

— PROMTPRESS PUBLIC REPORT

Channel audit

ABISHEV

ANALYTICS



@gaziz1984

Math of modern society. Political channel Gaziz...

SUBSCRIBERS

10 063

-46 per month

ERR (% SEE POSTS)

38.0%

in 24h **16.3%**

REACH/POST

3.8K

ad reach **1.6K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 10 063 —	 SUBS REACH 38.04% avg % subs see post	 VIEWS/POST 3.8K median 3.3K · 28 days	 POSTS/WEEK 11.2 over the period
 7D TREND +16.7% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 572 chars median 531 · 28 days	 POSTS ANALYZED 45 28 days
 AD REACH 1.6K 24h avg	 CHURN / MONTH -46 over the last month	 CITATION RATE 168 citation index · 458 channels mentioned all time	 CHANNEL AGE 9 years 4 months created 19.02.2017

AI EDITOR SUMMARY

Channel «ABISHEV ANALYTICS» — 10 063 subs. Each post averages 3.8K people (38% of subs), good reach. Publishes 11 posts per week (~2/day) — regular pace. Week Jun 22–28 reach grew by +16.7% by week Jun 15–21 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 45 posts over 28 days.
- 02 Dominant format — Text (44/45 posts).
- 03 Avg post length — 572 chars (median 531).
- 04 Peak audience activity — Saturday, 12:00 ALMT.
- 05 Top posts get 4× more views than the weakest (9.9K avg for top vs 2.7K for worst) — among 45 posts over 28 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 06.06 · 07:28 TEXT ENPF raises sufficiency thresholds again. And rightly so. Even five years ago it seemed that this whole story of eating away funds...	VIEWS 10 152 REPOSTS 30	REACTIONS — ER 100.9%
Nº2 27.06 · 09:21 TEXT Awaiting decisions on leadership of OSPP and Respublica parties.	VIEWS 10 124 REPOSTS 7	REACTIONS — ER 100.6%
Nº3 04.06 · 03:00 TEXT June 4 - State Symbols Day. One of them is the Anthem of Kazakhstan. Key phrase: "Tugan zherim menin - Kazakhstanym!" This...	VIEWS 9 410 REPOSTS 10	REACTIONS — ER 93.5%

Nº4

13.06 · 10:27

TEXT

"Ak Zhol" survived. But as expected, changed leader. After 15 years, Azat Peruashev is replaced by Daniya Yespayeva as party chair...

VIEWS

7 500

REPOSTS

9

REACTIONS

—

ER

74.5%

Nº5

18.06 · 15:17

TEXT

President Tokayev didn't meet in person but heard phone reports from akims of Atyrau, Zhambyl, Mangystau and Ulytau regions...

VIEWS

4 849

REPOSTS

14

REACTIONS

—

ER

48.2%

WORST 3

↓ 03.06 · 06:51 TEXT Overall, for the current Majilis deputies, it's a hot season. Most want to stay in Parliament. Badge, pin...	VIEWS 2 863 REPOSTS 5	REACTIONS — ER 28.5%
↓ 03.06 · 07:47 TEXT Overall, the need to keep a deputy in Parliament depends on several heterogeneous factors. Including: organizational talent...	VIEWS 2 686 REPOSTS 6	REACTIONS — ER 26.7%
↓ 29.06 · 16:40 TEXT On the eve of the New Constitution coming into force, received his own copy of its text in three languages. In addition, the State...	VIEWS 2 660 REPOSTS 14	REACTIONS — ER 26.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

