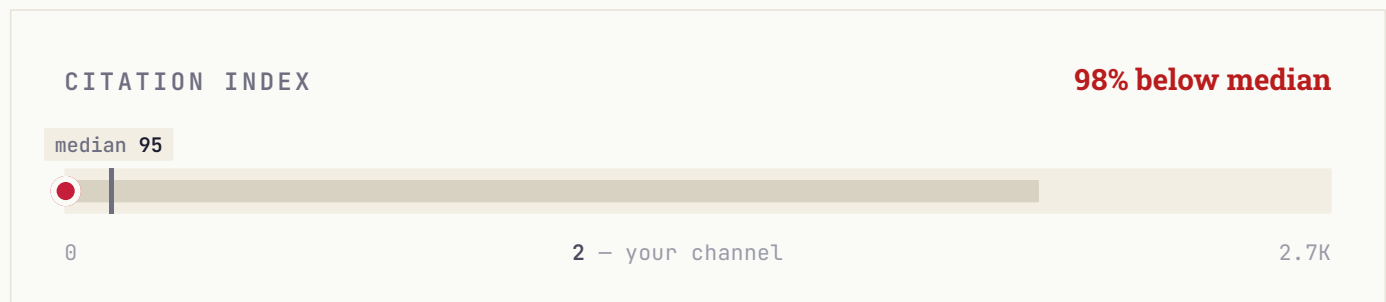
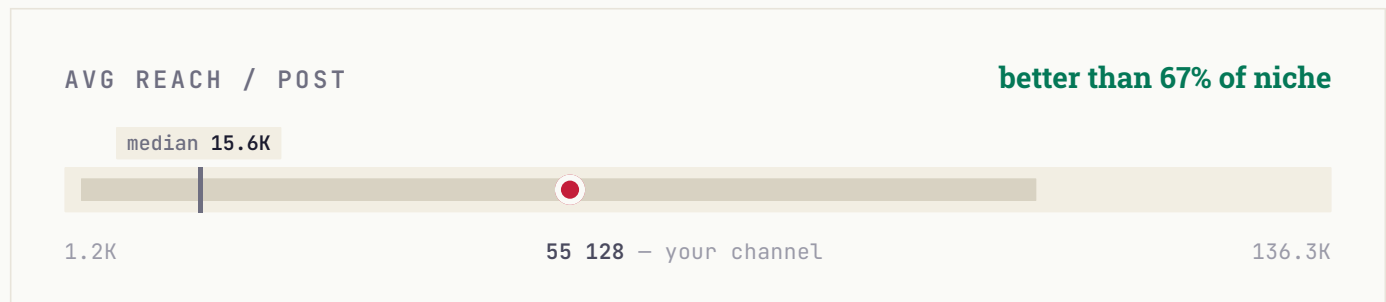
Where channel ranks in its league

SUBS

52% below median

A horizontal bar chart comparing a channel's subscriber count to a median. The x-axis represents the number of subscribers, with labels at 60K, 101 066 (labeled 'your channel'), and 621.6K. A vertical line marks the median at 209.9K. A red dot on the left indicates the channel's position at 101 066. A light brown bar extends from the median to the right. The text '52% below median' is displayed in red.

Metric	Value
Channel Subscribers	101 066
Median	209.9K



— SECTION 07 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Friday

Audience is most active on this day at 15:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further — run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager