

PUBLIC PROMTPRESS REPORT

Channel audit

ГДЕ БЕНЗИН? | КАЗАНЬ



@gdebenzkzn

Mutual aid channel: subs report which gas stations have fuel and which don't. People help people. Contact: @plinusa 7692085064

SUBSCRIBERS

33 664

976 posts 9 days

ERR (% SEE POSTS)

22.0%

in 24h 0.0%

REACH/POST

8.1K

ad reach 0/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 33 664 —	 SUBSCRIBER REACH 24.01% avg % subs see post	 VIEWS/POST 8.1K median 8.9K · 9 days	 POSTS/DAY 107.4 ~752/week
 7D TREND — no data for period	 REACTIONS/POST 10.5 only 10,260 reactions, 15,583 reposts, 0 comments	 POST LENGTH 131 chars median 125 · 9 days	 POSTS ANALYZED 976 9 days
 AD REACH 0 24h avg	 CITATION RATE 0 citation index · 8 channels mentioned ever	 CHANNEL AGE 9 days created 06.07.2026	

AI EDITOR SUMMARY

Channel «WHERE'S GAS? | KAZAN» — 33 664 subs. Each post avg views 8.1K people (24% from subs), avg reach — room to grow. Publishes 752 posts per week (~107/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **976** posts in 9 days.
- 02 Dominant format — **Text** (644/976 posts).
- 03 Avg post length — **131** chars (median 125).
- 04 Peak audience activity — **Tuesday**, 23:00 MSK.
- 05 Strongest posts get **6x** more views than the weakest (11.5K avg for top vs 1.9K for worst) — among 976 posts in 9 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 12.07 · 11:20 PHOTO  Life hack: how to know what a tanker carries Not every tanker carries gas. Look at the orange plate on the back: 33 / 1203 — gas 🚰 30 /...	VIEWS 15 248 REPOSTS 190	REACTIONS 100 ER 45.3%
Nº2 12.07 · 17:19 PHOTO  #таиф Gorkovskoye Shosse 49V ✅ ! closed, tanker truck present 🕒 20:19 queue 50 cars Thanks to subscriber for the info 🙏 See gas? 👉...	VIEWS 9 684 REPOSTS 7	REACTIONS 6 ER 28.8%
Nº3 12.07 · 16:24 PHOTO  #таиф Adele Kutuy 116B ✅ 92,DT (95 sold out) 🕒 19:22 queue 20-25 min Thanks to subscriber for the info 🙏 See gas? 👉 Report	VIEWS 9 601 REPOSTS 25	REACTIONS 11 ER 28.5%

Nº4 12.07 • 16:21 TEXT  #лукойл Shigaleevo  95,95,DT  19:07 queue 5 cars  Channel supported by bestimportcar - custom cars See gas?  ...	VIEWS 9 357 REPOSTS 35 REACTIONS 6 ER 27.8%
Nº5 12.07 • 16:45 PHOTO  #лукойл 773 km M7  DT,95  19:43 Thanks to subscriber for the info  See gas?  Report	VIEWS 9 325 REPOSTS 23 REACTIONS 9 ER 27.7%

WORST 3

↓ 09.07 • 05:47 TEXT  #татнефть Chistopolskaya 46A  95,100  92,DT  8:40 #novo_savinovsky Thanks to subscriber for the info  See gas?  ...	VIEWS 1 883 REPOSTS 3 REACTIONS — ER 5.6%
↓ 09.07 • 03:46 TEXT  #тебойл Mamadyshsky Trakt, 52  DT,92  95,100  6:30 no queue #sovetsky Thanks to subscriber for the info  See gas?  ...	VIEWS 1 880 REPOSTS 1 REACTIONS 1 ER 5.6%
↓ 08.07 • 20:17 TEXT 23:10 Fuel truck spill, just started draining.	VIEWS 1 864 REPOSTS — REACTIONS — ER 5.5%

SECTION 03 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TI Cars & Dot	3.5M
AV Avtomanya	1.9M
WE WENGALLBI	1M
VM Vodiy Moshina Bozor	996.3K
DS Dubrovsky Syndicate Zhekich Dubrovsky	689.3K
UN Un Normal	583.6K
FI Fighterbomber	521.6K
AV Auto.ru	500K
AV AVTOZAKAZ.RU	481.4K
GA Garage	481.4K
GB ГДЕ БЕНЗИН? КАЗАНЬ YOU	33.7K

COMPARATIVE INSIGHT

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Dot (3.5M), median top-98: 208.1K. First goal — enter top-98 via systematic traffic & content work.

SECTION 04 · NICHE COMPARISON

Where your channel ranks in its league

Took top-100 channels in category «Transport» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 05 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — Tuesday

Audience most active on this day at 23:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram retains audience longer and is algorithm-friendly. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%. One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads with us and hit your growth plan
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