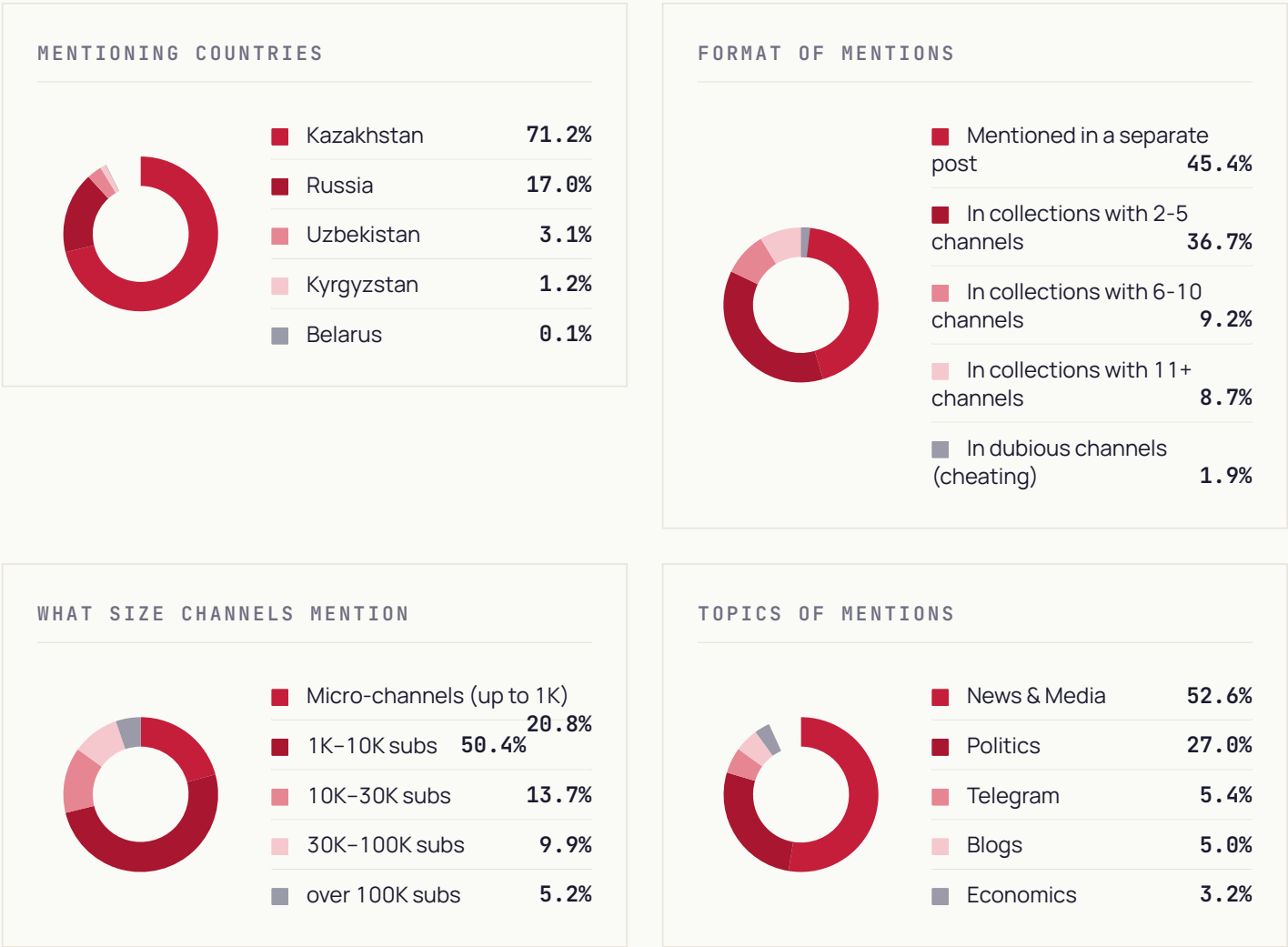
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

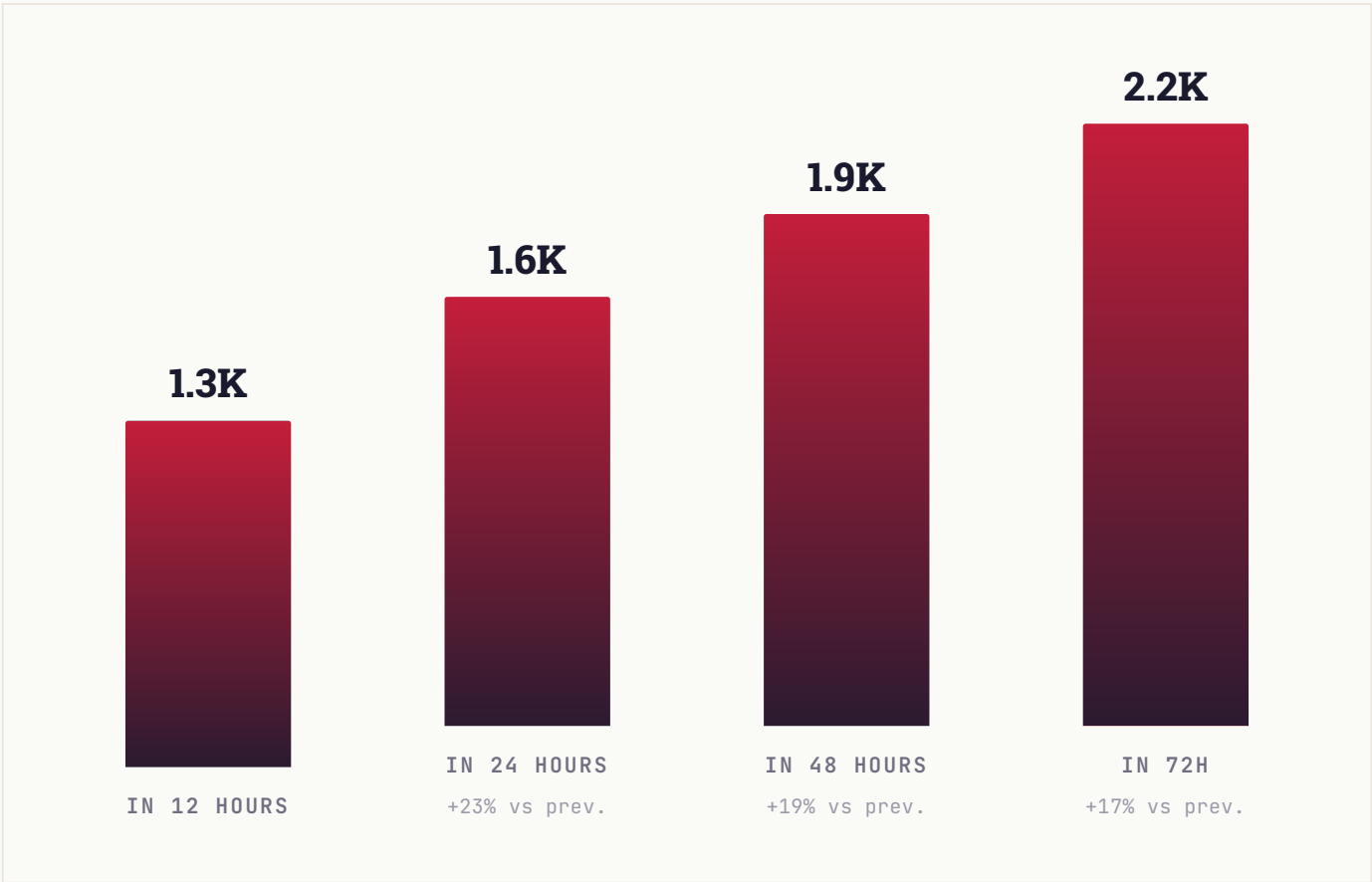
Citation index **168** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel "weighs" more than from a 1K subs channel. All time the channel was mentioned **458** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
MS Margulan Seisembay	212.9K
AL ALIBEKOV	56.3K
SI Syrym Itkulov	50K
SA SADRADDIN	48.8K
IS ISKONYA	35.5K
YY Yerzhan Yessimkhanov	32.6K
AI Aissaule	24.4K
GU Guzel Urazova	24.1K
ZA ZAKIROV.TAT	23.8K
ZT Call Thunberg!	22.1K
AA ABISHEV ANALYTICS YOU	10.1K

COMPARATIVE CONCLUSION

Channel in top half of the niche (#33 of 98). Niche leader — **Margulan Seisembay** (212.9K), median subs 5.4K. Aiming for top quartile is realistic — a 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **103**, they brought **407** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
January 2026	31	31	143	
December 2025	19	19	29	
November 2025	12	11	22	
October 2025	10	6	81	
September 2025	14	9	103	
August 2025	17	16	29	

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS
103	6	407

SECTION 08 · NICHE COMPARISON

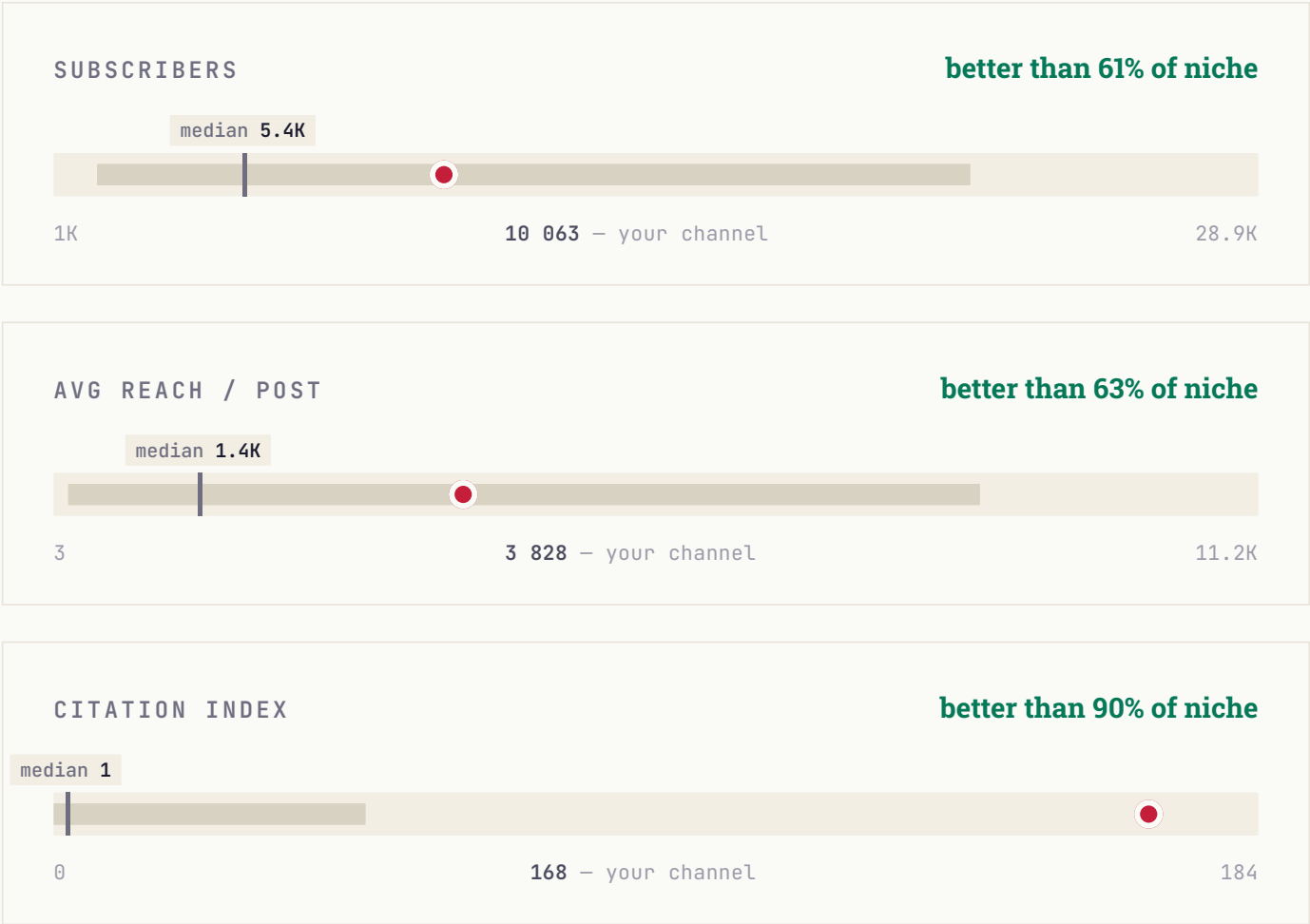
Where the channel stands in its league

Took top-100 channels in category «Blogs» and saw how your channel compares.
Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#33/100

RANK IN NICHE

Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Can be checked off and revisited in a month.

01

Main post of the week — on Saturday

Audience is most active on this day at 12:00 ALMT.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-niche channels quarterly. 2-3 collabs give relevant growth — no need daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in a few minutes using public data. If you want to go further — run ads through us and close your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
